

## Director offers entertainment, enlightenment with 'The 52/52 Project'

By Vicki L. Kroll

Sherry Stanfa-Stanley wasn't going to let a storm blowing in ruin her debut as Rocky at a UT soccer match last fall.

"It'll add to the excitement," she said and disappeared into the Findlay Athletic Complex on Scott Park Campus to receive a crash course on being the mascot.

Minutes later, she emerged suited up and ready for action.

Entering the field, Rocky befriended a small dog, mingled with the crowd, and gave high-fives. She embraced a young fan who ran back to the bleachers and yelled, "Mama, I got to hug Rocky!"

Then the Blue Crew arrived and Rocky joined them. She threw her arms in the air and cheered. She danced. She rang a bell.

When the rain started to come down, Rocky waved and blew kisses to the Rocket faithful as she left.

Being Rocky was just one of many adventures Stanfa-Stanley embarked upon in 2013. The director of communication and fund stewardship at the UT Foundation decided to challenge herself with a new experience every week for one year as she

approached age 52. "The 52/52 Project" launched in May.

Since then, Stanfa-Stanley has:

- Auditioned for "Survivor";
- Taken a belly-dancing lesson;
- Given up caffeine for one week;
- Shopped at an adult bookstore;
- Spent 24 hours with nuns at a convent in Joliet, Ill.;
- Zip-lined at Hocking Hills State Park in Logan, Ohio;
- Visited a nude beach in Florida — and took her 75-year-old mother, Gloria Stanfa, a retired UT secretary, who said, "Be sure to mention I was clothed";
- Rode with police officers on patrol;
- Plunged into the Maumee River in Waterville for the polar bear dip on New Year's Day;
- Performed as a mime outside a shopping center in Newport, Ky.; and
- Crashed a wedding reception — and caught the bride's bouquet.

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Photos by Crystal Hand

**TRUE BLUE:** UT employee and alumna Sherry Stanfa-Stanley exuded good cheer as mascot Rocky during a soccer game last fall. The gig was part of "The 52/52 Project."

## Business strategy expert to speak Jan. 13

By Meghan Cunningham

Business strategy expert Richard Rumelt will deliver the third talk in the inaugural Jesup Scott Honors College Lecture Series Monday, Jan. 13, at The University of Toledo.

Rumelt is the Harry and Elsa Kunin Professor of Business and Society at the UCLA Anderson School of Management. Voted one of the world's Top 50 Business Thinkers by the Thinkers50 program sponsored by the Harvard Business Review, he maintains a multifaceted career in teaching, research and consulting, with the focus on competitive advantage and strategy, industry dynamics, and overall management.

The talk will be at 7 p.m. in Doermann Theater. The Toledo Symphony Chamber

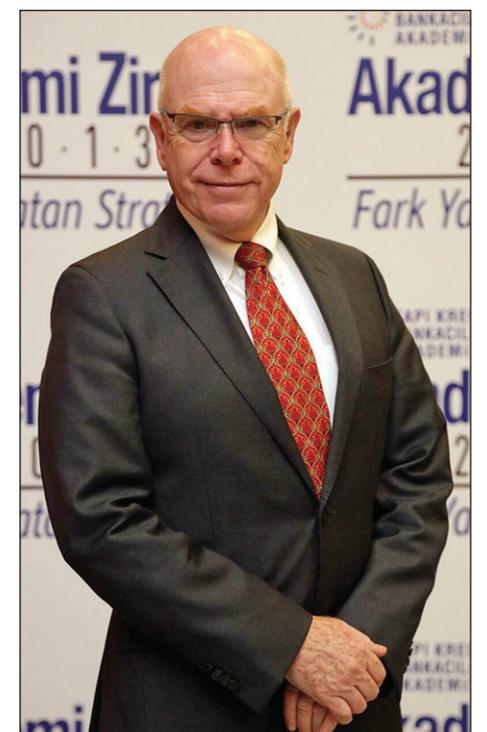
Orchestra will perform prior to the lecture. Tickets are available at [utoledo.edu/honorslecture](http://utoledo.edu/honorslecture).

"As UT enters the second year of its Main Campus strategic plan Imagine 2017, this is a great opportunity to welcome a strategy expert of Rumelt's caliber to campus to provide insight into how institutions can best meet industry challenges and move forward," said Dr. Scott Scarborough, provost and executive vice president for academic affairs.

Rumelt is the author of *Good Strategy/Bad Strategy: The Difference and Why It Matters*, a finalist for the 2011 Financial Times & Goldman Sachs Business Book of the Year Award.

He previously served on the faculty of Harvard Business School and INSEAD, the Business School for the World, where he headed the Corporate Renewal Initiative. Rumelt also was a founding member and served as president of the Strategic Management Society, which represents some 3,000 members from more than 80 countries.

The Jesup Scott Honors College Lecture Series kicked off in September with education innovator Salman Khan, founder of Khan Academy, and in November UT heard from political consultant James Carville. Arizona State University President Michael Crow will deliver the final lecture of the academic year Monday, March 10.



Rumelt

# Health Science Campus program offers smart food choices

By Kim Goodin

Those on Health Science Campus have some assistance in keeping New Year's resolutions related to wellness in 2014.

Since Jan. 2, The University of Toledo Medical Center and surrounding buildings on Health Science Campus have undergone a food revolution to promote better health. Selections in UTMC's main eatery, Four Seasons Bistro, coffee and snack bar Caffèini's and scores of vending machines throughout campus have been revamped to include healthier choices.

Andrea Masters, assistant director of community wellness and health promotions, said a movement toward a healthier campus environment has been ongoing, but plans to develop this Smart Choices program began about six months ago.

"Part of our mission of improving the human condition starts right here at UTMC with providing useful tools to our community," Masters said. "We need our employees to be healthy in order to take optimal care of our patients, but we'd also like to have a more lasting influence that helps them in their everyday lives."

The Health Science Campus community will notice that some items in vending

machines have been swapped for healthier selections, such as yogurts with less sweeteners, diet sodas and flavored waters. Sugar-sweetened beverages, including regular sodas, energy drinks and sports drinks, are no longer being sold on Health Science Campus.

Food selections in Four Seasons Bistro also have been freshened to include healthier choices, with one Smart Choice meal of 550 calories or less offered Monday through Friday. The entrée also contains lower salt and fat contents, and is \$3.99 per meal.

Masters said people should look for yellow Smart Choice labels to pinpoint healthier selections in Four Seasons Bistro. The labels denote items that meet the following criteria:

- Less than 4 grams of saturated fat per entrée or less than 2 grams of saturated fat per side or snack;
- Less than 600 milligrams of salt per entrée, less than 300 milligrams per side or less than 150 milligrams per snack;
- Whole grain as the first or second ingredient on the list;
- Less than 550 calories per entrée or less than 150 calories per snack;

- No added sugar in the ingredient on the list for beverages, desserts, yogurt, dairy or fruits;
- 21 grams or less of sugar per eight-ounce beverage or 100 percent fruit juice beverage.

Communication regarding the changes has been ongoing since mid-fall.

"We wanted a nice, slow rollout so we could ease everyone into it," Masters said.

UTMC Wellness Dietitian John Pantel said respondents of a survey conducted in Four Seasons Bistro indicated that 65 percent wanted healthier options throughout campus. He added that, as a hospital, UTMC strives to model practice guidelines established by the U.S. Department of Agriculture, the U.S. Department of Health and Human Services, and the U.S. Food and Drug Administration.

"Our goal is to create an environment that supports healthy choices, reduces the risk of obesity and related chronic illnesses, and reduces the impact of unhealthy choices," Pantel said. "The healthy food and beverage options are part of our ongoing effort to have a healthier campus for our patients, staff

and students so they have the tools to make healthier lifestyle choices."

Masters said many hospitals throughout the country have initiated similar programs.

Along with healthier nutritional options, she added that several educational programs will be offered through Rocket Wellness. The first, Six Weeks to Wellness, will begin Wednesday, Jan. 15. Sessions will take place each Wednesday from 12:45 to 1:30 p.m. Go to [utmc.utoledo.edu/rocketwellness](http://utmc.utoledo.edu/rocketwellness) or the Rocket Wellness Facebook page for more information.

Upcoming programs will include a healthy meal seminar slated for March, as well as a fitness challenge to introduce employees to the Morse Center with incentives for joining the facility.

"Our goal is to make our programs as easily accessible and as economically feasible as possible," Masters said. "We know when it comes to individual choices, people make their own decisions. We can only put the information forward and provide education so our community has the tools toward a healthier 2014."

## Electrifying commencement



Michael G. Morris, chairman of American Electric Power, right, received an honorary doctor of business administration from UT President Lloyd Jacobs during last month's commencement. Morris, who is leading the charge to update and enlarge the country's electrical grid, spoke at the ceremony in Savage Arena.



Photos by Daniel Miller

Graduates from the Judith Herb College of Education celebrated at graduation. There were 2,215 candidates for degrees from the summer and fall semesters from 12 of the University's colleges.

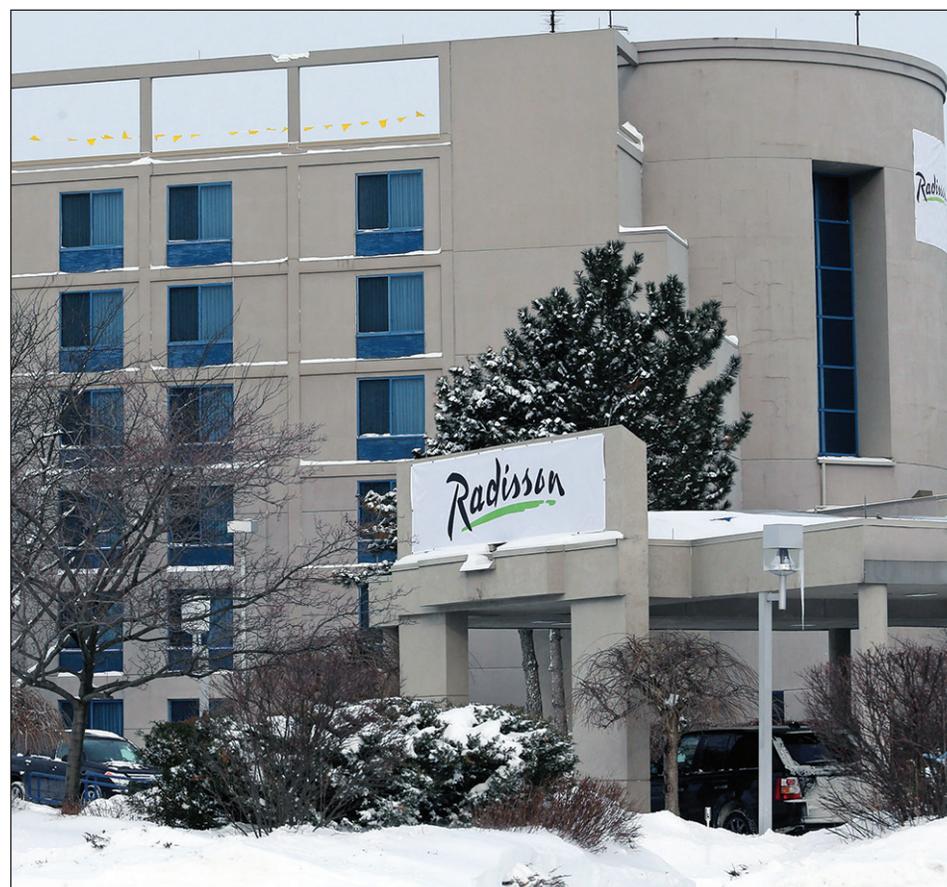


Photo by Daniel Miller

**NOW OPEN:** The Radisson Hotel at The University of Toledo, formerly known as the The Hotel at UT Medical Center, received temporary new signage Dec. 31. The new affiliation means improvements, including the installation of 39-inch high-definition TVs and new carpet, wall vinyl and window treatments. Guests also can look forward to lobby enhancements, featuring a new décor complete with furniture and lighting upgrades. To make a reservation, call 419.381.6800.

## Rocky's Pub and Grill now open for lunch

The diners spoke and the University listened.

After gathering comments and opinions from students and other UT community members, the Office of Auxiliary Services, which oversees campus dining venues, announced that starting today, Rocky's Pub and Grill will open for business at noon.

The restaurant, which offers a wide selection of grilled sandwiches, previously had opened later in the day.

The new hours for Rocky's are Monday through Thursday from noon to 10 p.m. and Fridays from noon to 7 p.m.

Beer and wine will be available starting at 4 p.m. daily, for which all patrons will be required to produce proper identification.

Some new items on the grill are being introduced along with the extended dining hours, said Joy Seifert, director of auxiliary services.

"We're pleased to be able to offer a new option for lunchtime," she added. "By holding public town hall-type meetings, we were able to ascertain that students would welcome the innovation, so we decided to expand the menu as well."

Rocky's Pub and Grill is located on the lower level of the Student Union across from the UT Copy Center.



Photo by Daniel Miller

**NOW SERVING:** Rocky's Pub and Grill will be open Monday through Thursday from noon to 10 p.m. and Fridays from noon to 7 p.m.

## Doctoral student awarded counseling fellowship

By Kevin Bucher

**T**iffany Hairston is one of 24 counselors in the country to receive a National Board of Certified Counselors Foundation Minority Fellowship.

More than 100 applicants applied for the inaugural year of the fellowship program, which provides advanced training, networking and mentorship for one year.

"It's an honor because we are the original class; we're the first ones to do it," said Hairston, who began the program in May with an orientation in Greensboro, N.C., at the foundation's headquarters. "We are able to shape the fellowship so they'll know what to do from here on out."

Hairston, who is pursuing her doctoral degree in counselor education and supervision at UT, also received \$20,000 to support her education and the work she does for underserved minority populations, which includes alcohol and drug treatment and mental health counseling.

She has been a substance abuse counselor for more than 10 years. She has worked at nonprofit

counseling centers in order to better serve the minority populations and continues to work in the treatment field at Unison Behavioral Health Group.

The National Board of Certified Counselors Foundation Minority Fellowship Program is made possible with a grant from the Substance Abuse and Mental Health Services Administration. According to the foundation's website, the goal of the program is to "strengthen the infrastructure that engages diverse individuals in counseling and increase the number of professional counselors providing effective, culturally competent services to underserved populations."

Hairston, who received her bachelor's degree in psychology and master's degree in community counseling from UT, expects to graduate with her PhD in May.

"It's an honor because my work has not gone unnoticed and to get recognized for it is an accomplishment," Hairston said.

## In memoriam

**Shirley Armstrong**, Walpole, Maine, a member of the Satellites Auxiliary, died Dec. 26 at age 84.

**Thomas D. East III**, Toledo, died Dec. 11 at age 81. He joined the Department of Music as an assistant professor in 1971 and was named associate professor in 1982. East was director of opera studies and oversaw numerous UT productions. The tenor sang in opera houses in Germany and across the United States. In 1992, he received emeritus status.

**Anne Cahalane Free**, Toledo, died Dec. 26 at age 81. During her career, she taught in the English Department. She is survived by Dr. William N. Free, professor of English.

**Robert G. Glover**, Toledo, died Dec. 20 at age 62. He joined the University in Fleet Operations in 1991 and retired as auto mechanic 2 in 2012. Glover served as president and vice president of the Communications Workers of America Local 4530 and, following the merger with Local 4319, as unit director and secretary-treasurer.

**Patsy Ruth (Martin) Hoag**, Toledo, a member of the Satellites Auxiliary, died Dec. 19 at age 82.

**Betty A. Mangas**, Toledo, former UT employee, died Dec. 9 at age 81.

**Noel Stock**, Toledo, who taught in the UT English Department for more than two decades, died Nov. 16 at age 84. He was a visiting professor from 1969 to 1971 when he was named professor. The noted expert on Ezra Pound retired from the University in 1991.

**Carlene Thomas**, Atlanta, died Dec. 24 at age 91. She was the assistant to the president of Maumee Valley Hospital and helped with the transition to the Medical College of Ohio. She worked at MCO from 1967 until her retirement in 2002 when she was assistant to the chair of the Biochemistry and Cancer Biology Department.

**Clarence H. Wright**, Floral City, Fla., who worked in UT Maintenance from 1970 until his retirement in 1991, died Nov. 19 at age 86.

OP-ED

# Making the world a better place in 2014

By Dr. Clinton O. Longenecker

For the past 30 years, I've always had my students fill out course information cards at the beginning of each semester just like every other professor. Students perform this obligatory task out of reflex and without thinking as they provide their name, contact information, and the like.

But about 15 years ago, I started asking my students to turn the card over and on the back provide some additional information about themselves. This gives me an opportunity to get to know each student a little better and have some additional insight to help jumpstart our working relationship.

As part of the process, I ask them several questions, including a very simple and yet profound one: "Please tell me one specific thing that you are doing to make the world a better place." The purpose of this question is fairly obvious in that I want to get my students thinking about the fact that they are on earth not just for themselves, but for a greater good, and I am always encouraged and motivated by their responses. Right out of the gate, this is a great opportunity for me to learn from my students and generate some great classroom discussion.

The answers I receive are quite far-reaching in scope and very interesting; they almost always focus on students taking responsibility for their personal actions, looking for ways to help others, and making a real difference in our community.

Here is a smattering of the things that students shared with me in fall semester:

To make the world a better place I ...

- Smile a lot and always try to stay positive even in negative situations.
- Always drive the speed limit.
- Try to be friendly and nice to strangers.
- Led a team in my sorority to raise \$10,000 for autistic children.
- Skip a meal once a month and donate the money to the Cherry Street Mission.
- Never, ever litter.
- Foster shelter animals that have been abandoned.
- Am dedicated to my spouse and committed to keeping our marriage strong.
- Set aside money out of every paycheck for the United Way.
- Lead with absolute integrity.
- Work hard to leave things a little better than I found them.
- Recycle.
- Am a passionate fundraiser in our community for noble causes.
- Perform my job with great passion, professionalism, and do so with a minimum of supervision.
- Teach Sunday school class to junior high and high school students.

- Belong to AA to help others get and stay sober.
- Volunteer at the American Cancer Society.
- Always put the needs of other people before my own.
- Let my friends and family know that they can depend on me when they need help.
- Tutor three times a month in an elementary after-school reading program for underprivileged kids.
- See a problem and work hard to become part of the solution.
- Am always friendly to strangers.
- Support a child in a third-world country through Children International.
- Make people laugh and I am always ready to tell a good and appropriate joke or story.
- Work hard to stay positive and not complain.
- Always have something nice to say about everyone and I never gossip.
- Have the goal to be the best dad in the world to my two children.
- Always tell the truth.
- Step in when people look lost or if they need help.
- Try hard to make wise choices in every area of my life.

As I review my students' responses to this question each semester, I find it stimulating, thought-provoking, heart-warming and inspiring as I am reminded that there are always things each one of us can do to make our world a better place in our own special way.

I want to thank my students for reminding me of the many things that each one of us can do to have a positive impact on our world by the choices we make on a daily basis with our attitude, time, talent, treasure and interactions with others.

As you begin 2014 and are possibly discouraged by what you see in the world, take the time to identify and develop your plan for making our world a better place by your daily choices and actions. The history of the world makes a very strong case for the fact that individuals can be a real force for good and can make a real difference by their individual actions. When enough people act in this regard, good can have a real multiplying effect on other people, organizations and communities! And as you live and execute your plan, what an awesome opportunity and privilege to be able to say, "Today I really helped make our world a better place!"

*Longenecker is the Stranahan Professor of Leadership and Organizational Excellence in the College of Business and Innovation.*

## Letter

Dear UT community members,

The Toledo Community Coalition and The Blade are again partnering to bring a national speaker to Toledo. Our focus for this forum is how racism has affected educational outcomes in America and in the Toledo area.

One of the most critical and debated contemporary social issues in America is education and educational reform. We live in a country with enormous educational opportunity, but there are many of our youth who face substantial obstacles to equal education.

By 2020, 75 percent of all United States jobs will require a two- or four-year degree or higher with some specialized training. Only 33 percent of high school graduates are prepared for post-graduate education. Ohio has the fourth lowest African-American and Latino graduation rates in the country.

We would like to invite you to our next community forum, "Changing Minds and Changing Lives — Racism and Education: Inequality in the American Educational System." To ensure access and opportunity, we continue our focus on racism focusing on how it impacts academic achievement and progress in education.

The Obama administration has agreed to send David Johns to Toledo Thursday, Jan. 9, at 7 p.m. in The University of Toledo's Nitschke Hall Auditorium to discuss the disparity in graduation rates for African-American students. Mr. Johns is the executive director of the White House Initiative for Educational Excellence for African Americans.

We will hear suggestions on educational solutions for successful reform and continue our discussion on race as we strive to improve our community. There will be other options for involvement as well.

As a leader of the community, we know that you will want to hear this presentation, and we hope that you will want to be a part of the solution to racism and education inequality in our community.

Joseph H. Zerbey IV  
President-general manager, The Blade

The Rev. Dr. Robert Culp  
President, Toledo Community Coalition

## Letters/opinion-editorial columns

UT News welcomes letters and guest editorial columns. We may edit for clarity, accuracy and space. For author verification, we ask that you include your name and daytime phone number. Letters must be received by noon Wednesday to be considered for next week's issue; op-eds must be received by noon Tuesday for consideration. Submissions may be sent to [vicki.kroll@utoledo.edu](mailto:vicki.kroll@utoledo.edu). UT News may not be able to print all letters and columns received due to space limitations.

## 'The 52/52 Project'

continued from p. 1

Everything is chronicled at [sherrystanfa-stanley.com](http://sherrystanfa-stanley.com) and "The 52/52 Project" on [facebook.com/The52at52Project](https://www.facebook.com/The52at52Project).

"I think a lot of people feel very complacent in their lives and even though they might be comfortable, I think people would like to shake up things a little bit," Stanfa-Stanley said.

It was a solo trip to Italy to visit her son who had a summer assistantship in 2011 that hurtled her out of that rut.

"I had done half the trip traveling through Italy by myself," she recalled. "I realized if I can do this, there's probably a lot of things I can do if I went outside my comfort zone, pushed my boundaries. I think that's what kind of led into it. I came back a lot more courageous and willing to put myself out there."

Stanfa-Stanley has been putting her sense of humor and deft writing style out there. For the past four years, she's shared witty, thoughtful observations on her blog. She's been featured on [HumorPress.com](http://HumorPress.com) and received a national fellowship from the Midwest Writers Workshop.

Last year, a piece she wrote was included in a humor anthology, *Fifty Shades of Funny: Hook-ups, Break-ups and Crack-ups*, which was co-edited by her sister, DC Stanfa, a 1982 UT alumna.

"I was working on some writing and thinking of some ideas for a new book, and it just came to me: I turn 52, it just all seemed to come together," Stanfa-Stanley said. "And I don't know if this is the case subconsciously — my dad died at 53. Maybe there's something to that: Live your life and live it well because you never know."

It's the unknown she finds thrilling.

"I think the first couple times you go outside your comfort zone, it's really terrifying, but it's really kind of liberating. And you never know what's going to happen, that's the thing: It's not always going to be what you expect."

Like how she loved zip-lining after hyperventilating on the platform.

"That police ride-along didn't turn out as I expected," Stanfa-Stanley said. "I thought I was just riding along and all of a sudden I'm at this raid with the vice squad and SWAT team. So you never know what to expect when you put yourself out there."

2014 promises more escapades: stock car racing, spending the night at a haunted prison, taking the next flight out of the airport with no reservations or plans, performing standup comedy.

"I'm going to a frat party, which, of course, I did back in my day, but this will be totally different because I probably won't hit on any of the guys," the 1983 UT graduate joked.

She's only hit one roadblock: "Nobody will let me babysit their triplets," Stanfa-Stanley said. "I haven't been turned down for anything else. It's surprising what people will let you do if you just ask."

Three of her stories from "The 52/52 Project" were published on [The Rumpus](http://TheRumpus.com), <http://utole.do/rumpus>, and she is writing a book detailing her exploits.

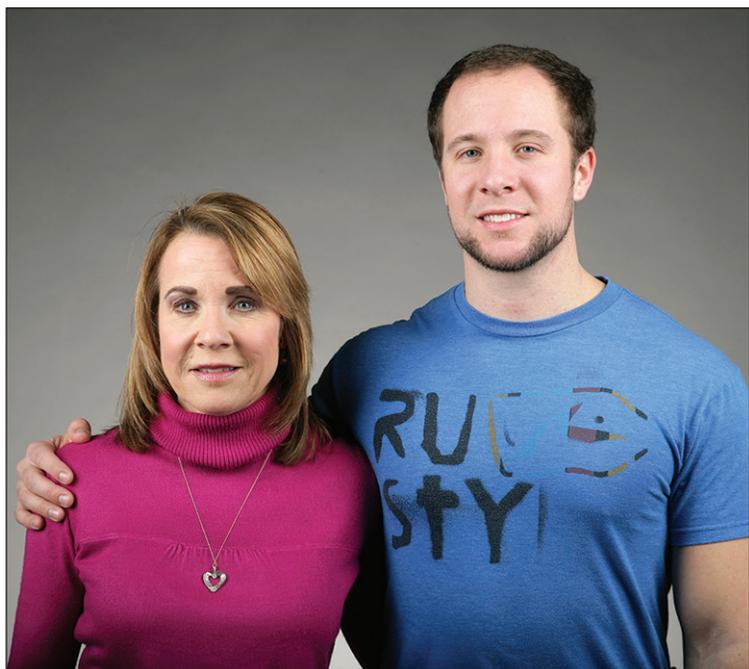
"I've learned that I'm capable of, well, things I probably shouldn't be," Stanfa-Stanley said and laughed. "Seriously, in making these little changes, you change everything. You change your whole attitude; you change your whole outlook. And I've learned the anticipation of any experience is usually worse than the reality."

Her heady heroism is inspiring. Consider posts on the project Facebook wall: "You have more courage and guts than most people our age." "Sherry, your stories are like opening a present!"

"It's never too late to change your life," Stanfa-Stanley said.



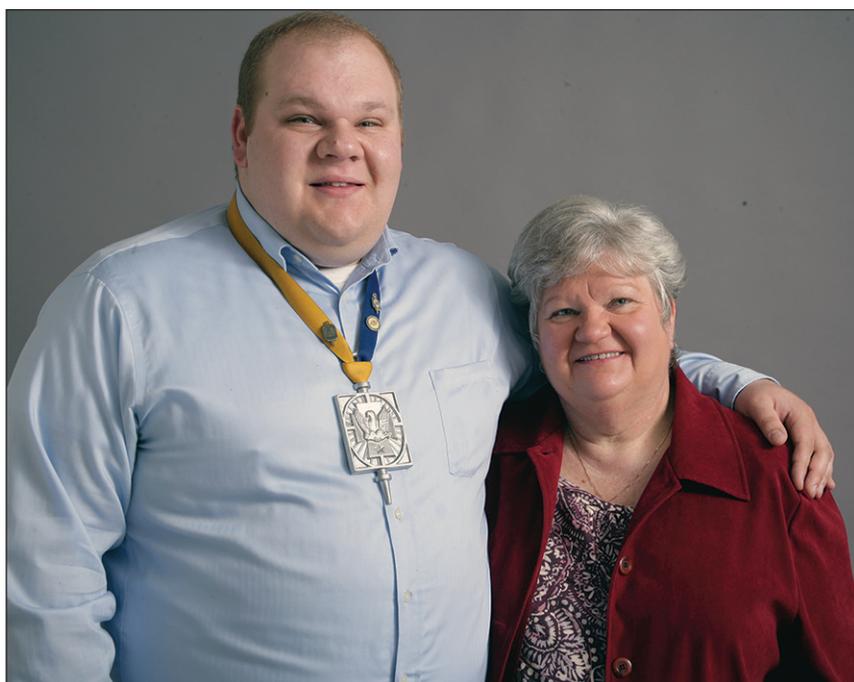
**THINKING OUTSIDE THE BOX:** As part of "The 52/52 Project," Sherry Stanfa-Stanley performed as a mime in front of a Kentucky shopping center; rode with Toledo Police officers on patrol, and auditioned for "Survivor" and posed for a photo with possible tribe mates, Donna, left, and Julieann, right.



Christopher Golkiewicz, son of Tamara Golkiewicz, secretary in the Political Science and Public Administration Department and the Geography and Planning Department, graduated cum laude with a bachelor of science degree in mechanical engineering. Christopher, who was on the dean's list, will begin working in February at Toyota Corp. in Saline, Mich.



Laura Genalo, daughter of Mary Genalo, reimbursement analyst in Hospital Finance, graduated magna cum laude with a bachelor's degree in business administration with a dual major in accounting and marketing. She was in the Jesup Scott Honors College and a member of Beta Gamma Sigma. Laura will work in the Finance Department for the UT Physicians until June and then plans to join the Jesuit Volunteer Corp.



Zachary Papadakis, son of Karen Papadakis, UT retiree, graduated cum laude with a bachelor's degree in business administration with a dual major in finance and accounting and a minor in business law. He was a member of Blue Key, Mortar Board and Beta Gamma Sigma. Zachary, who was a student in the Jesup Scott Honors College, received the Financial Executives International Outstanding Senior Accounting Student Award. He has a spring internship at Owens-Illinois Inc. and then will pursue a master of accounting degree fall semester with the goal of a career in public accounting. Karen retired in 2012 as administrative secretary in the Department of Pharmacology in the College of Pharmacy and Pharmacy Sciences after 41 years of service.



Joseph T. Kwiatkowski, son of Debra Kwiatkowski, EKG technician at the Heart Station in UT Medical Center, graduated cum laude with a bachelor's degree in business administration with a major in finance. The U.S. Army veteran received a military honor cord. Joseph plans to pursue a career in the field of finance.



Siedah Munerlyn, clerk in Human Resources and Talent Development, received a bachelor's degree in health-care administration with a minor in business. She plans to seek employment at UT Medical Center and pursue a master of business administration degree.



Aaron (Douglas) Cousino, son of Susan Cousino, secretary in the English Department, graduated with a bachelor's degree in speech-language pathology. He plans to pursue a master's degree in speech pathology and become a certified speech-language pathologist.

## UT, Toledo Public Schools relationship going strong

By Samantha Watson

For more than nine years, the Toledo Early College High School (TECHS) has done more than just prepare its students for college; it has immersed them in it.

By the time they graduate, many of these students already will have two years of college under their belts. TECHS students can take up to 60 credits of general education classes at The University of Toledo.

"Toledo Early College High School creates pathways and opportunities for students to complete high school and go on to college," said Dr. Dennis Lettman, dean of the UT College of Adult and Lifelong Learning and co-founder of TECHS. "These are students who, without this opportunity, might not take advantage of going to college, and this gives them that opportunity."

Students at TECHS, which is located on Scott Park Campus of Energy and Innovation, have Rocket Cards just like other UT students. TECHS students also have participated in the homecoming parade for years, and last fall their homecoming court was introduced during the UT football game for the first time.

"It's a little more fully integrated, and the advisers at TECHS are very knowledgeable about what's here and how it works because all of their students are taking classes at UT," said John Barrett, UT vice provost for faculty relations, accreditation, assessment and program review.

The opportunity for these students is possible because of a memorandum

of understanding between Toledo Public Schools and UT on behalf of TECHS. It was renewed in July for five more years with minor adjustments to keep costs down for the high school and encourage enrollment growth.

"We're trying to make the relationship between Toledo Public Schools and the University closer in order to build and grow this program," Barrett said.

About 90 percent of TECHS graduates continue on to pursue their college degrees at UT.

"The hardest time for a college student is that first semester, particularly those first few weeks when you're lost," Barrett said. "These students don't have any of that."

According to Dr. Robin Wheatley, the principal of TECHS, to attend the school, students and parents must attend an informational meeting, apply, test, interview and attend orientation. Students are selected based on behavior, attendance, standardized test scores and grades.

"It's an agreement that will provide incentives for the Toledo Public School district to grow the school," Barrett said. "It also is going to make it more financially sustainable for the district."

According to Lettman, TECHS continuously achieves excellent ratings on the state report card and has received many other recognitions and awards for excellence. It is among the top rated high schools in the state and by some measures the nation.

## NEW TECHNOLOGY IN HEARING AIDS

*Have you heard the latest advance in hearing aid technology?*

Hearing aids now have wireless communication.

This makes the hearing aids work as a team instead of individually, and speech is audible even in noise.

The wireless technology also allows the hearing aid to connect to a Bluetooth device like a cell phone or television.

Come listen for yourself!

The Northwest Ohio Hearing Clinic is located in the new Medical Pavilion in Dowling Hall and provides audiological services for UT Medical Center.

Office demonstrations and discounts on amplification are provided to UT employees, family members and volunteers, who will get 10 percent off a pair of hearing aids.



**Call 419.383.4012 to schedule a consultation with an audiologist.**

## Winter weather policy reminder

In the rare event of a major snow or ice storm or other inclement weather that makes it necessary for UT to delay or suspend classes or campus events, the University will announce this information through several communications vehicles:

- UT Alert text message and email: Sign up for UT Alert at <http://utole.do/utalert>;
- Web: [utoledo.edu](http://utoledo.edu) and [myut.utoledo.edu](http://myut.utoledo.edu);
- Phone: 419.530.SNOW (7669);
- Social media: Facebook and Twitter; and
- Local media.

## UT NEWS

UT News is published for faculty, staff and students by the University Communications Office weekly during the academic year and periodically during the summer. Copies are mailed to employees and placed in newsstands on the Main, Health Science, Scott Park and Toledo Museum of Art campuses. UT News strives to present accurate, fair and timely communication of interest to employees. Story ideas and comments from the UT community are welcome. Send information by campus mail to #949, University Communications Office, Vicki Kroll. E-mail: [vicki.kroll@utoledo.edu](mailto:vicki.kroll@utoledo.edu). Fax: 419.530.4618. Phone: 419.530.2248. Mailing address: University Communications Office, The University of Toledo, Toledo, OH 43606-3390.

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## Learning Ventures launches online teaching certificate course

The Learning Ventures instructional design team has launched a free online teaching certificate course for UT faculty and teaching assistants.

The four-week online course prepares learners to effectively facilitate teaching and learning in an online environment.

Dr. Mingli Xiao, instructional designer and course instructor, served as one of the class developers.

“In this course, participants will gain insights about online teaching and learning through discussion, sharing, peer mentoring, collaboration and self-reflection,” she said. “This course is also unique in that it enables participants to practice using various online communication and assessment tools as they

complete learning activities from the student perspective.”

The class is organized into topical modules that explore the online learning environment, course preparation and facilitation, assessment strategies, best practices, and workload management.

The course is offered entirely online in Blackboard, the University’s course management system.

Phoebe Ballard, senior instructional designer and course instructor, hopes that the course will enhance faculty support in online learning.

“We are always seeking new and engaging ways to support UT faculty and teaching assistants in their exemplary

efforts,” she said. “Faculty are busy and have support and training needs that extend beyond place and the traditional 9-to-5 work week. Developing an online course about online teaching seemed like a logical and efficient vehicle for enhancing the quality of online education and the services we provide daily. What better way to learn about the unique needs of an online student than to be one?”

Dr. Thomas McLoughlin, associate professor in the Department of Kinesiology, participated in the course pilot during fall semester.

“As a newcomer to online instruction, the online teaching certificate course was an excellent introduction into the world of

distance learning,” he said. “The course content provided insightful information for the facilitation of an effective online course. Also, taking the course from the viewpoint of a student really allowed me to experience firsthand how a well-designed, organized online course is delivered.”

The certificate course will begin Monday, Jan. 20, and end Friday, Feb. 14, with additional sessions offered throughout the year.

To register, visit [https://utdl.edu/DL\\_training/#OnlineTeachingCertificate](https://utdl.edu/DL_training/#OnlineTeachingCertificate).

For more information, contact Dr. Peter You, director of faculty support and special projects, at [peter.you@utoledo.edu](mailto:peter.you@utoledo.edu) or 419.530.4016.

## College of Law creates certificate of concentration in health law

By Rachel Phipps

As implementation of the Affordable Care Act progresses and attorneys grapple with the complexities in this rapidly evolving area of the law, The University of Toledo College of Law is adding a certificate of concentration in health law to its curriculum for full-time and part-time students.

The health law certificate joins the college’s five existing certificates of concentration in criminal law, environmental law, intellectual property law, international law, and labor and employment law.

“Health law is an area of increasing intricacy and expanding relevance. Our health law concentration reflects the skills and substantive knowledge health lawyers find most valuable in their practices to meet and anticipate these challenges,” said Elizabeth McCuskey, assistant professor of law and faculty coordinator for the health law certificate program.

To obtain the certificate, students must complete at least three health law courses and a substantial research paper on a health law topic for a total of 10 credit hours. Students also may apply up to three credits from one of the college’s health law externships toward the credit minimum.

Additional information about the program, including a course list, is available at <http://utole.do/healthlaw>.

This new program builds on the college’s strengths in health law. Law faculty who teach and write in this area include McCuskey, Susan Martyn, Distinguished University Professor, and Evan Zoldan, assistant professor.

Last year, the College of Law and the College of Medicine and Life Sciences partnered to offer a new JD/MD joint degree program that enables students to graduate with a law degree and a medical degree in six years.



DR. MARTIN LUTHER KING JR. UNITY CELEBRATION

*“Defending the Dream”*

Monday, Jan. 20 9 a.m. Savage Arena

MLK Scholarship recipients will be announced.

Attendees asked to bring canned food items to be donated to the MLK Kitchen for the Poor.

Free community lunch to follow program.

The free, public event will be broadcast live on WGTE Ch. 30.