

**Syllabus PSY 3630 Everyday Behavior Analysis****Course Information**

Course title:	<b>Introduction to Everyday Behavior Analysis</b>
Course number:	PSYC 3630-995
Course discipline:	Psychology
Course description:	The purpose of the course is to teach you how to apply behavior analysis to solve human problems. It uses a programmed learning textbook in which students take practice quizzes on each of the 25 chapters. Grades are based on 4 exams.
Prerequisite(s):	PSYC 1010 Introductory Psychology recommended

**Course Goals**

Course goals:	You will learn four broad strategies for applying behavior analysis to human problems. These consist of defining and measuring behavior, using reinforcement, using stimulus control, and the problems with using aversive control.
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**Instructor Information**

Name	Henry E. Heffner, Ph.D.
Email	Use the WebCT
Office location:	University Hall Room 5603
Office hours:	By Appointment
Phone:	419/530-2684
Biography:	B.A., Trinity College, Hartford CT, Psychology, 1966; M.S., Florida State University, Psychology, 1969, Ph.D., Florida State University, Psychobiology, 1973

Fields of Interest. Function of auditory cortex, Comparative study of hearing, Tinnitus, Behavior analysis, Mental retardation, Ethics of animal research.

For more about me go to:  
<http://psychology.utoledo.edu/showpage.asp?name=hheffner>

**Textbook**

Required reading:	<b><i>Principles of Everyday Behavior Analysis</i></b> , Thompson/Wadsworth Publishing Co., 4th, 0-534-59994-X
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**Policies**

Additional information	Attendance consists of taking quizzes and exams on time. These policies and procedures will be followed as closely as possible, but are subject to change.
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**Course Requirements**

Requirements.	Your grade for the course is based on four exams. The exams will be fill-in and short answer.
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The grading scale cutoffs are:

90% & above = A,

88% = A-,

86% = B+,

80% = B,

78% = B-,

76% = C+,

70% = C,

68% = C-,

66% = D+,

60% = D,

57% = D-,

>57% = F.

## Quizzes

**Chapter Quizzes are provided for practice for each Lesson and do not count towards your grade. (These are the quizzes in the back of your textbook.)** You should use the quizzes to check yourself **after** reading a chapter. They are there for you to check your mastery of the chapter -- the exams will use different questions

The quizzes are machine-scored so spelling errors are counted as wrong answers. Also, there may be an alternative correct answer that is not listed. **Do not panic if the computer scores an answer on a quiz wrong when it is really correct.**

Please let me know if you feel a question needs fixing because it is unclear, there is another alternative answer, or the question is just plain wrong--errors do sometimes occur

## Exams

**There are four exams, each covering a Unit in the textbook--note that the exams are cumulative.** Each exam has 25 questions

Exams are taken on your computer.

**Academic Honesty.** You **may not** receive help from anyone while taking an exam. Students are expected to adhere to the University of Toledo's policy on honesty, which can be found at [http://www.dl.utoledo/HTML/academic\\_dishonesty.htm](http://www.dl.utoledo/HTML/academic_dishonesty.htm)

**Scoring Exams.** I hand-grade the exams and may give partial or full credit for alternative answers and for answers that have minor spelling errors

**Missed exams.** Contact the Instructor as soon as possible. Students may be asked to take supervised exams with no book or notes in the Psychology Computer Lab (UH Room 5000) or in the Test Center.

Main Campus Testing Center website.  
[http://www.utoledo.edu/utlc/testing\\_centers/MCTestcenter.html](http://www.utoledo.edu/utlc/testing_centers/MCTestcenter.html)

### **Final Exam**

Because the Exams are cumulative, there is no need for a Final Exam

### **Contact me if you have ANY questions**

I am here to help so contact me with your questions. I can be e-mailed through the Blackboard system, or by phone (see above for the numbers).

### **Course Evaluation**

As with all UT courses, students will be able to fill out a course evaluation, which is anonymous. The Instructor may post the results of the evaluation, including the comments.