

PAUL C. HONG, Ph.D., CMA



Dr. Paul Hong is a Distinguished University Professor of Operations Management and Asian Studies Program at the University of Toledo, USA. He is a graduate of Yonsei University, Korea with a BA in Economics. He also has an MBA and a MA from Bowling Green State University, and a Ph.D. in Manufacturing Management and Engineering from the University of Toledo, USA. He is a certified management accountant (CMA). His primary teaching areas are: operations management, global sourcing and statistics (Undergraduate), supply chain management (MBA), new product development (EMBA), advanced statistics and supply chain management (Ph.D), and global supply chain management (post-doctoral Bridge program).

He has supervised Ph.D. dissertations and post-doc research collaboration projects and secured major research and instructional grant proposals. He has received numerous research and teaching awards including Distinguished University Professor (2018), 16th Korea SCM Industry Award For Individual Excellence (2017), Fulbright-Nehru Teaching and Research Excellence Award (2016), University Innovative Teaching Excellence Award (2016), University of Toledo Research and Scholarship Award (2015), Emerald Literati Network Awards for Excellence (2011), Journal of Operations Management Finalist Paper Award (2006), multiple Best Paper awards in international conferences. He also received research and teaching grants from US Department of Education, US Department of Transportation and Society of Automotive Engineers. He has published articles in premier journals including *Journal of Operations Management*, *Journal of Supply Chain Management*, *International Journal of Production Research*, *Corporate Governance: An International Review*, *Journal of Business Research*, *International Journal of Operations and Production Management*, *International Journal of Production Economics*, *Journal of Service Management*, *Journal of Engineering Technology Management*, *Journal of Purchasing and Supply Management*, *International Journal of Technology Management*, *International Journal of Information Management*, *Benchmarking: An International Journal*, *Business Horizons*, *Journal of Cleaner Production* and *European Management Journal*. His first book was on "Integrated Product Development" in 2000. He released two books on "Development Network Capabilities in Turbulent Competitive Environments". The first volume focused on "[Practices of Global Firms from Korea and Japan](#)" (2012, PRC; Taylor Francis) and the second volume on "[Success Stories of Global Firms from the BRICs](#)" (2014, PRC; Taylor Francis). His fourth book is on "[Creative Innovative Firms from Japan: A Benchmark Inquiry into Firms from Three Rival Nations](#)" (2019, Springer). His fifth book is "[Rising Asia and American Hegemony: Case of Competitive Firms from Four Leading Nations](#)" (Springer, 2020).

His experiences of editorial reviews include *Journal of Operations Management*, *Journal of Humanitarian Logistics and Supply Chain Management*, and *Journal of Enterprise Information Management*. He is US coordinator for International Manufacturing Strategy Survey (IMSS). Since 2008 he has been special issue editor for twelve journals including *International Journal of Production Economics*, *Journal of Business Logistic and Benchmarking: An International Journal*. His primary research area is in the areas of network capabilities, global supply chain management, international comparative studies and building growth engine industries for national competitiveness.

He also received research and teaching grants from US Department of Education, US Department of Transportation and Society of Automotive Engineers. He has been frequently invited as key note speaker for major international global supply chain and technology conferences and global executive training workshops.

He has been featured in national and international media on the broad global supply chain issues including [Fortune](#), [Forbes](#), [US News & World Report](#), [The Hill](#), [Business Insider](#), [ABC TV](#), [Asia Times](#), [Reader's Digest](#), [International Business Times](#), [HUFFPOST](#), [Verify](#), [Real Simple](#), [Columbus Dispatch](#), [Toledo Blade](#), [PBS](#), [Sandusky Register](#) and others.

[1] ACADEMIC APPOINTMENTS

- 2018-Present Distinguished University Professor of Global Supply Chain Management and Asian Studies & Interim Chair (2020-) of Information Operations and Technology Management, College of Business Administration, University of Toledo.
- 2008-2017 Professor, Department of Information, Operations and Technology Management, College of Business Administration, University of Toledo.
- 2004-2007 Associate Professor, Department of Information, Operations and Technology Management, College of Business Administration, University of Toledo.
- 2001-2004 Associate Professor, Department of Management, College of Business Administration, University of Toledo.
- 1999-2001 Associate Professor, Information Systems and Operations Management, College of Business Administration, University of Toledo.

EDUCATION / PROFESSIONAL CERTIFICATION

Ph.D. in Manufacturing Management and Engineering (The University of Toledo, 2000, USA)

Thesis: Knowledge Integration in Integrated Product Development

MBA in Accounting, 1985) & MA in Economics (Bowling Green State University, USA)

Thesis: “**The role of population in the industrialization of Japan: 1750-1945**”.

BA in Economics (Yonsei University, Korea)

Certified Management Accountant (CMA) (Certification Number # 9432, 1994)

[2] TEACHING (2000-Present)

Undergraduate:

BUAD 3020 (Principles of Manufacturing and Service Systems), OPMT 3610 (Manufacturing Planning and Control), OPMT 4420 (Service Operations Management), ASST 2100 (Asian Studies)

MBA/EMBA:

OPMT 5510 (Business Statistics with computer applications). OPMT 5520(Analysis of Manufacturing & Service Systems), BUAD 6600 (Supply Chain Management), OPMT 6960 (Master’s Thesis; Managing Operations)

EMBA 6320 (Product Development)

Ph.D.

MFGM 8890 (Special Topics Seminar --Organizational Change Management), MFGM 8890 (Special Topics Seminar – Integrated Product Development), MFGM 8840 (Manufacturing Strategy), MFGM 8490 (Supply Chain and E-Business Issues in Manufacturing), MFGM 8960 (Doctoral Dissertation)

POST-DOC BRIEIGE PROGRAM

Supply Chain Management Research Module (2008, 2009, 2010, 2013)

[2] Ph.D. DISSERTATIONS (Placement)

- Greg Rawski (Co-Chair with William J. Doll). “Effects of Work Integration and Knowledge Integration in Integrated Product Development”(Dissertation Defense Summer, 2005)(University of Evansville, IN)
- Ying Liao (Co-Chair with Subba Rao). “Supply Chain Flexibility: the Antecedents, Driving Forces, and Impacts on Performance”(Dissertation Defense, December, 2006)(Meredith College)
- Robert Hutchinson (Chair). “The Impact of Managerial Accounting Systems on the Long Term Success of Time-Based Manufacturing Practices” (Dissertation Defense July 20, 2007)(Michigan Technology University, MI)
- Heebung Kwon** (UT Post-Doc Bridge Program Chair) “Implementation of Strategic Green Orientation: Conceptual Framework for Empirical Study” (2008) (Colorado State University, CO)
- James Roh (Chair). “From Responsive Strategy to Market Responsiveness: In Pursuit of Responsive Supply Chains” (Dissertation Defense, February 2, 2009) (Rowan University, NJ)
- Youngsoo Park (Co-Chair). “Uncertainty, Equivocality and Integrative Process Mechanisms in Product Development”. (Dissertation Proposal Defense, June 15, 2009), Dissertation Defense (Dissertation Defense, Feb. 18, 2010) (Midwest University, MO).
- Sut Sakhutchawan (UT Post Doc Bridge Program Chair), “Contemporary Logistics Innovation for Competitive Advantage: Concepts and Illustrations of Cases”(2010) (Waynesburg University, PA)
- Yingxia Cao (Co-Chair UT Post-Doc Bridge Program), “Antecedents of Social Media Network and Performance Outcomes”(2010) (Lavern University, CA)
- Angela Park (Co-Chair with Mark Vonderembse). “The Impact of AMT (Advanced Medical Technology) and IT (Information Technology) on Health Care Performance” (2012).
- Ryan Skiver (Chair). “A Framework to Evaluate the Relationship between Product Complexity and Organizational System Outcomes: The Effect of Coordination Mechanisms on Firm Performance” (Dissertation Defense, May 20, 2013) (University of Wisconsin- Oshkosh, WI)
- Sunhee Youn (Research Supervisor). Two-year appointment (2013-2015) for conducting research in the areas of supply chain management. Resulted in six journal publications (3 SSCI + 3 SCOPUS)(CEO of Dream Sherpa).
- Saad Alflayyeh (Chair). “Managing Supply Chain Complexity Challenges through Effective Integrative Supply Chain Network and Comprehensive Competence Practices” (Dissertation Defense, October 27, 2013) (Majmaah University, Saudi Arabia)
- Nehemiah Scott (Co-Chair). “Flourishing in the Complex Business Environment: Realizing Adaptable and Endurable Performance by Applying the Ambidexterity Paradox to Firm and Supply Chain Practices” (Dissertation Defense, May 18, 2015)(University of Illinois— Urbana Champaign, IN)
- Mohammed Hajazi (Chair). “Managing Service Complexity: Theory Development and Empirical Investigation.” (Dissertation Defense: August 20, 2015)(University of Business and Technology Dhaban – North Jeddah, Saudi Arabia).
- Shuting Li (Chair). “Linking Contextual Drivers, Network Responses, Risk Management Capabilities, and Sustainable Outcomes: Theoretical Framework and Empirical Examination” (6-21-2016 Dissertation Defense) (Fudan University, China)
- Armond Sinclair (Chair). “Achieving Integrity with Productive Outcomes: Lessons from Concurrent Engineering for the US Department of Defense Major Defense Acquisition Programs” (May 9, 2017 Dissertation Defense) (Northrup Grumman Aerospace Systems)
- Sandeep Jagani (Co-Chair) “By-product, sustainability performance of manufacturing firms. December, 2016, Proposal Defense April 27, 2018)(Illinois State University, USA)
- Nitya Singh (Chair) “Three Essays on Developing Risk Management Capabilities for Achieving Supply Chain Outcomes: Theoretical and Empirical Examinations of Manufacturing and Logistics Industries” (Dec 12, 2016, March 28, 2018: Dissertation Defense) (Salisbury University, USA)
- Blaine Stout (Chair). “How the capture and integration of Big and Small Data in Manufacturing Organization Creates Value and Impact Performance” (Dissertation Defense: December 15, 2018) (Managing Director of IBDS Inc)
- Shubham Singh (Chair). “Big Data Analytics Capability and Organizational Performance Outcomes) (May 16, 2019 Dissertation Defense) (Indiana University, Fort Wayne, IN, USA)
- William McCreary (Co-Chair). Skill Enhancement and Sales Leadership Development: Case for Evolutionary Software Driven Serious Simulation Games (063020-57) (Dissertation Defense July 24, 2020) (CIO of University of Toledo, OH, USA)
- Ghadeer Alsanie (Chair). “Dynamic Drivers, Strategic-Operational Practices, and Competence Assessment Outcomes: Perspectives for the Future World of Work”(Dissertation Defense May 10, 2021; King Saud University, Saudi Arabia)
- Xiyue (Elsie) Deng (Chair) Dynamic Drivers, Risk Management Practices, and Competitive Outcomes: Applying Multiple Research Methods ” (Dissertation Defense, August 10, 2021; Southern Illinois University Edwardsville).
- Zhezhu Wen (Chair) Three Essays on Operations & Supply Chain Agility, Emerging Technologies, and Environmental Dynamism” (Proposal Defense 11-29-2020)(Winona State University, MN).
- Ambon Zuhier (Chair). “Strategic and Operational Practices for Competitiveness: An Examination of Firms from the Kingdom of Saudi Arabia”(Dissertation Defense, Dec 12, 2022)
- Zhezhu Wen (Chair). “Building Resilience through Operations and Supply Chain Agility: Cross-sectional and Longitudinal Studies“(Dissertation Defense, July 1, 2022).
- Issa Wehby (Chair). “Renewing American Manufacturing: Case of Small and Medium Manufacturing Firms” American Manufacturing Competitive Practices in a COVID-19 World: Empirical Examination of SMEs (Sep 22, 2020).

[3] RESEARCH/TEACHING AWARDS

3.1. University Awards

1. **2022 President’s Award for Excellence in Creativity and Scholarly Activity.**
In recognition of faculty members who have led the University in contributing new or advanced knowledge through peer-reviewed or other publications of made original contributions in the arts over the 2019-2021 period. Recognized for the publication of *Rising Asia and American Hegemony: Case of Competitive Firms from Japan, Korea, China and India* (Springer, 2020)
2. **2018 Distinguished University Professor, The University of Toledo.** Appointment to the rank of a Distinguished University Professor is the highest permanent honor the University of Toledo can bestow on a faculty member. Those named Distinguished University Professor have earned national and/or international recognition and distinction for educational, artistic and/or scholarly contributions that have been transformative in their field. The duration of the appointment as a Distinguished University Professor is unlimited and the title may be retained even after a faculty member has retired from the University.
3. **2015 University of Toledo Outstanding Faculty Research Award.** Most prestigious university level award for research achievements. The award letter states, “The selection committee, which was comprised of past recipients of the Outstanding Faculty Research Award, noted the wide-ranging importance of your work and its impact on the international business community. Also, you have developed a strong record of scholarship with numerous publications and positive reviews of recent work. Finally, as was noted for the other recipients of this year’s awards, your excellent research is but a part of a well-balanced approach to your work as a faculty member. You also have an outstanding record of service and mentorship for students and other faculty.”
4. **2016 Innovative Teaching Excellence Award** (University of Toledo, Center of Teaching Excellence, 2016)
5. Distant Learning Faculty Fellowship (May 2001) University College of Toledo Ohio. \$8,000
6. **2007 Outstanding Research Award.** College of Business Administration, University of Toledo. This award is based on his outstanding research from 2000-2006.
7. **Outstanding Teaching and Research Excellence Certificate** (PSG Institute of Management, India, 2016). Based on teaching of MBA courses in PSG Institute of Management and faculty research collaboration from 2009 till present.
8. **Special Topic Teaching Grants** (2002, 2004), College of Business Administration, University of Toledo. \$5,000
9. **Summer Research Grant** (April 2002, 2006), College of Business Administration, University of Toledo. \$20,000.
10. **University Research and Fellowship Program (URAFP)** (2000) “Case Studies of Knowledge Integration in Integrated Product Development”. \$10,000.
11. **International Research and Teaching Grant** (2001, 2002, 2003, 2004, 2005, 2006, 2015), The Foy D. and Phyllis Penn Kohler Fund.
12. **University of Toledo Provost Scholarship Travel Grant**(2015)

3.2. EXTERNAL SERVICE AWARDS/TEACHING GRANTS

1. **Fulbright award to India (Start day January 2017 for six months).** Awarded by the J. William Fulbright Foreign Scholarship Board (FFSB) and Fulbright-Nehru grant. Primary work will be at Christ University (Bangalore, India) along with other Indian Universities including PSG Institute of Management on entrepreneurial innovation for global supply chain management. Projects include faculty research workshops and entrepreneurial leadership academy for honor students.
2. **16th Korea SCM Industry Award for Individual Excellence (11-16-2017).** This is based on 10+ years of lifetime service award of excellence for the advancement of knowledge and expertise in global supply chain management from the Korean Supply Chain Management Association.
3. **U.S. Department of Education (Business and International Education Program)** “Enhanced Competitiveness of U.S. Small and Medium Size Firms through the Development and Utilization of Secure and Efficient Supply Chains.” Co-Investigator on a team of faculty from College of Business Administration (PI: Tom Sharkey and colleagues) to enhance competitiveness of small and medium size businesses. Funded for \$172,210 from July 1, 2007 to June 30, 2009.
4. **U.S. Department of Transportation University Transportation Center (UTC),** “Transportation for Economic Security and Development.” Co-Investigator on a team of faculty from College of Business Administration supply chain management. University of Toledo received the entire funding for this UTC grant as lead partner in collation with several other universities. Funded for \$2,000,000 from October 2005 to September 2009.(PI Mark Vonderembe from U of Toledo and others including those from Ohio-Michiugan areas of schools)
5. **Michigan-Ohio Instructional Grant (December 2007):** Global Supply Chain Management/Transportation Efficiency Systems Graduate Degree Program. Funded by University of Toledo-UTC. Co-Investigator \$50,811
6. **University Transportation Center Grant** on “Global Supply Chain Management/Transportation Building a Global Network of Scholars and Educators” (May 2009), Principal investigator \$50,000
7. **University Transportation Center Grant** ON “Global Supply Chain Management/Transportation Building a Global Network of Scholars and Educators” (May 2010), Principal investigator \$10,000
8. **International Business Institute Research Grant** (March 2002), College of Business Administration, University of Toledo. \$8,000
9. **Society of Automotive Engineers (SAE) Ph.D. Dissertation Pilot Study Grant** (1997), To support a pilot project of Shared Knowledge in Integrated Product Development. \$7,000
9. **Society of Automotive Engineers Ph.D. Dissertation Large Scale Survey Grant** (January 1999), This grant is to support the large survey research on “Shared Knowledge in Integrated Product Development”. \$10,000

3.3. RESEARCH PAPER AWARDS (JOURNALS AND CONFERENCES)

1. **Paul Hong**, Vonderembse, M., Doll, William., Nahm, Abraham. 2005 “Role Changes of Design Engineers in Integrated Product Development”, **Journal of Operations Management** Vol. 24. No. 1. 2005. pp. 63-79.(2006 JOM Best Paper Finalist). August 14, 2006, Annual Academy of Management Conference). Journal of Operations Management is consistently regarded as #1 journal in the areas of operations and supply chain management.
2. **Paul Hong**, Dobrzykowski, D.D and Vonderembse, M. “Integration of supply chain IT and lean practices for mass customization: benchmarking of product and service focused manufacturers”, **Benchmarking: An International Journal**. Vol 17, No. 4, pp. 561-592, 2010. (Received Emerald Literati Network 2011 Awards for Excellence).
3. **Paul Hong**, Roh, James., and Hwang, W. “Global Supply Chain Strategy: From a China Market Perspective” Best Paper Award (Honorable mention) at the Annual Symposium on Supply Chain Management, September 29-October 1, 2006. Toronto, Canada.
4. Youn, Sunhee., Yang, Maga(Mark). **Paul Hong**, Best Research Paper Award Midwest Decision Sciences Institute. “Strategic Supply Chain Partnership, Environmental Supply Chain Management Practices, and Performance Outcomes”. April 24-26, 2010. This paper is based on the research on Korean global firms with Korean post-doc scholar, Dr. Sunhee Youn whom he invited to University of Toledo as a post-doc researcher.
5. Tomono, T., Park, Youngwon., **Paul Hong** “Build to Order System of Japanese Manufacturers: Case Studies” Best Research Paper Award. at the 4th International Symposium and Workshop in Global Supply Chains. (Madrid, Spain, September 24-26, 2011). This paper is based on his collaborative research with Japanese scholars on the global manufacturing practices of Nissan Motor Company.
6. Park, K., Dwyer, D., **Paul Hong**, Min, H., Modi, Sachin . “Flexible and Redundant Supply Chain Practices to Build Strategic Supply Chain Resilience: Empirical Study”. Best Paper Award AT 22nd Annual North American Research Symposium and Purchasing and Supply Chain Management. March 16, 2012.
7. Kim, Seungchul. and **Paul Hong** “Strategic Integration of Global Supply Chain for Green Reputation: Case of Korean Global Firms” Best Paper Award. at 10th PMAC Conference, 2012 (Toronto, Canada). September 30-October 2, 2012.
8. Best Paper Award. Cao, Yingxia, **Paul Hong*** and Le, Thuong. “Using Social Media for Competitive Advantage: An Empirical Study” 23rd Annual North American Research Symposium and Purchasing and Supply Chain Management. March 14, 2013. Tempe, Arizona.
9. Dobrzykowi, David., Leuschner, Rudolf., **Hong, Paul.**, and Roh, James. “[Examining Absorptive Capacity in Supply Chains: Linking Responsive Strategy and Firm Performance](https://doi.org/10.1111/jscm.12085)”, *Journal of Supply Chain Management* (SSCI) Vol. 51 No. 4, pp. 3-28. <https://doi.org/10.1111/jscm.12085> **2015 Harold E. Fearon Best Paper Award Winners** (<https://scmresearch.org/tag/award/>)

3.4. PUBLICSTIONS (BOOKS)

- Paul Hong and Young Won Park and (2020). [Rising Asia and American Hegemony](#), Springer. ISBN 978-981-13-7634-4.
- Young Won Park and Paul Hong (2019). [Creative Innovative Firms](#), Springer. ISBN 978-981-13-1680-7.
- Hong, Paul, Park, Young Won (2014). [Building Network Capabilities in Turbulent Competitive Environments: Business Success Stories from the BRICs](#)". CRC Press (Taylor & Francis Company). ISBN-13: 978-1466515758.
- Park, Young Won and Hong, Paul (2012). [Building Network Capabilities in Turbulent Competitive Environments: Practices of Global Firms from Korea and Japan](#). CRC Press (Taylor & Francis Company). ISBN: 978-1-4398-5068-8.
- Hong, Paul. [Knowledge Integration in Integrated Product Development](#). *Society of Automotive Engineers*, PA USA, 2000, ISBN 0-7680-0801-8.

3.5. Selected Journal Papers. These are all regarded leading journals in the business discipline for high impact factor) (**Corresponding Author) (Past Five Years)

Google Scholar Citations (Paul Hong= Paul C. Hong)

<https://scholar.google.com/citations?user=AZivNosAAAAJ&hl=en>

2023

- (1) **Hong, Paul***, Jagani, Sandeep, Pham, Phuoc, & Jung, Euisung (2023). "Globalization orientation, business practices and performance outcomes: an empirical investigation of B2B manufacturing firms" (*Journal of Business and Industrial Marketing*) Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JBIM-02-2021-0098>
- (2) S. Iwao, Y. -C. Park, Y. -W. Park and **P. C. Hong** (2023), "A New Mathematical Learning Curve Model Based on the Empirical Analysis of Japanese Sharing Economy Companies," in *IEEE Access*, vol. 11, pp. 4944-4955, 2023, doi: [10.1109/ACCESS.2023.3233391](https://doi.org/10.1109/ACCESS.2023.3233391)
- (3) Cho, Yonghee., Yoon, Seong-Phil., Kim, Karp-Soo., **Hong, Paul** (2023) "A Systematic Strategic Technology Planning Process for Material and Component Industries With a Sectoral Innovation System View", doi: 10.1109/TEM.2023.3237171. *IEEE Transactions on Engineering Management*. <https://ieeexplore.ieee.org/abstract/document/10033093>
- (4) **Hong, Paul.**, Ahn, Na Young, and Jung, Euisung (2023 In Press; Accepted 1-21-2023). Linkage Role of ICT and Big Data in COVID-19: Case of Korea's Digital and Social Communication Practices. *Journal of Information, Communication & Ethics in Society*
- (5) Singh, Nitya, and **Paul Hong***. 2023. "CSR, Risk Management Practices, and Performance Outcomes: An Empirical Investigation of Firms in Different Industries" *Journal of Risk and Financial Management*. Vol. 16 No. 2 pp. 69-90. <https://doi.org/10.3390/jrfm16020069>. <https://www.mdpi.com/1911-8074/16/2/69>

2022

- (1) Nader, J., El-Khalil, R., Nassar, E., & **Hong, Paul****. (2022). Pandemic planning, sustainability practices, and organizational performance: An empirical investigation of global manufacturing firms. *International Journal of Production Economics*, Vol. 246. April 2022. 108419. <https://www.sciencedirect.com/science/article/abs/pii/S0925527322000123>
- (2) Jagani, Sandeep., & **Hong, Paul**** Sustainability Orientation, Byproduct Management and Business Performance: An Empirical Investigation. *Journal of Cleaner Production*. Vol. 357 No. 10. 131707. <https://doi.org/10.1016/j.jclepro.2022.131707>

2022 (Note: Paul Hong= Paul C. Hong)

- (3) **Hong, Paul.C.**, Park, Y.S., Deng, X. and Hwang, D.W. (2022), "Marketing platform products for successful customer outcomes: an empirical investigation of project process integration", *International Journal of Quality and Service Sciences*, Vol.;14, No. 3, pp. 349-367. <https://doi.org/10.1108/IJQSS-09-2021-0130>
- (4) **Hong, Paul.**, Hajazi, M., Deng, X., Jagani, S., (2022). "Dynamic Market Complexity and Service Value Advantage: An Empirical Investigation of Business Process Management", *Business Process Management Journal* Vol. 28 No. 4, pp. 983-1004. <https://doi.org/10.1108/BPMJ-01-2022-0045> **.
- (5) **Hong, Paul.**; N. L., B.; N., V.; M, S. Sustainable Agricultural Business Model: Case Studies of Innovative Indian Farmers. *Sustainability* 2022, 14, 10242. <https://www.mdpi.com/2071-1050/14/16/10242> **Hong, P**.**, Nitya Singh., Elangovan N., and Yeon, G., Responding to the COVID-19 Pandemic Challenges: Case of Multinational Enterprises (MNEs) in India. Submitted to *Journal of Management Development* Vol. 41 No. 4, pp. 205-222 .
- (6) Yeon, G., **Hong, Paul.** C, N, Elangovan and M, Divakar (2022). Implementing strategic responses in the COVID-19 market crisis: a study of small and medium enterprises (SMEs) in India. *Journal of Indian Business Research*, 14(3), 319-338. <https://doi.org/10.1108/JIBR-04-2021-0137> (C)
- (7) **Hong, Paul.C.**, Hejazi, M.T., Deng, X. and Jagani, S. (2022), "Dynamic market complexity and service value advantage: an empirical investigation of business process management", *Business Process Management Journal*, Vol. 28 No. 4, pp. 983-1004. <https://doi.org/10.1108/BPMJ-01-2022-0045>
- (8) **Hong, Paul.**, Singh, N., Elangovan N., and Yeon, G., (2022). "Responding to the COVID-19 Pandemic Challenges: Case of Multinational Enterprises (MNEs) in India." Submitted to *Journal of Management Development* Vol. 41 No. 4, pp. 205-222. <https://doi.org/10.1108/JMD-11-2021-0309>
- (9) **Hong, Paul C.**, Chennattuserry, J.C. and Kureethara, J.V. (2022) 'The merging odyssey of trade, investment and partnership: a linkage model of India and Korea interactions', *Int. J. Business Excellence*, Vol. 27, No. 3, pp.344–359. (C) DOI: [10.1504/IJSOM.2020.10026123](https://doi.org/10.1504/IJSOM.2020.10026123)
- (10) Park, Young Won., **Hong, Paul.**, & Geon-Cheol Shin (2022) Rising and thriving in the post COVID-19 era: a case study of COSMAX, a leader of the Korean cosmetic industry, *Asia Pacific Business Review*, DOI: [10.1080/13602381.2022.2059955](https://doi.org/10.1080/13602381.2022.2059955)
- (11) Park, Ye-Chan, and **Hong, Paul***(2022). "Knowledge Sharing Practices for Corporate Sustainability: An Empirical Investigation of Sharing Economy Firms in Japan" *Sustainability* 14, no. 24: 16655. <https://doi.org/10.3390/su142416655>
- (12) Yang, S.Y. and **Hong, Paul** (2022) 'Strategic service innovation in the sports industry: case of the Korean Professional Baseball League', *Int. J. Services and Operations Management*, Vol. 41, No. 3, pp.279–295 (C)
- (13) Park, Y.W.; **Hong, Paul** (2022). A Research Framework for Sustainable Digital Innovation: Case Studies of Japanese Firms. *Sustainability* 14, 9218. <https://www.mdpi.com/2071-1050/14/15/9218>
- (14) Kim, S.-C.; **Hong, Paul.**, Lee, T.; Lee, A.; Park, S.-H.*(2022). Determining Strategic Priorities for Smart City Development: Case Studies of South Korean and International Smart Cities. *Sustainability* 14, 10001. <https://www.mdpi.com/2071-1050/14/16/10001>
- (15) Fujimoto, T., Mitsuhiro Fukuzawa, M., Young Won Park, Y.W., **Hong, Paul.** (2022). Developing Effective Measures of Organizational Capability of Manufacturing Firms: An Exploratory Case study of Japanese Manufacturing Firms. *Sustainability*. 14, 14811. <https://doi.org/10.3390/su142214811>

3.5. Selected Journal Papers. These are all regarded leading journals in the business discipline for high impact factor) (**Corresponding Author)

Hong, P. (9-21-2022). *The Hill*. A railroad strike has been averted. Will it inspire other unions? <https://thehill.com/opinion/energy-environment/3652343-a-railroad-strike-has-been-averted-will-it-inspire-other-unions/>

2021

- (1) **Hong, Paul C.**, Chennattuserry, J.C., Deng, X. and Hopkins, M.M. (2021), "Purpose-driven leadership and organizational success: a case of higher educational institutions", *Leadership & Organization Development Journal*, Vol. 42 No. 7, pp. 1004-1017. <https://doi.org/10.1108/LODJ-02-2021-0054>
- (2) **Hong, Paul** (2021). The Long-Lasting Companies and Their Ecosystem. *KAPUA Letters: Journal of Korean American University Professors Association*. Vol. 8 No. 2(February 1). pp. 23-26.
- (3) Wyszelacki, Frank., & **Hong, Paul** (2021). "Examining the Energy Sector" *Technology Century*. Vol. 26 No. 1. pp. 30-32. (A Reported Article)
- (4) **Hong, Paul** (2021). **With Global Supply Chain Problems Escalating, Start Your Holiday Shopping Now** *The Hill*. Oct 22, 2021. pp. 1-4. <https://thehill.com/opinion/international/578074-with-global-supply-chain-problems-escalating-start-your-holiday>
- (5) Hong, Paul. (2021). Managing Global Supply Chains in A Post Pandemic World: A Perspective of the United States. *Korean Business Administration Convergence Conference*, 80-88.

Media outreach.



Paul Hong is a distinguished university professor of global supply chain management and Asian studies at The University of Toledo. His recent books include *Rising Asia and American Hegemony* (Springer, 2020) and *Creative Innovative Firms* (Springer, 2019). His recent interview comments are featured in the following Newspapers/Media related to Managing supply chain disruptions, US-China Rivalry, the COVID-19 pandemic, Suez Canal Blockage and other global supply chain issues.

2023

- February 14, 2023. US News & World Report. [Why Are Eggs So Expensive Right Now?](https://money.usnews.com/money/personal-finance/spending/articles/why-are-eggs-so-expensive-right-now) <https://money.usnews.com/money/personal-finance/spending/articles/why-are-eggs-so-expensive-right-now>.

2022

- December 1, 2022. *International Business Times*. Rail Strike: Why The US Economy Cannot Afford Another Supply Chain Shock. <https://www.ibtimes.com/rail-strike-why-us-economy-cannot-afford-another-supply-chain-shock-3642094>
- November 14, 2022. *Fortune*. [How a Mass Lockdown at the World's Biggest iPhone Factory is India's Big Chance to Beat Out China as Apple's Favorite Supplier.](https://www.yahoo.com/video/once-lifetime-opportunity-mass-lockdown-113000906.html) <https://www.yahoo.com/video/once-lifetime-opportunity-mass-lockdown-113000906.html>

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- **September 20, 2022. [The Hill](#).** A railroad strike has been averted. Will it inspire other unions? <https://thehill.com/opinion/energy-environment/3652343-a-railroad-strike-has-been-averted-will-it-inspire-other-unions/>
- **August 17, 2022. International Business Times: [Why Is China Rushing To Build A Massive Battery Factory In Hungary?](#)** <https://www.ibtimes.com/why-china-rushing-build-massive-battery-factory-hungary-3602876>
Dr. Paul Hong, Distinguished University Professor of global supply chain management, explains the growth of the electric car market in Europe and changing geopolitics.
- **June 18, 2022. Fortune. A looming supply chain crisis will test just how far Washington will go to prove it's tough on China.** <https://fortune.com/2022/06/18/supply-chain-disruption-crisis-biden-inflation-uyghur-forced-labor-prevention-act/?5v3gd> Dr. Paul Hong, Distinguished University Professor of global supply chain management, discusses a looming supply chain crisis and Washington response

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- **November 29, 2021. [13 ABC: Supply Chain Issues Cause Shipping Delays for Home Appliances, Furniture](#)**
Dr. Paul Hong, Distinguished University Professor of global supply chain management, discusses how some product shortages may extend to 2023.
- **November 23, 2021. [Sandusky Register: Holiday Shopping: Scarcity on the Shelves](#)**
Dr. Paul Hong, Distinguished University Professor of global supply chain management, talks about global supply chain issues and their ramifications for the holiday shopping season.
- **November 8, 2021. [HuffPost. https://www.huffpost.com/entry/supply-chain-ipadelectronics_1_61848795e4b0c8666bda7f50.](#)**
- **October 24, 2021. The Blade: Container Shipping Crisis an Unmet Opportunity on Great Lakes.** Dr. Paul Hong, Distinguished University Professor of global supply chain management, said now is the time for port managers throughout the Great Lakes to make the case for container cargo to grow using the St. Lawrence Seaway.
<https://www.toledoblade.com/local/transportation/2021/10/24/container-shipping-crisis-an-unmet-opportunity-on-great-lakes/stories/20211015111>
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- **October 22, 2021. The Hill: [With Global Supply Chain Problems Escalating, Start Your Holiday Shopping Now](#)**
Dr. Paul Hong, Distinguished University Professor of global supply chain management, writes in an op-ed why parents should get their children's wish lists ready for Santa before they go trick-or-treating.
- **September 29, 2021. [Business Insider. 4 Ways Small Business Owners Can Benefit From Supply Chain Delays Happening Right Now.](#)** Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses how small businesses can be more nimble when navigating big supply chain change. <https://markets.businessinsider.com/news/stocks/how-small-businesses-gain-market-share-handle-supply-chain-disruptions-2021-3>
- **September 22, 2021. [UT News](#)**
http://news.utoledo.edu/index.php/09_22_2021/utoledo-co-hosting-sept-24-25-international-virtual-conference-on-new-populism

- **September 7, 2021. Columbus Dispatch: [The Microchip Shortage is not Going Away Soon, and it's Affecting Way More Than Cars.](#)** Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, explains how the microchip shortage that's ailed the automotive industry is trickling down into other consumer products.
- **August 5, 2021. Columbus Dispatch: [Bicycles, Manga and Craft Beer: How Supply Shortages are Hurting Columbus Small Businesses.](#)** Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses why paper is in short supply.
- **13 ABC: June 16, 2021. Consumers Paying More for a Lot of Items Due in Part to Supply Chain Shortages** <https://www.youtube.com/watch?app=desktop&v=OxRXbXdscZ4&feature=youtu.be>
Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses why it could take up to six months before the economy settles into its new normal.
- **Columbus Disapatch, May 13, 2021. [Restaurant prices seen rising with labor, commodity costs](#)**
Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses how the supply chain has yet to fully recover from pandemic-related factory closures.
- **Toledo Blade May 2, 2021 [Global supply chain shortfoalls cut into Northwest Ohio](#)**
Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses the global shortage of semiconductor chips and other raw materials creating a bottleneck in production for manufacturers.
<https://news.yahoo.com/global-supply-chain-shortfalls-cut-183300981.html>

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- **UToledoNews April 1, 2021**
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Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses how small businesses can be more nimble when navigating big supply chain changes.
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- **UToledoNews March 31, 2021.**
10TV Columbus: [VERIFY: 'Ever Given' ship stuck in the Suez Canal cost the economy \\$400 million an hour](#)
KHOU 11 Houston: [Stuck Cargo Ship Freed, Suez Canal Reopens](#)
Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses the cost of the Suez Canal closure.
KING 5 Seattle: ['Ever Given' ship stuck in the Suez Canal cost the economy \\$400M an hour](#)
Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses how much trade goes through the Suez Canal daily.
https://www.youtube.com/watch?v=BnaqzR_j4T0
- **13 WTHR Indianapolis: [Could the Suez Canal clog cause supply shortages?](#)**
Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses why we won't see shortages of toilet paper and coffee in stores.
- **UToledo News - March 29, 2021**
Forbes: [Blocked Suez Canal Is Latest Reminder Why Companies Need Crisis Plans](#)
Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses the Suez Canal crisis and its ripple effects.
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Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses the Suez Canal crisis and its ripple effects.
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Paul Hong is a distinguished university professor of global supply chain management and Asian studies at The University of Toledo. His recent books include *Rising Asia and American Hegemony* (Springer, 2020) and *Creative Innovative Firms* (Springer, 2019). His recent interview comments are featured in the following Newspapers/Media related to Managing supply chain disruptions, US-China Rivalry, the COVID-19 pandemic, Suez Canal Blockage and other global supply chain issues.

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- (10-19-20) [Toledo Blade](#). [Navigating uncertainty: UToledo experts explain impacts of COVID-19 pandemic](#)
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- (3-18-2020): [UT Family Business Center](#) [“Managing Your Business Reputation in Time of Supply Chain Crisis”](#)
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3.5. Selected Journal Papers. These are all regarded leading journals in the business discipline for high impact factor) (**Corresponding Author) –continued--

Google Scholar Citations

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- Hong, Paul** & Roh, J. (2009). "Internationalization, product development and performance outcomes: A comparative study of 10 countries", *Research in International Business and Finance*. Vol. 23 No. 2, pp. 169-180.
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3.5. Selected Journal Papers. These are all regarded leading journals in the business discipline for high impact factor) (Corresponding Author) –continued**
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- Park, J. A., & Hong, P. (2004). Service Management Practices Of Chain Hotels And Independent Hotels. *관광연구*, 19(1), 273-287.

3.6. Special Journal Issues (Completed; Editorial)

- Call for Papers. Tomas Hult, Hong, Paul., Tobias Schoenherr. [Emerging Logistics and Supply Chain Management Issues in Base-of-Pyramid \(BOP\) Markets](#). *Journal of Business Logistics*.
Editorial: Hong, Paul., Tobias Schoenherr**, Tomas Hult, Walter Zinn, and Thomas J. Goldsby, (2019) "Cross-functional Management and Base-of-Pyramid Issues in Logistics and Supply Chain Management", *Journal of Business Logistics*. Vol. 40 No. 2. pp. 76-80.
- Call for Papers. Hong, Paul., Mingu Kang and Yue Zhang. Dynamic benchmarking issues in emerging markets: building relevant theories and examining evolving practices
Editorial: Hong, Paul., Kang, M. and Zhang, Y. (2018), "Dynamic benchmarking issues in emerging markets: building relevant theories and examining evolving practices", *Benchmarking: An International Journal*, Vol. 25 No. 5, pp. 1274-1278. <https://doi.org/10.1108/BIJ-04-2018-0110>
- Gunasekaran, Angappa., Hong, Paul*, Fujimoto, Takahiro (2014). [Building Supply Chain System Capabilities in the Age of Global Complexity: Emerging Theories and Practices](#). *International Journal of Production Economics*. Vol. 147. Part B, pp. 189-570.
Editorial: [Building supply chain system capabilities in the age of global complexity: Emerging theories and practices](#). Angappa Gunasekaran, Paul Hong**, Takahiro Fujimoto. pp. 189-197.
- Hong, Paul., David Dobrzykowski, Young Won Park (2012). [Challenges and Opportunities for Supply Chains in Turbulent Times](#). *Benchmarking: An International Journal*. Vol. 19 No. 4/5, pp. 668-780.

3.6. Special Journal Issue

Call for Papers:

[Journal of Operations Management](#)

["Operations Management within a Sharing Economy" \(2020-2021\)](#)

Guest Editors: Alan Mackelprang, David Dobrzykowski, Sachin Modi and Paul Hong

Manuscript submissions: May 31, 2021

First Round Review and decisions: August 31, 2021

Second Round Revision Submission: November 30, 2021

Final round review and decisions: January 31, 2022

Call for Papers:

[Sustainability](#)

["The Impact of Sustainability and Dynamic Capabilities on Global Supply Chain Management"](#)

Guest Editors: Young Won Park, Takahiro Fujimoto and Paul Hong

3.9. Book Chapters

1. Park, Youngwon, **Hong, Paul.**, and Fujimoto, Takahiro (2018). "Literature Survey" pp. 31-60. in "[Industries and Disasters: Building Robust and Competitive Supply Chains](#)". Edited by Takahiro Fujimoto. NOVA. Science Publishers, New York, USA.
2. Park, Youngwon and **Hong, Paul** (2017). "[Reshoring strategy: Case illustrations of Japanese manufacturing firms](#)" in Reshoring of Manufacturing: Drivers, opportunities, and challenges. Edited by Alessandra Vecchi, Springer, 2017. pp. 147-161.

[4] SERVICES

4.1. JOURNAL BOARDS/REVIEW BOARD

Editorial Board

[Artha Journal of SocialSciences](#)

Guest Editor (Invited)

Sustainability: Special Issue on "[Supply Chain & Logistics System Evolutions: Achieving Innovative Industrial Platforms and Digital Ecosystem Transformation](#)"(2023)

Journal of Operations Management. [Special Issue on Sharing Economy](#) (2020-2021)

[Journal of Logistics](#) (2019)

[Benchmarking: An International Journal](#) (2012, 2018)

[International Journal of Shipping and Transport Logistics](#) (2017)

[Perspective of Global Development and Technology](#) (2017)

[International Journal of Business Innovation Research](#) (2016).

[International Journal of Production Economics](#) (2014)

[International Journal of Services and Operations Management](#)(2011)

[International Journal of Business Excellence](#) (2012)

[International Journal of Procurement Management](#) (2012)

[International Journal of Business Information Systems](#) (2015)

[International Journal of Productivity and Quality Management](#) (2015)

Editorial Review Board

Journal of Operations Management (2010-2017)

International Journal of Services Operations Management (2017-Present)

Journal of Enterprise Information Management (2006-2012)

Regular Reviews (Current)

International Journal of Production Economics (2010-Present)

International Journal of Production Research (2010-Present)

Journal of Business Ethics (2018-Present)

Technological Forecasting and Social Change (2020-Present)

Technology and Society (2020-Present)

Journal of Management Development (2018-Present)

Leadership and Organizational Development (2019-Present)

Advisory Board (University of Toledo Family Business Center)

4.2. Membership

- Beta Gamma Sigma
- Academy of Management (AOM)
- Decision Science Institute (DSI)
- American Association of University Professors (AAUP)

4.3. Selected Invited Talk and Special Presentations

- **Hong, Paul** Public lecture on [Industrial Policy](#) (Toledo Public Library, Sep 12, 2022)
- **Hong, Paul** Public Lecture on [COVID-19 Vaccine: Development, Distribution and Psychological Impacts](#)(U of Toledo, March 12, 2021)
- **Hong, Paul** PBS Lecture on [The Evolving Supply Chain](#) (July 15, 2021)
- **Hong, Paul** Public Lecture on [2020 Europe Young Professional Forum](#) (Dec 13, 2020)
- **Hong, Paul.**(Dec 6 & 13, 2020). Dynamic World and Innovation Imperatives: Preparing Future Life Scenarios. 2020 YCT Forum & 2020 YPF Forum. <http://eypf2020.eu/eypf/>
- **Hong, Paul** (Oct 21, 2020). Building Research Agenda for Strategic Results: Sensing Emerging Trends beyond the COVID-19 World.. Binus Business School (BBS), Indonesia.
- **Hong, Paul.,** and Blaine Stout (August 22, 2020). Negotiation Landscape in COVID-19 world: Work and Career Perspective. Webinar. Hosted by School of Business and Management, Christ Deemed to be University, Bangalore, India,.
- **Hong, Paul** Public Lecture on [Rising Asia and American Hegemony](#) (U of Toledo, March 27, 2019) Distinguished University Lecture on Rising Asia and American Hegemony: Practices of Innovator Firms from Four Nations (University of Toledo, USA)
- **Hong, Paul** Public Lecture on [Northeast Asia Economic Development](#) (Christ University, India)(March 11 & March 13, 2017)
- **Hong, Paul** Public Lecture on [Planning Professional Career: Sensing Emerging Trends](#) (Christ University, India, May 31, 2017)
- **Hong, Paul** Faculty Workshop on [Sensing Global Trends](#) (October 13, 2016, Lebanese American University)
- **Hong, Paul** Conference Chair [New Populism and the Responses of the 21st Century](#) (September 24-25, 2021)
- **Hong, Paul.**(2018). Keynote Address on “Conducting Cross-disciplinary Research: Presented at Educational Research Workshop (Korea National University of Education, July 7, 2018).
- **Hong, Paul** (2018). Keynote Address on “Perspective and Prospect of Korea Reunification” at *International Conference on India-Korea Strategic Alliance* (At Christ University, India) (July 30- 31, 2018).
- **Hong, Paul** (2017). Fulbright Program Speaker on entrepreneurial Innovation at South and Central Asia Fulbright Conference (March 6-8, 2017, Kolkata, India).
- **Hong, Paul** (2017). An invited research workshops. Lebanese American University (Lebanon)
- **Hong, Paul** (2017). An Invited speaker at Chunnam National University on “Integrity, Relationships and Contribution: Practices of Diaspora Global Network” (November 14, 2017)
- **Hong, Paul** (2017). A Keynote Speaker. “Building Industry Competitiveness in Changing Global Trade Landscape: A Comparative Study of Global Firms”. Annual International Global Suppl Chain Conference, Seoul, Korea (November 16, 2017).
- **Hong, Paul** (2015). Keynote speaker at the conferences hosted by Nantes University (Nantes, France) Building Growth Engine Industries: Comparison of Korean and French Firms. May 21-22, 2015

- **Hong, Paul.** Keynote speaker at University of Duisburg-Essen (2015, Germany). “Trends in Asian Automotive Industry”(June 2015).

4.4. UNIVERSITY SERVICE

University

- University Honors Committee(2022-Present)
- Advisory Board: UT Family Research Center (2021-Present)
- University Committee Academic Personnel (2013-2015):
Represent College of Business and Innovation
- Graduate Council (2010-2012; 2020-2023)
- University Research Council (2009-2010)
Regular meeting. Review Urban Affairs Committee (Chair)
- Graduate Council (2009-2013). Represent College of Business (Elected; Two year term).
- Asian Studies Committee: (2010-Present)
Reorganization of Asian Studies Program (to UT President Jacobs)
Presentation
- Asian Studies Program (Faculty/Advisor)
- Faculty Advisor:
Narrow Gate Fellowship with Dr. Bill Messer (2004-2009)
Korean Student Association (2012-2014)

Department/College:

- Chair (Information Operations and Technology Management)(2020-Present)
Dissertation Committee (2006-Present)
Major Exam Committee (2006-Present)
Post-Doctor Bridge Program Research Committee (2008, 2009, 2010)
Ph.D. Program Committee (10 years; 2020-Present)
- Affirmative Action Committee, Business College (2 years);
- Rules and Regulation Committee, Business College (2 years);
- OM/Supply Chain Program Coordinator
Department Personnel Committee (2000-2014)
- Other various committees related to Operations/Supply Chain Management curriculum development Committee (2010-Present)