

COLLEGE OF BUSINESS and INNOVATION

Faculty Area of Expertise

August 2016

**FACULTY - STRANAHAN HALL (ST)**

NAME	ROOM	EXT.	DEPT.	Areas of Expertise
AHRENS, Fred	4029	2987	IOTM	Data analytics; operations/supply chain management ; SAP (ERP)
ALVARADO VARGAS, Marcelo	2019	2343	MGMT	Strategic Management; Innovation and Technology Management; Global Strategy
ARISS, Sonny	2044	4060	MGMT	Strategic Planning; Business Plan Development; Strategy Implementation; Strategy Evaluation; Team Building
BAILEY, Ainsworth	3017	2240	MIB	Celebrities in advertising and marketing communications; the impact of rituals (e.g., Super Bowl, Thanksgiving, July 4, birthdays, anniversaries, and so on) on consumer behavior; international issues in marketing communications
BERRY, Bonnie	1040	3082	AOT	Digital photo editing; digital layout software; digital illustration
CALLAWAY, Stephen	2046	4789	MGMT	Strategic management and innovation management
COHEN, Brandon	2018	2889	MGMT	Corporate Governance; Securities Law (State Blue Sky Laws and SEC Compliance); Sarbanes-Oxley and Legal Compliance; Capital Funding
COOPER, Joe	2016	2550	MGMT	Human Resource Management ; Organizational Behavior; Workplace Commitments
DAO, Mai	3034	2340	ACCT	Audit quality; financial reporting quality; corporate governance; audit lag and auditor ratification.;
DWYER, Dale	2047	4059	MGMT	Performance Management; Selection and Recruitment; Public speaking; Leadership development;
FINK, Larry	2008	2266	MGMT	Conflict resolution and negotiation, managerial performance/results-based management, and Human Resource Strategy and metrics
FLOM, Jackie	2020	4003	MGMT	Strategic planning; Advertising Campaign development; Presentation development
GAMMOH, Bashar	3050	2091	MIB	Marketing Strategy; Brand Management
GHOSH, Suvankar	4028		IOTM	Information systems, operations research, operations management
GILSTRAP, Collin	4046	2258	FINA	Municipal/public finance, healthcare finance, insider trading, insider career backgrounds, and derivatives
GLEIM, Mark	3012	2199	MIB	The sharing economy (access based consumption/collaborative consumption), sustainability/green marketing and sports marketing
GREEN, Karen	3046	7724	ACCT	Behavioral accounting; Managerial decision-making; Fair Value Accounting
GRISWOLD, Selina	1042	3310	AOT	Diversity management; small business development
HOLDER, Anthony	3048	2560	ACCT	Accounting information systems; earnings management
HONG, Paul	4042	2054	IOTM	Global supply chain management/building network capabilities; New product development/innovation management; Entrepreneurship/small and medium enterprises(SMEs)
HOPKINS, Miggy	2014	2969	MGMT	Leadership & Leadership Development; Emotional Intelligence; Executive Coaching; Women and Leadership; Career Development
HUMPHRYS, Mary	1044	3077	AOT	Business communication and supervisory management
JOHNSON, Catherine (Katy)	3015	2287	MIB	Sales; Sales Management; Salesperson individual differences
LIEDEL, Dee Dee	1027	3359	AOT	Small business, success planning, and taxation
LIM, Jeen	3052	2922	MIB	Marketing strategy, e-commerce, and marketing intelligence and analytics
LONGENECKER, Clint	2010	2368	MGMT	High Performance Leadership (from senior to front-line), Rapid organizational performance improvement, Leadership and workplace ethics, Change management, Board of Director Development , Team Building, Leadership and Management Development, Human resource management, Performance Appraisal and Workplace Evaluations, Leadership and organizational failure

LORENZ, Melanie			MIB	International Marketing, Cross-cultural management (specifically Cultural Intelligence), and Innovation
MALLIN, Michael	3049	4737	MIB	Professional Sales; Sales Management; Sales Leadership
MOORE, Gary	4008	2610	FINA	Investments, Insurance, Real Estate
O'DONNELL, Amy	2022	2422	MGMT	Self-assessment; major and career exploration; relating majors to career opportunities; securing relevant experience that informs career decision-making; developing a personal brand that aligns with an employer's and preparing students to present themselves professionally and assertively in all stages of the interview process through accepting the position.
OKOROAFO, Sam	3011	4398	MIB	International business, international marketing, and marketing
ORICKO, Jackie	1025	3020	AOT	Microsoft Office Suite (Word, Excel, Access, and PowerPoint); Basic Marketing; Business Math.
OSTHIMER, Jeff	1029	3357	AOT	Data Networks & Client/Server Environments
PARENT, Lora	3020	4057	MIB	Sales & marketing in nonprofit organizations.
PENG, Xiaofeng (Sheldon)	3036	2327	ACCT	Financial and managerial accounting
PENTINA, Iryna	3010	2093	MIB	Marketing Research; Marketing Communications; Internet Marketing
PETKEVICH, Alex	4015	2548	FINA	Credit Markets; Derivatives Markets; Institutional investors
PULLINS, Ellen	3051	4273	MIB	Professional sales; sales management
SAID, Amal	3047	2197	ACCT	Balanced scorecard, Compensation contracts, Lean accounting, Sustainability, Corporate governance, Valuation, International accounting, Budgeting, Corporate social responsibility, Sustainability, Performance measurement, Management control systems, Lean and six sigma, Activity-based Costing (ABC) and activity-base management (ABM), Outsourcing, Enterprise-risk management, Transfer pricing, Healthcare, Cost behavior, Innovation, Neuroscience and business decisions, Audit committees
SHARKEY, Thomas	3014	2285	MIB	Strategy; International Business
SIMPSON, Marc	4047	4319	FINA	Portfolio Management, Investments, Corporate Finance, Foreign Exchange Rates, Real Estate
SNOW, Nancy	3035	2374	ACCT	Financial accounting principles
STREBLER, James	4045	2396	IOTM	Information Systems with Networking and Applications Development emphasis, small business
SULLINGER, Carol	3019	2397	MIB	Marketing strategy, IT sales and sales management, Marketing Communications, Entrepreneurship
SUNDAR, P.S.	4034	2456	IOTM	Supply Chain Management; Mathematical Modeling; Healthcare Operations Management; Simulation; Scheduling
TYSLAK, Shawn	4016	2766	FINA	Personal finance: retirement planning, understanding your credit report and how to use credit, types of home mortgages, how to build wealth, understanding a 401k
WANG, Kainan	4014	4317	FINA	Investments; Asset pricing; Portfolio theory and applications; Conditional covariance modeling; Conditional performance evaluation
WALLACE, Steve	4036	2442	IOTM	Health Information Technology
WEDDING, Donald	2011	2268	MGMT	IP matters pro bono
WILLIAMS, Laura	2015	2320	MGMT	Management and communications
WITTMER, Jenell	2013	2264	MGMT	Human Resources; Organizational Behavior; Executive Coaching; Emotional Intelligence; Leadership Development
YONKER, Robert	2045	4611	MGMT	Negotiation and conflict management
ZHANG, Xi (Alan)	3016	5516	MIB	Quantitative Marketing; Consumer Behavior; Digital Marketing
ZHANG, Yue	4031	2380	IOTM	Operations Management ; Supply Chain Management; Manufacturing Planning and Scheduling; Healthcare Operations Management; Location and Logistics