

**MEDICAL UNIVERSITY OF OHIO AT TOLEDO**

**Name of Policy:** Guidelines for Commercial Support - Educational Grants

**Policy Number(s):** A-10-12-00003-0206

**Issuing Office:** Continuing Medical Education

**Scope of Policy:** Compliance with ACCME Standards

**OFFICIAL POLICY**



***Effective Date:*** 02/28/06

***Initial Date:*** 09/01/01

***Responsible Agent:*** Associate Dean for Continuing Medical Education

**POLICY**

Specific procedures must be followed when planning and administering Category 1 AMA PRA approved activities that receive commercial support funding.

**PURPOSE**

To maintain ACCME compliance, educational activities receiving external commercial support must adhere to the ACCME Standards for Commercial Support.

**PROCEDURE**

1. The sponsoring department or joint entity must inform the CME Director of the intent to apply for commercial support.
  - Funds from a commercial source should be in the form of educational grants, which are made payable either to MUO or MUO Foundation or to the SVMMC Office of CME. The terms, conditions and purposes of these grants are documented by a signed Letter of Agreement between the commercial supporter and MUO/SVMMC Offices of CME. All educational grants associated with a CME activity must be given with the full knowledge and approval of the MUO/SVMMC Offices of CME.
  - No funds from a commercial source shall be paid to the director, faculty, or any others involved with a commercially supported MUO/SVMMC CME activity. MUO/SVMMC do not use funds that originate from a commercial source to pay for travel, lodging, registration fees, honoraria, or personal expenses for non-faculty attendees; although payment of reasonable honoraria, and reimbursement for out-of-pocket expenses for faculty is customary and

proper. Subsidies for hospitality are not provided, outside of modest meals or social events, which are held as part of the activity.

- Scholarship and/or other funding which sanctions medical students, residents, and fellows to attend selected educational conferences are allowed, with the condition that the selection of these students, residents and fellows receiving said funding is made by either MUO School of Medicine, or made by MUO/SVMMC Offices of CME, in full concurrence of the MUO School of Medicine.
2. There must be complete independence of MUO/SVMMC from proprietary entities in the planning, designing, delivering and evaluating Category 1 AMA PRA approved CME activities.
- The CME educational activities at MUO/SVMMC must be free of commercial bias for or against any product.
  - Objective information must be presented and is based on scientific methods that are generally accepted in the medical community.
  - Information may be obtained from any outside source to assist in planning and producing a CME activity, whether commercial or not. However, acceptance by MUO/SVMMC Offices of CME for advice or services concerning speakers, invitees, content, or other educational matters, shall not be among the conditions providing support by a commercial organization.
  - The content of slides and reference materials are the ultimate responsibility of the planning committee; these materials, by their content or format, do not further any proprietary interests of the commercial supporter.
3. Commercial support must be acknowledged in printed MUO/SVMMC CME sponsored announcements, brochures or syllabus materials.
- Endorsement of the content of information, as well as authorization for a commercial supporter to publicize information about an activity to the medical community can only be made by the MUO/SVMMC Offices of CME.
  - No promotional materials may be displayed or distributed in the same room immediately before, during or immediately after a CME activity.
  - Commercial support representatives may attend a CME activity, but they may not engage in sales activities while in the room where the activity takes place. Commercially supported social events at MUO/SVMMC Offices of CME activities do not compete with, nor take precedence over the educational events/activities.

4. Commercial Funds for the purpose of supporting educational activities sponsored by the Medical University of Ohio/SVMMC must be in the form of an educational grant or display fee made payable to the Medical University of Ohio/SVMMC.

Approved by:  <hr/> Senior Vice President, Medical Affairs Dean, College of Medicine	Policies Superseded by This Policy:
<i>Review/Revision Completed by:</i> Dean, College of Medicine Associate Dean for Continuing Medical Education	Revision/Review Date: Updated 11/02 Updated 12/05

**Note:** The printed copy of this policy may not be the most current version; therefore, please refer to the policy website (<http://policies.meduohio.edu>) for the most current copy.