The University of Toledo
New Graduate Course Proposal

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College: Nursing  Dept/Academic Unit: Health Promotion

Alpha/Numeric Code (Subject area - number): NURS 7150

Proposed title: Strategic Planning for Nursing and Health Care Systems  Proposed Effective Term: 2014 40 (Fall)

Is the course cross-listed with another academic unit?  No

Approval of other Academic unit (Signature and title):

Is the course offered at more than one level?  No

If yes, an undergraduate course proposal form must also be submitted. If the undergraduate course is new, complete the New Undergraduate Course Proposal; if the undergraduate course is existing, submit an Undergraduate Course Modification Proposal.

Credit hours: Fixed: 5  or Variable:  to

Delivery mode:

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<tr>
<th>Activity Type</th>
<th>Primary</th>
<th>Secondary</th>
<th>Tertiary</th>
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</thead>
<tbody>
<tr>
<td>Lecture</td>
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<td>Clinic</td>
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Minimum Credit Hours: 3 2 0

Maximum Credit Hours: 3 2 0

Weekly Contact Hours: 3 8 0

Terms Offered:  Fall  Spring  Summer

Years offered: Every Year

May the courses be repeated for credit?  Yes

Maximum hours:

Are students permitted to register for more than one section during a term?  No

Grading system: Normal Grading (A-F, PS/NC, PR, I)

Prerequisites (must be taken before): e.g., C or higher in BIOE 4500 or BIOE 5500 and C or higher in MATH 4200, etc.

Graduate status.

Date Added: 9-27-13
Council Approved: 11-12-2013
To Provost: 12-4-2013
Permission

Co-requisites (must be taken together):

Catalog Description (75 Words Maximum)

This course focuses on the managerial function of planning and developing leadership skills. The Strategic Planning process uses a systems framework to create a long term focus for nursing and health care systems.

Attach a syllabus and an electronic copy of a complete outline of the major topics covered. Click here for the template.

<table>
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<th>Course Approval</th>
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<tr>
<td>Department Curriculum Authority</td>
<td>9/18/2013</td>
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<tr>
<td>Department Chairperson</td>
<td>9/16/2013</td>
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<tr>
<td>College Curriculum Authority or Chair</td>
<td>9/16/2013</td>
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<td>College Dean</td>
<td>11/12/2013</td>
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<td>Graduate Council</td>
<td>11/12/2013</td>
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<td>Dean of Graduate Studies</td>
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<td>Office of the Provost</td>
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For Administrative Use Only

| Effective Date                          |            |
| CIP Code                                |            |
| Subsidy Taxonomy                        |            |
| Program Code                            |            |
| Instruction Level                       |            |
University of Toledo  
NURS 7150 Strategic Planning for Nursing and Health Care Systems  
Fall 2014  
SYLLABUS

COURSE NUMBER: NURS 7150  
COURSE TITLE:  
Strategic Planning for Nursing and Health Care Systems

CREDIT HOURS: 5 credit hours, 3 hours theory, 2 hours practicum (112 clinical hours)

COURSE DESCRIPTION:

This course focuses on the managerial function of planning and developing leadership skills. The Strategic Planning process uses a systems framework to create a long term focus for nursing and health care systems.

PRE-REQUISITES or CO-REQUISITES: None

COURSE OBJECTIVES:

1. Synthesize leadership, nursing, economic, management, and systems theories that guide strategic planning within nursing and health care systems.
2. Design a specific nursing/health care project utilizing planning tools.
3. Develop a program budget for a specific nursing/health care project.
4. Develop a strategic plan for a nursing or health care system based upon organizational assessment and available resources.
5. Evaluate practices in nursing and health care leadership influenced by legal, ethical, economic, political, and social issues.

REQUIRED TEXT (S):


Course Reserves:
Selected readings from nursing and health administration, business and management journals on Course Reserves under 7301 or Bashaw, password is planning.

TEACHING/LEARNING STRATEGIES
Lecture, Tegrity guest speakers, group discussion/web discussion, group presentations, and integration of reading assignments.

COURSE REQUIREMENTS/EVALUATION CRITERIA:

Check syllabus for due dates. You must submit an electronic copy (see also instructions for turnitin.com)
All assignments must be submitted to the course drop box. Failure to submit an assignment to the drop box results in a grade of 0. There are no re-dos on any assignments. Late papers: Late papers are those not received on the due date. They are not accepted or excepted. The only exception is an emergency, such as a family death or severe illness. In these situations, the student must notify the faculty as soon as possible

Grading Structure   A (90-100 points), B (80-89), C (70-79), D (60-69), F (< 60 points).

COURSE GRADING

Research Article Critique (Due Sept 18) .....................................................10%
Business Plan Paper (Due Oct 23) ..........................................................30%
SWOT/Strategic Plan Presentation (Due Nov 13) ........................................25%
Leadership/Management Clinical Log (Due Dec 11) ..................................10%
Pilot assignment 1 (Due Nov 27) ..............................................................05%
Pilot assignment 2 (Due December 4) ......................................................05%
Class Discussion (directly related to class attendance and participation) ........05%
Exam .......................................................................................................10%
100%