Want to change the world?
Start with your City.
WE HUDDLE.
243 Million Americans live in the 3% of our nation that is Urban.

65 Million Annually
New Chicagos Each Year
INCUBATORS OF INNOVATION

75% of nation’s GDP

80% of world’s GDP
Want to Change your City?
Start with your Vision.
HOME - Items I have in the house: flour, sugar, rice, tea, coffee, butter, eggs, milk, cheese, meat, fish, vegetables, fruit, bread, and some snacks.

WEIDER ROAST with Friends. Use IMPERIAL FOR DRINKS - CALVERS. Keep IN FLAVOR FOR FRIENDS. Visit MOTHER - Thursday will come when this food will be appreciated. Found out while a P.W. never will in my house. (PIPE SMOKER)

TRIPS - Never refuse Lunch Box etc. for ride. Entertainment - all friends go out with wife often.

Help WIFE as much as possible. Watch PERSONAL APPEARANCE and HABITS. NEVER Sleepy, HEALTH HAVING MUCH.

NEVER HAVE A MASS, SAID ONCE a MONTH for Dad.

BUYING - Farm warehouses. Only - and others.

Farmers Market - Always cheaper places.

Post in House. Always pay old at N.B.O. if still in Army after leaving here. The PX will be spent more often.

Take microwave and egg plants daily. Might throw some away.

ICE CREAM $5. per pound always.

Money coming to me - RATIONS, MONTHLY PAY.

OVERSEAS PAY, MONTHLY PAY since now.

(MUST) TAKE MY MOTHER OUT ON A DATE.

Let her decide where.

INITIATIVE - That certain go, DON'T LAG, BE FIRST ALWAYS.

P. F. W. HAVING RECEPTION for those not at wedding.

Buy AWARENESS SET (bridal setting) Anything.

Contact vet. Admins men for advice.

COMMISIONARY CARD while in army - Buy as many as possible. For storage in house.

Attend Early Mass on Sun. Have really breakfast.

Make me a Xmas dinner with pies as soon as possible (in house). Show HOW I EAT, HOW MUCH AS PL.

No breaded meats in restaurant - Brought up to us.

MY XMAS DINNER - Easter Supper - New Year's Nite - ALL in ONE DAY - TRY ALL FRESH FRUIT.
Cleveland Vet Enjoys Mom's Version Of Recipes in His Nazi-Prison Diary

To the 108-page diary of hunger and suffering in a German prison camp, a Cleveland soldier today added this concluding sentence:

"I had some of Mom's spaghetti--it was what I've been tasting for three and a half months."

The soldier is Staff Sergeant Michael Zone, 25, former John Carroll pre-dental student, home today on a 60-day furlough to recover 60 pounds he lost on a Nazi POW's camp diet. In the kitchen of his apartment at 1355 W. 106th St., his mother, Mrs. Rudy Zone, and his wife, Mary, are collaborating on his favorite dishes.

Recipes in Diary

A prisoner from December 19 of last year to March 20, Zone detailed in a secret diary the highights of his incarceration.

Under the influence of hunger pangs, the most frequent entries are about food. Zone, who admits he can hardly eat an egg, said he experienced peculiar comfort in writing recipes of dishes he hoped to try after his liberation. Two-score such recipes are tightly written as a preface to his diary.

In scattered notes he made reminders of good Cleveland restaurants to visit, plans for a home he hoped to build. Opportunity he intended to explore, books he should read, a place to go on the honeymoon he missed and rules of conduct he intended to follow as he built a family in church, in public.

Contains Resolutions

These are random notes taken from the diary:

"Have Christmas dinner, Easter supper, New Year's eve all in one day the first day home."

"A must--Take Mom out on date. Let her decide where."

"Go out with wife often."

"Take children on games, real good food. Help them with their school work and play with them."

Regular dated entries included:

December 31-Loaded in box car, 60 men in each which held only 40. No food and very cold.

December 31-Still in box car. Received one-third loaf of bread and a little milk. Started daily porcupine.

February 3--Debating today after 48 days. Men look hungry. Have at least 40 and 60 pounds. Real 4Ps!

Buried 127 body March 24--At 19 p.m. 127 bodies were burned. Whole town was being evaluated. Turned out to be detail to bury bodies who were killed by our planes which flew overhead all day.

Zone's entry of March 29 gives the first hint of the approach of liberating Allied forces. It reveals how the prisoners regained sickness so that they would not be reconned.
Want to Execute your Vision?
I just learned how to skate where the puck was going, not where it was.

WAYNE GRETSKY
Skate Fast. Skate Ahead.
Think about all the information created from the dawn of civilization up until 2003
“Every two days now we create as much information as we did from the dawn of civilization up until 2003”

ERIC SCHMIDT
EXECUTIVE CHAIRMAN, GOOGLE
We send over 8 billion text messages per day.
“What I want to do, hasn’t been invented yet...”

JASON
Skate With New Eyes.
“If you change the way you look at things, the things you look at change.”

-Wayne Dyer
"Today's lesson is about targets of opportunity."
We have seen a brighter future, and it is urban

INSIDE

How Cities Boost Creativity
The Power of Cyber-Connected Crowds
New Heights for Skyscrapers
10 Years after 9/11
ENTERING
Startup
Skate Together.
THE POWER OF COLLECTIVE IMPACT
Tear down walls, build bridges, light fires.

PARAPHRASING  STEVE JOBS
Change Happens At the Speed Of Trust.
Connected City

MEASURABLE PROGRESS

COLLECTIVE IMPACT

CROSS-SECTOR NETWORK

ECONOMIC INCLUSION

Innovative City

Talented City

Your Distinctive City
CITY VITALS 3.0
Benchmarking City Performance

CONNECTED CITY
INNOVATIVE CITY
TALENTED CITY
YOUR DISTINCTIVE CITY

Cleveland State University
Maxine Goodman Levin College of Urban Affairs
Center for Economic Development
City Dividends.
CITY DIVIDENDS

TALENT DIVIDEND

1% Point

COLLEGE ATTAINMENT

$143 billion

GREEN DIVIDEND

1 mile Per Day

VEHICLE MILES TRAVELED

$31 billion

OPPORTUNITY DIVIDEND

1% Point

POVERTY

$31 billion
The Connected Dividend.
City Vitals:

Voting
Community Involvement
Economic Integration
Transit Use
Walkability
International Students
Foreign Travel
Internet Connectivity
The Connected City
The Power
of 10
A NEW TYPE OF MIXED USE

The 5M Project is a four-acre multi-phase, mixed-use development project in downtown San Francisco between 5th, Mission, and Howard Streets.

A place for working, living and gathering...

A safe place with the kind of density and diversity we want in our city.
Oklahoma River

Before: Occasionally had to mow
Oklahoma River
Today: U.S. Olympic Training Site
Bricktown Canal
Before: California Street
Bricktown Canal
Today: Same “Street”
2016 Republican National Convention
THIS IS NEW INVESTMENT: FLATS EAST BANK PHASE 2
E. 4TH STREET: A RETAIL & DINING HUB
Healthline
Cleveland

City Vitals: The Innovative City

- Patents
- Venture Capital
- Self-employment
- Small Businesses
The Innovation Dividend.
DISTANCE IS DEAD?
Innovation Districts: New Geography of Innovation.
“All successful cities have something in common: ...attract smart people and help them work collaboratively.”

HARVARD PROFESSOR ED GLAESER
TRIUMPH OF THE CITY
Innovation District Models

**Urbanized Science Park** Outside city core where suburban parks are urbanizing

**Anchor Plus** Anchor-driven in midtown/downtown areas

**Re-imagined Urban Area** Within or near waterfronts or other old industrial areas
If you lose your job, you don’t lose your parking place.
Las Vegas – Downtown Project
The Talent Dividend.
College Attainment
Creative Professionals
Young and Restless
Traded Sector Talent
International Talent
The AMYLIN STORY
BY 2018
63% OF JOBS WILL REQUIRE SOME COLLEGE EDUCATION
-GEORGETOWN UNIVERSITY CENTER ON EDUCATION AND THE WORKFORCE
THOSE WITH A BA MAKE ABOUT 84% MORE THAN SOMEONE WITH A HIGH SCHOOL DIPLOMA

- THE COLLEGE PAYOFF: EDUCATION, OCCUPATIONS, AND LIFETIME EARNINGS
COLLEGE ATTAINMENT IS THE BEST PREDICTOR OF INDIVIDUAL INCOME
The Demographic Earthquake.
YOUNG ADULTS ARE MOVING TO CITIES.

- Real estate reports show growing demand by young adults for more urban locations.
- Our “Young and Restless” studies show the number of college-educated 25-34 year olds growing twice as fast in close-in urban neighborhoods.
GENERATIONAL CHANGE

- Young adults are driving less
- Young adults are buying fewer cars
- Technology and place are replacing driving
Married Couples w/Children
1970- 40%
2020- less than 20%
U.S. Mobility- 50-year low
‘60’s- 1/5 moved homes
Today- 1/10
Millenials
36% of Workforce
2020- 50% of Workforce.
Young and Restless (25-34 w/ B.A.)
Most Mobile
1 Million Y&R Move Across State Lines Every Year.
Most Mobile
But More Likely to Anchor after 35
City Vitals: Your Distinctive City

Weirdness Index
Culture-HDTV Ration
Restaurant Variety
Internet Search Variety
Your Distinctive Dividend.
Find out who you are and do it on purpose.

—Dolly Parton
Welcome to Asheville Moogfest

Oct 26 & 27th 2012

Primus 3D, Santigold, MIKE SNOW
NAS, Orbital, Squarepusher, GZA
Black Moth Super Rainbow, Richie Hawtin
El-P, Explosions in the Sky, And Sia
Pantha Du Prince, Gold Cave
BLONDES, BEAR IN HEAVEN, Killer Mike
Exitmusic, Wick It The Instigator
The Magnetic Fields, Carl Craig
Four Tet, Mouse On Mars

Flickr user jasonelayne
ART + PRIZE =

What happens when you combine an open art competition with cash prizes totaling $449,000?

You tell us.
Attitude Determines Altitude.
DES MOINES: HELL YES.
IT IS OUR LIGHT, NOT OUR DARKNESS THAT MOST FRIGHTENS US....

MARIANNE WILLIAMSON
Your playing small does not serve the world.
If you think you’re done,
You’re finished.
SERENITY PRAYER FOR TOLEDO

God, grant Toledo the vision not to let what we know limit what we can imagine.

The speed to skate where the puck is going.

The spirit to skate together.
And the Wisdom to Read Dan Johnson’s 
Leading Economic Development