How will you benefit from this seminar?

If you feel that you have reached a plateau in your leadership achievements and now you aspire to a more meaningful and more satisfying way to lead, this program was designed for you. Dr. Wittmer will help you reach higher levels of leadership through self-evaluation and re-invigoration of your vision as a leader. In addition, she will guide you in assessing your core values and self-perception as a leader. The ultimate plan will be to help you develop a deeper, more meaningful and engaged leadership vision that will enable you to handle challenges, change and opportunities in a more innovative and purposeful style!

What will you learn?

During this seminar you will learn how to:

- Define purposeful leadership
- Discover how incorporating purposeful leadership will enhance your results as a leader
- Gain a better understanding of your core values on a personal level and how that translates into your leadership style
- Use guided self-assessment to see how you can inspire yourself to be a more engaged leader and one not resistant to change
- Learn about engagement best practices
- Re-invigorate your leadership style by redefining your vision and purpose
- Develop better self-awareness and courage to be an innovative leader that others will commit to follow

About the Instructor

Jenell L. S. Wittmer, Ph.D. is an Industrial / Organizational Psychologist and Associate Professor of Management in the College of Business and Innovation at The University of Toledo. Her areas of teaching include Human Resources, with a special focus on Training and Development, Leadership Development, Organizational Behavior, and Results Based Management. Dr. Wittmer is certified as an assessor for Managerial Assessment Centers and is an expert in mid-level managerial coaching and development. She regularly serves as a consultant and speaker on such topics as leadership development, team leadership, disabilities awareness and strategic advantage, training and development for small businesses, and personal communication styles.

Program Outline

Part 1: Understanding Leadership
- Defining Purposeful Leadership
- We are ALL Leaders
- The 5 Commitments to Purposeful Leadership
- Primary Assessment
- Context and Challenges
- Personal Leadership Inquiry 1: Context & Challenges

Part 2: Inspire
- What Makes for a Good Vision?
- Communicating Vision
- Personal Leadership Inquiry 2: Vision
- Are Leaders Born or Made?
- For Individual Contributor to Leader
- Personal Leadership Inquiry 3: Growth

Part 3: Engage
- Leader in Name Only
- Types of Engagement
- Engagement Best Practices
- Personal Leadership Inquiry 4: Engagement

Part 4: Innovate
- Innovation and Leadership
- Explore & Navigate Opportunities
- Change the Game
- Lead Change
- Personal Leadership Inquiry 5: Innovation
- Innovate Yourself: Personal vs. Professional Purpose
- Core Values Exercise
- Personal Leadership Inquiry 6: Identity

Part 5: Achieve
- What Does it Take to Achieve?
- Personal Leadership Inquiry 7: Achieve Purposeful Power

Part 6: Become
- Putting it ALL Together
- Self-awareness, Respect, Courage, Commitment
- Leadership Lessons
- Personal Leadership Inquiry 8: Leadership

If you wish to tailor this program for onsite training at your company, please contact Carrie Herr, CFCI Director, by calling 419-530-2037 or via email at carrie.herr@utoledo.edu.