

# NEWS RELEASE

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FOR IMMEDIATE RELEASE

## UT College of Business and Innovation featured in *The Princeton Review's "The Best 300 Business Schools: 2011 Edition."*

The University of Toledo College of Business and Innovation is an outstanding business school, according to The Princeton Review. The education services company features the school in the new 2011 edition of its book, "The Best 300 Business Schools," which hit newsstands this week.

According to Robert Franek, Princeton Review Senior VP, Publishing, "We are pleased to recommend the UT College of Business and Innovation to readers of our book and users of our site, [www.PrincetonReview.com](http://www.PrincetonReview.com), as one of the best institutions they could attend to earn an MBA. We chose the 300 business schools in this book based on our high opinion of their academic programs and offerings, as well as our review of institutional data we collect from the schools. We also strongly consider the candid opinions of students attending the schools who rate and report on their campus experiences at their schools on our survey for the book."

"UT and the College of Business and Innovation are very excited at this continuing recognition by The Princeton Review of the quality and relevance of our MBA programs," noted Dr. Thomas Gutteridge, Dean, UT College of Business and Innovation. "This validates the quality of our faculty, the significance of our curriculum and the excellence of our students."

In the profile on UT COBI, the Princeton Review editors say the college “fits the needs of area businesspeople in search of a quality MBA. UT distinguishes its MBA with a number of cutting edge concentrations.”

In a "Survey Says . . ." sidebar in the profile, The Princeton Review lists topics that COBI students it surveyed were in most agreement about. The list includes: smart classrooms, solid preparation in general management, and doing business in a global economy. “One student adds, ‘Receiving individual attention is a norm, be it in the advising office or from a professor.’”

Dr. Anand Kunnathur, Senior Associate Dean, COBI, observed, “Our continuing inclusion in this very select group is a seal of quality for our degree programs. It elevates the value of degrees received, leads to increased enrollment of high quality students, and enhances the qualifications of alumni. Furthermore, it benefits businesses nationwide by providing them with highly qualified graduates who become superb employees.”

Gutteridge added, “Being referenced in the ‘Best 300 Business Schools’ is one more outstanding component in a remarkable year that includes the opening of the Savage & Associates Complex for Business Learning and Engagement, extended accreditation by the Association to Advance Collegiate Schools of Business (AACSB) and signed agreements with business schools in Egypt and China. All of these elements help us achieve our mission of building lifelong leaders for the world of business.”

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