



# International Business and Country Resources – Library Resource Guide

This guide primarily consists of business and economic print and electronic resources with a global focus. Most of these resources are available through the University of Toledo Libraries, but a select number of free internet sites are also included. The sources provide information about international business and countries. It is not a comprehensive listing of all business information resources available. If you do not find the information you need in the listed sources, please consult a reference librarian.

In order to have access to the electronic resources mentioned in the guide, you may need to sign in. Please access the databases through the list of Research Databases on the Library's home page <http://www.utoledo.edu/library>, by title in the UTMOST catalog <http://utmost.cl.utoledo.edu/search>, or the OhioLINK list of databases <http://www.ohiolink.edu/resources.cgi>.

## MAGAZINE AND JOURNAL ARTICLE DATABASES – BUSINESS FOCUS

**[Business Source Complete](#)** from Ebsco

Business Source Complete provides full text for more than 3000 journals and magazines in nearly every area of business including management, economics, finance, accounting, international business, and more. In addition, it contains country reports, industry reports, and market research reports.

**[Business and Company Resource Center](#)** from Gale

Business & Company Resource Center brings together in a single database company profiles, company brand information, industry overviews, rankings, investment reports, chronologies, and periodicals. Search this database to find detailed company and industry news and information.

**[LexisNexis Academic](#)**

Full text news, business, legal, medical, and reference information are available from close to 5000 sources. The service covers newspapers, magazines, wire services, federal and state court opinions, federal and state statutes, federal regulations, company profiles, and SEC filings.

**[EconLit](#)** from Ebsco

EconLit abstracts economics journal literature.

**[Factiva.com](#)** from Dow Jones

Factiva.com provides access to more than 2,100 newspapers (including the Wall Street Journal, the Financial Times, and Barron's), 3,500 magazines, 500 newswires, 280 media programs, 12,000 websites, and 27,000 company reports. Publications come from 159 countries and in 22 languages.

## MAGAZINE AND JOURNAL ARTICLE DATABASES – INTERNATIONAL FOCUS

[\*PAIS International\*](#) from Public Affairs Information Service

PAIS International is an index to the literature of public affairs -- current issues and actions which affect world communities, countries, people, and governments. This database covers important political, economic, and social issues.

[\*CIAO Columbia International Affairs Online\*](#) from Columbia University Press

CIAO indexes full-text documents and references for theory and research in international affairs. This is often a good source for investigating international political, economic, and cultural issues.

[\*Clase and Periodica\*](#) from OCLC

Clase and Periodica is an index of articles, essays, book reviews, monographs, conference proceedings, technical reports, interviews and brief notes published in journals edited in 24 different countries of Latin America and the Caribbean, as well as from publications that focus on Pan-American issues.

Clase indexes documents published in Latin American journals specializing in the social sciences and humanities.

Periódica covers journals specializing in science and technology. Together, they offer access to citations from documents published in 2,600 scholarly journals published in the Spanish, Portuguese, French and English languages.

[\*China Online Journals\*](#) from Wanfang Data

These Chinese language full-text online journals cover many disciplines.

[\*Economia y Negocios\*](#) from Ebsco

Economia y Negocios is produced in Peru by ESAN (Escuela de Administración de Negocios para Graduados), the oldest graduate school of business in the Spanish-speaking world. This database provides citations in Spanish for articles on business and economics from over 200 Spanish and Portuguese-language periodicals published in Argentina, Brazil, Chile, Colombia, Spain, the United States and elsewhere.

[\*Fuente Academica\*](#) from Ebsco

Fuente Academica provides scholarly journal articles in Spanish covering many academic areas including business & economics, medical sciences, political science, law, computer science, library & information sciences, literature, linguistics, history, philosophy and theology. This database covers 260 scholarly Spanish language journals from respected publishers worldwide.

[\*Vente et Gestion\*](#) from Ebsco

Vente et Gestion provides full text coverage for French language business journals serving both the academic and the professional researcher. This collection also includes publications covering topics such as accounting & tax, administration, industry & manufacturing, marketing, logistics, technology and others. Formerly French Business Source.

## CORPORATE AND INVESTMENT SOURCES

**[Mergent Online](#)** from Mergent (formerly Moody/Mergent Manuals)

Mergent Online provides business information, including financial reports, company news and securities data. It contains company data, annual reports, and SEC filings for both US and international public companies.

**[Mergent Horizon](#)** from Mergent

Mergent Horizon provides company, industry, and product research and allows tracking of competitors, suppliers, products, and customers.

**[Thomson ONE Banker](#)** from Thomson Financial

Thomson One offers access to quotes, earnings estimates, financial fundamentals, market moving news, transaction data, corporate filings, ownership profiles and research from industry-leading sources. Use the "Jump to" button to open Thomson Research.

***Directory of Foreign Firms Operating in the United States***

Foreign firms which own or have substantial investment in US firms are listed.

Location: Carlson Library, Reference Collection, HG4057 .A1 D51

***Directory of American Firms Operating in Foreign Countries***

US firms with overseas operations are listed. Companies are listed alphabetically and by country of operation.

Location: Carlson Library, Reference Collection, HG4538 .A1 D5

***D&B Principal International Businesses***

50,000 leading companies in 133 countries are listed. Three sections list companies by country, industry, and alphabetically.

Location: Carlson Library, Reference Collection, HF54 .U5 P74

## ECONOMIC STATISTICS – INTERNATIONAL

**STAT-USA** from US Department of Commerce

This source contains economic, business, and international trade information from Global Business Opportunities (GLOBUS), National Trade Data Bank (NTDB), and State of the Nation. USA Trade Online has specific US export and import information on more than 18,000 commodities. To access USA Trade Online request to be logged in at the Carlson Library reference desk.

Location: <http://www.utoledo.edu/library> under Research Databases

***International Data Base (IDB)*** from US Census Bureau

The IDB is a computerized data bank containing statistical tables of demographic data for 228 countries.

Location: <http://www.census.gov/ipc/www/idb/>

***Export.Gov*** from the Department of Commerce

This site offers FAQs on exporting, a guide to US exporting programs, help on calculating tariffs and taxes on U.S. exports, and a directory of US and foreign trade offices, doing business in, market research and much more. Use

**TradeStats Express** <http://tse.export.gov/> for national trade data and state export data by HS, SITC, or NAICS. Tables of imports and exports can be run between the US and other countries or between a US state and other countries.

Location: <http://www.export.gov/>

***International Financial Statistics*** by International Monetary Fund

This book includes data for most countries on exchange rates, international liquidity, banking, interest rates, prices, production, international transactions, government finance, and national accounts.

Location: Carlson Library, Ready Reference, HG61 .I57

***National Accounts of OECD Countries*** by OECD

Tables include aspects of GDP, income, population, employment, prices, value added by industry, fixed capital formation, consumption, and government, corporation, and household accounts for the OECD countries.

Location: Carlson Library, Reference Collection, HC79 .I5 N376

***National Accounts Statistics: Main Aggregates and Detailed Tables*** by United Nations

Arranged by country, this source includes ten years of data on GDP, value added, and output for major industries.

Location: Carlson Library, Reference Collection, HC79 .I5 N388

**OECD Economic Outlook** by OECD

Analyzes major trends and examines economic policies for OECD countries and in major non-OECD economies.

Location: Carlson Library, Reference Collection, HC10 .O69x or <http://utmost.cl.utoledo.edu/record=b2885016>

***Statistical Yearbook*** by United Nations

A world and region summary is followed by tables on population and social statistics, economic activity, and international economic relations for each country.

Location: Carlson Library, Reference Collection, HA12.5 U63

***Direction of Trade Statistics*** by IMF

Lists total exports and imports from each country to each country.

Location: Carlson Library, Reference Collection, HF91 .D52x

***Yearbook of Labour Statistics*** by International Labour Office

Tables include data on the economically active population, employment, unemployment, hours of work, wages, labour cost, consumer prices, occupational injuries, and strikes and lockouts for 190 countries.

Location: Carlson Library, Reference Collection, HD4826 .I63

***Comtrade: United Nations Commodity Trade Statistics Database***

UN Comtrade contains detailed imports and exports statistics for approximately 200 countries or areas, going back to 1962. The free version has all the data, but you have to subscribe in order to download data.

Location: <http://unstats.un.org/unsd/comtrade/>

## COUNTRY/INTERNATIONAL INFORMATION

Books about individual countries and regions can be located by searching UT's catalog.

Location: <http://utmost.cl.utoledo.edu/search>

***Views Wire*** from the Economist Intelligence Unit (EIU)

ViewsWire provides analysis articles on the key economic, political and business developments of over 200 countries.

Location: <http://www.utoledo.edu/library> under Research Databases

***Europa World Year Book***

This book provides political, economic, and commercial information about countries and international and regional organizations.

Location: Carlson Library, Ready Reference, JN1 .E85

***Exporters' Encyclopedia*** by D&B

Each country's market is divided into country profile, communications, key contacts, trade regulations, documentation, marketing data, transportation, and business travel.

Location: Carlson Library, Reference Collection, HF3011 .E9

***Encyclopedia of World Cultures*** by David Levinson, editor in chief, G.K. Hall, 1991-

Ten volumes arranged geographically providing cultural summaries ranging from a few lines to several pages.

Location: Carlson Library, Reference Collection GN307 .E53 1991

***Worldmark Encyclopedia of Cultures and Daily Life*** by Timothy L. Gall, editor, Gale, 1998

Information on daily life is provided for over 500 cultures of the world. Four volumes are arranged geographically: Africa, Americas, Asia and Oceania, and Europe.

Location: Carlson Library, Reference Collection GN333 .W67 1998

***Kiss, Bow, or Shake Hands: The Bestselling Guide to Doing Business in More Than 60 Countries*** by Terri Morrison, Adams Media Corp, 2006

This book covers cultural overviews, tips for doing business, things to know before you go, negotiating strategies and protocols.

Location: Carlson Library, Reference Collection HF5389 .M67

***World Fact Book*** from CIA

Sections on geography, people, government, economy, communications, transportation, military, and transnational issues are available for each country

Location: <https://www.cia.gov/library/publications/the-world-factbook/>

***Portals to the World: Links to Electronic Resources around the World*** from Library of Congress

This portal is arranged by country or area and links to sites that provide information about nations and other areas of the world. They are selected by the Library of Congress Area Specialists.

Location: <http://www.loc.gov/rr/international/portals.html>

***Country Studies*** from Library of Congress

The Country Studies Series presents a description and analysis of the historical setting and the social, economic, political, and national security systems and institutions of countries throughout the world.

Location: <http://lcweb2.loc.gov/frd/cs/cshome.html>

**Background Notes** from US State Dept.

These publications include facts about the land, people, history, government, political conditions, economy, and foreign relations of independent states, some dependencies, and areas of special sovereignty.

Location: <http://www.state.gov/r/pa/ei/bgn/>

**Country Profiles** from BBC News

Full profiles provide an instant guide to the history, politics and economic background of countries and territories and background on key institutions.

Location: [http://news.bbc.co.uk/1/hi/country\\_profiles/](http://news.bbc.co.uk/1/hi/country_profiles/)

**Doing Business: Benchmarking Business Regulations** from World Bank and IFC

The Doing Business site provides materials on doing business in a foreign country. Information can be found by topic (starting a business, dealing with licenses, employing workers, registering property, getting credit, protecting investors, paying taxes, trading across borders, enforcing contracts, closing a business) and by country.

Location: <http://www.doingbusiness.org/>

**Organisation for Economic Co-operation and Development**

Location: <http://www.oecd.org/>

**The International Monetary Fund**

Location: <http://www.imf.org/>

**The World Bank**

Location: <http://www.worldbank.org/>

**United Nations**

Location: <http://www.un.org/>

**Council of the European Union**

Location: <http://ue.eu.int>

**Organization of American States**

Location: <http://www.oas.org/>