

MATT YOCKEY, Ph.D.

Professor, Associate Chair, Head of Film Program

Department of Theatre and Film

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EDUCATION

Doctor of Philosophy, Communication and Culture/American Studies (2007)

Indiana University, Bloomington, IN

Dissertation: *The New Crusaders: Apocalypse, Utopia and the Contemporary Superhero Film* (Advisor: Barbara Klinger)

Master of Arts, International Film Studies (2001)

Ohio University, Athens, OH

Thesis: *Myths of the Near Future: National Identity in American Science Fiction Films* (Advisor: Jenny Lau)

Bachelor of Arts, English (1988)

Indiana University, Bloomington, IN

PROFESSIONAL APPOINTMENTS

University of Toledo, Toledo, OH (2010 – present)

Associate Professor, Department of Theatre and Film

University of California, Irvine, CA (2007 – 2010)

Visiting Assistant Professor, Department of Film and Media Studies

Miami University, Oxford, OH (2006 – 2007)

Visiting Lecturer, Department of Communication/American Studies Program

PUBLICATIONS

Books Authored

Batman (TV Milestones Series) (Wayne State University Press, 2014).

Books Edited

Make Ours Marvel: Media Convergence and a Comics Universe (University of Texas Press, 2017).

Journal Articles

“Ti-Girl Power: American Utopianism in the Queer Superhero Text.” *European Journal of American Studies*. Summer 2015.

“The Invisible Teenager: Comic Book Materiality and the Amateur Films of Don Glut.” *Transformative Works and Cultures*. June 2014.

“Retopia: The Dialectics of the Superhero Comic Book.” *Studies in Comics*, vol. 3, no. 2. December 2012.

“Monster Mashups: At Home with *Famous Monsters of Filmland*.” *Journal of Fandom Studies*, vol. 1, no. 1. November 2012.

“Wonder Woman For a Day: Affect, Agency and Amazons.” *Transformative Works and Cultures*. June 2012.

“Secret Identities: The Superhero Simulacrum and the Nation.” *CineAction*, no. 77. Summer 2009.

“Somewhere in Time: Utopia and the Return of Superman.” *The Velvet Light Trap*. Spring 2008.

“This Island Manhattan: New York City and the Space Race in *The Fantastic Four*.” *The Iowa Journal of Cultural Studies*. Spring 2005.

Book Chapters

“Batman.” Entry in *Handbook of Comics and Graphic Narratives*. Sebastian Domsch, Dan Hassler-Forest, and Dirk Vanderbeke editors. De Gruyter Press. 2021.

“Adaptation.” Entry in *Keywords for Comic Studies*. Ramzi Fawaz, Shelley Streeby, and Deborah Whaley editors. New York University Press. 2020.

“Superman Family Values: Supersex in the Silver Age.” In *Supersex: Essays on Sexuality, Fantasy, and the Superhero*. Anna Peppard editor. University of Texas Press. 2020.

“A Comic Book Life/Style: World-Building in *American Splendor*.” In *Comics, Film, and Media*. Barry Keith Grant and Scott Henderson editors. University of Texas Press. 2019.

“Infinite Crisis: Intertextuality and *Watchmen*.” In *A Companion to the Action Film*. James Kendrick editor. Wiley Blackwell. 2019.

“Mutopia: American Utopianism and the Mutant Superhero Body.” In *The X-Men Films: A Cultural Analysis*. Claudia Bucciferro editor. Rowman & Littlefield. 2016.

“Secret Origins: Melodrama and the Digital Body in Ang Lee’s *Hulk*.” In *Superhero Synergies: Genre in the Age of Digital Convergence*. James Gilmore and Matthias Stork editors. Rowman & Littlefield. 2014.

“Unbreak My Heart: The Melodramatic Superhero in *Unbreakable*.” In *Critical Approaches to the Films of M. Night Shyamalan*. Jeffrey Weinstock editor. Palgrave Macmillan. 2010.

“Homeland Security: The Hummer as Apocalyptic Vehicle.” In *The Hummer: Myths and Consumer Culture*. Elaine Cardenas and Ellen Gorman editors. Lexington Books. 2007.

Online Scholarship

“Spidey, Inc. – Great Power and Your Friendly Neighborhood Spider-Man.” University of Texas Press News, July 12, 2017. <http://utpressnews.blogspot.com/2017/07/spidey-inc-great-power-and-your.html>

“Excelsior: Reaching Toward Utopia in Marvel’s New York.” *Mediapolis*, vol. 2, no. 1. January 27, 2017. <http://www.mediapolisjournal.com/2017/01/excelsior-marvels-new-york/>

“Black Metropolis: The Embodied City in *Luke Cage*.” *Mediapolis*, vol. 2, no. 1. January 17, 2017. <http://www.mediapolisjournal.com/2017/01/black-metropolis/>

COURSES DESIGNED AND TAUGHT

Transmedia World Building
Critical Approaches to Cinema
Cinema History
Screenwriting
Media Storycraft
American Superheroes
Film Theory
European Cinema
Third Cinema

Science Fiction Cinema
The Gangster Film
Cinema of Alfred Hitchcock
Cinema of Stanley Kubrick
Cinema of Akira Kurosawa
Studies in Animation
Futurism
American Culture in the Age of Trump
Film Adaptation
Comic Book/Film Adaptation
The War on Terror
Hollywood on Hollywood
Electronic Media History
Introduction to American Studies

CONFERENCE PRESENTATIONS

“Red, White, and Blue Balls: The Counterculture vs. the Superhero.” Society for Cinema and Media Studies Virtual Conference, March, 2021.

“Trickstered: Bill Cosby and the Politics of Race in American Comedy.” Celebrity Studies Journal Conference, Sapienza University, Rome, June, 2018.

“Black Metropolis: Luke Cage from Comics to Netflix.” Panelist and Chair, “Streaming Diversity?: Gender, Race, and Disability in Marvel’s Netflix Shows.” Society for Cinema & Media Studies Conference, Toronto, March 2018.

“Everything That Rises Must Converge: Marvel’s World-Building.” Panelist and Chair, Comics Art Conference, Comic-Con International, San Diego, CA, July 2017.

“The Transformed Man: Affect, Authenticity, and the Celebrity of William Shatner.” Celebrity Studies Journal Conference, University of Amsterdam, June 2016.

“All Our Yesterdays: *Star Trek*’s Enduring Aesthetics of Self.” A Celebration of *Star Trek* Conference, DePaul University, Chicago, May 2016.

“Return to Tomorrow: *Star Trek Continues* and the Afterlife of *Star Trek*.” Panelist and Chair, “A World of Frontiers: 50 Years of *Star Trek*.” Society for Cinema & Media Studies Conference, Atlanta, March 2016.

“Going *Mad* : The Cultural Economics of *Mad* Comic Books.” Reception Studies Society Conference, Indiana University-Purdue University, Fort Wayne, September 2015.

“Super-Therapy: Reading and Making Comic Books in Psychotherapy.” Comics Art Conference, Comic-Con International, San Diego, CA, July 2015.

“Alter Identities: The Rise and Fall of the American Superhero in Underground Comix.” The Canadian Society for the Study of Comics Conference, Toronto, May 2015.

“Cape Fear: The Noir Superhero in *Incognito*.” MSU Comics Forum, Michigan State University, East Lansing, MI, February 2015.

“You’ll Believe a Man Can Fly: Affect and the Celebrity of Christopher Reeve.” Otherness and Transgression in Celebrity and Fan Cultures Conference, Aarhus University, Denmark, November 2014.

“Batman ’66: The Return of the Bright Knight.” Comics Art Conference, Comic-Con International, San Diego, CA, July 2014.

“*The Atomics* Age: Nostalgia, Progress, and Mutant Form in Mike Allred’s *The Atomics*.” The Canadian Society for the Study of Comics Conference, Toronto, May 2014.

“The Bright Knight Returns: Contemporary Marketing of the Batman Television Show.” Society for Cinema & Media Studies Conference, Seattle, WA, March 2014.

“History on Ice: Captain America’s Checkered Past on Film and Television.” Film and History Conference, University of Wisconsin-Madison, October 2013.

“Action Time Vision: Reimagining the Nation in Jaime Hernandez’s *Love and Rockets*.” International Graphic Novel and International Bande Dessinée Society Conference, Glasgow, Scotland, June 2013.

“Making the Marvel Universe: Transmedia and the Marvel Comics Brand.” Panelist and Chair, Society for Cinema & Media Studies Conference, Chicago, IL, March 2013.

“Make Way for the Fat Fury: *Herbie* and the Postwar Consumer.” Comics Art Conference, Comic-Con International, San Diego, CA, July 2012.

“Infinite Crisis: Intertextuality and *Watchmen*.” Film Studies Association of Canada Conference, Wilfrid Laurier University, Waterloo, Ontario, May 2012.

“Ti-Girl Power: The Politics of the Progressive Superhero Text.” MSU Comics Forum, Michigan State University, East Lansing, MI, February 2012.

“Wonder Woman For a Day: Affect, Agency and Amazons.” Tights and Tiaras: Female Superheroes and Media Cultures Conference, Monash University, Melbourne, Australia, August 2011.

“Becoming Batman: Cross-Media Crisis and Renewal.” Society for Cinema & Media Studies Conference, New Orleans, LA, March 2011.

“Batman is Coming: Auteurs, Fans, and Corporate Identity.” Comics Art Conference, Comic-Con International, San Diego, CA, July 2010.

“Monster Mashups: Horror Fandom at Home.” Panelist and Panel Chair, “Hooray for Horrorwood: *Famous Monsters of Filmland* and Fandom.” Society for Cinema & Media Studies Conference, Los Angeles, CA, March 2010.

“Strong Enough: Utopia and Nostalgia in Alan Moore’s *Tom Strong*.” Understanding Superheroes Conference, University of Oregon, Eugene, OR, October 2009.

“Crisis on Indigenous Earth: Native American Masculinity in Superhero Comic Books.” American Studies Association Conference, Albuquerque, NM, October 2008.

“Headquarters: Domestic Space, Affect, and Meaning in *The Monkees*.” Society for Cinema & Media Studies Conference, Philadelphia, PA, March 2008. Panelist and Panel Chair.

“Holy Terror: Fighting the Apocalypse in *Batman Begins*.” Apocalypse Now? Media and the End of the World Conference, Plymouth State University, Plymouth, NH, April 2007.

“No Place Like Home: Utopia and Nostalgia in Superman Narratives.” Midwest Popular Culture Association & Midwest American Culture Conference, Indianapolis, IN, October 2006.

“This Island Manhattan: New York City and the Space Race in *The Fantastic Four*.” American Studies Association Conference, Washington, DC, November 2005.

“Remembered in Space: Masculinity in the *Flash Gordon* Movie Serials.” Midwest Popular Culture Association & Midwest American Culture Association Conference, St. Louis, MO, October 2005.

“Total Warriors: Nation, War, and the Cinematic Superhero in *Hulk* and *Spider-Man*.” Society for Cinema & Media Studies Conference, London, England, March 2005.

“Nat Love Was a Gunslinger: Race and Masculinity on the American Frontier.” 20th Century Literature Conference, University of Louisville, February 2005.

“The Emperor Has no Clothes and, Boy, is he Ripped!: Bush, Schwarzenegger, and the Rhetoric of Bodies and Democracy.” The National Communication Association Conference, Chicago, IL, November 2004.

“Choosing Sides: The Incredible Hulk as Warring Superhero in Comic Books and Film.” Midwest Popular Culture Association & Midwest American Culture Association Conference, Cleveland, OH, Oct. 2004.

“Branded to ’ill: Black Body as Text, Black Male as Author in *Ghost Dog*.” The Black Body: Imagining, Writing, (Re) Reading Conference, The Center for Black Diaspora, DePaul University, Chicago, IL, April 2004.

“Air Jordan vs. Ground Zero: Professional Athletes, the National Heroic, and Television after 9/11.” Cultural Studies Association Conference, Pittsburgh, PA, June 2003.

“Stealing Song Lines: Televising Race, Politics, and Myth in the 2000 Summer Olympics.” The Mid-America Theatre Conference, Indianapolis, IN, March 2003.

CONFERENCE WORKSHOPS AND ROUNDTABLES

“Teaching Long-Running Serialized Comics Narratives in the University Classroom and Beyond” roundtable. Mind the Gaps: The Futures of the Field, The Comics Studies Society Conference, University of Illinois, Champaign-Urbana, IL, August 2018.

“Diversifying Comics” roundtable. Pop Culture in/as Speculative Resistance Conference, Kino Club, Wayne State University, Detroit, MI, February 2018.

“A Brief History of Marvel Fandom” workshop. Audiences, Fandoms, and Reception, Kino Club Conference, Wayne State University, Detroit, MI, February 2017.

“The (Aca)Fandom of David Bowie” workshop. Celebrity Studies Journal Conference, University of Amsterdam, June 2016.

“Teaching Comics” workshop. Society for Cinema & Media Studies Conference, Boston, MA March 2012.

“Comics in the Classroom” workshop. Comics Art Conference, Comic-Con International, San Diego, CA, July 2011.

INVITED TALKS

“From Bilbo Baggins to Buster Scruggs: (Re)imagining Ourselves Through Popular Culture.” Keynote address, "Telling & Retelling Stories: (Re)imagining Popular Culture" Conference, Kino Club, Wayne State University, Detroit, MI, March 2019.

“Supercrrips: Ability, Difference, and the Superhero.” *Superheroes: The Colors of Justice, Diversity in Comics Symposium*, University of Michigan Detroit Center, March 2016.

“Hero Complex: Intertextuality and the Comic Book Blockbuster.” *The Comic Book Rises Symposium*, Indiana University Cinema, Bloomington, IN, October 2011.

“I am Superman: Superhero Textuality at Home.” *Center for Popular Culture Studies Colloquium Series*, Bowling Green State University, Bowling Green, OH, November 2010.

PROFESSIONAL AFFILIATIONS

Society for Cinema and Media Studies (SCMS)
Comics Studies Society (CSS)