

The University of Toledo College of Business Administration
Marketing Degree Requirements 2008-2010
Sample Part-Time Plan of Study

	Fall Semester	Spring Semester	Summer Semester
Year 1	BUAD 1000 Orientation 1 ENGL 1110 College Comp. I3 MATH 1260 Calculus w/ Bus Appl I3 Total 7	ENGL 2960 Org. Report Writing3 MATH 1270 Calculus w/ Bus Appl II3 Non-Business Elective1 Total 7	BUAD 1010 Intro. to Business 3 * Social Science 3 Total 6
Year 2	BUAD 1020 Micro-Computer Appl. 3 * Natural Science Lecture .. 3 * Natural Science Lab 1 Total 7	ECON 1150 Intro. Macro Economics 3 * Humanities3 Non-Business Elective 1 Total 7	BUAD 2060 Data Analysis for Bus. 3 Non-Business Elective 3 Total 6
Year 3	BUAD 2070 Application of Stats. 3 * Natural Science Lecture .. 3 ECON 1200 Intro Micro Economics 3 Total 9	BUAD 2040 Financial Acct. Info. 3 BUAD 2080 Global Env of Business ... 3 BUAD 2000 Career Development I 1 Total 7	BUAD 2050 Acct. for Dec. Making 3 * Humanities3 Total 6
Year 4	BUAD 3030 Mgmt & Behv Processes .. 3 BUAD 3040 Principles of Fin. Mgmt. 3 BUAD 3010 Principles of Marketing 3 Total 9	MKTG 3850 Buyer Behavior 3 BUAD 3020 Manufct & Service Syst .. 3 Non-Business Elective 2 Total 8	MKTG Marketing Elective 3 BUAD 3470 Legal Env of Business .. 3 Total 6
Year 5	MKTG 3880 Marketing Research 3 BUAD 3050 Info Tech Mgmt. 3 BUAD 3000 Career Development II 1 Total 7	MKTG Marketing Elective 3 * MC- US Diversity 3 Total 6	MKTG Marketing Elective3 * MC- Non-Western 3 Total 6
Year 6	MKTG 4130 Marketing Analysis 3 COMM 3880 Prof. Business Comm. 3 Business Elect/ Minor 3 Total 9	BUAD 4020 Senior Business Policy 3 Business Elect/ Minor 3 Non-Business Elective 1 Total 7	MKTG 4940 Approved Internship or Marketing Elective 3 Business Elect/ Minor3 Total 6

Check Degree Audit for Specific Catalog Year & Degree Requirements