

## CLINICAL ENTERPRISE OUTREACH & GROWTH WORK GROUP

Charges	Work Group Recommendations	Implementation Coordinating Group Response
<b>Explore on campus and satellite options for ambulatory care expansion in FAST clinical areas</b>	Consider expansion in departments and division other than the FAST clinical areas where opportunities for growth exist. Areas addressed included: * Orthopedics * Cardiology * Neurology * Primary Care * Pathology * Surgery * Radiology * Urology * Anesthesiology * Obstetrics and Gynecology * Rehabilitation Services * Oncology and Breast Cancer	<b>HP – NR</b> P: Woldenberg O: Gold
<b>Recommend locations and configurations for ambulatory services expansion</b>	Improve office/clinic facilities and ensure close proximity to the hospital, close proximity to other practitioners on the medical staff, and a pleasant environment.	<b>HP – NR</b> P: Lehnert O: Chastang
<b>Explore innovative risk-sharing models for physician corporation and hospital</b>	Not addressed	Ongoing Discussion P: Woldenberg O: Chastang
<b>Recommend specialty physician recruitment targets for physician corporation</b>	Pursue complementary recruitments	<b>HP – NR</b> P: Woldenberg O: Gold
<b>Other</b>	Provide referring physicians with prompt communication and feedback	<b>HP – II</b> P: Chastang O: Chastang
	Expand and coordinate the quality and quantity of insurance plans	<b>HP – II</b> P: Otten O: Scarborough
	Ensure access for patients to appointments and ease of scheduling appointments	<b>HP – II</b> P: Otten O: Chastang
	Prioritize capital spending as well as consider alternative means of raising capital	<b>HP – II</b> P: Seifert O: Chastang
	Use “higher plane” advertising focused on excellent clinical outcomes and substantial peer-reviewed academic reporting to back it up.	<b>HP – NR</b> P: Burns O: Chastang
	Update and expand inpatient facilities.	Ongoing P: Lehnert O: Chastang

<b>LEGEND</b>	<p><span style="color: green;">■</span> <b>DONE</b> =</p> <p><span style="background-color: #d9ead3; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> <b>HP – NR</b> = High Priority Needs Resources</p> <p><span style="background-color: #fce4d6; border: 1px solid black; display: inline-block; width: 15px; height: 10px;"></span> <b>HP – II</b> = High Priority Implement Immediately</p>	<p><b>P</b> = Primary Responsibility</p> <p><b>O</b> = Vice-President/Dean/Overall Responsibility</p> <p><b>C</b> = Collaborative Responsibility</p>
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