



Ohio Professional Science Master's Workshop

March 15-16, 2018

The Radisson at The University of Toledo
Toledo, Ohio

PROGRAM

Thursday, March 15, 2018

3:00 pm

Hotel Check-In

5:00 – 8:00 pm

Registration

6:30 – 9:00 pm

Dinner

Greetings

Amanda Bryant-Friedrich

**Midwest Regional Representative, PSM4RST8 Campaign
Dean, College of Graduate Studies
The University of Toledo**

Greetings

Andrew Hsu

**Provost and Executive Vice President for Academic Affairs
The University of Toledo**

Speaker

Michael Phillips

**President and CEO, Emeritus of Life Connection of Ohio,
Dayton, OH
Founding Advisory Committee of the University of Toledo
Human Donation Sciences, Professional Science Master's**

PROGRAM

FRIDAY, MARCH 16, 2018

8:00 – 10:00 am

Registration

8:00 – 9:15 am

Breakfast

9:00 – 9:15 am

Order of the Day

Amanda Bryant-Friedrich



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| 9:15 – 10:00 am | <p>The Professional Science Master's Degree
Courtney Thornton
President, National Professional Science Master's Association
Associate Vice Provost, Academic Personnel and Policy
North Carolina State University</p> |
| 10:00 – 10:45 am | <p>The Future of Workforce Development in the State of Ohio
Cheryl Hay
Director of Project Talent Acquisition at JobsOhio</p> |
| 10:45 – 11:00 am | <p>Break</p> |
| 11:00 – 11:45 am | <p>Working Session: Curriculum Design
Cyndee Gruden
Associate Dean for Academic and Student Affairs
The University of Toledo</p> |
| 11:45 am – 12:30 pm | <p>Working Session: Experiential/Capstone Experiences
Glenn Lipscomb
Chair, Department of Chemical Engineering
The University of Toledo</p> |
| 12:30 – 1:30 pm | <p>Working Lunch: The Advisory Board
Moderator: Michael G. Phillips
Ken Kropp and Keith Schlender
Linda Jones and Linda Miller</p> |
| 1:30 – 2:15 pm | <p>Working Session: Financial Models
Michael Mallin
Professor of Marketing & Sales
The University of Toledo</p> |
| 2:15 – 3:00 pm | <p>Working Session: Marketing Your PSM
Spencer Hadelman
CEO/Founder Advantage Marketing</p> |
| 3:00 – 3:30 pm | <p>Final Comments</p> |