

## UT College of Business Administration featured in The Princeton Review's "The Best 301 Business Schools: 2010 Edition."

The University of Toledo College of Business Administration is an outstanding business school, according to The Princeton Review. The education services company features the school in the new 2010 edition of its book, "The Best 301 Business Schools," which hit newsstands this week.

According to Robert Franek, Princeton Review Senior VP-Publishing, "We are pleased to recommend the UT College of Business Administration to readers of our book and users of our site, [www.PrincetonReview.com](http://www.PrincetonReview.com), as one of the best institutions they could attend to earn an MBA. We chose the 301 business schools in this book based on our opinion of their academic programs and offerings, as well as our review of institutional data we collect from the schools. We also strongly consider the candid opinions of students attending the schools who rate and report on their campus experiences at their schools on our survey for the book."

"UT and the College of Business Administration are very excited at this continuing recognition by The Princeton Review of the quality and relevance of our MBA programs," noted Dr. Thomas Gutteridge, Dean, UT College of Business Administration. "This validates the quality of our faculty, the significance of our curriculum and the excellence of our students."

In the profile on UT COBA, the Princeton Review editors describe the school as: "One of the best in the Midwest, the MBA program at The University of Toledo features affordability and flexibility that help you expand your skills and opportunities without interrupting your career. The college's history of excellence in practical, relevant education based on cutting-edge research and business engagement will take your career to the next level. The UT MBA curriculum is designed to equip future leaders with relevant, real-world knowledge about the workings of every level of the enterprise: employees, customers, the firm itself, and all levels of the economy."

Dr. Anand Kunnathur, Senior Associate Dean, COBA, observed, “Our inclusion in this select group is a seal of quality for our degree programs. It elevates the value of degrees received, leads to increased enrollment of high quality students, and enhances the qualifications of alumni. Furthermore, it benefits businesses nationwide by providing them with highly qualified graduates who become superb employees.”

"The Best 301 Business Schools: 2010 Edition" is one of 165 Princeton Review books published by Random House.

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