

Results of the PSA Professional Development Survey

About the Professional Development Survey

The Professional Development survey was distributed in June 2016 and focuses on preferences of Professional Staff Association (PSA) members. The primary goal was to gauge the professional interests and needs of PSA to aid the Professional Development Committee in planning activities for 2016-17. Please see the Appendix for the survey instrument.

Demographics

Survey links were emailed to approximately 1,263 PSA members via WebForms and 12.4% (157) completed the survey. The majority of respondents have been employed by UT for 0-5 years (47.8%) and work on Main Campus (54.1%).

Years of Employment	Frequency	Percent
0-5	75	47.8
6-10	30	19.1
11-15	21	13.4
16-20	11	7.0
21+	20	12.7

Employment Location	Frequency	Percent
Main Campus	85	54.1
Health Science Campus	47	29.9
Scott Park Campus	15	9.6
Main & Health Science	7	4.5
Main & Scott Park	2	1.3
Main & Lake Erie Center	1	0.6

Respondent Interests

PSA members were asked to choose their preferred method of communication and an overwhelming 97.5% (n=153) responded Direct Emails. The PSA Website trailed at 1.9% (n=3) and only one member preferred Social Media.

The next question requested the level of interest on five categories of professional development: Professional Development; Health & Wellness; Financial Education; Personal Growth; and Social. Overall, PSA are most interested in general professional development topics, followed by Health & Wellness. Social events drew the least interest.

Level of Interest	Professional Development	Health & Wellness	Financial Education	Personal Growth	Social
Strong Interest	113 (72.0%)	75 (47.8%)	65 (41.1%)	51 (32.5%)	43 (27.4%)
Some Interest	38 (24.2%)	67 (42.7%)	72 (45.9%)	71 (45.2%)	72 (45.9%)
Little or No Interest	6 (3.8%)	15 (9.6%)	20 (12.7%)	35 (22.3%)	42 (26.8%)

Respondents were then asked to rank their preferred method of delivery: Series; Lecture; Interactive; Webinar; and Brown Bag. The most preferred option was Interactive format followed closely by Webinar. However, Webinar was also the Least Preferred option. To allow

for more accurate interpretation, this question should be set up in the future as rank order for the most preferred method as opposed to ranking each method individually.

Preference	Series	Lecture	Interactive	Webinar	Brown Bag
Most Preferred	22 (14.0%)	30 (19.1%)	35 (22.3%)	33 (21.0%)	28 (17.8%)
Preferred	45 (28.7%)	57 (36.3%)	58 (36.9%)	43 (27.4%)	45 (28.7%)
Neutral	55 (35.0%)	44 (28.0%)	43 (27.4%)	42 (26.8%)	56 (35.7%)
Not Preferred	19 (12.1%)	19 (12.1%)	13 (8.3%)	18 (11.5%)	16 (10.2%)
Least Preferred	16 (10.2%)	7 (4.5%)	8 (5.1%)	21 (13.4%)	12 (7.6%)

Lastly, members were asked to respond to a) where they would most likely attend professional development events; b) the ideal length of time; c) the most convenient days; and d) the best time of the day. The majority felt they were most likely to attend events on Main Campus during a 60 minute timeframe, mid-week in the afternoon. (Please note, respondents were able to select more than one option; therefore, frequencies for these questions exceeded the number of surveys completed.)

a)

Campus	Frequency
Main Campus	75
Health Science Campus	45
Scott Park Campus	14
Willing to travel to any campus	33

b)

Length of Time	Frequency
30 minutes	37
60 minutes	120
90 minutes	19

c)

Day of the Week	Frequency
Monday	46
Tuesday	94
Wednesday	87
Thursday	98
Friday	61

d)

Time of Day	Frequency
8 – 10 a.m.	52
11 a.m. – 1 p.m.	96
2 – 5 p.m.	71
After 5 p.m.	13

Appendix

Professional Development Survey

The PSA Professional Development Committee is seeking your feedback to assess how we can best meet your professional development interests and needs. The responses provided in this survey will aid the committee in planning professional development activities for 2016-17. All results will remain anonymous.

Years of Employment at UT*

- 0-5
- 6-10
- 11-15
- 16-20
- 21+

Employment Location (select all that apply)*

Main Campus Health Science Campus Scott Park Center for Visual Arts Lake Erie Center

Preferred Communication Channel*

- PSA Website
- Social Media Marketing (Facebook, Twitter)
- Direct Emails (PSA updates and newsletters)

Please rank the following according to your level of interest

....*

	Strong Interest	Some Interest	Little or No Interest
Professional Development (leadership, change management, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health and Wellness (stress management, Healthy U, fitness, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Financial Education (retirement planning, investments, UT Credit Union, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal Growth (building self-esteem, goal setting, care-giving for elders, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social (book club, group lunch, sporting events, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please rank the following modes of delivery in order of preference

....*

	1 - Most preferred	2 - Preferred	3 - Neutral	4 - Not preferred	5 - Least preferred
Series	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lecture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interactive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Webinar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brown Bag	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate your availability to attend a professional development event *You may select more than one answer*

Are you more likely to attend educational events on:*

Main Campus Health Science Campus Scott Park Campus Willing to travel to any campus

What is the ideal length of time for an educational event?*

30 minutes 60 minutes 90 minutes

What days of the week are best to attend an educational event?*

Monday Tuesday Wednesday Thursday Friday

What hours of the day are best to attend an educational event?*

8 - 10 AM 11 AM - 1 PM 2 - 5 PM After 5 PM

Thank you so much for completing this survey. We appreciate your feedback!