

IS JOTTING A NOTE ON YOUR HOLIDAY CARD WORTH YOUR TIME?

Today, personal communication seems to have gone by the wayside. There are times, however, to acknowledge others and one of them is during the holidays. Although it seems we receive fewer holiday cards each year, the ones that are sent are read. And the cards with handwritten notes are especially appreciated since they demonstrate the attention you put into the correspondence.

As you prepare your cards this holiday season, remember -- less is more. Send fewer cards and add a personal note to them.