

## **Huilan Zhang, ABD**

2801 W. Bancroft St.  
Mail Stop 103, ST-1031,  
Toledo, OH 43606-3390

Office Phone: 419-530-5690  
Cell Phone: 405-361-5340  
Email: Huilan.Zhang@rockets.utoledo.edu

### **RESEARCH INTERESTS**

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Lean Healthcare, Lean Manufacturing, Open Innovation, Supply Chain Management, and Managerial Accounting.

### **EDUCATION**

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PhD in Manufacturing and Technology Management, Expected May 2016  
College of Business and Innovation  
University of Toledo

Master of Science in Taxation, 2011  
Philadelphia University

Master of Accounting, 2006  
Southwestern University of Finance & Economics, China

Bachelor of Accounting, 2003  
Southwestern University of Finance & Economics, China

### **TEACHING**

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- Teaching Assistant, College of Business and Innovation, University of Toledo

BUAD 2060: 004 & 006 Data Analysis for Business, 2012 Fall  
BUAD 2060: 005 Data Analysis for Business, 2013 Spring  
BUAD 2050: 002 Accounting for Business Decisions, 2013 Fall  
BUAD 2050: 901 & 902 Accounting for Business Decisions, 2014 Spring

- Instructor, College of Business and Innovation, University of Toledo

BUAD 2050: 003 Accounting for Business Decisions, 2014 Fall (Teaching evaluation\* 4.64/5)  
BUAD 2050: 004 Accounting for Business Decisions, 2015 Spring

\*Refers to the question which ask student for their overall evaluation of the professor

## **PUBLICATIONS**

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An E-Commerce Key Success Factor Framework for Chinese SME Exporters (with Sam C. Okoroafo), *International Journal of Economics and Finance* (2014) Vol.6, Issue 1.

Third-Party Logistics (3PL) and Supply Chain Performance in the Chinese Market: A Conceptual Framework (with Sam C. Okoroafo), *Engineering Management Research*, forthcoming.

## **ACADEMIC PRESENTATIONS AND CONFERENCES**

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### **Conference Presentations**

“Understanding Success Factors of Third-Party Logistics Provider”  
November 2013, DSI Annual Meeting, Baltimore, MD.

“Implementation Issues of Mass Customization from Chinese Market Perspective”  
“A Journey toward Global Competitiveness: Case of the Chinese Automotive Industry”  
September 2013, Sixth Global Supply Chain Conference, Dearborn, MI.

“Opportunities and Challenges of Mass Customization: A Chinese Market Perspective”  
May 2013, Pennsylvania Economic Association Annual Meeting, Scranton, PA.

### **Workshops and Professional Conferences**

Lean Accounting Summit, October 2014, Savannah, GA  
Doctoral Institute and Organizational Behavior Teaching Conference, June 2014, Vanderbilt University, Nashville, TN.  
American Accounting Association Ohio Region Meeting, May 2014, Columbus, OH.  
Management Accounting Section Research and Case Conference and IMA Doctoral Colloquium, January 2014, Orlando, FL.  
Global Operations Conference, October 2013, University of Michigan, Ann Arbor, MI.  
Lean Accounting Summit, October 2013, Orlando, FL.

## **HONORS AND AWARDS**

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Lean Enterprise Institute Excellence in Lean Accounting Student Award, 2014  
Phi Kappa Phi Honor Society, 2014  
Lean Accounting Scholarship, 2013  
Graduate Assistantship, The University of Toledo, 2012-present  
Graduate Assistantship, Philadelphia University, 2010-2011  
Delta Mu Delta Honor Society, 2011  
Dean’s Scholarship, Philadelphia University, 2010  
Graduation with Honor, Southwestern University of Finance & Economics, 2006  
Student of the Year, Southwestern University of Finance & Economics, 2005  
Tuition Waiver Scholarship, Southwestern University of Finance & Economics, 2003-2006

## **CERTIFICATE**

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Designated as Registered Tax Return Preparer by the IRS, April 2012  
Passed Regulation section of Ohio CPA exam, May 2014

## **MEMBERSHIPS**

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American Accounting Association (AAA)  
Decision Science Institute (DSI)  
American Production and Inventory Control Society (APICS)

## **ACTIVITIES**

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Treasurer, Manufacturing and Technology Management Research Forum, The University of Toledo, 2013-2015  
IRS Volunteer Income Tax Assistant, 2011 & 2012