



International Business and Country Resources – Library Resource Guide

This guide primarily consists of business and economic print and electronic resources with a global focus. Most of these resources are available through The University of Toledo Libraries, but a select number of free internet sites are also included. The sources provide information about international business and countries. It is not a comprehensive listing of all business information resources available. If you do not find the information you need in the listed sources, please consult a reference librarian.

In order to have access to the electronic resources mentioned in the guide, you may need to sign in. Please access the databases through the list of Research Databases on the Library's home page <http://www.utoledo.edu/library>, by title in the UTMOST catalog <http://utmost.cl.utoledo.edu/search>, or the OhioLINK list of databases <http://www.ohiolink.edu/resources.cgi>. A direct link is provided for free information sources on the web.

MAGAZINE AND JOURNAL ARTICLE DATABASES – BUSINESS FOCUS

[Business Source Complete](#) from Ebsco

Business Source Complete provides full text for more than 3000 journals and magazines in nearly every area of business including management, economics, finance, accounting, international business, and more. In addition, it contains company reports, country reports, industry reports, and market research reports.

[LexisNexis Academic](#)

Full text news and business, legal, medical, and reference information are available. The service includes newspapers, magazines, wire services, law reviews, federal and state court opinions, federal and state statutes, federal regulations, company profiles, and more. The Company Dossier can be used to search for companies by set criteria.

[EconLit](#) from Ebsco

EconLit provides full text for over 500 economics journals.

[Factiva.com](#) from Dow Jones

Factiva.com provides access to more than 2,100 newspapers (including the Wall Street Journal, the Financial Times, and Barron's), 3,500 magazines, 500 newswires, 280 media programs, 12,000 websites, and 27,000 company reports. Publications come from 159 countries and in 22 languages.

MAGAZINE AND JOURNAL ARTICLE DATABASES – INTERNATIONAL FOCUS

[*PAIS International*](#) from Public Affairs Information Service

PAIS International is an index to the literature of public affairs -- current issues and actions which affect world communities, countries, people, and governments. This database covers important political, economic, and social issues.

[*CIAO Columbia International Affairs Online*](#) from Columbia University Press

CIAO indexes full-text documents and references for theory and research in international affairs. This is often a good source for investigating international political, economic, and cultural issues.

[*Clase and Periodica*](#) from OCLC

Clase and Periodica is an index of articles, essays, book reviews, monographs, conference proceedings, technical reports, interviews, and brief notes published in journals edited in 24 different countries of Latin America and the Caribbean, as well as from publications that focus on Pan-American issues. Clase indexes documents published in Latin American journals specializing in the social sciences and humanities. Periódica covers journals specializing in science and technology. Together, they offer access to citations from 2,600 scholarly journals published in the Spanish, Portuguese, French, and English languages.

[*China Online Journals*](#) from Wanfang Data

These Chinese language full-text online journals cover many disciplines.

[*Economia y Negocios*](#) from Ebsco

Economia y Negocios is produced in Peru by ESAN (Escuela de Administración de Negocios para Graduados). This database provides citations in Spanish for articles on business and economics from over 200 Spanish and Portuguese-language periodicals published in Argentina, Brazil, Chile, Colombia, Spain, the US, and elsewhere.

[*Fuente Academica*](#) from Ebsco

Fuente Academica provides full text from 260 Spanish language journals covering many academic areas including business & economics, medical sciences, political science, law, computer science, library & information sciences, literature, linguistics, history, philosophy, and theology.

[*Vente et Gestion*](#) from Ebsco (formerly French Business Source)

Vente et Gestion provides full text coverage for French language business journals serving both the academic and the professional researcher. This collection includes publications covering topics such as accounting & tax, administration, industry & manufacturing, marketing, logistics, and technology.

COUNTRY/INTERNATIONAL INFORMATION

Books about individual countries and regions can be located by searching UT's catalog.

Location: <http://utmost.cl.utoledo.edu/search>

World Fact Book from CIA

Countries have sections on geography, people, government, economy, communications, transportation, military, and transnational issues.

Location: <https://www.cia.gov/library/publications/the-world-factbook>

Country Studies from Library of Congress

The Country Studies Series presents a description and analysis of the historical setting and the social, economic, political, and national security systems and institutions of countries throughout the world.

Location: <http://lcweb2.loc.gov/frd/cs/cshome.html>

Background Notes from US State Dept.

These publications include facts about the land, people, history, government, political conditions, economy, and foreign relations of independent states, some dependencies, and areas of special sovereignty.

Location: <http://www.state.gov/r/pa/ei/bgn>

Country Profiles from BBC News

Full profiles provide an instant guide to the history, politics, and economic background of countries and territories and background on key institutions.

Location: http://news.bbc.co.uk/1/hi/country_profiles

Encyclopedia of World Cultures by David Levinson, editor in chief, G.K. Hall, 1991-

Ten volumes arranged geographically provide cultural summaries ranging from a few lines to several pages.

Location: Carlson Library, Reference Collection, GN307 .E53 1991

Worldmark Encyclopedia of Cultures and Daily Life by Timothy L. Gall, editor, Gale, 1998

Information on daily life is provided for over 500 cultures. Four volumes are arranged geographically: Africa, Americas, Asia and Oceania, and Europe.

Location: <http://utmost.cl.utoledo.edu/record=b3017298~S3> and Carlson Library, Reference Collection, GN333 .W67

Kiss, Bow, or Shake Hands: The Bestselling Guide to Doing Business in More Than 60 Countries by Terri Morrison, Adams Media Corp, 2006

This book covers cultural overviews, tips for doing business, things to know before you go, negotiating strategies, and protocols.

Location: Carlson Library, General Collection (4th floor), HF5389 .M67

Organisation for Economic Co-operation and Development

Location: <http://www.oecd.org>

The International Monetary Fund

Location: <http://www.imf.org>

United Nations

Location: <http://www.un.org>

Council of the European Union

Location: <http://ue.eu.int>

Organization of American States

Location: <http://www.oas.org>

INTERNATIONAL BUSINESS REPORTS

Market Research Library from US Commercial Service

Provides country commercial guides and market research reports for many countries and industries.

Location: <http://www.buyusainfo.net>

Doing Business: Benchmarking Business Regulations from World Bank and IFC

The Doing Business site provides materials on doing business in a foreign country. Information can be found by topic (starting a business, dealing with licenses, employing workers, registering property, getting credit, protecting investors, paying taxes, trading across borders, enforcing contracts, closing a business) and by country.

Location: <http://www.doingbusiness.org>

FITA Global Trade Portal from The Federation of International Trade Associations

The FITA provides information on the business environment, economic background, political background, selling and buying, operating a business, investing, and travel for many countries.

Location: <http://www.fita.org>

STATISTICS

Passport Global Market Information Database (GMID) from Euromonitor

GMID contains demographic, economic, and marketing statistics for 205 countries worldwide. The database also contains 6-year historic market size data for more than 330 consumer products in 52 countries, plus 5-year forecasts.

International Data Base (IDB) from US Census Bureau

The IDB is a computerized data bank containing statistical tables of demographic data for 228 countries.

Location: <http://www.census.gov/population/international/data/>

World dataBank from World Bank Group

More than 2,000 financial, business, health, economic, and human development statistics are available for 200+ countries.

Location: <http://data.worldbank.org>

Export.Gov from the Department of Commerce

This site offers FAQs on exporting, a guide to US exporting programs, help on calculating tariffs and taxes on US exports, a directory of US and foreign trade offices, doing business in, market research, and more. Use **TradeStats Express** <http://tse.export.gov> for national trade data and state export data by HS, SITC, or NAICS. Tables of imports and exports can be run between the US and other countries or between a US state and other countries.

Location: <http://www.export.gov>

International Financial Statistics by International Monetary Fund

This book includes data for most countries on exchange rates, international liquidity, banking, interest rates, prices, production, international transactions, government finance, and national accounts.

Location: Carlson Library, Ready Reference, HG61 .I57

Comtrade: United Nations Commodity Trade Statistics Database

UN Comtrade contains detailed imports and exports statistics for approximately 200 countries or areas, going back to 1962. The free version has all the data, but you have to subscribe in order to download data.

Location: <http://unstats.un.org/unsd/comtrade>

INDUSTRY SURVEYS

[**Passport Global Market Information Database \(GMID\)**](#) from Euromonitor

GMID contains demographic, economic, and marketing statistics for 205 countries worldwide. The database also contains 6-year historic market size data for more than 330 consumer products in 52 countries, plus 5-year forecasts.

[**Business Source Complete**](#) from Ebsco

This multifaceted database can also be used to find industry information. Conduct a keyword search; then click on the link for industry profiles.

[**IBISWorld**](#) from IBISWorld

This database contains information on over 700 US industries and 8,000 US, Canadian, and international companies.

[**Mergent Online**](#) from Mergent (formerly Moody/Mergent Manuals)

Mergent provides broad industry reports for US and international markets.

CORPORATE AND INVESTMENT SOURCES

[**Business and Company Resource Center**](#) from Gale

Business & Company Resource Center brings together in a single database company profiles, company brand information, industry overviews, rankings, investment reports, chronologies, and periodicals.

[**LexisNexis Academic**](#)

The Company Dossier can be used to search for companies by set criteria. As well as general directory information, parents & subsidiaries, financial information, legal information, and intellectual property information are included.

[**Mergent Online**](#) from Mergent (formerly Moody/Mergent Manuals)

Mergent Online provides business information, including financial reports, company news, and securities data. It also contains company data, annual reports, and SEC filings for both US and international public companies.

[**Mergent Horizon**](#) from Mergent

Mergent Horizon provides company, industry, and product research and allows tracking of competitors, suppliers, products, and customers.

[**Thomson ONE Banker**](#) from Thomson Financial

Thomson One offers access to quotes, earnings estimates, financial fundamentals, market moving news, transaction data, corporate filings, ownership profiles, and research from industry-leading sources. Use the "Jump to" button to open Thomson Research.

[**Mergent BondViewer**](#) from Mergent

Bondviewer provides information on corporate and municipal bonds.

[**Mergent WebReports**](#) from Mergent

This archive of Moody and Mergent Manuals goes back to the early 1900s.

[**WRDS \(Wharton Research Data Services\)**](#) from The Wharton School at the University of Pennsylvania

Current subscriptions include COMPUSTAT (financial statement data), CRSP (stock market data), and the base WRDS datasets (Bank Regulatory, Blockholders, CBOE Indexes, CUSIP, DMEF, Academic Data, Dow Jones, FDIC, Fama French & Liquidity Factors, Federal Reserve Bank, PHLX, Penn World Tables, SEC Order Execution, TRACE).