FORUM AGENDA

- 11:15 am—Registration
- 11:30 am—Welcoming Remarks and start of Lunch
- 11:50 am—Women & Leadership Program
- 1:55 pm—Closing remarks and evaluations; opportunity to purchase autographed books

DISCUSSION POINTS

This engaging and insightful forum promises to be lively and informative and will include the following discussion points:

- Overview of the Sticky Floors—Where are you in the spectrum of the sticky floors?
- Resiliency—the new normal for today’s organizations and leaders
- Women and leadership in a continually changing global marketplace; seizing leadership opportunities
- Practical framework for attendees to address and leverage their current business challenges
- Techniques and tools for avoiding or getting beyond the sticky floors
- Panel and participant discussion moderated by Rebecca Shambaugh

“The leadership instinct you are born with is the backbone. You develop the funny bone and the wishbone that go with it.” — Elaine Agather, Chairman/CEO, JP Morgan Chase

Women’s Leadership Forum

A select event designed for an exchange of ideas for Women Leaders, with Key Note Speaker - Rebecca Shambaugh, author of

September 22, 2009
11:30 a.m. — 2:00 p.m.
at the Hilton Garden Inn
Perrysburg, Ohio

Sponsored by:
SSOE, Inc.
First Solar, LLC
Center for Family Business
Executive Center for Global Competitiveness
Office of Quality and Continuous Learning
Greater Toledo Area Chapter of ASTD
Women’s Entrepreneurial Network (WEN)
IET, Inc.
Custom Training Solutions (CTS)
Hilton Garden Inn

REBECCA SHAMBAUGH, MA
CHAIRMAN OF THE BOARD
PRESIDENT and CEO, SHAMBAUGH

Rebecca Shambaugh is one of the pioneers in creating programs for the development of women leaders for corporate America and the public sector. She founded Women In Leadership and Learning (WILL) over 15 years ago which is known for its results focused programs, solutions, and best practices for advancing and retaining women leaders and executives. Rebecca and her organization took an innovative approach to developing women leaders that is not taught in leadership or business schools today. SHAMBAUGH provides results focused programs and coaching for 100’s of women in the United States and abroad which are known for empowering women to be their own champions of change.

Rebecca is the author of a new book published in the Fall of 2007, It’s Not A Glass Ceiling, It’s A Sticky Floor (McGraw-Hill). Illustrating her unconventional approach towards women in leadership, the book draws upon SHAMBAUGH’s leadership programs for women and the thousands of speaking engagements and other educational events Rebecca has given around the nation for the past 15 years which focus on how women can get unstuck, empowered, and prosper in their careers.

Shambaugh

Rebecca discusses leadership issues on her blog at www.shambaughleadership.com.
A panel of respected women leaders will include:

Dr. Christa Adams is the first woman President of Owens Community College. OCC is one of the fastest growing higher educational institutions in Ohio, with campuses in the Toledo-area and Findlay. Dr. Adams is an avid supporter of community colleges, women and minorities. She serves as the CEO and professional advisor to the Board of Trustees. She has previously served as President of St. Clair County Community College, Port Huron, Michigan, and as Vice President for Academic Affairs, Aims Community College, Greeley, Colorado. President Adams’ public service is extensive. She loves public speaking, especially on behalf of community colleges. She serves on many community boards that reflect her interests in higher education, cultural arts, technology, economic development, diversity and leadership. In 2008, Dr. Adams received the Toledo Jefferson Award from the American Institute for Public Service.

Barbara Steele is the Regional President of the ProMedica Health System responsible for oversight of all ProMedica acute care business units. Ms. Steele oversees the business development, operations, strategic initiatives and community relations for eight acute care hospitals, including The Toledo Hospital, the area’s leading tertiary care facility, and Toledo Children’s Hospital, the region’s only accredited hospital exclusively serving children. Additionally, she is responsible for ProMedica Cancer Institute and ProMedica Orthopaedic Institute, several ambulatory care facilities, and more than 1,100 physicians and 13,000 employees. Throughout her career, Ms. Steele has demonstrated superior vision while embracing emerging medical trends and technology. Her outstanding dedication to continuous progress and innovation has enabled ProMedica to address the changing needs of the health care industry in order to ensure future stability and viable operations. In this capacity, Ms. Steele has been instrumental in the planning, development and execution of numerous transformational initiatives within ProMedica Health System.

Carol F. Campbell is the Vice President of Human Resources at First Solar, one of the fastest growing manufacturers of solar modules in the world. Ms. Campbell is responsible for all recruiting, training and development, compensation and benefits and associated satisfaction for this rapidly growing organization. She has extensive experience successfully developing and running highly effective HR organizations in complex and rapidly changing environments. Ms. Campbell graduated Magna Cum Laude from Heidelberg College with a B.S. degree in Business. Prior to joining First Solar, she was the Regional Director of Human Resources for North America at the Dana Corporation, where she was responsible for all Dana plants in the US, Canada, and Mexico.

Marianne Ballas is the Dealer Principal at Ballas Buick GMC in Toledo. On the national scene, only about 3% of General Motors Dealerships are owned by women with only six women GM dealers in the State of Ohio. Ms. Ballas is also the mother of two sons, Timothy Robinson & Jeffrey Robinson, who are working with her in the family business. Marianne currently serves on the boards of The Toledo Area Chamber of Commerce and The University of Toledo Foundation. Ms. Ballas is Chair of Women and Philanthropy at The University of Toledo, and Past President of Auto Dealers United for Kids. In May 2006 under Marianne’s leadership, Ballas Buick GMC was awarded the coveted “Better Business Torch Award for Marketplace Ethics.” This award is cherished by the business, whose motto is “doing business with character.” Character, honesty and integrity are cornerstones of the company’s mission statement.

Women’s Leadership Forum
REGISTRATION INFORMATION
Phone: Call 419-530-4425 or 419-724-2592
Email a PDF: pamela.wawrzyniak@utoledo.edu or eva.curtis@utoledo.edu
Fax: Fax form to 419-530-8497 or 419-724-2593
Mail: Mail the completed registration form to: The University of Toledo, College of Business Administration, Center for Family Business—Mail Stop 103 2801 W. Bancroft Street, Toledo, OH 43606 Deadline for Registration: September 14, 2009

Name
Title
Organization
Address
City, State, Zip Code
Home phone Business phone Cell phone
E-mail Fax

*Cancellation: Because lunch will be provided, please notify us if you are unable to attend and / or would like to send a substitute. The University of Toledo reserves the right to cancel if the required minimum enrollment is not met or due to other circumstances beyond our control. Registered participants will be notified of any changes prior to the forum.

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Please contact the Executive Center for Global Competitiveness, if you need assistance with your talent management, strategic planning or competitive issues in your organization by calling Carrie Herr, director, at 419-277-1477 or contact her via email at carrie.herr@utoledo.edu.

If you are a family business owner interested in a membership in the Center for Family Business, please contact Debbe Skutch, director, at 419-530-4058 or via email at debbe.skutch@utoledo.edu.
SSOE, Inc. is an international EPCM firm ranked eleventh among the nation’s largest engineering and architecture firms (Building Design + Construction, 2009). SSOE has also been named one of the “Best AEC Firms to Work For” (Building Design + Construction) and as one of the fastest-growing US architecture, engineering, and environmental consulting firms by ZweigWhite, Hot List 2009. With 18 offices around the world, SSOE is a leader in providing sustainable and renewable solutions. The company has earned a solid reputation in the healthcare, automotive, and science and technology markets. SSOE is also recognized for its work in process engineering and construction for the alternative energy, biofuels, chemical, food and beverage, glass, and personal care industries.

First Solar, Inc. is the largest manufacturer of thin film solar modules. By enabling clean, renewable electricity at lower costs, First Solar is providing a sustainable alternative to conventional energy sources. This goal has driven First Solar to become one of the fastest growing manufacturers of solar modules in the world. First Solar FS Series 2 PV Modules represent the latest advancements in solar module technology, and are rapidly driving the cost of solar electricity to rates comparable with traditional fossil fuel-based energy sources.

Greater Toledo Area Chapter (GTAC) of American Society for Training and Development (ASTD) is the world’s largest association dedicated to workplace learning and performance professionals. ASTD’s members come from more than 100 countries and connect locally in more than 130 U.S. chapters and with more than 30 international partners. Members work in thousands of organizations of all sizes, in government, as independent consultants, and suppliers.

IET, Inc. is an international industrial engineering firm working with organizations to improve their performance, speed, quality and competitive situation. During its 20 year history, IET has partnered with over 400 organizations in manufacturing, service, healthcare and the U.S. government to support new production design, process improvement, strategic planning, and healthcare transformation.

Center for Family Business (CFB) fosters networking and education and incorporates family business issues into the academics of the College. Through its many initiatives, including dynamic forums and peer affinity groups, the CFB strives to affect more people, more powerfully.

Executive Center for Global Competitiveness (ECGC) at the College of Business Administration provides a portfolio of learning and consultative services for small to large enterprises throughout NW Ohio and beyond. Partnership projects are formed to enhance the competitiveness of regional businesses and organizations and impact the overall economic conditions of the community.

Office of Quality and Continuous Learning (OQCL) serves as the internal University of Toledo resource responsible for creating a culture of continuous improvement and ongoing learning. By connecting leadership, faculty and staff in identified UT continuous improvement and learning initiatives, processes and procedures, UT will deliver excellent standards of performance and service to students and patients.

Women’s Entrepreneurial Network (WEN)—the Mission of WEN is to support and encourage women business owners, women professionals and women friendly businesses with networking, education and connections. WEN is a 501 c 6 non-profit membership organization with over 350 members in Northwest Ohio.

Custom Training Solutions (CTS) is the Business & Industry Training division for Northwest State Community College. CTS specializes in the delivery of Maintenance/Automation, Computer and Leadership training, and the utilization of eLearning for workforce development and eMeetings for companies. CTS delivers training at the customer site, via video and web conferencing, and through online seminars.

The Hilton Garden Inn is located in the heart of Levis Commons in Perrysburg, Ohio. With 184 guest rooms and 18,000 square feet of meeting space, the Hilton Garden Inn has become the premier location for meetings and social events in NW Ohio.