

Undergraduate Connections

March 2009

Fall Registration Priority Times

- Based on **earned hours!**
- **Students can only register for one term at a time (except for summer)**
- Spring 2010 registration will take place in fall 2009.

Honors, all Graduate levels, Athletes, & Students with Disabilities: 3/25/2009

100 or more earned hours: 3/27/2009

90 or more earned hours: 3/30/2009

80 or more earned hours: 4/1/2009

UWD (Undergraduate with Degree): 4/3/2009

70 or more earned hours: 4/6/2009

60 or more earned hours: 4/8/2009

50 or more earned hours: 4/10/2009

40 or more earned hours: 4/13/2009

30 or more earned hours: 4/15/2009

20 or more earned hours: 4/17/2009

10 or more earned hours: 4/20/2009

Less than 10 earned hours: 4/22/2009

Graduation and Commencement Information

In addition to the University-wide graduation ceremony, the College of Business Administration will hold its own special ceremony for the May and August 2009 graduates on **Friday evening, May 8**. It will begin promptly at 5:30 p.m. in the Nitschke Hall Auditorium (a map is available on our website). Please arrive no later than 5:00 p.m. to check in and line up for procession into the Auditorium. Graduates are asked to dress in academic regalia and each candidate will be recognized individually during this event. If you are graduating with honors you will be notified separately to pick up your honors cord at the Registrar's Office.

May and August graduation candidates – who have applied for graduation should receive an information packet on the ceremony in the next week. **All guests will need a reserved ticket.** At this point, graduates are limited to **three** guest tickets. RSVP forms must be filled out and submitted to the Office of the Dean **no later than April 13, 2009.**

If you have any questions, please call Sandy Whitman in the College of Business Administration Dean's Office (419) 530-2558 or e-mail Sandra.Whitman@utoledo.edu. Please note that all these graduation materials are also available on our website: www.utoledo.edu/business. Check the website often for any updates to graduation information.

You are also invited and encouraged to attend the University-wide ceremony on Sunday, May 10 at 2 p.m. in Savage Hall. It is at this Sunday ceremony where diploma cases will be distributed and the official photographer will take your formal picture. Information updates are posted on the Registrar's website: http://utoledo.edu/offices/registrar/main_campus/commencement.html.

In addition to the Commencement and College Convocation information, Bachelor's degree graduation candidates will receive an email verification that their application has been "entered" into the system. Bachelor's degree summer candidates who applied early to attend the May ceremonies will also begin to receive confirmation of courses required to graduate. Summer candidates who apply by the April 3rd deadline

will receive their confirmations prior to summer term beginning.

December graduation applications are also due by April 3rd. Confirmation of graduation requirements for bachelor's degree candidates will be mailed to permanent addresses over the summer and prior to classes beginning in August.

Associate degree candidates should contact Pam Pullella at 419-530-3246 or pamela.pullella@utoledo.edu if they have questions regarding their degree requirements.

Registration Problems in Banner

As you register for summer and fall terms on the web – if you have been advised to register for a course and the system tells you that you do not meet a pre-req...please call the COBA Student Services Center 419-530-2087, M-F 8:30am-5pm (if you are a Bachelor's degree student), and let us know the course or courses you are having difficulty registering for. We will verify the prerequisite, enter an approval into the system and then you will be able to register for the course. If you know you may have a prerequisite problem with a course, you may contact the COBA Student Services Center prior to your registration date. Associate degree students should contact Pam Pullella at 419-530-3246 or pamela.pullella@utoledo.edu.

Walk-In Advising Hours for Bachelor's Degree Students

Thursday March 26	2-4 p.m.
Friday March 27	9-11 a.m.
Monday March 30	3-5 p.m.
Tuesday March 31	10 a.m.-noon
Wednesday April 1	10 a.m.-noon
Thursday April 2	4-6 p.m.
Tuesday April 7	10 a.m.-noon
Wednesday Apr 8	5-7 p.m.
Thursday Apr 9	1-3 p.m.
Monday Apr 13	4-6 p.m.
Tuesday Apr 14	1-3 p.m.
Thursday Apr 16	9-11 a.m.
Monday Apr 20	9-11 a.m.
Tuesday Apr 21	10 a.m.-noon
Wednesday Apr 22	4-6 p.m.
Tuesday Apr 28	10 a.m.-noon
Wednesday Apr 29	2-4 p.m.

Darlene Stevens will be in Parks Tower advising for **freshmen every Monday in Parks 948 from 3:30-5 p.m. through April 20.**

Associates Degree Advising

Any student in an Associate's degree program should see Pam Pullella for academic advising. Pam is located at Scott Park, and can be reached at 419-530-3246 or pamela.pullella@utoledo.edu.

Taking Summer Courses Elsewhere?

If you plan to enroll in classes at another university, you need to receive written approval from the COBA Student Services Center, ST 1016. An appointment is not required; just fill out an "Advanced Approval" form at the front desk and it will be ready for pick up the following week. Please note that not all courses will transfer to UT, especially 3000/4000-level business courses. A college catalog or course descriptions may be required for course evaluation. Use www.transfer.org to start your search for course equivalencies at other

Ohio colleges and universities.

Special Sales Course Offered Fall 2009

A special topics course on international sales negotiation will again be offered in the fall semester (MKTG 4980-002 CRN: 40245). This course is well suited for IB, MKTG, and PSLs majors, although other business majors may be interested. PSLs majors may wish to see Dr. Buehrer for course substitutions with this class. The course will run MW 11:00-12:15, and include live interactions with students from other countries.

Students interested in double majoring in sales and IB should see Dr. Beeman or Dr. Pullins. It is possible to make a couple of course substitutions to maximize double counting. Hopefully this curriculum change will be formally adopted soon.

Other MKTG 4980 Special Topics Courses Fall 09:

MKTG 4890-001 – Search Engine Marketing (CRN 40244, taught **online**)

MKTG 4980-003 – Marketing/Sales Interface and Proposal Writing (CRN 45978, MW 5:45-7 PM, ST 4050)
Contact the Marketing and International Business Department for additional information.

New Health Care Industry Emphasis in Marketing Is In the Works

Marketing majors who are interested in a career related to the health care industry can now carve out a niche in this growing industry. The department will assist students in planning out health-care focused projects within the electives for the major. In addition to the 3 required MKTG courses, MKTG 3850, 3880 & 4130, students will take their 4 electives in the Health Care Marketing Track from the list below:

Essential Courses:

Group A: (Select the following):

1. MKTG 4980 Special Topics: Patient Experience Management and Health Care System
2. MKTG 4940: Internship in Health Care Delivery/System

Group B: (Select any two) (Note: Students will be in the regular courses, but with a health-care focused paper or project, with faculty approval):

3. MKTG 3280 Internet Marketing (with Social Media and a health care focused project)
4. MKTG 3960 Principles of Marketing Communications (with a health care focused project)
5. Either MKTG 3910 Direct Marketing or MKTG 3870 Advertising Strategy (with a health care focused project)

For more information, please contact the Marketing and International Business Department Chair, Dr. Anthony Koh at Anthony.Koh@Utoledo.Edu.

MBA and MSA Programs Open House

Open Houses for the MBA and MS in Accountancy programs are taking place throughout the spring and summer at the times and locations below. Contact the MBA office on the first floor of Stranahan or Robert Detwiler at robert.detwiler@utoledo.edu in the Student Services Center if you have any questions on the MBA or MSA programs.

March 24, 2009, 5-6:30 p.m., Stranahan Hall

April 9, 2009, 5-6:30 p.m., Driscoll Alumni Building

April 21, 2009, 5-6:30 p.m., Sylvania Public Library, Monroe Street, Sylvania, OH

May 12, 2009, 5-6:30 p.m., Stranahan Hall

May 20, 2009, 5-6:30 p.m., Paramount Corporation, Indian Wood Circle, Maumee, OH

Spring Etiquette Dinners

Business Career Programs and the COBA Leadership Council invite juniors and seniors to dinner with Judith Briggs of internationally acclaimed business protocol and etiquette firm, At Ease, Inc. Wednesday, March 25, 2009 from 6:00 p.m. – 8:00 p.m. in Libbey Hall. This **free event, limited** to the first 70 juniors and seniors who register, will polish your dining etiquette so you can wrestle with olive pits, tackle tomatoes and still wow an employer! Topics include: The Real Intent of Business Meals; Power Seating: Where To Sit And Why; The Five Commandments For Using Napkins; and may other topics. **Note:** *Students who did not attend the Fall 2008 event will be given first consideration.* **To register, send an Email to Terribeth.gordon@utoledo.edu, Subject line:** Etiquette Dinner Reservation. You will receive a reply stating receipt of your request and any desired follow-through.

Spring Picnic

The spring COBA picnic takes place on Wednesday, April 15th (rain date Thursday, April 16th) from 11 a.m. – 1 p.m. The lines get long early, so be sure to come on time!

College of Business Recruitment/Retention Association Meeting!

The College of Business Recruitment/Retention Association (COBRA) will be meeting on Wednesday, April 15th at 12 pm and Thursday, April 23 at 11:30 am to discuss plans for the upcoming academic year. Please consider attending one of these meetings if you would like to get involved with marketing, communications, and special events helping get the word out about UT and COBA to prospective students! Contact Kari Dilworth or Robert Detwiler at kari.dilworth@utoledo.edu or robert.detwiler@utoledo.edu if you have any questions or want to attend and get involved.

COBA Students Excel at Sales Competition

Two undergraduate and two graduate students from the Edward H. Schmidt School of Professional Sales represented the University of Toledo at the 11th Annual National Collegiate Sales Competition (NCSC) at Kennesaw State University on February 26-28, 2009.

The undergraduate team of LeAnne Sullivan and Laura Mecklenborg, both graduating seniors, placed 11th as a team. Ms. Sullivan finished 7th out of 106 students in the nation. The graduate team of Carli Macek and Marta Trendell, placed 2nd as a team. Fifty three universities from across the country brought their top sales students to compete in the 5 round tournament style competition that also included an exclusive career fair, presentations, and a university expo. Thirty businesses helped to sponsor this one of a kind networking opportunity and were given the chance to watch the sales calls broadcast live so they could scout for the next top sales talent.

The competitors chosen to represent UT are members of the ESSPS Sales Competition Team. The Sales Competition Team is an elite group of professional sales students that the sales faculty selected from a pool of applicants in September. Team members prepare and compete with each other for a chance to represent UT at NCSC and the RBI National Sales Challenge. The team is coached by sales faculty year round. Additional Sales Competition Team members, Matt Richmond, Ryan Papp, and Seth Phillips attended NCSC as Automatic Data Processing (ADP) Fellows to help support the competitors and attend the career fair.

Honors Intro to Business Class Engages With Community

The BUAD 1010 Honors class is now engaged in service learning projects for the Padua Center. 30 students are working on projects as diverse as developing a marketing plan, developing and enhancing promotional brochures, and developing and implementing a water reclamation system. Through these activities the students are developing their project management skills as well as applying knowledge learned in class. Most

importantly they are learning about the partnership that businesses and business leaders have with social services agencies.

Make-A-Wish

Students in Kathleen Fitzpatrick's Management Accounting class are raising funds for Make-A-Wish this semester. They want to help a 16 year-old named Billy realize his wish of meeting the Manchester United soccer team. You can help make Billy's dream come true by attending a charity concert on Friday April 10 in Rocky's Attic. Several local bands have agreed to perform at no charge. Admission is only \$5 for UT students and \$8 for all others. Food and beverages will be available for purchase.