

The University of Toledo
Undergraduate Program Course Modification

* denotes required fields

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PRESENT

College*	Business
Dept/Academic Unit*	Applied Organizational Technology
Program Code*	961820
Program Name*	Technical Studies
Minimum Number of Credit Hours for Completion*	1 to 3
Course Title	MARS 2990
Cross Listings	N/A
Prerequisite(s)	N/A
Corequisite(s)	N/A

Catalog Description:

Students will study a marketing/retail-related subject mutually agreed upon between the student and instructor. The format may include lecture, computer lab and/or practical experience.

Course Type	None of the Above
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PROPOSED

College*	Business
Dept/Academic Unit*	Applied Organizational Technology
Program Code*	961820
Program Name*	Technical Studies
Minimum Number of Credit Hours for Completion*	1 to 4
Course Title	MARS 2990
Cross Listings	N/A
Prerequisite(s)	N/A
Corequisite(s)	N/A

Catalog Description:

Students will study a marketing/retail-related subject mutually agreed upon between the student and instructor. The format may include lecture, computer lab and/or practical experience.

Course Type	None of the Above
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Reason for Change

For consistency between AOT Departments and to accommodate 4 hr. certificate courses.

Proposed Effective Term*	201240
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Program Approval

Department Chairperson:
College Curriculum Authority or
Chair:
College Dean:
Undergrad. Curriculum
Committee
Faculty Senate Core Curriculum
Committee Chair:
Research Intensive:
WAC/Honors/Academic
Engagement:
Office of the Provost:

<i>Gerritt Gordon Moore</i>
<i>Dale Hays</i>
<i>David S. Clark</i>

Administrative Use Only

Effective Date: (YYYY/MM/DD)
CIP Code:
Subsidy Taxonomy:
Program Code:
Instructional Level:
