PSY 36301931
Summer 2012

PSY 3630 Everyday Behavior Analysis Course Description
Henry Heffner, Prof.

Introductory Blackboard Page

Read the Welcome Letter and the Syllabus.

The test schedule is on the Home Page.

It is best to do only one lesson (chapter) in a day as there is much to learn (the only exception is the first lesson, which is short).

Use the links in the left course menu to navigate.

For problems accessing this course, contact the Learning Ventures Help Line: 419-530-8835.

Email me if you have any questions (be sure to say which course you are taking): Henry.Heffner@utoledo.edu

This course should work with any browser, but if you have difficulty, try a different one.

Welcome Letter

Welcome to Everyday Behavior Analysis

The following is a brief description of the course (for more, see the Syllabus below).

This is an upper-level (junior-senior) course, which means that it will require more effort on your part than a lower-level course. It also requires the self-discipline needed to study in advance, as there is far too much material to try to learn the week before an exam. You should allow at least 1 day for each Lesson (a lesson a day).

The book is a programmed textbook in which concepts are taught by making the questions gradually more difficult. The author carefully tested it on students by having them read it to him so he could tell what parts needed revising. As one student last term said, "the book did a great job of teaching...it was like a professor was guiding me along the way while I was reading and studying."

To learn the material, you need to write down the answers to the questions and then check them with those provided at the back of the book. Next, log on and take one of the three practice quizzes for the chapter to see if you learned the material.

QUIZZES: The quizzes are for you to test yourself and are machine scored. This means that correct answers may be scored wrong due to spelling or alternative correct answers. Don't Panic! The quizzes DO NOT COUNT towards your grade. They are for self-test and practice. You can take them again.

IMPORTANT NOTES:

1. The exams use different questions than the quizzes. You need to understand concepts as memorizing answers to questions will not suffice. Each exam has 25 questions (plus a 26th in which you type your name).

2. Each successive exam will contain some review questions from previous sections--the book also contains review questions as you go along. This means you have to remember what you learned in one section and apply to subsequent sections. (For this reason, there is no Final Exam in this course.)

3. The four exams are hand-scored, but the practice quizzes are not. Exams are taken proctored in UH 5000, except for the Summer term when they are taken unsupervised and the time allowed for an exam is shortened from 40 minutes to 35 minutes.

4. There is no extra credit. Grades are based solely on the four exams. Grades are not curved or rounded up.

5. An important part of the textbook is the Subject Index that is in the back of the book. If you need to refresh your memory on a particular point, the Subject Index allows you to look it up quickly.

Finally, feel free to email me on the course email if you have questions.

H. Heffner, Prof.
UT Psychology Dept.

Syllabus

Course Information

Course title:	**Introduction to Everyday Behavior Analysis**
Course number:	PSYC 3630-901
Course discipline:	Psychology
Course description:	The purpose of the course is to teach you how to apply behavior analysis to solve human problems. It uses a programmed learning textbook in which students take practice quizzes on each of the 25 chapters. Grades are based on

4 exams.

Prerequisite(s): PSYC 1010 Introductory Psychology recommended

Course Goals

Course goals: You will learn four broad strategies for applying behavior analysis to human problems. These consist of defining and measuring behavior, using reinforcement, using stimulus control, and the problems with using aversive control.

Instructor Information

Name: Henry E. Heffner, Ph.D.

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Office hours: By Appointment

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Biography: B.A., Trinity College, Hartford CT, Psychology, 1966; M.S., Florida State University, Psychology, 1969; Ph.D., Florida State University, Psychobiology, 1973

Fields of Interest: Function of auditory cortex, Comparative study of hearing, Tinnitus, Behavior analysis, Mental retardation, Ethics of animal research.

For more about me go to:
http://psychology.utoledo.edu/showpage.asp?name=hheffner

Textbook

Required reading: ***Principles of Everyday Behavior Analysis***, Thompson/Wadsworth Publishing Co., 4th, 0-534-59994-X

Policies

Additional information: Attendance consists of taking quizzes and exams on time. These policies and procedures will be followed as closely as possible, but are subject to change.

Course Requirements

Requirements: Your grade for the course is based on four exams. The exams will be fill-in and short answer.

The grading scale cutoffs are:
90% & above = A,
88% = A-,
86% = B+,
80% = B,
78% = B-,
76% = C+,
70% = C,

68% = C-,
66% = D+,
60% = D,
57% = D-,
>57% = F.

IMPORTANT STUDY TIP

:

The 4th edition of this book contains an access code that you can use to log on to a website where you can get additional information about the concepts covered in this book. However, it is not required for this course.

Quizzes

Chapter Quizzes are provided for practice for each Lesson and do not count towards your grade. (These are the quizzes in the back of your textbook.) You should use the quizzes to check yourself **after** reading a chapter. They are there for you to check your mastery of the chapter -- the exams will use different questions.

The quizzes are machine-scored so spelling errors are counted as wrong answers. Also, there may be an alternative correct answer that is not listed. **Do not panic if the computer scores an answer on a quiz wrong when it is really correct.**

Please let me know if you feel a question needs fixing because it is unclear, there is another alternative answer, or the question is just plain wrong--errors do sometimes occur.

Exams

There are four exams, each covering a Unit in the textbook--note that the exams are cumulative. Each exam has 25 questions.

Academic Honesty. You **may not** receive help from anyone while taking an exam. Students are expected to adhere to the University of Toledo's policy on honesty, which can be found at:
http://www.utoledo.edu/dl/students/dishonesty.html

Scoring Exams. I hand-grade the exams and may give partial or full credit for alternative answers and for answers that have minor spelling errors.

Missed exams. Contact the Instructor as soon as possible.

Final Exam

Because the Exams are cumulative, there is no need for a Final Exam.

Contact me if you have ANY questions

I am here to help so contact me with your questions. My email address is:

Henry.Heffner@utoledo.edu

Course Evaluation

As with all UT courses, students will be able to fill out a course evaluation, which is anonymous.

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