

The University Of Toledo

New Undergraduate Program Proposal

* denotes required fields

College*: Adult and Lifelong Learning
Interdisc and Special Programs

Dept/Academic Unit*:

Contact Person*: Kim Pollauf
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Phone: 530-6237

(xxx - xxxx) **Email:**

Program Code*: PRST

Program Name*: Professional Studies

☐ Minor ☐ Major (new major requires OBOR approval)

Proposed Effective Term*: 201240

e.g. 201140 for 2011 Fall

Degree to be granted (if applicable): Bachelor of Arts

Minimum number of credit hours for completion*: 120

List all courses which
comprise the
certificate or degree:

See attached

Identify term offered
(summer/fall/spring):

See attached

Identify delivery method (Online/in class/off campus):

Attach the OBOR new program proposal:

Browse...

Additional Attachment

Browse...

Program Approval:

Department Chairperson:

Margaret Fritz

Date
3/6/12

College Curriculum Authority or Chair:

Kimberly Pollauf

Date
3/6/12

College Dean:



Date



3-6-12

Faculty Senate Academic Program
Committee:

Date



Office of the Provost :

Date

[Submit New Program Proposal](#)**Administrative Use Only****Effective Date:**

(YYYY/MM/DD)

CIP Code:**Subsidy Taxonomy:****Program Code:****Instructional Level:**

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Professional Studies Major Proposal

In keeping with The University of Toledo's mission to improve the human condition, the College of Adult and Lifelong Learning is developing a Professional Studies major which will expand opportunities for degree completion among transfer and adult students and those with Associate degrees. This program will allow for nimble and responsive curriculum design, while maintaining the academic rigor necessary for quality, 21st Century education. Required classes will be flexibly scheduled (evening, weekend, modular, etc), incorporating learner-centered models of curriculum development and delivery. The Professional Studies major will provide the University with another mechanism to offer career relevant, unique programs of study tailored to individual student needs.

The BA/BS in Professional Studies will:

- Increase degree completion opportunities for transfer students, especially those with associate degrees that are not articulated to existing majors
- Take advantage of a new and growing market of adult learners with significant (preferably 60+) earned hours who wish to return for degree completion and re-careering
- Develop market-driven offerings in accelerated, customized delivery formats incorporating cutting-edge use of relevant technologies and instructional design
- Allow for the development of concentrated, specific areas of expertise with recognition of such on the academic transcript
- Utilize a full range of Prior Learning Assessment (PLA) opportunities such as credit by exam, CLEP and standardized testing, and portfolio development.
- Incorporate open source opportunities as an option for course completion
- Deliver curriculum such that cost of textbooks, fees, etc. are kept as low as possible

- Provide seamless, standardized options for degree completion, collaborating with other colleges to incorporate minors and concentrations thus allowing the other colleges to reap benefits of expanded FTE's.
- Help to meet Dr. Jacob's directive to offer high-quality 3 + 1 programs and adult focused curriculum delivered in a format that meets the needs of working adults.
- Further the AASCB mandate to have increased enrollments in COBI classes by non-COBI students and the presidential mandate to work collaboratively and forger partnerships among colleges, schools and programs
- Adhere to the newly established "Quality Standards for Accelerated Programs" adopted by the Commission for Accelerated Programs (CAP) and the Council for Adult and Experiential Learning (CAEL) and embraced by HLC and other accrediting bodies.
- Provide a range of academic and student support services (i.e. advising/coaching, tutoring, academic skills enhancement, orientation, career and life planning, financial planning, etc.) utilizing both high tech and high touch formats

Entrance/Program Requirements:

- ✓ An earned Associate degree, or 60 semester-hours of transferable coursework and completion of the Ohio Transfer Module with a cumulative 2.0 grade-point average
- ✓ A minimum of 30 hours must be completed at the 3000-4000 level prior to graduation
- ✓ 120 semester-hours are required for graduation
- ✓ An approved minimum 18 semester-hour Concentration or Minor must be completed as part of the program
- ✓ Demonstrated computer proficiency, an Introduction to Professional Studies class and a Senior Capstone class are required of all students
- ✓ UT general education and core competencies must be met in transfer or at UT prior to graduation
- ✓ A minimum of 30 semester-hours of residency are required to fulfill graduation requirements

Professional Studies Core Curriculum

<u>Core Competencies</u>	36hrs.	(all three-hour classes)	<u>Term</u>
ENGL 1110	College Composition I		A
ENGL 2960	Organizational Report Writing OR		A
ENGL 1130	College Composition II		A
GEPL 1010	Human Geography		A
PSY 1010	Principles of Psychology	OR	A
SOC 1010	Introduction to Sociology		A
2 Classes from:			
ASTR 1010	Survey of Astronomy		A
BIOL 1120	Survey of Biology		A
EEES 1010	Physical Geology		A
EEES 1050	Geologic Hazards & the Environment		A
EEES 1130	Human Ecology		A
2 Classes from:			
COMM 1010	Communication Principles/Practices		A
FILM 1310	Introduction to Film		A
HIST 1070	The Contemporary World		A
PHIL 2400	Contemporary Moral Problems		A
THR 1100	Introduction to Theatre		A
ANTH 2800	Cultural Anthropology	OR	A
REL 1220	World Religions		A
SOC 2640	Race, Class & Gender		A

Professional Studies Core Curriculum (Cont.)

Term

MATH 1180	Math for Liberal Arts	OR	A
MATH 1200	Mathematical Reasoning		F, S

Distributive/Technical Electives 24 - 27hrs.

These classes will be completed through Associate degree major, or as part of Ohio Transfer Module coursework completed in transfer.

Term Key

F = Fall

S = Spring

Su = Summer

A = All

Bachelor of Arts in Professional Studies

Minor in Electronic Commerce & Information Technology Applications

<u>Major Requirements (Minimum 40 semester-hours)</u>			<u>Hours</u>	<u>Term</u>
AL	3000	Foundations of Professional Studies	3	F,S
EBUS	3090	E-Commerce and the Networked Economy	3	A
INFS	3250	Software Applications in Business	3	F, Su
COMM	3880	Professional Business Communication	3	A
BUAD	2000	Career Development (or AL 4940)	1	F
AL	4000	Professional Studies Capstone	3	F, S
9 Additional Hours from:				
INFS	3370	Business Data Communications		F,S
INFS	3770	Small Business Data Systems		S
BUAD	3050	Information Technology Management		A
MKTG	3260	Global Framework for E-Commerce		F,S
MKTG	3280	Internet Marketing		A
EBUS	3180	Web Design for Business	9	F, S
Concentration/Related Electives			(18 hrs. chosen in consultation with adviser)	
AL	4940	Field Experience/Internship		A
ANTH	3500	Cultural Diversity for Business		F
BLAW	4570	Legal/Ethical Implications of Managing Innovation & Tech.		S
BUAD	3030	Managerial and behavioral Processes in Organizations		A
BUAD	3470	Legal & Ethical Environment of Business		A
COMM	3840	Interpersonal Communication		A

Concentration/Related Electives (cont.)			<u>Hours</u>	<u>Term</u>
COMM	4830	Gender, Culture & Communication		A
ECON	3050	Economics of Gender		S
HURM	3220	Human Resource Management		A
MKTG	3170	Marketing for Non-Profit Organizations		S
PHIL	3120	Business Ethics		A
SOC	3800	Social Psychology	18	F, S
Required Electives (12 hours)				
BUAD	1020	Microcomputer Applications (or CMPT 1100) or Proficiency		A
ECON	1150	Macroeconomics		A
ECON	1200	Microeconomics		A
BUAD	3010	Principles of Marketing	12	A
Free Electives	Chosen by Student		3-5	

Total Hours 60

40 semester-hours must be completed at the 3000-4000 level prior to graduation.

UT Core Competencies must be met in transfer or at UT prior to graduation.

An Associate degree or 60 semester-hours of transferable course work, completion of the Ohio Transfer Module and a cumulative 2.0 g.p.a. are required to enter the program.

Term Key

F = Fall

S = Spring

Su = Summer

A = All

Bachelor of Arts in Professional Studies
Minor in Entrepreneurship, Family & Small Business

<u>Major Requirements (Minimum 40 semester-hours)</u>			<u>Hours</u>	<u>Term</u>
AL	3000	Foundations of Professional Studies	3	F, S
EFSB	3500	Introduction to Entrepreneurship	3	F
BUAD	2000	Career Development (or AL 4940)	1	F
EFSB	3480	Entrepreneurial Finance	3	F
EFSB	3590	Entrepreneurship & Small Business Management	3	F, S
EFSB	4010	Growing Family & Entrepreneurship Business	3	S
COMM	3880	Professional Business Communication	3	A
AL	4000	Professional Studies Capstone	3	F, S
One Additional Class from:				
BUAD	2050	Managerial Accounting OR		A
ACTG	1050	Principles of Management Accounting		S, Su
BUAD	3010	Principles of Marketing		A
BUAD	3470	Legal/Ethical Environment of Business	3	A
Concentration/Related Electives			(18 hrs. chosen in consultation with Adviser)	
AL	4940	Field Experience/Internship		A
ANTH	3500	Cultural Diversity for Business		F
BLAW	4570	Legal/ Ethical Implications of Managing Innovation & Tech.		S
CMPT	1600	Internet Design & Publishing		A
COMM	3840	Interpersonal Communication		A
COMM	3820	Persuasion Theory		A
COMM	4830	Gender, Culture & Communication		Su

Concentration/Related Elective (Cont.)			<u>Hours</u>	<u>Term</u>
EBUS	3090	E-Commerce & the Networked Economy		A
EBUS	3180	Web Design for Business		F, S
ECON	3050	Economics of Gender		S
SOC	3800	Social Psychology	18	F, S
Required Electives				
BUAD	1020	Microcomputer Applications (or CMPT 1100) or Proficiency		A
BUAD	2040	Financial Accounting OR		A
ACTG	1040	Principles of Financial Accounting		A
BUAD	3030	Managerial & Behavioral Processes in Organizations		A
PHIL	3120	Business Ethics	12	A
Free Electives	Chosen by Student		3-5	
			Total Hours	60

40 semester-hours must be completed at the 3000-4000 level prior to graduation.

UT Core Competencies must be met in transfer or at UT prior to graduation.

An Associate degree or 60 semester-hours of transferable course work, completion of the Ohio Transfer Module and a cumulative 2.0 g.p.a. is required to enter the Professional Studies program.

Term Key

F = Fall

S = Spring

Su = Summer

A = All

Professional Studies Program Policies

Admission Requirements

Earned Associate degree, or completion of 60 semester-hours and the Ohio Transfer Module

A 2.0 cumulative g.p.a. is required for admission

Academic Policies

A minimum of 120 semester hours is required for graduation.

40 semester-hours at the 3000-4000 level must be completed prior to graduation.

A minimum of 30 semester hours must be completed in the Professional Studies major at UT.

Core competencies not met in transfer must be completed prior to graduation from the Professional Studies degree.

A cumulative 2.0 g.p.a., along with a 2.0 g.p.a. in the UT core competencies and major, is required for graduation.

Students may be absent from UT for a period of six semesters (summer not included) without a change in major/program requirements.

Students in the Professional Studies major must complete 2 natural science classes (same or different departments). A laboratory class is not required.

Students in the Professional Studies program who qualify for Academic Forgiveness may elect to have credit removed for all grades of C- or below, or they may opt to remove credit for all grades of F and have the remaining coursework at the level of D- to C- continue to be calculated in the cumulative g.p.a. and meet degree requirements, where applicable.

All classes taken at UT that count toward the Professional Studies major must be taken for a letter grade, unless they are offered solely on a Pass/No Credit basis.