

See you at Music Fest 2013!

Special section features interviews with *Reel Big Fish*, *Josh Gracin*, *The White Panda* and *The Contours* featuring *Sylvester Potts!*

Psyche up for the **UT-Eastern Washington** game at the pep rally!



Read about everything slated just for Rocket fans at the free, public extravaganza, which will take place Friday, Sept. 13, from 3 p.m. to midnight in the grassy field south of the Memorial Field House.

Complete coverage in a special section, pages 7-10.

Education innovator Salman Khan to kick off distinguished lecture series Sept. 17

By Jon Strunk

A globally renowned education innovator will launch The University of Toledo's Jesup Scott Honors College Distinguished Lecture Series Tuesday, Sept. 17, at 7 p.m. in UT's newly renovated Doermann Theater on the third floor of University Hall.

Salman Khan is the founder of the Khan Academy, a not-for-profit organization with a mission to bring a top-tier education to anyone with an Internet connection. Khan Academy has a library of more than 3,000 web videos ranging from algebra and chemistry to art history and economics.

"People like Salman Khan are the inspirations for the innovative approaches we are taking at The University of Toledo as we make sure the education our students receive keeps pace with rapid societal changes UT graduates will face once they begin their career," said Dr. Scott Scarborough, provost and executive vice president for academic affairs.

Scarborough pointed to plans, particularly in the Jesup Scott Honors



Khan

College, to flip classrooms — having students listen to lectures prior to class and then completing interactive activities during class time with a professor's assistance.

A hedge fund analyst, Khan walked away from Wall Street and began what became Khan Academy as a simple effort to provide tutoring for his niece. As word spread and the videos became more and more popular, Khan found himself working with people like Microsoft founder Bill Gates to find new ways to enhance education across the nation.

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Canaday Center holds papers of Nobel Peace Prize nominee

By Casey Cheap

The papers of Betty A. Reardon, a world-renowned champion of peace education and a 2013 nominee for the Nobel Peace Prize, are preserved and available to researchers in the Ward M. Canaday Center for Special Collections in The University of Toledo's Carlson Library.

"Peace education is a complex field because the world is complex," Reardon said. "One of the goals of peace education is to equip people to think critically about those complexities and their implications in war and other forms of violence. Most

significantly, it facilitates reflection upon and preparation to strive toward alternatives to violence."

The Reardon collection consists of publications, unpublished manuscripts, curricula, reports, scholarly presentations and correspondence related to her work and activism for peace, disarmament and gender equality.

"Betty Reardon is an example of how one person can start a movement to change the world," said Barbara Floyd, director of the Canaday Center. "Preserving her

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Student academic gains up as UT continues strategy to diversify collegiate populations

By Jon Strunk

The University of Toledo's strategic push to attract higher performing students as it strengthens the Jesup Scott Honors College and diversifies the student populations that make up its fall 2013 first-year class continues to bear fruit, UT officials announced last week as they released 15-day census numbers.

"We're very pleased to see increases in GPA and ACT scores among our first-year students as well as higher first-year to second-year retention rates," said Dr. Cam

Cruikshank, vice president for enrollment management and online education. "We knew the cost of more academically well-prepared students would be short-term enrollment dips. Today's numbers fall in line with our budget and enrollment projections."

Across all campuses, UT enrolled 20,782 undergraduate and graduate students this semester. A total of 21,501 were enrolled at this time last year.

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University partners with online portfolio company to bolster job prospects

By Tobin J. Klinger

Technology has touched nearly every facet of modern life in one way or another. Communicating. Dating. Driving. Shopping. Now a partnership between The University of Toledo and Seelio is infusing a new technology into the way students present themselves in a job hunt.

Beginning this fall, students in the Jesup Scott Honors College and the College of Communication and the Arts will have access to Seelio, an online portfolio technology that enables users to showcase their accomplishments, provide immediate access to projects and publications, demonstrate connections to collaborators, and provide potential employers with a multidimensional look at their portfolios.

“The University of Toledo is focused on helping our students take their degrees into the marketplace and earn their dream jobs,” said Dr. Scott Scarborough, provost and executive vice president for academic affairs. “The Seelio partnership is another example of how we are enhancing the student experience and long-term value of a UT degree.”

Coupled with the University’s relationship with Intern in Ohio, an online matching technology, Seelio will enable students to demonstrate the work they performed in an experiential learning setting

seelio
It's your story. We help you tell it.

and bring the typical resumé to life in a digital way.

“The thing that excited me most about Seelio was not just the ability to showcase a student’s work, but rather the way that it encourages students to start preparing from day one to market themselves,” said Lawrence J. Burns, vice president for external affairs.

“The University of Toledo is truly on the leading edge of preparing students to enter the job market with a body of showcase-ready work that will help them convey their abilities and identify a role that matches their skills and interests,” said Moses Lee, Seelio’s co-founder and CEO. “We are excited to be a partner in this effort.”

Use by the Honors College and the College of Communication and the Arts will begin soon as a pilot for the University, with the technology expected to be particularly advantageous to students in these areas, with a potential expansion to other colleges based on the success of the partnership.

For more information about the portfolio technology, visit seelio.com.

Kahn

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During his 2012 annual address to the University community, UT President Lloyd Jacobs touted Khan as an education game-changer who “will be recognized in subsequent decades, perhaps centuries, as the real innovator in teaching and learning.”

“Knowledge is now fluid, moveable, mercurial and exists in cyberspace,” Jacobs said last September. “Khan’s transmission of knowledge freely and for free will have tremendous transformative power.”

“Already the great universities of the world are emulating him,” Jacobs said at the time, urging UT to embrace these transformations and help lead the effort.

Khan is the first of four guests who will speak during the 2013-14 academic year as part of the Honors College Distinguished Lecture Series. Also speaking will be:

- Political consultant James Carville Monday, Nov. 18;

- Business strategy expert Richard Rumelt Monday, Jan. 13; and
- Arizona State University President Michael Crow Monday, March 10.

All lectures will take place at 7 p.m. in Doermann Theater, and speakers will take audience questions. Visit utoledo.edu/honorslecture to order tickets and learn more about the speakers.

“I remember when I was in college the impact that lecture series with the leading minds of the day had on me and my education,” Scarborough said. “A distinguished lecture series sponsored at the University-wide level is something that top-tier universities provide to their students and to their communities, and UT is proud to offer the same for Toledo and northwest Ohio.”

Student academic gains

continued from p. 1

“The University of Toledo — like all public higher education institutions — is facing a new paradigm,” Cruickshank said. “As we look at state funding models, it is no longer about how many students you recruit; it is about how many students you graduate. Everything we are doing is to adjust to this new paradigm.”

As the number of direct-from-high-school students declines in Ohio and across the Midwest, Cruickshank said UT is working to rebalance its portfolio of student subpopulations.

“We’ve seen increases in international student populations, out-of-state student populations and in our online programs,” he said, adding that seven years of marketing in Michigan has resulted in a jump of nearly 130 students from fall 2012 to fall 2013. “And with our retention rate up to

67.4 percent, we’re doing a better job of matriculating all student populations once they enroll.”

More than 270 students enrolled in the Jesup Scott Honors College this fall, an increase of some 50 students and a trend UT officials expect to continue.

“We’re enrolling higher numbers of high-ability students both in the Honors College and across the University. These students will retain and graduate at higher rates, and their success is what will get the attention of prospective students as well as leaders across the community and throughout our region,” said Dr. Scott Scarborough, provost and executive vice president for academic affairs.

“We’re creating a habit of success that will build upon itself and become stronger with time,” he added.

GREEN DAY: Students, from left, Chase Helmick, Deion Johnson, Marcus Blocher and Mackenzie Parsons chatted recently on Centennial Mall. They are four of UT’s 20,782 undergraduate and graduate students who are enrolled this semester.

Photo by Crystal Hand



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Talent Development website at

utoledo.edu/depts/hr/benefits/2013healthcaregood.html

Chinese Moon Festival to debut Sept. 17

By Cathy Zimmer

The campus community is invited to join the UT Confucius Institute for the inaugural Chinese Moon Festival Tuesday, Sept. 17, from 11 a.m. to 3 p.m. in the Student Union Auditorium.

"This event is free and will feature a variety of activities celebrating Chinese culture," said Minhua Wu, assistant director of the Confucius Institute. "Participants will be able to do a variety of art projects such as make a Chinese bracelet, design a paper lantern, or create wish cards for friends and family.

"We will have an opportunity where people can practice Chinese calligraphy, take a photo under the full moon at the photo booth, learn to speak a little Chinese, and visit an Asian market featuring Chinese souvenirs."

Wu added, "We also will be handing out samples of traditional moon cakes. We have a lot planned, and we encourage the campus community to turn out for what we hope will become our signature event on UT's campus."

The Moon Festival is a popular harvest event celebrated by Chinese people. The festival is held on the 15th day of the eighth month in the Chinese calendar. It is called Mid-Autumn Festival or Moon Festival because of the celebration's association

with the full moon on this night, as well as the traditions of lunar worship and moon gazing.

The festival consists of three fundamental meanings that are closely tied to one another: gathering, such as family and friends coming together; thanksgiving, to give thanks for the harvest; and praying such as for babies, a spouse or other family members for a good future.

The Confucius Institute at The University of Toledo is committed to serving the region of northwest Ohio by providing education in Chinese language and culture, the development of and enhancing China-related scholarly research/discovery, academic programs, and educational/training programs that support business outreach/engagement, and offering opportunities for cultural exchanges between China and the United States.

The institute is part of the Center for International Studies and Programs, which is committed to the belief that effective cross-cultural interaction leads to global understanding and ultimately to a more rewarding human experience and to a better, more peaceful world.

For more details on the Chinese Moon Festival, visit utoledo.edu/cisp/moonfestival.

Nobel Peace Prize nominee

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papers in the Ward M. Canaday Center is a privilege. Her papers have been used by many researchers, and with this honor of being nominated for the Nobel Peace Prize, are likely to be used by many more."

"UT is the depository for work I did with colleagues in other parts of the world that contributed to the substance and methodology of contemporary peace education," Reardon said. "Everything that I can find among my papers relating to the development of the field is at the Canaday Center. There is no other collection like it. The Canaday Center has real international significance."

Reardon was nominated for the Nobel Prize for the work she has done since the 1960s, especially her 1982 founding of the International Institute on Peace Education, which she organized with colleagues in universities around the world, held each year in a different country. Now under the direction of her former students, the institute continues to be a major factor in the ongoing development of the field. Reardon has taught all over the world, including at universities in Oregon, Hawaii and Japan.

"She helped lay the intellectual foundations for a whole new cross-disciplinary field at a time when the political atmosphere was intensely hostile," wrote Tomas Magnusson, co-president of the International Peace Bureau, in nominating Reardon for the Nobel Prize.

"She has influenced thousands of educators who have read her work and attended her courses. In particular, she has contributed powerfully to the development of a feminist analysis of peace questions and has been able to place it in a fully global

perspective — a fact that is testified by the number of visiting professorships and advisory positions she has been invited to take up in locations all over the world," he wrote.

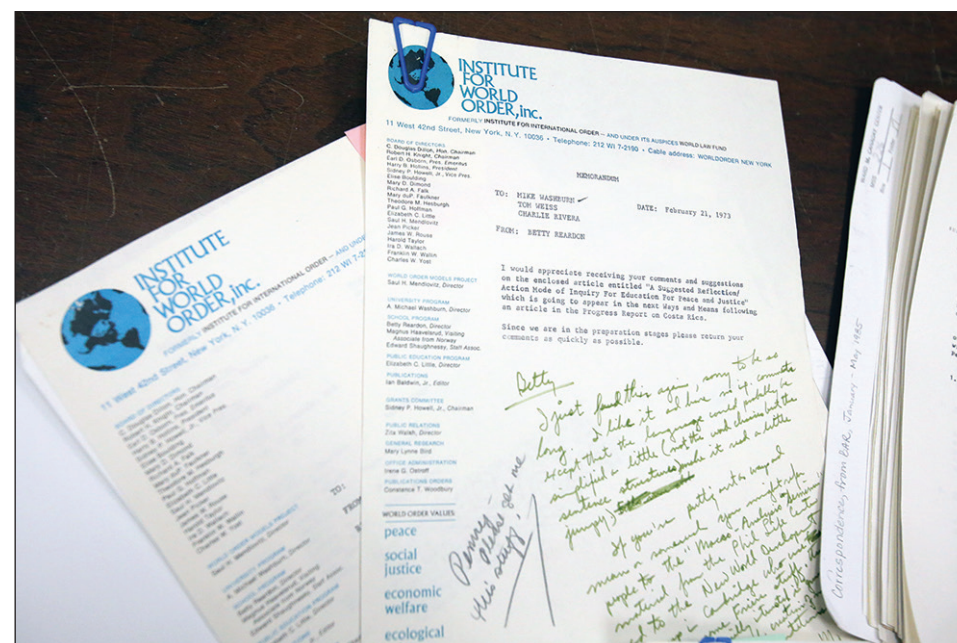
"At 80-plus, she continues to produce new ideas and new publications, and she continues to tour the world inspiring educators at different levels and in different countries. She has in her work given particular emphasis to disarmament education and human security from a gender perspective."

The Nobel Peace Prize Laureate will be announced in October and receive the honor during a ceremony in December.

Reardon's collection was brought to the University in 2007 by her longtime colleague in peace education studies, Dr. Dale Snauwaert, UT professor of foundations of education and director of the Center for Nonviolence and Democratic Education.

"Betty Reardon is the founder of the contemporary field of peace education," Snauwaert said. "Her scholarship, teaching and activism have defined the field. She has worked tirelessly for over 50 years articulating and defending the basic idea and ideal of peace education, its theoretical foundations, curriculum and pedagogy. She is an inspiration and mentor to many scholars and teachers working in the field."

The collection was organized by graduate students from the Judith Herb College of Education and by Sara Mouch, manuscripts processor in the Canaday Center. The Reardon collection is supported by a grant from the Biosophical Institute in Cleveland.



GIVE PEACE A CHANCE: The papers of Betty Reardon, champion for peace education and a nominee for the 2013 Nobel Peace Prize, are housed in the Canaday Center in Carlson Library.



Sundance Institute Fellow to present pre-release screening of indie film Sept. 13

Director Laura Colella will present a pre-release screening of her award-winning independent film “Breakfast With Curtis” Friday, Sept. 13, at 7:30 p.m. in the Center for Performing Arts Center Theatre.

“Breakfast With Curtis” centers on the new friendship between a troubled teen and an eccentric bookseller who lives next door. An incident five years ago left bad blood between their neighboring households, but when Curtis gets mixed up with the freewheeling bohemians next door, it shakes up the neighborhood, bringing a season of change for all.

The film is Colella’s third narrative feature as writer/director/editor. It premiered at the 2012 Los Angeles Film Festival, and has been touring the festival circuit since, earning several awards and excellent reviews.

At the 2013 Independent Spirit Awards, the film was nominated for a Cassavetes Award and won the Jameson FIND Distribution Award.

Learn more about the film at breakfastwithcurtis.com.

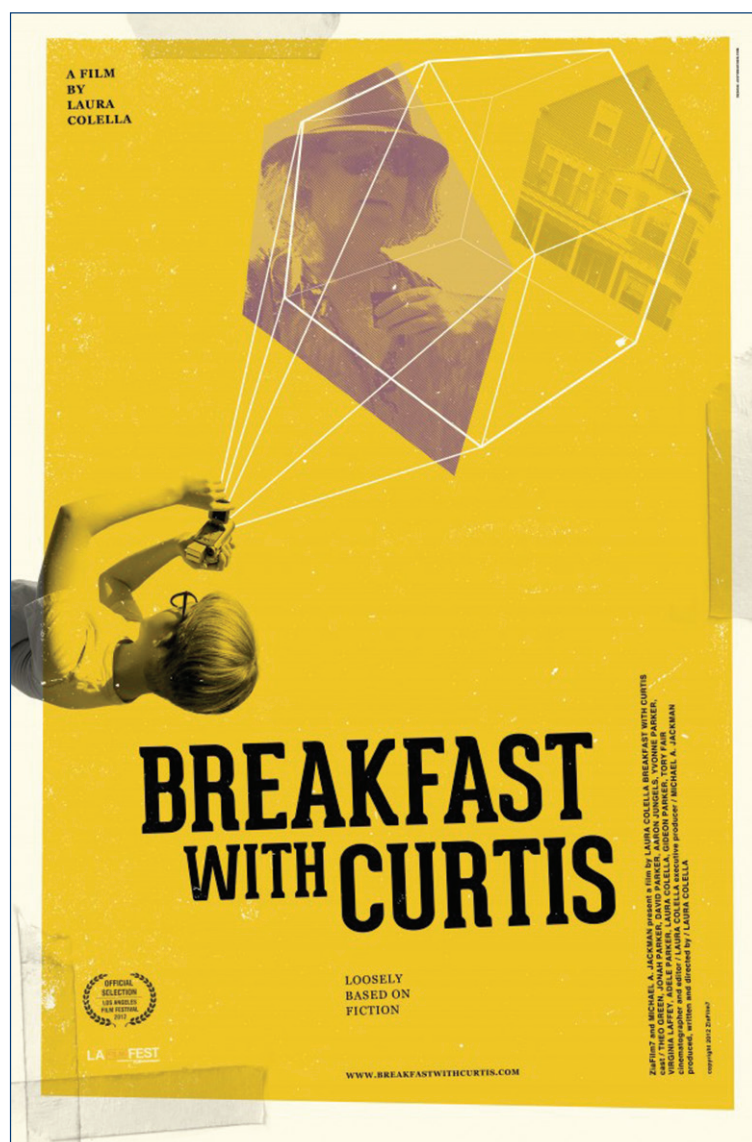
Colella, who has been honored as a Sundance Institute Fellow, also will present a workshop for UT theatre and film students during her visit to Toledo.

She began making films as an undergraduate at Harvard and was a Sundance Fellow with her second feature titled “Stay Until Tomorrow” in 2004.

Colella teaches film production and directing at the Rhode Island School of Design and screenwriting at Brown University, and serves as founding faculty chair of film at Vermont College of Fine Arts.

This summer, Colella has been shooting behind-the-scenes footage on Paul Thomas Anderson’s new film “Inherent Vice.”

For more information about the free, public screening, contact the UT Department of Theatre and Film at 419.530.2202.



Collaborative concert to explore ‘Life, Love & Sorrow’

By Angela Riddel

The UT Symphony Orchestra and Wind Ensemble, and the University choral group, Da Capo, will perform works by German composers Johannes Brahms, Gustav Mahler, Richard Wagner and others Sunday, Sept. 22, at 3 p.m.

This free, public concert titled “Life, Love & Sorrow” will be held in Doermann Theater.

The UT Symphony Orchestra will perform Johannes Brahms’ Suite of Liebeslieder Waltzes. These are waltzes from Brahms’ op. 52 and 65 Liebeslieder Waltzes, originally written for piano four hands and vocal ensemble, that the composer re-scored for performance with orchestra and voices.

The concert program also will include movements from Brahms’ Serenade No. 2 in A major, op. 16. This was an early predecessor to Brahms’ symphonies and was dedicated to Clara Schumann, the celebrated pianist, wife of Robert Schumann, and Brahms’ lifelong friend. It was written for an orchestra without violins, trumpets, trombones or timpani.

The University choral group, Da Capo, will perform two works from Franz Josef Haydn. Normally sung in German, “Harmony in Marriage” and “Eloquence” have been translated and will be performed in English, said Dr. Stephen Hodge, professor of music and director of choral activities.

The UT Wind Ensemble also will take the stage. Set for the program are Richard Wagner’s Trauersinfonie, based on themes by fellow German composer Carl Maria von Weber, and Gustav Mahler’s Um Mitternacht for low voice and chamber winds, featuring UT graduate student Molly Bock.

Robert Mirakian, instructor of music, will conduct the UT Symphony Orchestra, and Dr. Jason Stumbo, associate professor and chair of music, will conduct the Wind Ensemble.

For more information on the event, visit the UT Department of Music at utoledo.edu/cvpa/music.



BATON MASTER: Dr. Jason Stumbo, associate professor and chair of music, will conduct the Wind Ensemble at the “Life, Love & Sorrow” concert.

Get your Music Fest T-shirts now!

Just \$10!

Stop by the merchandise tent, which will open at noon the day of the event!

MUSIC FEST

Friday, Sept. 13

3 p.m. to midnight

Memorial Field House lawn

If you want a souvenir after the free concert, go to [utoledogear.com!](http://utoledogear.com/)



Supreme Court of Ohio to hold session at College of Law in April

By Rachel Phipps

The Supreme Court of Ohio will hold session in The University of Toledo College of Law's McQuade Auditorium Wednesday, April 9, as part of its Off-Site Court Program.

The Supreme Court last sat in Lucas County in 1987, the first year of the Off-Site Court Program, and has never appeared at The University of Toledo.

Justice Judith Ann Lanzinger, a 1977 alumna of the UT College of Law, is a Toledo resident and former trial and appellate judge in Lucas County.

"We are honored to have been selected for the Off-Site Court Program. This will be a wonderful opportunity for lawyers, students and other members of the public to observe the state's highest court in person," said Daniel J. Steinbock, dean of the College of Law. "It will also give alumna Justice Judith Lanzinger a chance to hear cases in the law school she attended."

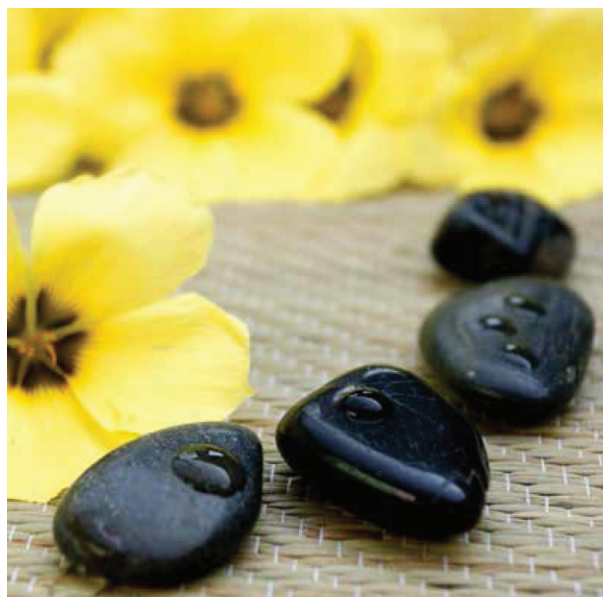
The UT College of Law will host the court in conjunction with the Toledo Bar Association, the Ohio Sixth District Court of Appeals and the Lucas County Court of Common Pleas.

"I was delighted to accept the law school's invitation to hold court in Toledo, and my colleagues and I are looking forward to the visit," said Ohio Supreme Court Chief Justice Maureen O'Connor.

The Off-Site Court Program was founded in 1987 by the late Chief Justice Thomas J. Moyer and is designed to teach Ohioans about the state's judicial system. Twice each year, once in the spring and once in the fall, the Supreme Court relocates from Columbus to hold session in another city, selecting a different county each time.

Area high school students will be invited to attend, and volunteers from the Toledo Bar Association will brief students on the cases to be argued before the session.

Background information and a video illustrating the program, including footage from past off-site court sessions, is available on the court's website, supremecourt.ohio.gov.



31ST ANNUAL

Psychopharmacology Update:

"Mind, Body and Healing: Diagnostic and Therapeutic Challenges"

Presented by

The University of Toledo, Department of Psychiatry and Center for Continuing Medical Education

Location: The Hotel @ UTMC
3100 Glendale Avenue
Toledo, Ohio 43614

Time: 8:00 am - 3:45 pm

SAVE THE DATE!

FRIDAY, SEPTEMBER 27, 2013

AMA PRA Category 1 credits will be provided.

In memoriam

Genevieve M. Gunn, Toledo, a computer operator in data entry at MCO from 1978 to 1989, died Aug. 26 at age 77.

Lawrence "Larry" J. Hilton, Swanton, auto mechanic 3 in the UT Motor Vehicle Department, died Aug. 31 at age 54. He joined the University staff in 1988.

Marc L. Moralez, Toledo, a former instructor of theatre, died Aug. 27 at age 43.

For breaking news, go to utnews.utoledo.edu

The White Panda to mix it up at Music Fest

By Vicki L. Kroll

Rare bear alert: Be on the lookout for The White Panda, known for bringing the party by mashing up music bits. The animal is armed with thousands of samples and should be considered highly entertaining.

Subjects are two 25-year-old males from northern California: Tom Evans uses the alias Procrast, and Dan Griffith is known as DJ Griffi. Both don LED panda masks and use computers to blend music to make the public dance and have a good time.

Case in point: *Bearly Legal*, the mash-up/remix duo's fifth disc released online in June.

"We wanted this album to appeal to a larger audience," Evans wrote in an email interview. "The challenge was to pull samples from all different generations of music and keep it appealing for everyone."

Imagine Bryan Adams' "Summer of '69" and Swedish House Mafia's "Don't You Worry Child" melting into each other. Or Dire Straits guitarist Mark Knopfler's recognizable riff from "Money for Nothing" layered with LMFAO's "Sorry for Party Rocking."

And there's "Boulevard of Heart Attacks," which marries Green Day and Demi Lovato, while "Modern Reaper" reanimates the Blue Öyster Cult classic courtesy of The Knocks.

"Sometimes you'll get lucky and can just hear a workable mix in your head. Usually, it's a lot more trial and error," Evans explained. "Finding one sample you want to use, like 'Don't Fear the Reaper,' and then mixing it into a handful of combinations with songs of similar tone, cadence, key signature, etc., until you find one that really pops."

It was Girl Talk's mash-ups and digital sampling that caught Evans' ear.

"Hearing Girl Talk's 'Night Ripper' in high school was huge," he wrote. "I can't remember the exact mixes, but there was one with [Elton John's] 'Tiny Dancer' and

one with 'Magic' by Pilot that immediately drew me into mash-ups."

Evans and Griffith, who have been friends since grade school, started spinning songs together in 2009. Their debut hit big,

"What You Know About Little Secrets" featured Passion Pit and T.I. and was the first song we ever released; it went to No. 1 on Hype Machine," Evans wrote.

"[A good mash-up] should sound natural. When you hear it, it should sound like the song was written to be recorded and released exactly that way," he explained. "And it should let you hear recognizable samples in a different light. Maybe you're tired of hearing an overplayed pop song from the early 2000s, but hopefully our mixes allow you to enjoy it again."

The two have been on a tear, serving up high-energy smashes on *Versus*, *Rematch*, *Pandamonium* and *Bambooyah!*

Check out the mix-masters' music, which is available for free download at thewhitepanda.com.

"We've been fortunate enough to have fans that will go out and buy tickets to come see us. It's kept us going for four years so far," Evans wrote.

The White Panda has played at Lollapalooza, Bamboozle and Electric Zoo, toured with Wale and Ghostland Observatory, and shared the stage with Tiësto, Benny Benassi and Gym Class Heroes.

"We both run Ableton Live [loop-based software music sequencer and digital audio workstation] and have our mixes broken into their component parts ready to mix," Evans explained.

"Every show is going to be different in some way, but there are definite commonalities. We know which tracks do the best with live crowds, and we're going to play those ones every time."

He added, "Seeing people react to your mixing never gets old."



The White Panda

Be ready to dance when The White Panda takes the stage Friday, Sept. 13, at 10:30 p.m. to close Music Fest. The free, public event will take place on the Memorial Field House lawn.

Don't let the cool-looking light-up masks fool you.

"[They're] incredibly [hot]. It's a mess up there," Evans wrote.

MUSIC FEST 2013

Friday, Sept. 13 • The University of Toledo's Main Campus

3 p.m. The Lonely Friends
 4:30 p.m. The Contours featuring Sylvester Potts
 5:30 p.m. Pep Rally
 6 p.m. Alexander Zonjic with The Motor City Horns

7:30 p.m. Josh Gracin
 9 p.m. Reel Big Fish
 10:30 p.m. The White Panda

FREE, PUBLIC



Reel Big Fish lures fans to dance, laugh with high-energy music

By Samantha Watson

Reel Big Fish's latest album *Candy Coated Fury* returns to the energetic ska and biting wit the band specializes in.

The group's first album of original material in five years mirrors the music of its first two discs when ska bands such as Sublime and No Doubt ruled American airwaves. That upbeat, fun music that mixes modern sound with jazzy brass instruments is back with the songs "I Know You Too Well to Like You Anymore" and "Your Girlfriend Sucks."

"When you come to a Reel Big Fish show, you come to have a good time," said John Christianson, trumpet player for the California-based band. "You come to laugh with us, you come to dance ... You come for a good experience."

"Don't Stop Skankin'" is his favorite off the new album because it's an instrumental that can still get people to dance. It also features a solo by Christianson.

"I've wanted to be able to make a living playing music all my life," Christianson said. "To be able to just play

the trumpet — it's crazy that I can do that in 2013."

Christianson was pursuing a degree in music when he was asked to join Reel Big Fish by front man Aaron Barrett, who had worked with him previously when they were with The Forces of Evil. Although the band often plays on college campuses, Christianson is the only member to have graduated from college.

Reel Big Fish — Christianson, Barrett, trombonist Dan Regan, drummer Ryland Steen, bassist Derek Gibbs and saxophonist Matt Appleton — will go back to school to perform at Music Fest Friday, Sept. 13, at 9 p.m. outside the Memorial Field House on UT's Main Campus.

The band will play some of its most popular songs like "Beer," "Take on Me," "Sell Out" and "She Has a Girlfriend Now,"



Reel Big Fish

as well as some songs from *Candy Coated Fury*, which was released in 2012.

Music Fest 2013, which is free and open to the public, will start at 3 p.m. and feature performances by The White Panda,

Josh Gracin, Alexander Zonjic with The Motor City Horns, The Contours featuring Sylvester Potts and The Lonely Friends.

For more information, visit utoledo.edu/musicfest and reel-big-fish.com.

The Contours featuring Sylvester Potts still grooving

By Vicki L. Kroll

It's a stage-setting scene: Frances "Baby" Houseman (Jennifer Grey) helps carry watermelons to a secret party where resort staffers are "Dirty Dancing" as The Contours' "Do You Love Me" blares.

That pivotal placement meant The Contours were back to really shake 'em down.

"The second time around, it was bigger," Sylvester Potts said in a 2006 interview with the Toledo Free Press. "That tune sold 1 million for us in 1962. But during the Dirty Dancing Tour in 1988, it sold 10 million for us. And it was exactly the same record."

Penned by Motown founder Berry Gordy, that fun, feisty single topped Billboard's R&B chart and reached No. 3 on the Hot 100 in 1962.

Included on the 1988 disc *More Dirty Dancing*, "Do You Love Me" worked its way up the charts for eight weeks and hit No. 11.

"We kind of had it made. We had the boss of the company writing for us," Potts said. "That was the biggest song Berry Gordy ever wrote. When he sees us, he says, 'There's my boys!'"

Thanks to his soulful singing and sweet steps, Potts was invited to join The Contours in 1961 to replace Leroy Fair.

"Leroy was a good singer, but he couldn't dance at all," Potts said. "That was a problem."

Enter Potts, whose smooth moves include the splits, just in time to record the smash.

"We thought it was a good song, that it would be a hit, but we had no idea just how big of a hit," the Detroit native recalled.

More singles followed: "Shake Sherry," "Can You Jerk Like Me," "Just a Little Misunderstanding," "First I Look at the Purse."

None rivaled what the singer called the group's national anthem.

"Wherever we go, we can't leave until we sing 'Do You Love Me.' People still want to hear it," Potts said.

Some are new fans, thanks to the 1987 movie.

"['Dirty Dancing' is] a blessing. People who probably weren't even born when the song came out are coming to the shows. It's been amazing."

Potts and The Contours — Tony Womack, Kim Green and Tee Turner — will do the mashed potato and the twist at Music Fest Friday, Sept. 13. The group will take the stage at 4:30 p.m. on the Memorial Field House lawn.

Potts, who was unavailable for an interview due to his wife's illness, plans to perform, according to manager Jack Ryan.

"I just love to see the smiles on people's faces out there in the audience," Potts said in the 2006 interview.

"Once we get them going, it's even better. They'll be bobbing their heads, clapping their hands."

Do the Contours see some bad dancers out there?



The Contours featuring Sylvester Potts

"Yes," Potts said and laughed. "We see some out of sync, but they're enjoying it, so that puts great big smiles on our faces."

Country star set to bring the party to Music Fest

By Kim Goodin

He was one of the first singers to add a country twang to “American Idol,” but Michigan native Josh Gracin doesn’t want only those in 10-gallon hats dancing in the audience at Music Fest Friday, Sept. 13.

“A lot of people who don’t listen to country have a view of country music,” the 32-year-old said during an interview for the radio show “The Relevant University: Toledo.” “I encourage them to come to my live show. It’s more in-your-face, very loud, lots of movement on stage, and happy-go-lucky interaction with the crowd.”

During the interview, it was suggested that fans arrive early, as Gracin, a former Marine who finished fourth during the second season of “American Idol,” expects many from his hometown of Westland, Mich. — about two hours from Toledo — to trek south for his 7:30 p.m. show.

The Music Fest crowd will hear Gracin’s newest single, “Drink it Gone,” described as an anthem celebrating the rowdy fun of “it’s five o’clock somewhere” with a responsible bent.

“Drink it Gone,” also the name of Gracin’s national tour that began in April, is one of several songs to be released as part of an EP this fall. With technology providing a transitional era for music-buyers, Gracin said he and his new recording company, Private Label Studios, debated whether to release a fourth album in an industry dominated by digital media.

“The music business has changed,” Gracin said. “Everybody knows that. Because of iTunes, people download singles more now than they do albums. We’re trying to feel it out, be ahead of the curve.”

His three previous releases — 2004’s self-titled debut, 2008’s *We Weren’t Crazy* and 2011’s *Redemption* — have been successful. “Nothin’ to Lose” was a No. 1 smash, and *Josh Gracin* was certified gold by the Recording Industry Association of America. *We Weren’t Crazy* produced five chart singles, with the title track peaking in the top 10. *Redemption* showcased Gracin’s skills as a songwriter, with one tune, “Long Way to Go,” appearing on adult contemporary charts.

“Since *Redemption*, I’ve been pretty much doing nothing but writing,” Gracin said. “I think that’s the way the industry’s going, seeing artists as actual singer-songwriters rather than singing whatever



Gracin

songwriters pen and interpreting how they wrote it.”

In a tour bus about 200 days of the year, Gracin said he fills his time away from his wife, Ann Marie, and their four children with songwriting and is an active participant in social media, maintaining his own Facebook and Twitter accounts. His posts diverge from leaking new lyrics for feedback, personal revelations (his father was recently diagnosed with cancer), and trying his hand at controversial social commentary.

Following singer/actress Miley Cyrus’ performance on the Video Music Awards Aug. 25, Gracin posted a statement to her father, country singer/actor Billy Ray Cyrus, remarking that she needed her dad “desperately” and that he would no longer allow his 11-year-old daughter to follow Miley’s career.

The post spurred 1,148 comments of differing opinions on Gracin’s Facebook page.

When asked about his experience on the television show that launched his career as “American Idol” readies for a 13th season, Gracin reminisced fondly: “I believe everything happens for a reason. It was just a coincidence that, after I joined the Marine Corps, of all the places I could get stationed, I get stationed an hour away from where they were filming ‘American Idol.’”

“I just got lucky. It definitely was a good experience, definitely a lot of fun, and it really prepared me for what I’m doing now.”

The Lonely Friends to open free festival

By Casey Cheap

A local quartet turned to the game Rock Band’s name generator and it offered The Lonely Friends.

And guitarist Travis Geiman, singer Michael Barlos, bassist Anthony Kitts and drummer Nick Duszynski thought it was funny.

The group formed in 2011 to play a marching band fundraiser for Maumee High School.

Alumni of the school, Geiman, Kitts and Duszynski had been in the marching band and Barlos was in choir, so they gave it a shot, thinking it was temporary.

Fast-forward two years and the four released their first disc, *Paper Bridges*, last month. Tracks include “Light a Fuse,” “Home,” “Do You Remember,” “Humanizing,” “Gold” and “Loud Day, Quiet Night.”

The Lonely Friends will play some songs from that disc at Music Fest 2013. The group, which won the UT Local Band Challenge, will open the free event at 3 p.m.

Described as “old-school rock with influences of blues and some metal to keep it fresh,” the band was selected from performance videos uploaded to the Music Fest Facebook page in July. Community members voted for the local group they wanted to see perform at Music Fest, and the majority of votes — more than 8,000 — came for The Lonely Friends.

“I was surprised that we won,” Geiman said. “We kept posting the competition to Facebook throughout the week and were in the top 10, but we didn’t think it would be us. Everyone is happy that we won.”

Music Fest will be the biggest show the band will play to date.

“I hope everyone enjoys Music Fest, and hopefully they take something away from the music we play and can relate to it in some way,” Geiman said.

For more information about Music Fest, visit utoledo.edu/musicfest, and for more about The Lonely Friends, visit facebook.com/TheLonelyFriends.



The Lonely Friends



Jazz flutist Alexander Zonjic with The Motor City Horns will take the stage at 6 p.m.



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TOLEDO
1872

MUSIC FEST 2013



The Lonely Friends
3 – 3:45 p.m.



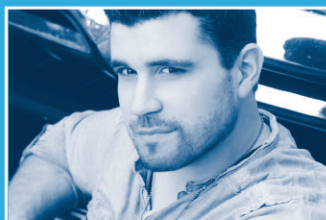
The Contours featuring Sylvester Potts
4:30 – 5:30 p.m.



Pep Rally
5:30 – 6 p.m.



Alexander Zonjic with The Motor City Horns
6 – 7 p.m.



Josh Gracin
7:30 – 8:30 p.m.



Reel Big Fish
9 – 10 p.m.



The White Panda
10:30 – 11:30 p.m.

FRIDAY, SEPT. 13 • 3 P.M. TO MIDNIGHT

THE UNIVERSITY OF TOLEDO MAIN CAMPUS MEMORIAL FIELD HOUSE LAWN

Free admission. All Rocket fans welcome to attend.

Parking available in lots 13 and 18.

For more information, visit utoledo.edu/musicfest or call 419.530.5874.

/UTMusicFest @musicfest13

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Free food
Games & Prizes
Live DJ

Saturday, Sept. 14, 2013
UT vs. Eastern Washington
4:30 to 6:30 p.m.

Outside Rocket Hall near
 University Parks/Trail

Meet President Lloyd Jacobs
 and UT leadership



Parking lot closures for football games announced

The first Rocket football game at home in the Glass Bowl will be against Eastern Washington Saturday, Sept. 14.

The University of Toledo Police Department has released its schedule of lot closures for that contest and all other home games for the 2013 season to ensure parking availability for the Toledo community attending the games.

Lots 5, 6, 7, 9, 10, including the Greek Village Loop and Parks Tower Loop, will close starting at 7 a.m. on game days. Vehicles that are parked in Lot 9 on game days will be towed.

Lots 3, 4, 18 and 28 will be closed beginning at noon.

While lot closures can be an inconvenience for faculty, staff and students, Rocket football games and other campus events are an important way the University interacts with the outside community, said Sherri Kaspar, police support services manager for UT Police.

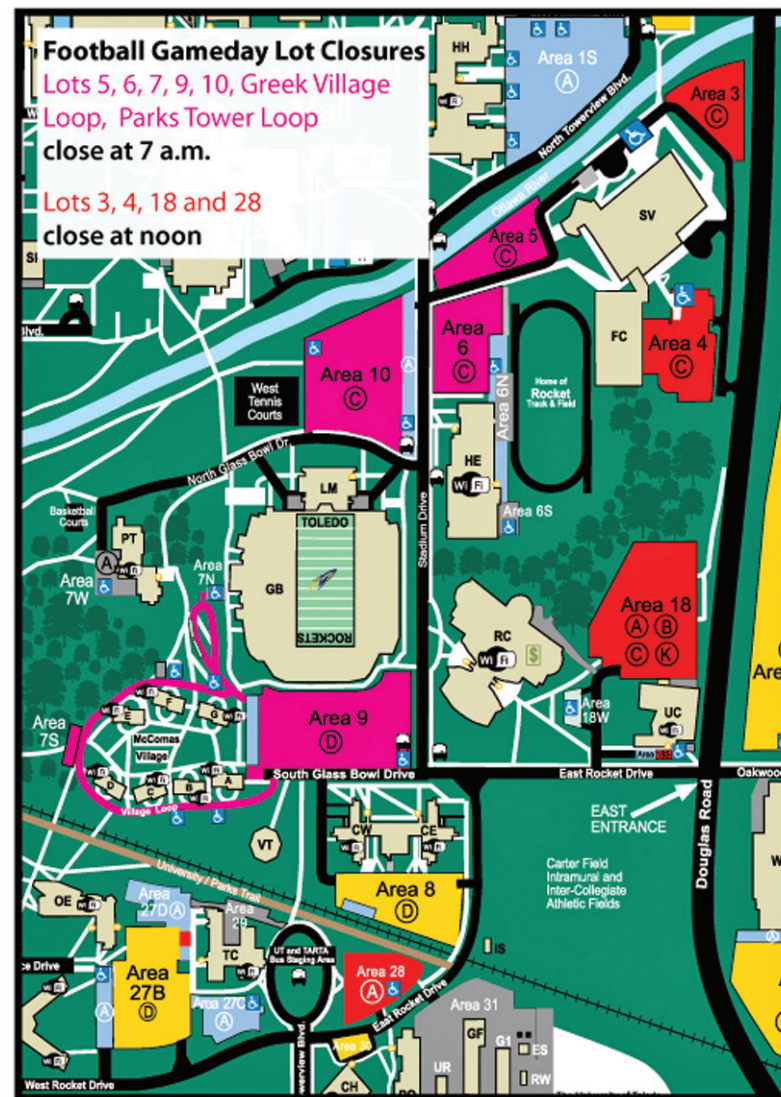
The UT Police Department has a text message and email alert program that will remind those who regularly park in Lot 9 of towing on game days.

To register, sign in or create a UT Alert account at <https://stuweb00.utoledo.edu/redalert>, click on "groups" and subscribe to the UT Football Lot 9 tow alert group.

In conjunction with game lot closures listed, Lots 1N, 1S and Lot 2 will be closed starting at 6 a.m. Saturday, Oct. 5, for the Homecoming parade and football game.

The 2013 home football schedule is:

- **Saturday, Sept. 14, Eastern Washington, 7 p.m.;**
- **Saturday, Oct. 5, Western Michigan (Homecoming), 3 p.m.;**
- **Saturday, Oct. 19, Navy, 7 p.m.;**
- **Saturday, Nov. 2, Eastern Michigan, 7 p.m.;**
- **Tuesday, Nov. 12, Buffalo, 7:30 p.m.;**
- **and**
- **Wednesday, Nov. 20, Northern Illinois, 8 p.m.**



TOLEDO TOUGH

SATURDAY, SEPT. 14 • 7 P.M.

TOLEDO

VS.

EASTERN WASHINGTON

BE BOLD! WEAR GOLD!



MUSIC FEST 2013

Join us at **Music Fest 2013** on Fri., Sept. 13 at 3 p.m. & Pep Rally at 5:30 p.m.



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IT staffer psyched for Rocket home opener

By Casey Cheap

Anthony "A.J." Muniz is a hardcore Toledo Rockets football fan, and he's got the man cave in University Hall to prove it.

The college computing administrator who provides technology support for University Hall and surrounding buildings created a special space to showcase his Rocket pride.

Inside is an extensive collection of UT mini football helmets, a stuffed Rocky, the 2013 Rockets football schedule poster and other UT posters, a UT flag, a framed jersey with legendary quarterback Chuck Ealey's No. 16, a framed news story from UT's 2008 victory over Michigan, and a custom Toledo jacket Muniz had manufactured while he was in South Korea more than 20 years ago.

His sports memorabilia includes more than 250 autographed college and professional mini football helmets.

Muniz, who was born in Toledo and raised in rural northwest Ohio,

was always a fan of UT football despite not always living in the area.

"I've always been a Rockets fan," he said. "During football season, while most other people were big fans cheering for Ohio State, Michigan, UCLA, USC, I would be doing the same thing with Toledo."

Often times, Muniz would get strange looks from his counterparts in the military because many of them did not follow or had never heard of the Mid-American Conference. This was especially true while he was stationed at Dyess Air Force Base in Abilene, Texas.

His favorite moment as a Rocket fan? When UT played Penn State and he was able to watch the Rockets game despite being stationed far from the Glass City.

"It was 2000 when Toledo took on Penn State and Head Coach Joe Paterno was on his way to becoming the winningest coach in Division I football," Muniz said. "What I didn't

expect was for the Rockets to totally dominate the game."

The Rockets beat the Nittany Lions, 24-6, in State College, Pa.

Muniz enjoys showing off his mini helmet collection in his office and talking about them with people who stop by.

In addition to his Toledo collection, Muniz also has multiple helmets from Bowling Green State University, the University of Massachusetts, Virginia Tech and Marshall University, where he was employed before coming to UT.

Also included with the college and National Football League helmets, Muniz has helmets from the Arena Football League, Canadian Football League and several now-defunct leagues.

"My most prized helmet has to be a Notre Dame one signed by none other than legendary former coach Ara Parseghian," Muniz said.



Photo by Daniel Miller

ROCKET MAN: Anthony "A.J." Muniz, college computing administrator, showed off some of his UT football memorabilia.



ROCKETS READY TO ROLL: Everyone will know when the Rocket football team rolls into town for an away game thanks to a tractor-trailer emblazoned with UT images. The use of the truck, which will transport UT equipment to all road games, is part of a marketing partnership between Rocket Sports Properties and K-Limited Carrier Ltd. in Toledo. "We are very excited to be making The University of Toledo brand more visible when our football team travels around the country," said Vice President and Athletic Director Mike O'Brien. "The truck is a great representation of the pride we feel for this University. The trailer covered with Rocket football images of the Glass Bowl and other game action made its debut at Toledo's game at Missouri.



Photos by Daniel Miller

ROCKET FOOTBALL

2013 SEASON SCHEDULE



Terrance Owens
SENIOR QUARTERBACK

Bernard Reedy
SENIOR WIDE RECEIVER

David Fluellen
SENIOR RUNNING BACK

Aug. 31
FLORIDA
@ GAINESVILLE, FL
12:21 P.M.

Sept. 7
MISSOURI
@ COLUMBIA, MO
2:30 P.M. (CT)

Sept. 14
EASTERN WASHINGTON
GLASS BOWL
BE BOLD! WEAR GOLD!
7 P.M.

Sept. 21
CENTRAL MICHIGAN*
@ MOUNT PLEASANT, MI
NOON

Sept. 28
BALL STATE*
@ MUNCIE, IN
3 P.M.

Oct. 5
WESTERN MICHIGAN* (HC)
GLASS BOWL
BE TRUE! WEAR BLUE!
3 P.M.

Oct. 19
NAVY
GLASS BOWL
BE BOLD! WEAR GOLD!
7 P.M.

Oct. 26
BOWLING GREEN*
@ BOWLING GREEN, OH
TBA

Nov. 2
EASTERN MICHIGAN*
GLASS BOWL
BE TRUE! WEAR BLUE!
7 P.M.

Nov. 12
BUFFALO* (ESPN/ESPN3)
GLASS BOWL
BE BOLD! WEAR GOLD!
7:30 P.M.

Nov. 20
NORTHERN ILLINOIS* (ESPN2)
GLASS BOWL
8 P.M.
BE BOLD! WEAR GOLD!

Nov. 29
AKRON* (ESPN/ESPN3)
@ AKRON, OH
TBA

Dec. 6
MAC CHAMPIONSHIP GAME
(ESPN2)
@ DETROIT, MI
8 P.M.

* MID-AMERICAN CONFERENCE GAME
SCHEDULE IS SUBJECT TO CHANGE

TOLEDO TOUGH



THE UNIVERSITY OF TOLEDO
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Second annual Startup Weekend Toledo set for Sept. 20-22

By Bob Mackowiak

Area entrepreneurs, web and software developers, designers and others will be pleased to know the Second Annual Startup Weekend Toledo will be held from 5:30 p.m. Friday, Sept. 20, to 9 p.m. Sunday, Sept. 22, at The University of Toledo in the Nitschke Technology Commercialization Complex.

"This event demonstrates that entrepreneurship is alive and well in northwest Ohio and nourished by the UT College of Business and Innovation," said Dr. Sonny Ariss, professor and chair of the UT Management Department, who is an organizer, host and one of the judges of the event.

All Startup Weekend events follow the same basic model: Anyone is welcome to pitch a startup idea and receive feedback from peers. Teams form around top ideas, as determined by popular vote, and then it's a 54-hour frenzy of business model creation, coding, designing and market validation.

The weekend will culminate with presentations in front of local entrepreneurial leaders with another opportunity for critical feedback.

"The inaugural Startup Weekend Toledo was a great success," Ariss said. "Startup Weekend Toledo enriched the ecosystem of entrepreneurship in northwest Ohio. The business ideas proposed were all excellent ideas, while the

participants were very motivated and committed to see their ideas come to fruition.

"The Toledo event is the result of the involvement of many people and organizations, including UT President Lloyd Jacobs, Richard Stansley, UT Innovation Enterprises, INCENU, Rocket Ventures and others," Ariss noted.

"Furthermore, Startup Weekends are taking place across the United States, so we are part of a global network of passionate leaders and entrepreneurs on a mission to inspire, educate and empower individuals, teams and communities."

Participants in the Startup Weekend Toledo also will be invited to enter the fourth annual Innovation Enterprises Challenge Business Plan Competition (for UT faculty, staff and students) or the next Pitch & Pour Start-Up Business Plan Competition.

For more information about Startup Weekend Toledo, contact Ariss at sonny.ariss@utoledo.edu.

The first 25 people to register get a **FREE** \$10 iTunes Gift Card! The promotional code is "itunes10"

No Talk. All Action.
Launch a company in a weekend? Crazy!

Join others in the Toledo region who are crazy enough to just do that. Pitch your ideas and then form teams to develop the business model, product prototype, and designs. Present your work and win prizes. Even if you do not win, you will learn what it takes to create a startup, in one intense weekend.

Startup Weekend TOLEDO

powered by the Kauffman Foundation
Nitschke Technology Commercialization Complex
University of Toledo

Friday, September 20, 5:30pm to 9pm
Sunday, September 22, 9pm

For schedule details, list of speakers, coaches, judges and to REGISTER: toledo.startupweekend.org
For questions and comments: toledo@startupweekend.org
*A small fee is required to attend.

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Register for UT's Internet Marketing Conference set for Oct. 1

By Bob Mackowiak

The University of Toledo College of Business and Innovation's Department of Marketing and International Business's Fifth Annual Internet Marketing Conference will be held on Tuesday, Oct. 1, from 8 a.m. until noon in the Student Union.

The conference will provide Toledo-area business professionals with critical insights into the successful use of today's powerful Internet marketing tools and techniques.

Keynote speakers will be Forrest Walden, founder and CEO, and Jim Cavale, chief operating officer, of Iron Tribe Fitness. They will address their success in using marketing strategies to grow their business through online platforms.

Additional topics and speakers will include:

- "How to Get Found on the Internet" by Jeremy Losek, Thread Marketing/Google ad words specialist;
- "Create a Mini Publishing Empire" by Kevin Cesarz, digital strategy leader at Communica;

- "Going Full Circle With Social Media: Timing, Personalities and Promotion on Social Media" by Patrick Giammarco, marketing consultant at PWG Marketing; and
- "Mobile Trends for Business" by Andrew Newby, co-founder and strategy leader for AVATAR.

Conference attendees also will have an opportunity to connect and partner with Internet marketing service providers and vendors who will be sharing their expertise in the exhibition hall during the conference.

Continental breakfast and breaks will provide great networking opportunities among conference attendees and exhibitors.

Group discounts are available. There is also an optional lunch with the panel of speakers at noon.

To register or for more information, go to utinternetmarketing.info.

UT NEWS

UT News is published for faculty, staff and students by the University Communications Office weekly during the academic year and periodically during the summer. Copies are mailed to employees and placed in newsstands on the Main, Health Science, Scott Park and Toledo Museum of Art campuses. UT News strives to present accurate, fair and timely communication of interest to employees. Story ideas and comments from the UT community are welcome. Send information by campus mail to #949, University Communications Office, Vicki Kroll. E-mail: vicki.kroll@utoledo.edu. Fax: 419.530.4618. Phone: 419.530.2248. Mailing address: University Communications Office, The University of Toledo, Toledo, OH 43606-3390.

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The University of Toledo

The President's 7th Annual Address to the Community
Lloyd A. Jacobs, M.D.

Henry J. Doermann Theater
University Hall
The University of Toledo Main Campus

11 a.m., Thursday, Sept. 19, 2013