EXAMPLES OF APA CITATION STYLE FOR COMMON BUSINESS SOURCES


Example of a journal article:

References page:

In text citation:
(Gunasti & Ross, 2010)

(A DOI (Digital Object Identifier) should be added when it is available. The DOI replaces the retrieval date and URL. If you are referencing an online article that you have reason to believe has been changed, that includes additional data or commentaries, or is an advanced online publication, you will need to add the date you retrieved the document and the URL.)

Example of a print newspaper article:

References page:

Example of in text citation:
(Wessel, 2007)

Example of an online newspaper article:

References page:
In text citation:
(Wessel, 2007)

Example of a newspaper article without DOI retrieved from a library database:

References page:

In text citation:
(Wessel, 2007)

Example of an electronic report retrieved from an aggregated database:


In text citation:
(Datamonitor, 2006)

Example of an electronic copy of an annual report retrieved from a web page:

References page:

In text citation:
(Pfizer, 2007)

Reasons for citing work:

- gives credit where credit is due
- allows others to find the source
- helps justify recommendations