

## Course Information

Course title: **Introduction to Everyday Behavior Analysis**  
Course number: PSYC 3630-995  
Course discipline: Psychology  
Course description: The purpose of the course is to teach you how to apply behavior analysis to solve human problems. It uses a programmed learning textbook in which students take practice quizzes on each of the 25 chapters. Grades are based on 4 exams.  
Course date:  
Prerequisite(s): PSYC 1010 Introductory Psychology recommended

## Course Goals

Course goals: The purpose of this course is to teach you how to apply behavior analysis to solve human problems. You will learn four broad strategies for doing so. These consist of defining and measuring behavior, using reinforcement, using stimulus control, and the problems with using aversive control.

## Instructor Information

Name: Henry E. Heffner, Ph.D.  
Email: Use Blackboard  
Office location: University Hall Room 5603  
Office hours: By Appointment  
Phone: 419/530-2684  
Biography: B.A., Trinity College, Hartford CT, Psychology, 1966; M.S., Florida State University, Psychology, 1969; Ph.D., Florida State University, Psychobiology, 1973

Fields of Interest: Function of auditory cortex, Comparative study of hearing, Tinnitus, Behavior analysis, Mental retardation, Ethics of animal research.

For more about me go to:  
<http://psychology.utoledo.edu/showpage.asp?name=hheffner>

## Textbook

Required reading: ***Principles of Everyday Behavior Analysis***, Thompson/Wadsworth Publishing Co., 4th, 0-534-59994-X

## Policies

Additional information: Attendance consists of taking quizzes and exams on time. These policies and procedures will be followed as closely as possible, but are subject to change.

## Course Requirements

Requirements: Your grade for the course is based on four exams. The exams will be fill-in and short answer.

The grading scale cutoffs are:

90% & above = A, 88% = A-, 86% = B+, 80% = B, 78% = B-, 76% = C+, 70% = C, 68% = C-, 66% = D+, 60% = D, 57% = D-, >57% = F.

## IMPORTANT STUDY TIP

: The 4th edition of this book contains an access code that you can use to log on to a website where you can get additional information about the concepts covered in this book.

## Quizzes

**Chapter Quizzes are provided for practice for each Lesson and do not count towards your grade. (These are the quizzes in the back of your**

**textbook.)** You should use the quizzes to check yourself **after** reading a chapter. They are there for you to check your mastery of the chapter -- the exams will use different questions.

The first quiz is available. The next quiz is not available until you score at least 9/11 points on the previous quiz.

The quizzes are machine-scored so spelling errors are counted as wrong answers. Also, there may be an alternative correct answer that is not listed. **Do not panic if the computer scores an answer on a quiz wrong when it is really correct.**

Please let me know if you feel a question needs fixing because it is unclear, there is another alternative answer, or the question is just plain wrong--errors do sometimes occur.

## Exams

**There are four exams, each covering a Unit in the textbook--note that the exams are cumulative.** Each exam has 25 questions and you will be allowed 32 minutes to answer them. They must be **completed** (not started) by the deadline time (see Calendar for exam days). You may use your book during an exam.

An Exam may be taken early with permission of the Instructor.

**Academic Honesty.** You **may not** receive help from anyone while taking an exam. Students are expected to adhere to the University of Toledo's policy on honesty, which can be found at: [http://www.dl.utoledo/HTML/academic\\_dishonesty.htm](http://www.dl.utoledo/HTML/academic_dishonesty.htm)

**Scoring Exams.** I hand-grade the exams and may give partial or full credit for alternative answers and for answers that have minor spelling errors.

**Missed exams.** Contact the Instructor as soon as possible. (Students may be asked to take missed exams in the Test Center with no book or notes.)

Students may be asked to take supervised exams.

## Final Exam

Because the Exams are cumulative, there is no need for a Final Exam.

## Contact me if you have ANY questions

I am here to help so contact me with your questions. I can be e-mailed through the Blackboard system, or by phone (see above for the numbers).

## Course Evaluation

As with all UT courses, students will be able to fill out a course evaluation, which is anonymous. The Instructor may post the results of the evaluation, including the comments.