Perspectives on Global Development and Technology


Special issue on

Global Markets, Innovation Eco-System and Technology Infrastructure Development: Role of Businesses and Government Sectors

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Introduction:

Technology is changing at an increasing rate globally (Park and Hong, 2012). Moreover, increasingly, emerging economies show enormous challenges and opportunities in developing global markets. For example, reverse innovation, developing ideas in an emerging market and expanding it to wealthier markets (Govindarajan, 2012), reflect how the nature of innovation in the global economy has been transformed. Besides, the demands of innovation ecosystem and technology infrastructure require more than groups of global firms can handle. The increasing prevalence of networks, alliances, public goods, and industry-wide standards has provided critical resources to clusters of firms. As such, many resources are no longer firm specific (Dunning, 1995). Creating shared resources and values external to the firms and communities, like macro-infrastructure, drives entrepreneurial innovation, economic development and global market growth (Van de Ven, 1993; Porter and Kramer, 2011). Therefore, the changing collaborative roles of businesses and government sectors are crucial in these vital trends (Fagerberg and Srholec, 2008; Fjeldstad et al., 2012). The special issue on ‘Global Markets, Innovation Eco-System and Technology Infrastructure Development: Role of Businesses and Government Sectors” addresses this important aim by examining how firms have responded to the supply chain failures, and disaster experiences and crisis events while innovating and developing IT system capabilities.

References:

Coverage

Scholars and practitioners are invited to submit papers for inclusion in this special issue of *Perspectives on Global Development and Technology (PGDT)*. Topics of interests in management and business include, but are not limited to, the following issues:

- Global market development through collaboration of business and government sectors.
- Changing roles of businesses in open innovation
- Changing roles of governments for technology infrastructure development
- Building innovation eco-system for emerging markets
- Innovative system practices of global firms in emerging markets
- Managing global markets and technology system innovation
- Effective governance for socially responsible global business practices
- Reaching out the bottom of pyramid (BOP) for economic opportunities
- Global supply chain strategies and technological innovation

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Reviewer Reports: **April 30th, 2014**
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Final Manuscript Submission to Publisher: **September 1, 2014**

Author Submission Guidelines:

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers are refereed through a peer review process. A guide for authors and other relevant information for submitting papers are available at: [http://www.brill.com/files/brill.nl/specific/authors_instructions/PGDT.pdf](http://www.brill.com/files/brill.nl/specific/authors_instructions/PGDT.pdf)

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