

**Principles of Psychology**  
**The University of Toledo**  
**College of Literature, Language, and Social Sciences**  
**Department of Psychology**

**Course Number: Psy1010****Section Number: 006****Number of Credit Hours: 3**

<b>Instructor:</b>	Wei-Cheng (Wilson) Hsiao	<b>Term:</b>	Spring, 2013
<b>Office Hours:</b>	Mon & Wed 8:30 to 11:00 or by appointment	<b>Times/Class Location:</b>	Mon & Wed 11:00 to 12:15 Driscoll Alumni Center Room 1019
<b>Office Location:</b>	University Hall, Room 1560	<b>Office Phone:</b>	419-530-2724
<b>Course Website:</b>	<a href="https://blackboard.utdl.edu">https://blackboard.utdl.edu</a> (for course news/announcements, e-mail, syllabus, MyPsychLab registration instructions, Psy 1010 psychology research exposure information, course handouts, practice quizzes, exams, exam feedback, and grades) <a href="http://www.mypsychlab.com">http://www.mypsychlab.com</a> (for e-text book, audio book, and multimedia library)		
<b>Course Email:</b>	Through the Blackboard e-mail function by creating messages (Primary and favored)		
<b>Personal Email:</b>	<a href="mailto:whsiao@rockets.utoledo.edu">whsiao@rockets.utoledo.edu</a> (Secondary and less encouraged)		
<b>Instructor's Website:</b>	<a href="http://psychology.utoledo.edu/showpage.asp?name=psych_assess_team">http://psychology.utoledo.edu/showpage.asp?name=psych_assess_team</a>		

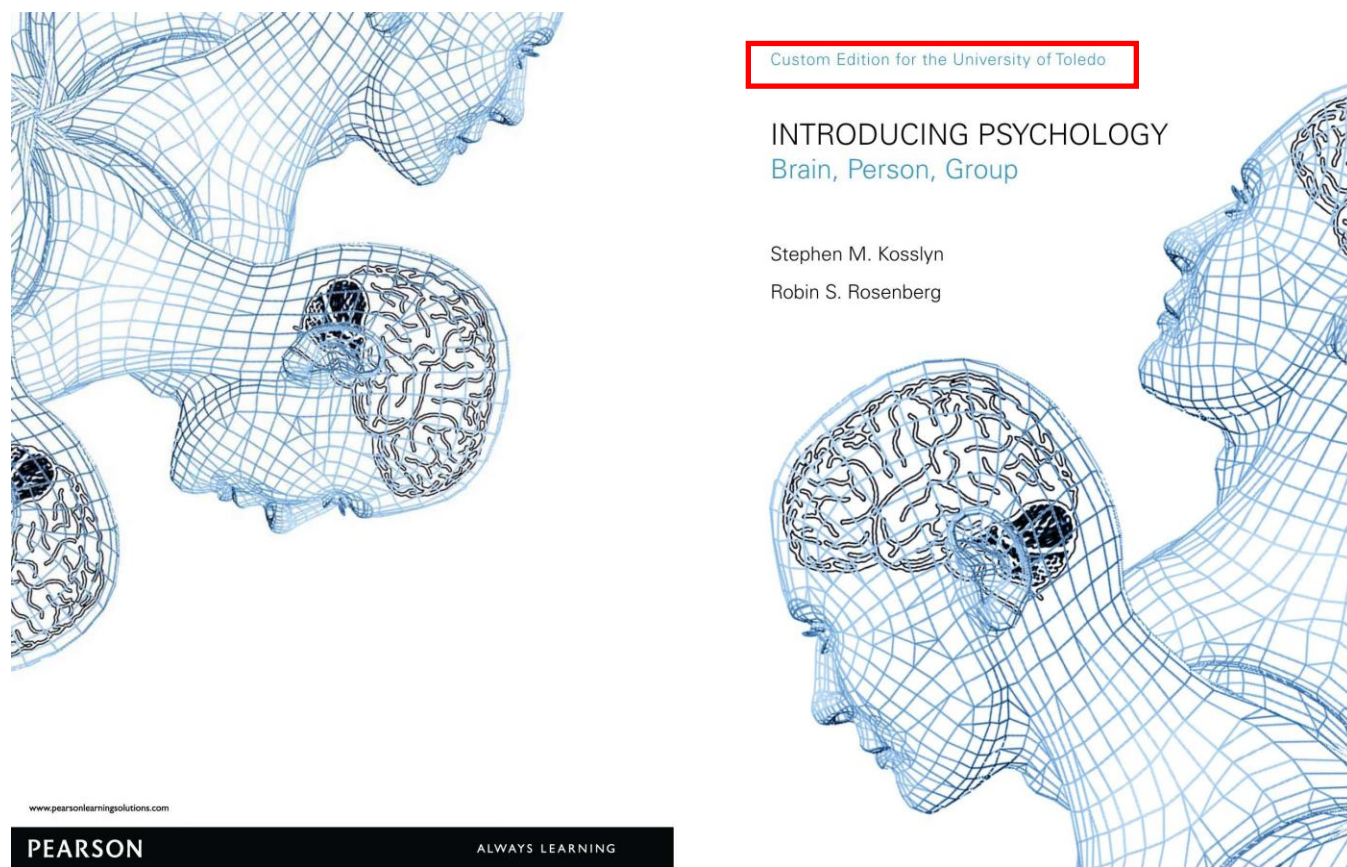
**Required Texts and Materials**

Kosslyn, S. M., & Rosenberg, R. S. (2010). *Introducing Psychology: Brain, Person, Group* (4 ed.). Boston, MA: Pearson Education.

**Standard version:** Be aware that used books may not include either CD or online access code for e-book and MyPsychLab. If you buy a used book, you will need to purchase the MyPsychLab access code from Pearson website.

**Purchase through MyPsychLab Website:** See MyPsychLab Course Registration Instructions. (Please note that this did not include a paper copy of the book) MyPsychLab Access Code With eText (Price: \$88 USD); MyPsychLab Access Code Without eText (Price: \$42.40 USD)

**UT Customized Edition: Access code for using e-book and MyPsychLab + paper copy = \$100** (Best deal I found so far)



## Technology Requirements

### Browser Check Page

Students need to have access to a functioning computer with internet throughout the semester. The Browser Check Page will enable you to perform a systems check on your browser and to ensure that your browser settings are compatible with Blackboard (the course management system that hosts this course):

<http://www.utdl.edu/utlv/Bb9BrowserCheck/innovation/blackboard/browsercheck.html>

**Recommended Browser: Firefox, Chrome, and Safari. Avoid using Internet Explorer because you may encounter problems while accessing lecture content of the course as well as taking online exams.**

### Software

Student computers need to be capable of running the latest versions of plug-ins, recent software and have the necessary tools to be kept free of viruses and spyware. The computer needs to run the following software, available in the Online Learning Download Center at <http://www.utoledo.edu/dl/main/downloads.html>:

- Word Processing Software
- Adobe Acrobat Reader
- Apple QuickTime Player
- Java Plugin Console
- Adobe Flash Player
- Adobe Shockwave Player
- Mozilla Firefox Browser - **Recommended**

### Internet Service

High-speed Internet access is recommended as dial-up may be slow and limited in downloading information and completing online practice quizzes. This course material does contain some streaming audio and video content.

### Use of Public Computers

If using a public library or other public access computer, please check to ensure that you will have access for the length of time required to complete tasks and tests. A list and schedule for on-campus computer labs is available at [http://www.utoledo.edu/it/CS/Lab\\_hours.html](http://www.utoledo.edu/it/CS/Lab_hours.html).

## Course Description

This is a **General Education Social Science Core** course and there are no prerequisites. This course is designed to help you gain an appreciation of the entire discipline of Psychology and its scientific basis. You will learn about what psychologists study, how they study it, what they know and don't know, and what the difficulties are in understanding behavior. *College students should think about the facts in their textbooks and about how the facts were obtained. Even more important, they should be a little skeptical about what they hear and read about psychology (and a lot of other things, too).* This is why there are *thought questions* on every exam. *Thought questions* require more than memorization; they require that you consider several facts and relate them to each other or apply them to common situations, and sometimes to analyze the facts logically. You cannot get an A in this course if you cannot adequately answer these.

### Student Learning Objectives

Based on American Psychological Association Undergraduate Learning Goals and Outcomes

**Demonstrate knowledge and understanding representing appropriate breadth and depth in selected content areas of psychology:**

- a. **Theory** and research representing each of the following four general domains:
  1. Learning and cognition
  2. Individual differences, psychometrics, personality, and social processes, including those related to sociocultural and international dimensions
  3. Biological bases of behavior and mental processes, including physiology, sensation, perception, comparative, motivation, and emotion
  4. Developmental changes in behavior and mental processes across the life span
- b. The **history** of psychology, including the evolution of methods of psychology, its theoretical conflicts, and its sociocultural contexts
- c. **Relevant levels of analysis:** cellular, individual, group/systems, and culture

**d. Themes, persistent questions, & enduring conflicts in psychology**

1. The interaction of heredity and environment
2. Variability and continuity of behavior and mental processes within and across species
3. Free will versus determinism
4. Subjective versus objective observations
5. The interaction of mind and body

**Students will be able to enumerate evidence underlying beliefs about behavior—**

- a. Recognize major **perspectives** of psychology (e.g., behavioral, biological, cognitive, evolutionary, humanistic, psychodynamic, and sociocultural).
  1. Compare and contrast major perspectives
  2. Describe advantages and limitations of major theoretical perspectives
- b. Recognize different **research methods** used by psychologists.
  1. Describe how various research designs address different types of questions and hypotheses
  2. Articulate strengths and limitations of various research designs
  3. Distinguish the nature of designs that permit causal inferences from those that do not

**Students will demonstrate an influence of psychological principles on their behavior, specifically study strategies**

- a. Demonstrate self-regulation in **setting and achieving goals**  
Regular and spaced study sessions in the form of recall practice quizzes
- b. **Self-assess performance accurately**  
Use feedback from quizzes to realistically assess own knowledge

**Students will answer short essay questions with concise clear statements that directly address the question**

- a. Demonstrate **professional writing** conventions (e.g., grammar, audience awareness, formality) appropriate to purpose and context

**Assessment of Learning**

**Grades will be based on Exams.** Knowledge of the material in the textbook and lectures as well as successful completion of assignments will be demonstrated by correctly answering multiple choice, fill-in, and short essay questions on the textbook, lectures, and content of the assignments.

**Course Policies**

Academic dishonesty will not be tolerated. Please read The University's Policy Statement on Academic Dishonesty available at <http://www.utoledo.edu/dl/students/dishonesty.html>.

**GRADING POLICIES**

Student work will be assessed as follows. Specific guidelines, grading criteria, and a timeframe for grades and feedback will be provided as each grading item is announced:

Grading Items	Total Points	% of Final Grade
Attendance (22 lectures)	50	5%
1 Must Pass Quiz	10	1%
13 Practice Quizzes Based on Each Chapter	10 x 13 = 130	1% x 13 = 13 %
1 Practice Quiz for Final Exam (Ch1 to 13)	10 x 1 = 10	1% x 1 = 1 %
7 Exams	100 x 7 = 700	10% x 7 = 70%
Final Exam	100	10%
<b>Total</b>	<b>1000</b>	<b>100%</b>
<b>Extra Credits Opportunities</b>	<b>See Psy 1010 Psychology Research Exposure Information</b>	

Students are expected to complete and submit all quizzes and exams by the due date listed in the Course Schedule. **Make-up quizzes and exams will not be permitted unless arrangements are discussed and approved well before the required due date.** If you are qualified to take the make-up quizzes and exams, you will receive **a penalty of 2 points** for the delay **on taking the quizzes** and **a penalty of 20 point** for the delay **on taking the exams**. If you must take an exam late because of unexpected death in your family or your own illness, you will not be penalized if you document your reason. Ask questions as soon as possible by email or by phone if you do not understand the syllabus.

**Attendance: Attendance is mandatory.** There are 22 lectures for this class (class will not meet on exam day). In addition, there are 8 exam days. I will randomly select 5 out of these days (22 lectures and 8 exam days) to check your attendance. To be more efficient in checking the attendance, I may randomly select 1/5 of the class (about 20 students) to

check attendance. If you are not present on the day I check the attendance, you will lose the 50 points, which is 5% of your final grade. **This is the easiest way to get your points** by just showing up for classes. Don't make yourself need to work harder to pass this core class.

**Must Pass Quiz:** This is the second easiest way to gain part of your points. This quiz is designed to let you experience what it may look like when you take exams through the blackboard. **You will go to UH 5000 during the lab open hours (typically 9am to 6 pm Monday through Thursday) and use the Respondus LockDown Browser to take this Must Pass Quiz. Make sure you bring your student ID with you so that the lab monitor can verify you as the student in my section.** You will have 10 minutes for this quiz. It contains 10 basic questions that you must know for this course. The answers can be easily found in your course syllabus. The types of question include multiple choice, multiple answers, short answer, and essay. These are the types of question you will encounter in the exam. You must answer all questions correctly before you can take the other exams. Luckily, you can re-take it as many times as needed. If you encounter any technical problems, contact the course instructor or IT immediately to solve the technical problems. **All of the technical problems MUST be addressed on 1/14/12 so that I can help you solve the problem before your first exam.** Otherwise, you will be responsible for the consequence of the technical problems you encounter while taking exams. **If you do not address any technical problems during the class on 1/14/12, I will assume that you have learned how to take exams in Blackboard.** You can start take the practice quiz for the first two chapters to prepare for your first exam and so on.

**Practice Quiz for Each Chapter and for Final Exam:** This is the third easiest way to gain part of your points. **Practice quiz** for each chapter and for final exam **will be available in Blackboard between two exam days.** You will have **15 minutes to finish 20 questions on each chapter.** Questions are randomly selected from a test question pool. **Question types include multiple choice and true/false.** Even if the question is the same, the answers list under the question will still be presented randomly. **You will have unlimited attempts to do the practice quiz.** However, you can only do the practice quiz for the designated chapters between two exams days. The highest grade you achieved in practice quiz will be counted toward your total points for your practice quiz points. Be sure to submit your quiz; if you do not, the pesky computer will not recognize any of your test scores. **Practice Quizzes are due at 11:59 p.m. on the date prior to the exam day.**

**Exams:** This counts for the majority of your grade. There will be 7 exams during this semester to prepare you for your final exam. **The exam will only be available in Blackboard on the exam day. You will go to UH 5000 on the exam day during the lab open hours (Either Monday or Wednesday between 9 am and 6 pm) and use the Respondus LockDown Browser to take these exams. Make sure you bring your student ID with you so that the lab monitor can verify you as the student in my section.** I will try my best to be at UH 5000 during the exam day in case you have questions. You will have **30 minutes to finish 30 questions** from the designated range of course content. Question types include multiple choice, true/false, and sometimes with one to two short answer questions. About 80% to 85% of the questions will be randomly selected from the same test question pool that is used in your practice quiz for each chapter. Thus, make sure you practice enough quizzes and be familiar with the content before taking your exam. **There is only one attempt for each exam.**

**Final Exam:** At the end of the semester, you will take the final exam to demonstrate the knowledge you gained from this course. You will have **75 minutes to answer 100 questions.** Good news: the final exam will only include multiple choice and true/false questions. However, the 100 questions are randomly selected from a test question pool of approximately 3000 questions ranging from chapters 1 to 13. **The final exam is only available on the FINAL EXAM day. There is only one attempt for the final exam.**

**For all of your exams, you are not allowed to use your textbook or notes.** Remember, Psychology is the science of mind and behavior. Gestalt Psychology taught us that the whole is greater than the sum of its parts. To reach your maximum potential, the integration of clear mind and the energetic body is the best resource for you to take the exams as long as you prepare yourself well through studying the course materials and doing the practice quizzes.

**Potential Extra Point Opportunities:** Based on the feedback from this class and the results of the exams, I may design additional practice quizzes or modify the range of course content for your exams in order to help you consolidate the learned knowledge. I devote myself to teach this course through an interactive mode. That is, students will have the opportunities to let the instructor know that what will be the best way for them to learn the psychology. **If the extra point opportunities are rendered through the instructor to this class, it will be no more than 2% of the total grade.** Students who wish to earn additional **extra point** may check the SONA system to see whether there are any additional **research credits** can be earned. If additional research credits are earned, **one research credit will be converted into 10 extra points to add on top of the total final grade at the end of the semester. All the extra points/extra credits must be earned prior to the end of the semester.**

**Please be advised that if the percentage of your total grade is over 60% in the end of the semester, but you do not accumulate 4 research credits by then, you will be assigned as I (=Incomplete) for this class. Regardless whether you complete the 4 research credits by the end of the semester, as long as your total grade is less than 60%, you will be assigned as F (=Fail). Even if you obtained a total grade of 59.99%, your grade will not be round up to 60% and will still be considered as F.**

The grading scale for this course is as follows:

A	=	92.50%	–	100%
A-	=	90.00%	–	92.49%
B+	=	87.50%	–	89.99%
B	=	82.50%	–	87.49%
B-	=	80.00%	–	82.49%
C+	=	77.50%	–	79.99%
C	=	72.50%	–	77.49%
C-	=	70.00%	–	72.49%
D+	=	67.50%	–	69.99%
D	=	62.50%	–	67.49%
D	=	60.00%	–	62.49%
F	=	0.00%	–	59.99%
W	=	if you drop the course after the end of the drop period.		

**Not Attending – Failure to take quizzes and exams will be reported on your final grade to the registrar and such non-attendance may affect your financial aid.**

#### **Supplemental Reference for specific topics:**

Research method:

Zchmeister, J., Zechmeister, E., & Shaughnessy, J. (2000). *Essentials of research methods in psychology*. Columbus, OH: McGraw-Hill Companies, Incorporated.

Shaughnessy, J., Zechmeister, E., & Zechmeister, J. (2011). *Research methods in psychology* (9<sup>th</sup> ed.). Columbus, OH: McGraw-Hill Companies, Incorporated.

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**Expected Lecture Schedule**

<b>Week</b>	<b>Monday</b>	<b>Progress</b>	<b>Wednesday</b>	<b>Progress</b>
1	1/7/2013	Course Introduction (Overview Syllabus, Course Materials, Course Websites) Ch1: What Psychologists do? How does psychology relate to you?	1/9/2013	Ch1: History & Research Methods Ch2: Brain - Biology of Mind and Behavior (Neuron, Nervous System & Probing the Brain)
2	<b>1/14/2013</b>	Ch2: Brain - Biology of Mind and Behavior (Structure of Brain & the Evolution of the Brain) <b>Must Pass Quiz (Due at 11:00 a.m. prior to the class starts)</b>	<b>1/16/2013</b>	<b>Exam1 (Ch1 &amp; 2) Practice Quizzes for Chapter 1 and 2 due at 11:59 p.m. on 1/15/13</b>
3	<b>1/21/2013</b>	<b>Martin Luther King Jr. Day ☺ No Class</b>	1/23/2013	Ch3: Brain - Sensation and Perception (Vision)
4	1/28/2013	Ch3: Brain - Sensation and Perception (Hearing, Smell, Taste, & Somasthetic Senses)	<b>1/30/2013</b>	<b>Exam2 (Ch3) Practice Quizzes for Chapter 3 due at 11:59 p.m. on 1/29/13</b>
5	2/4/2013	Ch4: Brain/Person - Learning (Types of Learning / Cognitive & Social learning)	2/6/2013	Ch4: Brain/Person - Learning (Types of Learning / Classical vs. Operant Conditioning)
6	2/11/2013	Ch5: Brain/Person – Memory	<b>2/13/2013</b>	<b>Exam3 (Ch4 &amp; 5) Practice Quizzes for Chapter 4 and 5 due at 11:59 p.m. on 2/12/13</b>
7	2/18/2013	Ch6: Brain/Person – Language Ch6: Brain/Person - Intelligence	2/20/2013	Ch7: Person - Motivation (Two important motivations - Hungry & Sex)
8	2/25/2013	Ch7: Person - Emotion (Theories)	<b>2/27/2013</b>	<b>Exam4 (Ch6 &amp; 7) Practice Quizzes for Chapter 6 and 7 due at 11:59 p.m. on 2/26/13</b>
<b>9</b>	<b>3/4/2013</b>	<b>Spring Break ☺ No Class</b>	<b>3/6/2013</b>	<b>Spring Break ☺ No Class</b>
10	3/11/2013	Ch8: Person- Personality (Historical Perspective & Definition) Ch8: Person - Personality (Biological, Cognitive, & Social influence on Personality)	3/13/2013	Ch9: Person - Development (Adolescence, Adulthood, & Aging) Ch9: Person - Development (Conception, Birth, Infancy & Childhood)
11	3/18/2013	Ch9: Person - Development (Conception, Birth, Infancy & Childhood)	<b>3/20/2013</b>	<b>Exam5 (Ch8 &amp; 9) Practice Quizzes for Chapter 8 and 9 due at 11:59 p.m. on 3/19/13</b>
12	3/25/2013	Ch10: Brain/Person/Group: Stress & Coping	3/27/2013	Ch11: Brain/Person/Group: Psychological Disorders (Axis I: Mood, Anxiety, & Schizophrenia)
13	4/1/2013	Ch11: Brain/Person/Group: Psychological Disorders (Axis II: Eating & Personality Disorders).	<b>4/3/2013</b>	<b>Exam6 (Ch10 &amp; 11) Practice Quizzes for Chapter 10 and 11 due at 11:59 p.m. on 4/2/13</b>
14	4/8/2013	Ch12: Brain/Person/Group - Treatments (Biologically Based Treatments & CBT)	4/10/2013	Ch12: Brain/Person/Group - Treatments (Insight-Oriented & Treatment Variation and Issues)
15	4/15/2013	Ch13: Group - Social Psychology (Social Cognition)	4/17/2013	Ch13: Group - Social Psychology (Social Behavior)
16	<b>4/22/2013</b>	<b>Exam7 (Ch12 &amp; 13) Practice Quizzes for Chapter 12 and 13 due at 11:59 p.m. on 4/21/13</b>	4/24/2013	Class Review for Final Exam
17	<b>4/29/2013</b>	<b>Final Exam Week - Good Luck Practice Quizzes for Final Exam due at 11:59 p.m. on 4/28/12</b>		

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