



## College of Business and Innovation

Bachelor of Business  
Administration  
4-year program

### sound like you?

- **Become an insurance agent**
- **Work with commercial real estate**
- **Be an investor**

### did you know?

According to the U.S. Department of Labor, four out of 10 personal financial advisers are self-employed.

## Financial Services at UT

Whereas finance is the management of money, banking, investments and credit, those in financial services take these skills further to communicate and advise customers about finance decisions. Financial markets are quickly changing by incorporating e-commerce and sales management into the field. Financial services majors focus more on the interpersonal side of finance to meet the needs as professionals in this rapidly changing environment. Often times, the workload of a financial service major is mostly self-determined.

UT's financial services program lets students choose from a variety of programs to meet their specific needs and interests. Some examples of these are commercial real estate, financial institutions, insurance, investments and sales.

In addition, students can gain real-world experience through numerous internship opportunities that often lead to full-time positions. This lets students work with accomplished professionals in the financial services field while earning college credit and earning money.

### What to expect when you graduate

Examples of jobs to pursue after graduation include stockbroker, banker or financial planner. Financial planners play a major role in running family-owned/operated companies, which make up 90 percent of all businesses in the United States. In addition, the American population is getting older, richer and more concerned about retirement. Finally, people watch their pensions through their careers. All of these situations create a lifelong demand for financial planners.

Check out all our majors online @ [utoledo.edu/admission/freshman/majors.html](http://utoledo.edu/admission/freshman/majors.html)

