

## PAUL C. HONG, Ph.D., CMA



Dr. Paul Hong is a Distinguished University Professor of Operations Management and Asian Studies Program at the University of Toledo, USA. He is a graduate of Yonsei University, Korea with a BA in Economics. He also has an MBA and a MA from Bowling Green State University, and a Ph.D. in Manufacturing Management and Engineering from the University of Toledo, USA. He is a certified management accountant (CMA). His primary teaching areas are: operations management, global sourcing and statistics (Undergraduate), supply chain management (MBA), new product development (EMBA), advanced statistics and supply chain management (Ph.D), and global supply chain management (post-doctoral Bridge program).

He has supervised 25+ Ph.D. dissertations and post-doc research collaboration projects and secured major research and instructional grant proposals. He has received numerous research and teaching awards including Distinguished University Professor (2018), 16<sup>th</sup> Korea SCM Industry Award For Individual Excellence (2017), Fulbright-Nehru Teaching and Research Excellence Award (2016), University Innovative Teaching Excellence Award (2016), University of Toledo Research and Scholarship Award (2015), Emerald Literati Network Awards for Excellence (2011), Journal of Operations Management Finalist Paper Award (2006), multiple Best Paper awards in international conferences. He also received research and teaching grants from US Department of Education, US Department of Transportation and Society of Automotive Engineers. Since 2008 he has been special issue editor for twelve journals including *International Journal of Production Economics*, *Journal of Business Logistic and Benchmarking: An International Journal* and *Journal of Operations Management*. His primary research area is in the areas of network capabilities, global supply chain management, international comparative studies and building growth engine industries for national competitiveness. He also received research and teaching grants from US Department of Education, US Department of Transportation and Society of Automotive Engineers. He has been frequently invited as key note speaker for major international global supply chain and technology conferences and global executive training workshops.

He has published articles in premier journals including *Journal of Operations Management*, *Journal of Supply Chain Management*, *International Journal of Production Research*, *Corporate Governance: An International Review*, *Journal of Business Research*, *International Journal of Operations and Production Management*, *International Journal of Production Economics*, *Journal of Service Management*, *Journal of Engineering Technology Management*, *Journal of Purchasing and Supply Management*, *International Journal of Technology Management*, *International Journal of Information Management*, *Benchmarking: An International Journal*, *Business Horizons*, *Journal of Cleaner Production* and *European Management Journal*. His global supply chain views have been featured in *Forbes*, *US News & World Report*, *ABC News*, *Reader's Digest*, *Business Insider*, *Asia Times Financial*, *Verify*, *Columbus Dispatch*, *Toledo Blade*, *Real Simple* and others.

He released two books on ‘Development Network Capabilities in Turbulent Competitive Environments’. The first volume focused on “[Practices of Global Firms from Korea and Japan](#)” (2012, PRC; Taylor Francis) and the second volume on “[Success Stories of Global Firms from the BRICs](#)” (2014, PRC; Taylor Francis). His fourth book is on “[Creative Innovative Firms from Japan: A Benchmark Inquiry into Firms from Three Rival Nations](#)” (2019, Springer). His fifth book is “[Rising Asia and American Hegemony: Case of Competitive Firms from Four Leading Nations](#)” (Springer, 2020). He is chair of [New Populism Conference](#) and an editor-in-chief of [New Populism Encyclopedia](#) by Springer (2022)

## [1] ACADEMIC APPOINTMENTS

- 2018-Present Distinguished University Professor of Global Supply Chain Management and Asian Studies & Interim Chair (2020- ) of Information Operations and Technology Management, College of Business Administration, University of Toledo.
- 2008-2017 Professor, Department of Information, Operations and Technology Management, College of Business Administration, University of Toledo.
- 2004-2007 Associate Professor, Department of Information, Operations and Technology Management, College of Business Administration, University of Toledo.
- 2001-2004 Associate Professor, Department of Management, College of Business Administration, University of Toledo.
- 1999-2001 Associate Professor, Information Systems and Operations Management, College of Business Administration, University of Toledo.

## EDUCATION / PROFESSIONAL CERTIFICATION

Ph.D. in Manufacturing Management and Engineering (The University of Toledo, 2000, USA)

**Thesis: Knowledge Integration in Integrated Product Development**

MBA in Accounting, 1985) & MA in Economics (Bowling Green State University, USA)

Thesis: **“The role of population in the industrialization of Japan: 1750-1945”**.

BA in Economics (Yonsei University, Korea)

Certified Management Accountant (CMA) (Certification Number # 9432, 1994)

## [2] TEACHING (2000-Present)

### Undergraduate:

BUAD 3020 (Principles of Manufacturing and Service Systems), OPMT 3610 (Manufacturing Planning and Control), OPMT 4420 (Service Operations Management), ASST 2100 (Asian Studies)

### MBA/EMBA:

OPMT 5510 (Business Statistics with computer applications). OPMT 5520(Analysis of Manufacturing & Service Systems), BUAD 6600 (Supply Chain Management), OPMT 6960 (Master’s Thesis; Managing Operations)

EMBA 6320 (Product Development)

### Ph.D.

MFGM 8890 (Special Topics Seminar --Organizational Change Management), MFGM 8890 (Special Topics Seminar – Integrated Product Development), MFGM 8840 (Manufacturing Strategy), MFGM 8490 (Supply Chain and E-Business Issues in Manufacturing), MFGM 8960 (Doctoral Dissertation)

### POST-DOC BRIEIGE PROGRAM

Supply Chain Management Research Module (2008, 2009, 2010, 2013)

## [2] Ph.D. DISSERTATIONS (Placement)

- Greg Rawski (Co-Chair with William J. Doll). “Effects of Work Integration and Knowledge Integration in Integrated Product Development”(Dissertation Defense Summer, 2005)(University of Evansville, IN)
- Ying Liao (Co-Chair with Subba Rao). “Supply Chain Flexibility: the Antecedents, Driving Forces, and Impacts on Performance”(Dissertation Defense, December, 2006)(Meredith College)
- Robert Hutchinson (Chair). “The Impact of Managerial Accounting Systems on the Long Term Success of Time-Based Manufacturing Practices” (Dissertation Defense July 20, 2007)(Michigan Technology University, MI)
- Heebung Kwon\*\* (UT Post-Doc Bridge Program Chair) “Implementation of Strategic Green Orientation: Conceptual Framework for Empirical Study” (2008) (Colorado State University, CO)
- James Roh (Chair). “From Responsive Strategy to Market Responsiveness: In Pursuit of Responsive Supply Chains” (Dissertation Defense, February 2, 2009) (Rowan University, NJ)
- Youngsoo Park (Co-Chair). “Uncertainty, Equivocality and Integrative Process Mechanisms in Product Development”. (Dissertation Proposal Defense, June 15, 2009), Dissertation Defense (Dissertation Defense, Feb. 18, 2010) (Midwest University, MO).
- Sut Sakchutchawan (UT Post Doc Bridge Program Chair), “Contemporary Logistics Innovation for Competitive Advantage: Concepts and Illustrations of Cases”(2010) ([Waynesburg University](#), PA)
- Yingxia Cao (Co-Chair UT Post-Doc Bridge Program), “Antecedents of Social Media Network and Performance Outcomes”(2010) (Lavern University, CA)
- Angela Park (Co-Chair with Mark Vonderembse). “The Impact of AMT (Advanced Medical Technology) and IT (Information Technology) on Health Care Performance” (2012).
- Ryan Skiver (Chair). “A Framework to Evaluate the Relationship between Product Complexity and Organizational System Outcomes: The Effect of Coordination Mechanisms on Firm Performance” (Dissertation Defense, May 20, 2013) (University of Wisconsin- Oshkosh, WI)
- Sunhee Youn (Research Supervisor). Two-year appointment (2013-2015) for conducting research in the areas of supply chain management. Resulted in six journal publications (3 SSCI + 3 SCOPUS)(CEO of Dream Sherpa).
- Saad Alflayeh (Chair). “Managing Supply Chain Complexity Challenges through Effective Integrative Supply Chain Network and Comprehensive Competence Practices” (Dissertation Defense, October 27, 2013) (Majmaah University, Saudi Arabia)
- Nehemiah Scott (Co-Chair). “Flourishing in the Complex Business Environment: Realizing Adaptable and Endurable Performance by Applying the Ambidexterity Paradox to Firm and Supply Chain Practices” (Dissertation Defense, May 18, 2015)(University of Illinois—Urbana Champaign, IN)
- Mohammed Hajazi (Chair). “Managing Service Complexity: Theory Development and Empirical Investigation.” (Dissertation Defense: August 20, 2015)(University of Business and Technology Dhaban – North Jeddah, Saudi Arabia).
- Shuting Li (Chair). “Linking Contextual Drivers, Network Responses, Risk Management Capabilities, and Sustainable Outcomes: Theoretical Framework and Empirical Examination” (6-21-2016 Dissertation Defense) (Fudan University, China)
- Armond Sinclair (Chair). “Achieving Integrity with Productive Outcomes: Lessons from Concurrent Engineering for the US Department of Defense Major Defense Acquisition Programs” (May 9, 2017 Dissertation Defense) (Northrup Grumman Aerospace Systems)
- Sandeep Jagani (Co-Chair) “By-product, sustainability performance of manufacturing firms. December, 2016, Proposal Defense April 27, 2018)(Illinois State University, USA)
- Nitya Singh (Chair) “Three Essays on Developing Risk Management Capabilities for Achieving Supply Chain Outcomes: Theoretical and Empirical Examinations of Manufacturing and Logistics Industries” (Dec 12, 2016, March 28, 2018: Dissertation Defense) (Salisbury University, USA)
- Blaine Stout (Chair). “How the capture and integration of Big and Small Data in Manufacturing Organization Creates Value and Impact Performance) (Dissertation Defense: December 15, 2018) (Managing Director of IBDS Inc)
- Shubham Singh (Chair). “Big Data Analytics Capability and Organizational Performance Outcomes) (May 16, 2019 Dissertation Defense) (Indiana University, Fort Wayne, IN, USA)
- Ambon Zuhier (Chair). “Strategic and Operational Practices for Domestic Advantage and Global Competitiveness: Case of Saudi Arabia” (May 23, 2019 Dissertation Proposal Defense)
- Ghadeer Alsanie (Chair). “Dynamic Drivers, Strategic-Operational Practices, and Competence Assessment Outcomes: Perspectives for the Future World of Work”(Proposal Defense (Proposal Defense 4-17-2020)
- William McCreary (Co-Chair). Skill Enhancement and Sales Leadership Development: Case for Evolutionary Software Driven Serious Simulation Games (063020-57) (Dissertation Defense July 24, 2020) (CIO of University of Toledo, OH, USA)
- Xiyue (Elsie) Deng (Chair) Dynamic Drivers, Risk Management Practices, and Competitive Outcomes: Applying Multiple Research Methods " (Proposal Defense 11-18-20).
- Zhezhu Wen (Chair) Three Essays on Operations & Supply Chain Agility, Emerging Technologies, and Environmental Dynamism” (Proposal Defense 11-29-2020)(Winona State University, MN).

## [3] RESEARCH/TEACHING AWARDS

### 3.1. University Awards

1. **2018 Distinguished University Professor**, **The University of Toledo**. Appointment to the rank of a Distinguished University Professor is the highest permanent honor the University of Toledo can bestow on a faculty member. Those named Distinguished University Professor have earned national and/or international recognition and distinction for educational, artistic and/or scholarly contributions that have been transformative in their field. The duration of the appointment as a Distinguished University Professor is unlimited and the title may be retained even after a faculty member has retired from the University.
2. **2015 University of Toledo Outstanding Faculty Research Award**. Most prestigious university level award for research achievements. The award letter states, “The selection committee, which was comprised of past recipients of the Outstanding Faculty Research Award, noted the wide-ranging importance of your work and its impact on the international business community. Also, you have developed a strong record of scholarship with numerous publications and positive reviews of recent work. Finally, as was noted for the other recipients of this year’s awards, your excellent research is but a part of a well-balanced approach to your work as a faculty member. You also have an outstanding record of service and mentorship for students and other faculty.”
3. **2016 Innovative Teaching Excellence Award** (University of Toledo, Center of Teaching Excellence, 2016)
4. **2013 Service Excellence Award**, College of Business and Innovation, The University of Toledo
5. Distant Learning Faculty Fellowship (May 2001) University College of Toledo Ohio. \$8,000
6. **2007 Outstanding Research Award**. College of Business Administration, University of Toledo. This award is based on his outstanding research from 2000-2006.
7. **Outstanding Teaching and Research Excellence Certificate** (PSG Institute of Management, India, 2016). Based on teaching of MBA courses in PSG Institute of Management and faculty research collaboration from 2009 till present.
8. **Special Topic Teaching Grants** (2002, 2004), College of Business Administration, University of Toledo. \$5,000
9. **Summer Research Grant** (April 2002, 2006), College of Business Administration, University of Toledo. \$20,000.
10. **University Research and Fellowship Program (URAFP)** (2000) “Case Studies of Knowledge Integration in Integrated Product Development”. \$10,000.
11. **International Research and Teaching Grant** (2001, 2002, 2003, 2004, 2005, 2006, 2015), The Foy D. and Phyllis Penn Kohler Fund.
12. **University of Toledo Provost Scholarship Travel Grant**(2015)

### **3.2. EXTERNAL SERVICE AWARDS/TEACHING GRANTS**

1. **Fulbright award to India (Start day January 2017 for six months).** Awarded by the J. William Fulbright Foreign Scholarship Board (FFSB) and Fulbright-Nehru grant. Primary work will be at Christ University (Bangalore, India) along with other Indian Universities including PSG Institute of Management on entrepreneurial innovation for global supply chain management. Projects include faculty research workshops and entrepreneurial leadership academy for honor students.
2. **16<sup>th</sup> Korea SCM Industry Award for Individual Excellence (11-16-2017).** This is based on 10+ years of lifetime service award of excellence for the advancement of knowledge and expertise in global supply chain management from the Korean Supply Chain Management Association.
3. **U.S. Department of Education (Business and International Education Program)** “Enhanced Competitiveness of U.S. Small and Medium Size Firms through the Development and Utilization of Secure and Efficient Supply Chains.” Co-Investigator on a team of faculty from College of Business Administration (PI: Tom Sharkey and colleagues) to enhance competitiveness of small and medium size businesses. Funded for \$172,210 from July 1, 2007 to June 30, 2009.
4. **U.S. Department of Transportation University Transportation Center (UTC),** “Transportation for Economic Security and Development.” Co-Investigator on a team of faculty from College of Business Administration supply chain management. University of Toledo received the entire funding for this UTC grant as lead partner in collation with several other universities. Funded for \$2,000,000 from October 2005 to September 2009.(PI Mark Vonderembe from U of Toledo and others including those from Ohio-Michiugan areas of schools)
5. **Michigan-Ohio Instructional Grant (December 2007):** Global Supply Chain Management/Transportation Efficiency Systems Graduate Degree Program. Funded by University of Toledo-UTC. Co-Investigator \$50,811
6. **University Transportation Center Grant** on “Global Supply Chain Management/Transportation Building a Global Network of Scholars and Educators” (May 2009), Principal investigator \$50,000
7. **University Transportation Center Grant** ON “Global Supply Chain Management/Transportation Building a Global Network of Scholars and Educators” (May 2010), Principal investigator \$10,000
8. **International Business Institute Research Grant** (March 2002), College of Business Administration, University of Toledo. \$8,000
9. **Society of Automotive Engineers (SAE) Ph.D. Dissertation Pilot Study Grant** (1997), To support a pilot project of Shared Knowledge in Integrated Product Development. \$7,000
9. **Society of Automotive Engineers Ph.D. Dissertation Large Scale Survey Grant** (January 1999), This grant is to support the large survey research on “Shared Knowledge in Integrated Product Development”. \$10,000

### 3.3. RESEARCH PAPER AWARDS (JOURNALS AND CONFERENCES)

1. **Paul Hong**., Vonderembse, M., Doll, William., Nahm, Abraham. 2005 “Role Changes of Design Engineers in Integrated Product Development”, **Journal of Operations Management** Vol. 24. No. 1. 2005. pp. 63-79.(2006 JOM Best Paper Finalist). August 14, 2006, Annual Academy of Management Conference). Journal of Operations Management is consistently regarded as #1 journal in the areas of operations and supply chain management.
2. **Paul Hong**, Dobrzykowski, D.D and Vonderembse, M. “Integration of supply chain IT and lean practices for mass customization: benchmarking of product and service focused manufacturers”, *Benchmarking: An International Journal*. Vol 17, No. 4, pp. 561-592, 2010. (Received Emerald Literati Network 2011 Awards for Excellence).
3. **Paul Hong**, Roh, James., and Hwang, W. “Global Supply Chain Strategy: From a China Market Perspective” Best Paper Award (Honorable mention) at the Annual Symposium on Supply Chain Management, September 29-October 1, 2006. Toronto, Canada.
4. Youn, Sunhee., Yang, Maga(Mark). **Paul Hong**, Best Research Paper Award Midwest Decision Sciences Institute. “Strategic Supply Chain Partnership, Environmental Supply Chain Management Practices, and Performance Outcomes”. April 24-26, 2010. This paper is based on the research on Korean global firms with Korean post-doc scholar, Dr. Sunhee Youn whom he invited to University of Toledo as a post-doc researcher.
5. Tomono, T., Park, Youngwon., **Paul Hong** “Build to Order System of Japanese Manufacturers: Case Studies” Best Research Paper Award. at the 4th International Symposium and Workshop in Global Supply Chains. (Madrid, Spain, September 24-26, 2011). This paper is based on his collaborative research with Japanese scholars on the global manufacturing practices of Nissan Motor Company.
6. Park, K., Dwyer, D., **Paul Hong**, Min, H., Modi, Sachin . “Flexible and Redundant Supply Chain Practices to Build Strategic Supply Chain Resilience: Empirical Study”. Best Paper Award AT 22nd Annual North American Research Symposium and Purchasing and Supply Chain Management. March 16, 2012.
7. Kim, Seungchul. and **Paul Hong** “Strategic Integration of Global Supply Chain for Green Reputation: Case of Korean Global Firms” Best Paper Award. at 10th PMAC Conference, 2012 (Toronto, Canada). September 30-October 2, 2012.
8. Best Paper Award. Cao, Yingxia, **Paul Hong**\* and Le, Thuong. “Using Social Media for Competitive Advantage: An Empirical Study” 23<sup>rd</sup> Annual North American Research Symposium and Purchasing and Supply Chain Management. March 14, 2013. Tempe, Arizona.
9. Finalist Best Paper Award (runner up), Harold E. Fearon Best Paper Award Journal of Supply Chain Management on the paper: Dobrzykowki, David., Leuschner, Rudolf., **Hong, Paul.**, and Roh, James. “[Examining Absorptive Capacity in Supply Chains: Linking Responsive Strategy and Firm Performance](https://doi.org/10.1111/jscm.12085)”, *Journal of Supply Chain Management* (SSCI) Vol. 51 No. 4, pp. 3-28. <https://doi.org/10.1111/jscm.12085>

### 3.4. PUBLICSTIONS (BOOKS)

#### Books

- **Hong, Paul** and Park, Young Won (2020). [Rising Asia and American Hegemony](#), Springer. ISBN 978-981-13-7634-4.
- Park, Young Won and **Hong, Paul** (2019). [Creative Innovative Firms](#), Springer. ISBN 978-981-13-1680-7.
- **Hong, Paul**, and Park, Young Won (2014). [Building Network Capabilities in Turbulent Competitive Environments: Business Success Stories from the BRICs](#)". CRC Press (Taylor & Francis Company). ISBN-13: 978-1466515758.
- Park, Young Won and **Hong, Paul** (2012). [Building Network Capabilities in Turbulent Competitive Environments: Practices of Global Firms from Korea and Japan](#). CRC Press (Taylor & Francis Company). ISBN: 978-1-4398-5068-8.
- **Hong, Paul**(2000). [Knowledge Integration in Integrated Product Development](#). *Society of Automotive Engineers*, PA USA, 2000, ISBN 0-7680-0801-8.

#### Book Chapters

- Park, Youngwon, **Hong, Paul.**, and Fujimoto, Takahiro (2018). "Literature Survey" pp. 31-60. in "[Industries and Disasters: Building Robust and Competitive Supply Chains](#)". Edited by Takahiro Fujimoto. NOVA. Science Publishers, New York, USA.
- Park, Youngwon and **Hong, Paul** (2017). "[Reshoring strategy: Case illustrations of Japanese manufacturing firms](#)" in Reshoring of Manufacturing: Drivers, opportunities, and challenges. Edited by Alessandra Vecchi, Springer, 2017. pp. 147-161.

### 3.5. Selected Journal Papers. These are all regarded leading journals in the business discipline for high impact factor) (\*\*Corresponding Author)

Google Scholar Citations <https://scholar.google.com/citations?user=19eN04AAAAAJ&hl=en>)

#### 2020

- Hong, Paul\*\*, and Park, Young Won (2020). *Rising Asia and American Hegemony: Practices of Global Firms from Japan, Korea, China and India*. Springer, pp. 251. ISBN 978-981-13-7634-4. 251 pp.
- Cho, Youngsik., Nero Edebie; Antonio K. W. Lau., **Hong, Paul C.\*\*** (2020). *The Impact of Social Media Technologies on Supplier and Customer Relationship Management: An Empirical Analysis in the U.S.* *IEEE Access* Vol. 8. pp. 220878-220888. [10.1109/ACCESS.2020.3043143](https://doi.org/10.1109/ACCESS.2020.3043143)
- Ahn, NaYoung., Park, JeunEun, Lee, Donghoon., & **Hong, Paul C.\*\*** (2020). “*Balancing Personal Privacy and Public Safety during COVID-19: The Case of South Korea*”, *IEEE Access* vol. 8, pp. 171325-171333, 2020, doi: [10.1109/ACCESS.2020.3025971](https://doi.org/10.1109/ACCESS.2020.3025971).  
<https://ieeexplore.ieee.org/stamp/stamp.jsp?tp=&arnumber=9203800>
- EL-Khalil, Raed., Laffakis, Zachary Moran., and **Hong, Paul\*\*** (2020). “*Impact of improvement tools on standardization and stability goal practices : An empirical examination of US automotive firms*”, *Journal of Manufacturing Technology Management*, Vol. 31 No. 4, pp. 705-723. DOI [10.1108/JMTM-08-2019-0289](https://doi.org/10.1108/JMTM-08-2019-0289).
- Singh, Nitya and **Hong, Paul\*\*** (2020). *Impact of strategic and operational risk management practices on firm performance: An empirical investigation*. *European Management Journal* Vol. 38 No. 5, pp. 723-735. <https://doi.org/10.1016/j.emj.2020.03.003>
- Hong, Paul** (2020). Implementing Research Agenda: An Interdisciplinary Perspective. *KAPUA Letters: Journal of Korean American University Professors Association*. Vol. 8 No. 2. pp. 13-15
- Ahrens, Fred., Wen, Zhezhu., **Hong, Paul\*\***, Richard, Abigail (2020). “*Options-based Planning for Mass-Customization: A Simulation Model*” *Journal of Applied Business and Economics (JABE)*, Vol. 22. No. 10, pp. 33-51.



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[Google Scholar Citations](https://scholar.google.com/citations?user=I9eN04AAAAAJ&hl=en) <https://scholar.google.com/citations?user=I9eN04AAAAAJ&hl=en>

#### 2019

- Park, Young Won and Hong, Paul (2019). [Creative Innovative Firms](#), Springer. ISBN 978-981-13-1680-7. 142 pp.
- Hong, Paul.**, Tobias Schoenherr\*\*, Tomas Hult, Walter Zinn, and Thomas J. Goldsby, (2019) “[Cross-functional Management and Base-of-Pyramid Issues in Logistics and Supply Chain Management](#)”, *Journal of Business Logistics*. Vol. 40 No. 2. pp. 76-80.
- Hong, Paul\*\***, Sandeep Jagani, Jinhwan Kim, Sun Hee Youn (2019). “[Managing Sustainability Orientation: An Empirical Investigation of Manufacturing Firms](#)”. *International Journal of Production Economies*, Vol. 211, No. 5 pp. 71-81.
- Mukai, Y., Park, YW., **Hong, Paul**, Paul & Shin, G (2019). “[The impact of design architecture choices on competitiveness: Comparison of Korean and Japanese shipbuilding firms](#)”, *International Journal of Technology Management*, Vol. 79 no.3 pp. 147-164.

#### 2018

- Hong, Paul \***, Tomy K. Kallarakal, Mariam Moina, and Margaret Hopkins (2018). “[Managing Change, Growth and Transformation: Case Studies of Organizations in an Emerging Economy](#)”, *Journal of Management Development*, Vol. 38 No. 4, pp.298-311.
- Hong, P. C., Chennattuserry, J. C., & Kureethara, J. V. (2019). Organization culture and work values of global firms: merging eastern and western perspectives. 3D... IBA JOURNAL OF MANAGEMENT & LEADERSHIP Vol. 3, 82-92.
- Hong, Paul\***, Kang, M. and Zhang, Y. (2018), "Dynamic benchmarking issues in emerging markets: building relevant theories and examining evolving practices", *Benchmarking: An International Journal*, Vol. 25 No. 5, pp. 1274-1278. <https://doi.org/10.1108/BIJ-04-2018-0110>
- Willy Shi., Paul Hong., and Young Won Park (2018). Komatsu Komtrax: Asset Tracking Meets Demand Forecasting. *Harvard Business School*. N9-619-022. pp. 1-16.
- Cao, Yingxia., Ajjan, Haya., & **Hong, Paul C** (2018). “[Post-Purchase Shipping and Customer Service Experiences in Online Shopping and Their Impact on Customer Satisfaction: An Empirical Study with Comparison](#)”. *Asia Pacific Journal of Marketing and Logistics*. Vol. 30 No. 2, pp.400-416 <https://doi.org/10.1108/APJML-04-2017-0071>
- Kang, Mingu., **Hong, Paul.**, Roman, Bartnick., Park., Young Won. & Ko, Changsuk., (2018). “[Aligning purchasing portfolio management with sourcing negotiation styles](#)”, *Management Decision.*, Vol. 56 No. 11, pp.2341-2356, <https://doi.org/10.1108/MD-09-2016-0662>
- Cao, Y., Ajjan, H., **Hong, Paul.** and Le, T. (2018), "Using social media for competitive business outcomes: An empirical study of companies in China", *Journal of Advances in Management Research*, Vol. 15 No. 2, pp. 211-235. <https://doi.org/10.1108/JAMR-05-2017-0060>
- Park, Youngwon, **Hong, Paul.**, and Fujimoto, Takahiro (2018). “Literature Survey” pp. 31-60. in “[Industries and Disasters: Building Robust and Competitive Supply Chains](#)”. Edited by Takahiro Fujimoto. NOVA. Science Publishers, New York, USA.
- Jung, E., **Hong, Paul.**, & Choi, H. (2018). DNA chip technology in healthcare industry: Ethical and social implications. *Health Service Management Review*, 12(1), 1-13.

### 3.5. Selected Journal Papers. These are all regarded leading journals in the business discipline for high impact factor) (\*\*Corresponding Author) –continued--

[Google Scholar Citations](https://scholar.google.com/citations?user=I9eN04AAAAAJ&hl=en) <https://scholar.google.com/citations?user=I9eN04AAAAAJ&hl=en>

2017

- Hong, Paul C\*\*, & Leffakis, Zachary Moran(2017). “[Managing demand variability and operational effectiveness: Case of lean improvement programmes and MRP planning integration](#)”, *Production Planning & Control*, Vol. 28 No. 13, pp. 1066-1080. <https://doi.org/10.1080/09537287.2017.1329956>
- Hong, P.C., Wang, K., Zhang, X. and Park, Y. (2017), "Trend analysis of Global Fortune 500 firms: a comparative study of Chinese and Japanese firms", *Benchmarking: An International Journal*, Vol. 24 No. 1, pp. 50-61. <https://doi.org/10.1108/BIJ-12-2014-0110>
- Hong, P. C. (2017). Macro-level trends, linkage role of ethics and entrepreneurial responses: A conceptual framework for research agenda. *LEADERSHIP*, 9(1), 77-87.
- Li, Shuting., Lee, Gukseong., Hong, Pau., Haney, Mark., and Kang, Mingu\*. (2017). “[Managing dependency in China outsourcing relationships](#)”, *Journal of Production Planning & Control*. Vol. 28 No. 6-8, pp. 489-499. <https://doi.org/10.1080/09537287.2017.1309709>
- Hwang, David., Hong, Paul, & Lee, Daniel. 2017. “[Critical factors that affect logistics performance: A comparison of China, Japan and Korea](#)”, *Int. J. Shipping and Transport Logistics* (SSCI), Vol. 9, No. 1, pp. 107-129. <https://doi.org/10.1504/IJSTL.2017.080587>
- Singh, Nitya., Hong, Pau. (2017). “[From Local to Global: Developing a Business Model for Indian MNCs to Achieve Global Competitive Advantage](#)”, *Journal of Asia-Pacific Business* Vol. 18 No. 3, pp. 192-219.
- Park, Youngwon and Hong, Paul (2017). “[Reshoring strategy: Case illustrations of Japanese manufacturing firms](#)” in *Reshoring of Manufacturing: Drivers, opportunities, and challenges*. Edited by Alessandra Vecchi, Springer, 2017. pp. 147-161.
- Park, Y. W., Shintaku, J., & Hong, P. (2015). Effective supply chain integration: case studies for Korean global firms in China. *International Journal of Manufacturing Technology and Management*, 29(3-4), 161-179.

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[Google Scholar Citations](https://scholar.google.com/citations?user=19eN04AAAAAJ&hl=en) <https://scholar.google.com/citations?user=19eN04AAAAAJ&hl=en>

#### 2016

- Park, YoungWon., **Hong, Paul\*** and Li, Shuting.(2016). `[Free Trade Agreements \(FTAs\) and Maritime Supply Chain Cost: From Competitiveness Perspective of Korean Firms](#)', *Maritime Economics and Logistics* (SSCI), Vol. 18 No. 1, pp. 3-18. <https://doi.org/10.1057/mel.2015.15>
- Hong, Paul\*\*.**, Callaway, S. K., & Hong, S. W. (2016). Open network innovation in the age of complexity: case for small and medium enterprises. *International Journal of Business Innovation and Research*, 10(1), 65-86.

#### 2015

- Dobrzykowki, David., Leuschner, Rudolf., **Hong, Paul.**, and Roh, James.(2015) “[Examining Absorptive Capacity in Supply Chains: Linking Responsive Strategy and Firm Performance](#)”, *Journal of Supply Chain Management* (SSCI) Vol. 51 No. 4, pp. 3-28. <https://doi.org/10.1111/jscm.12085>
- Roh, James J. and **Hong, Pau\*** (2015). `[Taxonomy of ERP integrations and performance outcomes: An exploratory study of manufacturing firms](#)', *Production Planning and Control: The Management of Operations* (SCI). Vol. 26 No. 8, pp. 617-636. <https://doi.org/10.1080/09537287.2014.950624>
- Hwang, David., Yang, Mark., **Hong, Pau\***(2015). `[Mediating Effect of IT-Enabled Combinative Capabilities on Competitive Performance Outcomes: An Empirical Investigation](#)'. *Journal of Engineering and Technology Management*, Vol. 36, pp. 1-23.
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- Call for Papers. Tomas Hult, **Hong, Paul.**, Tobias Schoenherr. [Emerging Logistics and Supply Chain Management Issues in Base-of-Pyramid \(BOP\) Markets](#). *Journal of Business Logistics*.  
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### 3.6. Special Journal Issue (In Progress)

#### Call for Papers:

[Journal of Operations Management](#)

[“Operations Management within a Sharing Economy” \(2020-2021\)](#)

Guest Editors: Alan Mackelprang, David Dobrzykowski, Sachin Modi and Paul Hong

Manuscript submissions: May 31, 2021

First Round Review and decisions: August 31, 2021

Second Round Revision Submission: November 30, 2021

Final round review and decisions: January 31, 2022

#### Call for Papers:

[Sustainability](#)

["The Impact of Sustainability and Dynamic Capabilities on Global Supply Chain Management"](#)

Guest Editors: Young Won Park, Takahiro Fujimoto and Paul Hong

Deadline for Submission: June 30, 2021

### 3.7. Media and Interview Features



[Paul Hong](#) is a distinguished university professor of global supply chain management and Asian studies at The University of Toledo. His recent books include *Rising Asia and American Hegemony* (Springer, 2020) and *Creative Innovative Firms* (Springer, 2019). His recent interview comments are featured in the following Newspapers/Media related to Managing Crisis and the COVID-19 pandemic, Suez Canal Blockage and other supply chain issues.

**UT Faculty experts** <https://www.utoledo.edu/media/experts/PaulHong.html>

**New Populism Conference Organizing Leadership:** <https://npc.christuniversity.in/organising-leadership>

Major Tracks: <https://npc.christuniversity.in/major-tracks>

**2020 Global Supply Chain Conference 2020 GSCM Conference**

- **Columbus Dispatch, May 13, 2021. [Restaurant prices seen rising with labor, commodity costs](#)**

Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses how the supply chain has yet to fully recover from pandemic-related factory closures.

- **Toledo Blade May 2, 2021 [Global supply chain shortfalls cut into Northwest Ohio](#)**

Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses the global shortage of semiconductor chips and other raw materials creating a bottleneck in production for manufacturers.

- **UToledoNews April 1, 2021**

**Business Insider: [With Global Shipping In Turmoil, Small Businesses Have A Chance To Grab Market Share By Following 4 Principles](#)**

Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses how small businesses can be more nimble when navigating big supply chain changes.

<http://usa-newsposts.com/2021/03/31/with-global-shipping-in-turmoil-small-businesses-have-a-chance-to-grab-market-share-by-following-4-principles/>

- **UToledoNews March 31, 2021.**

**10TV Columbus: [VERIFY: 'Ever Given' ship stuck in the Suez Canal cost the economy \\$400 million an hour](#)**

- **UToledoNews March 30, 2021.**

**KHOU 11 Houston: [Stuck Cargo Ship Freed, Suez Canal Reopens](#)**

Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses the cost of the Suez Canal closure.

**KING 5 Seattle: ['Ever Given' ship stuck in the Suez Canal cost the economy \\$400M an hour](#)**

Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses how much trade goes through the Suez Canal daily.

[https://www.youtube.com/watch?v=BnaqzR\\_j4T0](https://www.youtube.com/watch?v=BnaqzR_j4T0)

**13 WTHR Indianapolis: [Could the Suez Canal clog cause supply shortages?](#)**

Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses why we won't see shortages of toilet paper and coffee in stores.

- **UToledo News - March 29, 2021**

**Forbes: [Blocked Suez Canal Is Latest Reminder Why Companies Need Crisis Plans](#)**

Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses the Suez Canal crisis and its ripple effects.

**13 ABC: [Suez Canal blockage impacting global supply chain](#)**

Dr. Paul Hong, Distinguished University Professor of global supply chain management and Asian studies, discusses the Suez Canal crisis and its ripple effects.



**[Paul Hong](#) is a distinguished university professor of global supply chain management and Asian studies at The University of Toledo. His recent books include *Rising Asia and American Hegemony* (Springer, 2020) and *Creative Innovative Firms* (Springer, 2019). His recent interview comments are featured in the following Newspapers/Media related to Managing Crisis and the COVID-19 pandemic, Suez Canal Blockage and other supply chain issues.**

- (12-2-20) [2020 GSCM Conference](#). [GSCM Conference to Address Impact of COVID-19 Pandemic](#)
- (10-19-20) Toledo Blade. [Navigating uncertainty: UToledo experts explain impacts of COVID-19 pandemic](#)
- (9-22-20). UT News/Youtube. [Navigating Uncertainty](#)
- (8-30-20) [Columbus Dispatch](#). [Truck Drivers Shortage](#)
- (6-19-20) [Asia Times Financial](#). [Beijing-backed security law hangs darkly over Hong Kong](#)
- (5-19-2020) [Forbes](#). [Those Auto Companies Best Positioned For The Coronavirus](#)
- (5-12-2020); [Real Simple](#). [Before You Panic-Buy, Here's What You Need to Know About the Looming Meat Shortage.](#)
- (4-29-2020): [US News & World Report](#). ["Should You Be Shopping for Nonessential Goods" Right Now?](#)
- (4-24-2020): [Asia Times Financial](#), Singapore. ["Singapore's oil traders at risk of collapse"](#)
- (4-21-2020): [Toledo Blade](#). ["Coronavirus exposes supply chain problems"](#)
- (4-6-2020): [Toledo Blade](#). ["What to Buy During A Crisis"](#)
- (4-2-2020): [TV 13 ABC News](#) ["Panic Buying"](#) <https://www.youtube.com/watch?v=eOb3V64tLgo&t=3s>
- (3-31-2020): [Reader's Digest](#). ["Why Panic Buying Not Helpful.."](#)
- (3-20-2020): [Toledo Blade](#). ["Corona virus put retail supply under stress"](#)
- (3-18-2020): [UT Family Business Center](#) ["Managing Your Business Reputation in Time of Supply Chain Crisis"](#)
- (3-17-2020). Editor of [Business Horizons](#) has assembled a collection of previously published articles that highlight challenges and responses applicable to the COVID-19 crisis. ["Supply chain lessons from catastrophic natural disaster in Japan"](#) (Young Won Park, [Paul Hong](#), and [James Roh](#), 2013) is also being featured in this special collection and will be Open Access (i.e., free for all to view) for 90 days. You may get access to the link to this special collection. The special collection is hosted via ScienceDirect at <https://www.journals.elsevier.com/business-horizons/editors-choice/covid-19-response-special-collection>. You can download all these articles. Free until May 31, 2020.

## [4] SERVICES

### 4.1. JOURNAL BOARDS/REVIEW BOARD

#### Editorial Board

[Artha Journal of SocialSciences](#)

[Journal of Risk and Financial Management](#)

#### Guest Editor (Invited)

Journal of Operations Management (2020-2021)

Sustainability (2021)

Journal of Logistics (2019)

Benchmarking: An International Journal (2012, 2018)

International Journal of Shipping and Transport Logistics (2017)

Perspective of Global Development and Technology (2017)

International Journal of Business Innovation Research (2016).

International Journal of Production Economics (2014)

International Journal of Services and Operations Management(2011)

International Journal of Business Excellence (2012)

International Journal of Procurement Management (2012)

International Journal of Business Information Systems (2015)

International Journal of Productivity and Quality Management 2014)

### 4.2. Membership

- Beta Gamma Sigma
- Academy of Management (AOM)
- Decision Science Institute (DSI)
- American Association of University Professors (AAUP)
- Institute of Management Accountants (IMA)

### 4.3. Selected Invited Talk and Special Presentations

- **Hong, Paul (March 12, 2021).** COVID-19 Vaccine Supply Chain Management Status and Prospect. *Asian Forum*. [UTNews](#). The University of Toledo, USA.
- **Hong, Paul.**(Dec 6 & 13, 2020). Dynamic World and Innovation Imperatives: Preparing Future Life Scenarios. 2020 YCT Forum & 2020 YPF Forum. <http://evpf2020.eu/evpf/>
- **Hong, Paul** (Oct 21, 2020). [Building Research Agenda for Strategic Results: Sensing Emerging Trends beyond the COVID-19 World](#). [Binus Business School \(BBS\)](#), Indonesia.
- **Hong, Paul.**, and Blaine Stout (August 22, 2020). Negotiation Landscape in COVID-19 world: Work and Career Perspective. Webnar. Hosted by School of Business and Management, Christ Deemed to be University, Bangalore, India.
- **Hong, Paul** (March 27, 2019). [Distinguished University Lecture on Rising Asia and American Hegemony: Practices of Innovator Firms from Four Nations](#) (University of Toledo, USA)
- **Hong, Paul.**(2018). Keynote Address on “Conducting Cross-disciplinary Research: Presented at Educational Research Workshop (Korea National University of Education, July 7, 2018).
- **Hong, Paul** (2018). Keynote Address on “Perspective and Prospect of Korea Reunification” at *International Conference on India-Korea Strategic Alliance* (At Christ University, India) (July 30- 31, 2018).
- **Hong, Paul** (2017). Fulbright Program Speaker on entrepreneurial Innovation at South and Cent5ral Asia Fulbright Conference (March 6-8, 2017, Kolkata, India).
- **Hong, Paul** (2017). [An invited research workshops](#). Lebanese American University (Lebanon)
- **Hong, Paul** (2017). An Invited speaker at Chunnam National University on “Integrity, Relationships and Contribution: Practices of Diaspora Global Network” (November 14, 2017)
- **Hong, Paul** (2017). A Keynote Speaker. “Building Industry Competitiveness in Changing Global Trade Landscape: A Comparative Study of Global Firms”. Annual International Global Suppl Chain Conference, Seoul, Korea (November 16, 2017).
- **Hong, Paul** (2015). Keynote speaker at the conferences hosted by Nantes University (Nantes, France) Building Growth Engine Industries: Comparison of Korean and French Firms. May 21-22, 2015
- **Hong, Paul.** Keynote speaker at University of University of Duisburg-Essen (2015, Germany). “Trends in Asian Automotive Industry”(June 2015).

## 4.4. UNIVERSITY SERVICE

### University

- Board Member UToledo Family Business Center (2020-Present)
- University Committee Academic Personnel (2013-2015):  
Represent College of Business and Innovation
- Graduate Council (2010-2012; 2020-2023)
- University Research Council (2009-2010 )  
Regular meeting. Review Urban Affairs Committee (Chair)
- Graduate Council (2009-2013). Represent College of Business (Elected; Two year term).
- Asian Studies Committee: (2010-Present)  
Draft: Reorganization of Asian Studies Program (to UT President Jacobs)  
Presentation
- Asian Studies Program (Faculty/Advisor)
- Faculty Advisor:  
Narrow Gate Fellowship with Dr. Bill Messer (2004-2009)  
Korean Student Association (2012-2014)

### Department/College:

- Interim Chair (Information Operations and Technology Management)(2020-Present)
- Ph.D. Committee:  
Dissertation Committee (2006-Present)  
Major Exam Committee (2006-Present)  
Post-Doctor Bridge Program Research Committee (2008, 2009, 2010)  
Interim Department Chair (August 2020-Present)
- Affirmative Action Committee, Business College (2 years);
- Rules and Regulation Committee, Business College (2 years);
- OM/Supply Chain Program Coordinator  
Department Personnel Committee (2000-2014)
- Other various committees related to Operations/Supply Chain Management curriculum  
development Committee (2010-Present)