

The University of Toledo
Neff College of Business and Innovation
Center for Continuous Improvement

PURPOSEFUL LEADERSHIP

How will you benefit from this seminar?

If you feel that you have reached a plateau in your leadership achievements and now you aspire to a more meaningful and more satisfying way to lead, this program was designed for you. Dr. Wittmer will help you reach higher levels of leadership through self-evaluation and re-invigoration of your vision as a leader. In addition, she will guide you in assessing your core values and self-perception as a leader. The ultimate plan will be to help you develop a deeper, more meaningful and engaged leadership vision that will enable you to handle challenges, change and opportunities in a more innovative and purposeful style!

What will you learn?

During this seminar you will learn how to:

- Define purposeful leadership
- Discover how incorporating purposeful leadership will enhance your results as a leader
- Gain a better understanding of your core values on a personal level and how that translates into your leadership style
- Use guided self-assessment to see how you can inspire yourself to be a more engaged leader and one not resistant to change
- Learn about engagement best practices
- Re-invigorate your leadership style by redefining your vision and purpose
- Develop better self-awareness and courage to be an innovative leader that others will commit to follow

About the Instructor



Jenell L. S. Wittmer, Ph.D. is an Industrial / Organizational Psychologist and Associate Professor of Management in the College of Business and Innovation at The University of

Toledo. Her areas of teaching include Human Resources, with a special focus on Training and Development, Leadership Development, Organizational Behavior, and Results Based Management. Dr. Wittmer is certified as an assessor for Managerial Assessment Centers and is an expert in mid-level managerial coaching and development. She regularly serves as a consultant and speaker on such topics as leadership development, team leadership, disabilities awareness and strategic advantage, training and development for small businesses, and personal communication styles.

Program Outline

Part 1: Understanding Leadership

Defining Purposeful Leadership
We are ALL Leaders
The 5 Commitments to Purposeful Leadership
Primary Assessment
Context and Challenges
Personal Leadership Inquiry 1: Context & Challenges

Part 2: Inspire

What Makes for a Good Vision?
Communicating Vision
Personal Leadership Inquiry 2: Vision
Are Leaders Born or Made?
For Individual Contributor to Leader
Personal Leadership Inquiry 3: Growth

Part 3: Engage

Leader in Name Only
Types of Engagement
Engagement Best Practices
Personal Leadership Inquiry 4: Engagement

Part 4: Innovate

Innovation and Leadership
Explore & Navigate Opportunities
Change the Game
Lead Change
Personal Leadership Inquiry 5: Innovation
Innovate Yourself: Personal vs. Professional Purpose
Core Values Exercise
Personal Leadership Inquiry 6: Identity

Part 5: Achieve

What Does it Take to Achieve?
Personal Leadership Inquiry 7: Achieve
Purposeful Power

Part 6: Become

Putting it ALL Together
Self-awareness, Respect, Courage, Commitment
Leadership Lessons
Personal Leadership Inquiry 8: Leadership

If you wish to tailor this program for onsite training at your company, please contact Carrie Herr, CFCI Director, by calling 419-530-2037 or via email at carrie.herr@utoledo.edu.