

# PITCHING INNOVATION



COLLEGE OF BUSINESS  
AND INNOVATION  
THE UNIVERSITY OF TOLEDO

FUELING **TOMORROWS**

## DO YOU HAVE A **GREAT BUSINESS IDEA?**

Enter the **Business Innovation Competition**

THE COLLEGE OF BUSINESS AND INNOVATION AT UTOLEDO  
**IS PROVIDING PRIZE MONEY OF:**



**\$10,000**

sponsored by  
*Owens-Illinois Inc.*



**\$5,000**

sponsored by  
*PNC Bank*



**\$2,000**

sponsored by  
*William and Paula Fall  
Business Plan Award Fund*

### **WEDNESDAY, FEB. 26, 2020**

- Attend a question-and-answer session regarding the competition. (Optional)
- Noon – 1 p.m.
- PNC Entrepreneurship Lab
- Savage & Associates Business Complex Room 3100

### **FRIDAY, MARCH 20, 2020**

Submission deadline

### **FRIDAY, APRIL 3, 2020**

Finalists announced

### **FRIDAY, APRIL 10, 2020**

- Finalists deliver presentations using the business model canvas.\*\*
- Noon – 5:30 p.m.
- PNC Entrepreneurship Lab
- Savage & Associates Business Complex Room 3100

### **FRIDAY, APRIL 24, 2020 WINNERS ANNOUNCED**

- Noon
- PNC Entrepreneurship Lab
- Savage & Associates Business Complex Room 3100

See [utoledo.edu/business](https://utoledo.edu/business) for application instructions using Lean Launch Pad concepts.

This competition reflects UToledo's belief in innovative thinking and is intended to advance a creative culture of growth in all areas of the University. UToledo College of Business and Innovation is conducting the business model/plan competition. COBI reserves the right to withhold a cash award if no qualified proposal is received. In addition to cash prizes, awardees may receive assistance in areas such as intellectual property and business consultation.

The competition is open to all UToledo students, faculty and staff, while alumni can participate as a member of a team involving current students, faculty or staff

\*\* For more information, please visit [businessmodelgeneration.com/canvas](https://businessmodelgeneration.com/canvas) or [leancanvas.com](https://leancanvas.com).