Department of Marketing and International Business
Summer 2019 Class Schedule

Course	CRN	Course Title	Cr.Hrs.	Days	Time	Size	Classroom	Instructor
Summer I ***(May 13 – June 21)***								
BUAD 3010-911 *C/L*	36900	Principles of Marketing	3	DL	Distance Learning	45	Online	Lim
BUAD 3010-912 *C/L*	36901	Principles of Marketing	3	DL	Distance Learning	35	Online	Pullins
BUAD 6300-911	33584	Strategic Marketing and Analysis	3	DL	Distance Learning	40	Online	Gammoh
BUAD 6500-911	37802	International Business	3	DL	Distance Learning	40	Online	Okoroafo
EBUS 3090-911	33586	Doing Business Digitally	3	DL	Distance Learning	40	Online	Lim
IBUS 3150-911	37804	Understand Cultural Differences for Bus	3	DL	Distance Learning	40	Online	Okoroafo
MKTG 3130-911	37805	Supply Chain Management	3	DL	Distance Learning	40	Online	Ahrens
MKTG 3140-911	37806	International Marketing	3	DL	Distance Learning	40	Online	Gammoh *out-of-load*
MKTG 4130-911	37807	Marketing Analysis & Decision Making	3	DL	Distance Learning	40	Online	Gammoh
MKTG 4940-011	33687	Marketing Internship	1-3	–	–	–	–	Sharkey
MKTG 5410-911 *C/L*	37800	Marketing Systems	3	DL	Distance Learning	5	Online	Lim
MKTG 5410-912 *C/L*	37801	Marketing Systems	3	DL	Distance Learning	10	Online	Pullins
PSLS 3080-011	37877	Purchasing & Bus.Relationship Mgmt-ZUFE-BL	3	TR	9:50-11:30 am	40	SB 4160	Shultz
PSLS 3450-911	35895	Sales Technologies and Strategies	3	DL	Distance Learning	40	Online	Mallin
PSLS 4710-011	37993	Salesforce Leadership - ZUFE - BL	3	R	1:30-4:50 pm	40	SB 4160	Mallin
PSLS 4940-011	30109	Sales Internship	1-3	–	–	–	–	Pullins

C/L – Crosslisted with another course

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Summer II ***(June 24 – August 2)***								
BUAD 2080-921	37799	Global Environment of Business	3	DL	Distance Learning	45	Online	Sullinger
BUAD 3010-921	36903	Principles of Marketing	3	DL	Distance Learning	45	Online	Parent
BUAD 3010-922	37834	Principles of Marketing	3	DL	Distance Learning	45	Online	Sullinger
BUAD 6300-921	33585	Strategic Marketing and Analysis	3	DL	Distance Learning	40	Online	Gleim
BUAD 6500-921	37803	International Business	3	DL	Distance Learning	40	Online	Okoroafo *out-of-load*
IBUS 4940-021	35417	International Business Internship	3	–	–	0	–	Sharkey
MKTG 3280-921	35891	Internet Marketing	3	DL	Distance Learning	40	Online	Pentina
MKTG 3690-921	37808	Principles of Marketing Communications	3	DL	Distance Learning	40	Online	Parent
MKTG 3850-921	37809	Buyer Behavior and Relationship Marketing	3	DL	Distance Learning	40	Online	Bailey
MKTG 3880-921	37810	Marketing Research & Data-Based Mgmt	3	DL	Distance Learning	40	Online	Pentina
MKTG 3910-921	35892	Direct Marketing	3	DL	Distance Learning	40	Online	Shultz *out-of-load*
MKTG 3920-921	38076	Sports Marketing	3	DL	Distance Learning	40	Online	Gleim
MKTG 4130-021	37811	Marketing Analysis & Decision Making-ZUFE	3	MW	9:30-12:50 pm	40	SB 4160	Bailey *out-of-load*
MKTG 4540-921	37813	Business Marketing	3	DL	Distance Learning	40	Online	Pullins
MKTG 4940-021	33977	Marketing Internship	1-3	–	–	–	–	Sharkey
MKTG 6140-921	35893	Customer Relationship Marketing	3	DL	Distance Learning	40	Online	Bailey
MKTG 6220-921	35894	Integrated Marketing Communications	3	DL	Distance Learning	40	Online	Pentina *out-of-load*
PSLS 3440-021	37815	Professional Sales - ZUFE - BL	3	TR	9:50-11:30 am	40	SB 4160	Shultz
PSLS 4940-021	30117	Sales Internship	1-3	–	–	–	–	Pullins

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