

2005 National Collegiate Sales Competition

Every spring the top professional selling students in North America travel to the Coles College of Business at Kennesaw State University (KSU) in Georgia to compete in the National Collegiate Sales Competition (NCSC). The competition, now in its seventh year, tests students' selling skills in one-on-one sales presentation role-plays. The intense, two-day role-playing challenge is often called the "World Series of Sales." Just as a baseball scouting camp brings the best players to one location, the NCSC brings the top sales students together with professionals from the business world to create exclusive networking opportunities.

More than 264 students, 151 faculty, 91 corporate sponsors, 265 sponsor representatives and 400 volunteers have participated in the NCSC since its inception. The 2005 NCSC will have 75 contestants from more than 35 universities, competing for the coveted overall champion award.

Two COBA students - Jacque Calgie and Adam Stacey - received a plaque for tenth place in best overall university team at the 7th National Collegiate Sales Competition. They did a great job in preparing for this competition and richly deserved this recognition.



