Introduction

As part of a Higher Learning Commission assessment workshop, representatives from each of CoCA’s departments developed the following draft of College-level Student Learning Outcomes. The group has reported their work to Council, which oversaw a college-wide discussion and/or editing of the document. After receiving only affirmative responses, Council adopted these SLOs at the March 26th meeting.

The intention is to:

1. Post them prominently on the college website and on recruiting materials;
2. Ask programs to identify how their own program SLOs map to the college SLOs;
3. Use them as a framework for the College Academic Affairs committee to guide the annual college-level assessment report from that body.

College of Communication and the Arts Student Learning Outcomes

Graduates of CoCA will be able to:

- Communicate effectively in a professional context in both written and oral formats;
- Utilize a variety of research methods in the development of creative, commercial and/or scholarly work;
- Critically analyze and evaluate aspects of and processes in their own professional discipline;
- Develop and refine creative, commercial and/or scholarly work for presentation;
- Demonstrate literacy in at least two of the following domains:
  - Visual literacy;
  - Technological literacy;
  - Media literacy;
  - Musical/aural literacy;
  - Kinesthetic literacy;
- Function as ethically engaged citizens in a diverse world.

Adopted by Council March 26, 2015