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Toledo relaunches branding initiative

BWC/HPP Open Enrollment Program

TOLEDO

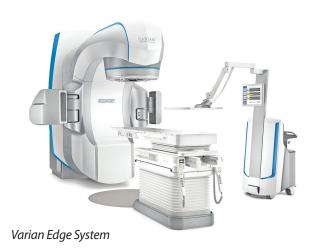




SERVICE REQUESTED

TIME SENSITIVE MAIL

Dana Cancer Center installs \$4.5M treatment system



The Eleanor N. Dana Cancer Center is installing a \$4.5 million Varian Edge System to treat cancer patients at The University of Toledo Medical Center (UTMC). The oncology unit expects the new radiosurgery technology to begin treating patients sometime in August.

The Dana Cancer Center has used existing radiosurgery technology to destroy the disease in more than 80 cancer patients. Radiosurgery technology, like that at UTMC, has offered patients alternative treatment as opposed to more invasive treatment like chemotherapy and traditional surgery. Cancer treatment of this type at UTMC is usually an outpatient procedure involving little pain or discomfort.

Dr. Changhu Chen, professor and chairman of radiation oncology at UTMC, spoke about how the Varian Edge System is an upgrade to existing radiosurgery technology.

"About half of the patients who have cancer develop metastatic disease ...continued on page 3

Development firm advancing area projects

Financing assists business growth

A Sylvania-based real estate development firm, Deerpoint Development Co. Ltd. (Deerpoint), is working to initiate new projects and improve its current portfolio, and is currently focused on several projects in that area. Its two principals are Mike White and Jim White. Mike White is a commercial and residential general contractor and developer.

Refinancing

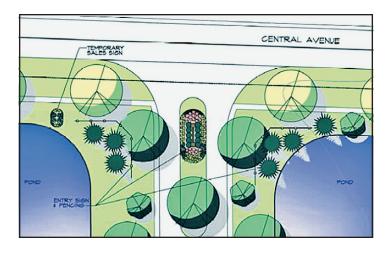
One of the firm's properties is a complex of commercial buildings near the corner of ...continued on page 22



Centennial Place

\$20M apartment development planned

The Lakes at Central Reserve to build 214 units



Site plan for the Lakes at Central Reserve

An undeveloped plot of land in western Sylvania Township is slated to be the site of a new apartment complex. The land, approximately 40 acres of planned space and just off of Central Avenue between Centennial and Herr Roads, should soon have 214 units of ranch-style apartments.

The complex, entitled The Lakes at Central Reserve, will cater specifically to the 55 plus age group. Construction will be handled by Redwood Acquisitions.

The plot of land has sat vacant for years and the initial step of getting closer to construction would mean that the area would have to be rezoned from an agricultural area to a residential area. That step has already been accomplished.

"We recommended that the rezoning take place," Josh Lewandowski, of the Lucas County Planning Commission, stated. The Planning Commission made its recommendation at its

...continued on page 14

Cancer

...Continued from page 1

(cancer spread to other parts of the body) in their lifetimes," Chen noted. "With stereotactic radiation therapy, metastatic spots in the appropriate patients can be eliminated by this 'surgery without a knife' technology, and the Varian Edge System will allow just that."

The Varian Edge System is officially known as the Edge Radiosurgery Suite, a new machine invented by Varian Medical Systems. The technology was first installed at the Champalimaud Centre for the Unknown in Lisbon, Portugal, where doctors reportedly began treatment in early March. The Dana Cancer Center at UTMC will be one of the first of five centers worldwide to install the Edge System, with completion expected by the middle of June. A University of Toledo bond issue will help fund the approximately \$4.5 million project.

Chen stated the Edge Radiosurgery Suite "produces high-dose, targeted radiation to treat cancerous lesions." Chen described the new technology as a machine that can provide sub-millimeter accuracy, real-time tumor tracking, and motion management

More specifically, the Edge System technology can offer faster high dose rates of radiation for 6 and 10 megavolt (MV) photons of 1200 and 2400 monitor-units per minute respectively. The system features high definition and a 120 multi leaf collimator system for treating small lesions. The system allows practitioners to comfortably support patients during treatment. Also, the system utilizes Rapid Arc Technology for treating head and neck cancers, and it uses imaging techniques to track tumor motion during treatment.

"The system is environmentally-friendly," Chen noted, "in that it does not generate any kind of waste and the exit radiation beam will be properly shielded with no risk to the environment."

Although Dana Cancer Center at UTMC has yet to treat cancer patients with the Varian Edge System, its existing radiosurgery has helped with recovery. With radiosurgery, practitioners have locally eradicated cancerous spots 80% to 90% of the time,

Chen spoke about other benefits of radiosurgery.

"It can be a sole treatment or used in conjunction with other cancer treatments, such as chemotherapy," Chen advised. "It also is an avenue of treatment for patients who have reoccurring tumors that previously were addressed through traditional radiation or surgery. This technique also presents fewer potential complications from traditional surgery, such as infection and long recov-

UTMC's oncology department currently has 60 employees. Chen stated current staff will operate the Varian Edge System, and there are additional plans to hire more clinical care providers once the system is up

Chen stated that Toledo-area patients will not be the only ones to access this kind of medical treatment. "It also makes Toledo a destination for patients to travel to in order to receive radiosurgery treatment because it is effective and can be completed in only one to five treatment sessions."

FEDCO completing \$5M expansion

Fluid Equipment Development Company (FEDCO) is closing in on the final stages of a recent expansion for its headquarters located in the industrial section of Monroe, Michigan. The expansion more than doubled the size of the original layout of the facility.

"We anticipate it to be complete sometime in May," Lisa Leachman, vice president of finance and human resources for FEDCO, noted. "The structure is up. All of the walls and ceilings are complete, but we still need to put the finishing touches on it."

Leachman went on to note that the new addition will be utilized for office and manufac-

"It's a two story structure, and we're still mapping out where we want to put everyone."

The expansion, which cost approximately \$5 million, added 72,000 square feet to the original 65,000 square foot building. The initial groundbreaking for the expansion took place in May 2013. The general contractor for the project is Virgil Krueger & Sons, of Tecumseh, Michigan. David Reitzel Assoc., Inc., located in Westland,

Michigan, provided architectural services. Leachman noted that a grand opening was slated to occur sometime in May or June, although no set date was available

at the time of the interview.

FEDCO president and CEO Eli Oklejas originally explained to The Toledo Business Journal in January that the need for this



expansion comes from an increase in the level of sales for FEDCO's products. The company manufactures high-pressure pumps and energy ...continued on page 5

Business Information Services



A business monitoring service for the Toledo area called Credit Watch is being offered by Telex Communications, Inc. — publishers of ToledoBusiness Journal. The service provides a report twice a month of Law Suits and Liens filed against area companies. Also, companies filing bankruptcy are included in the report.

A sample report can be viewed on our website. Each issue will enable you to monitor customers, suppliers, associates and others showing up in



New companies are target purchasers of a large range of products and services and represent key growth prospects for area firms.

SUBSCRIBE to New Business Register - A monthly listing service of 1) new firms opening for business and 2) existing businesses changing address in the Toledo area (includes new business name, principal, address and phone number).



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