

MEDICAL UNIVERSITY OF OHIO AT TOLEDO

Name of Policy: Product Discussion and Research Reporting/Research Reporting at CME Activities

Policy Number(s): A-10-12-00006-0206

Issuing Office: Continuing Medical Education

Scope of Policy: Compliance with ACCME Standards

OFFICIAL POLICY



Effective Date: 02/28/06

Initial Date: 09/01/01

Responsible Agent: Associate Dean for Continuing Medical Education

POLICY

Specific procedures must be followed when reporting the results of new medical product development and of research conducted by commercial companies.

PURPOSE

To maintain compliance with the ACCME'S Standards for Commercial Support, established guidelines for discussion of products and reporting of research must be adhered to during Category 1 AMA PRA approved CME activities.

PROCEDURE

- 1) Presentations must give a balanced view of therapeutic options.
- 2) Faculty use of generic names shall contribute to therapeutic option impartiality.
- 3) When trade names are used, those of several companies must be used rather than that of a single supporting company.
- 4) An offer by a commercial entity to provide a presentation reporting the results of scientific research must be accompanied by a detailed outline of the presentation which shall be used by the accredited provider to confirm the scientific objectivity of the presentation.
- 5) Scientific research information must conform to the generally accepted standards of experimental design, data collection and analysis.
- 6) When unlabeled use of a commercial product, or an investigational use not yet approved for any purpose is discussed during an educational activity, the accredited provider shall require the speaker to disclose that the product is not labeled for the use under discussion and/or that the product is still investigational.

Approved by: <hr/> Senior Vice President, Medical Affairs Dean, College of Medicine	Policies Superseded by This Policy:
<i>Review/Revision Completed by:</i> Dean, College of Medicine Associate Dean for Continuing Medical Education	<i>Revision/Review Date:</i> Updated 12/05

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