

Department of Marketing and International Business
Spring 2023 Class Schedule

Course	CRN	Course Title	Cr.Hrs	Days	Time	Size	Classroom	Instructor
BUAD 2080-001	11712	Global Environment of Business	3	TR	9:35-10:55 am	66	SB 4140	Staff
BUAD 2080-002	25824	Global Environment of Business	3	TR	12:55-2:15 pm	66	SB 4140	Bailey <i>(out-of-load)</i>
BUAD 2080-901	12832	Global Environment of Business - DL	3	DL	Distance Learning	66	Online	Sullinger
BUAD 2080-902	25942	Global Environment of Business - DL	3	DL	Distance Learning	66	Online	Napier
BUAD 3010-001 <i>C/L</i>	20780	Principles of Marketing	3	MW	12:55-2:15 pm	55	SB 2140	Mallin
BUAD 3010-002	20778	Principles of Marketing	3	TR	11:10-12:30 pm	66	SB 2140	Parent
BUAD 3010-003	26905	Principles of Marketing	3	TR	2:30-3:50 pm	66	SB 2140	Stevens
BUAD 3010-901 <i>C/L</i>	20782	Principles of Marketing - DL	3	DL	Distance Learning	55	Online	Stevens
BUAD 3010-902	20783	Principles of Marketing - DL	3	DL	Distance Learning	66	Online	Parent
BUAD 6300-908	14106	Strategic Marketing & Analysis -DL	3	DL	Distance Learning	50	Online	Gammoh
BUAD 6500-001 <i>C/L</i>	28269	International Business - BL	3	T	2:30-3:50 pm	15	SB 4160	Sullinger
BUAD 6500-901 <i>C/L</i>	11715	International Business - DL	3	DL	Distance Learning	35	Online	Sullinger
EBUS 4150-901 <i>C/L</i>	26420	Social Media Marketing - DL	3	DL	Distance Learning	22	Online	Stevens
IBUS 3150-901	24032	Understand Cultural Differences for Business - DL	3	DL	Distance Learning	44	Online	Shultz <i>(out-of-load)</i>
IBUS 4100-001 <i>C/L</i>	26881	Study Abroad Program	3	--	--	0	--	Sullinger <i>(out-of-load)</i>
IBUS 4360-901 <i>C/L</i>	24029	Global Strategic Management - DL	3	DL	Distance Learning	33	Online	Hopkins (PT)
IBUS 4940-001	14109	Internship – International Business II	3	--	--	15	--	Fink
IBUS 6100-001 <i>C/L</i>	26882	Study Abroad Program	3	--	--	11	--	Sullinger <i>(out-of-load)</i>
IBUS 6360-901 <i>C/L</i>	24030	Management of Multinational Firms - DL	3	DL	Distance Learning	11	Online	Hopkins (PT)
MKTG 3130-001	24034	Supply Chain Management	3	MW	5:30-6:50 pm	44	SB 4140	Shultz

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MKTG 3140-001	24035	International Marketing	3	MW	9:35-10:55 am	44	SB 4160	Napier
MKTG 3280-001	19351	Digital Marketing	3	TR	9:35-10:55 am	44	SB 2160	Parent
MKTG 3280-901	14111	Digital Marketing - DL	3	DL	Distance Learning	44	Online	Parent
MKTG 3690-001	24038	Principles of Marketing Communication	3	TR	9:35-10:55 am	44	SB 4160	Bailey
MKTG 3690-901	28060	Principles of Marketing Communication - DL	3	DL	Distance Learning	44	Online	Pentina
MKTG 3690-902	28061	Principles of Marketing Communication - DL	3	DL	Distance Learning	44	Online	Pentina
MKTG 3850-001	24073	Buyer Behavior & Relationship Marketing	3	TR	2:30-3:50 pm	44	SB 2160	Bailey
MKTG 3850-901	24075	Buyer Behavior & Relationship Marketing - DL	3	DL	Distance Learning	44	Online	Johnson
MKTG 3880-001	24045	Marketing Research & Data-Based Mgmt	3	TR	4:00-5:20 pm	44	SB 2160	Lim
MKTG 3880-901	28002	Marketing Research & Data-Based Mgmt - DL	3	DL	Distance Learning	44	Online	Lim
MKTG 3920-901	21612	Sports Marketing - DL	3	DL	Distance Learning	44	Online	Bailey
MKTG 4130-901	24048	Marketing Analysis & Decision Making - DL	3	DL	Distance Learning	44	Online	Sullinger
MKTG 4220-901	24050	International Sourcing, Logistics & Transport - DL	3	DL	Distance Learning	44	Online	Ahrens
MKTG 4540-001	27860	Business Marketing	3	TR	12:55-2:15 pm	44	SB 2160	Lim
MKTG 4540-901	24051	Business Marketing - DL	3	DL	Distance Learning	44	Online	Shultz
MKTG 4940-001	12890	Marketing Internship	1-3	-	-	15	-	Fink
MKTG 4980-901 <i>C/L</i>	26421	Sp.Topics: Social Media Marketing - DL	3	DL	Distance Learning	28	Online	Stevens
MKTG 5410-001 <i>C/L</i>	24024	Marketing Systems	3	MW	12:55-2:15 pm	11	SB 2140	Mallin
MKTG 5410-901 <i>C/L</i>	24025	Marketing Systems - DL	3	DL	Distance Learning	11	Online	Stevens

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MKTG 6220-901	27659	Integrated Marketing Communications - DL	3	DL	Distance Learning	44	Online	Pentina
MKTG 6250-909	26852	Global Sales & Strategic Customer Mgmt - DL	3	DL	Distance Learning	44	Online	Mallin
MKTG 6400-901	25189	International Marketing - DL	3	DL	Distance Learning	44	Online	Sullinger
PSLS 3080-001	22950	Purchasing & Business Relationship Mgmt	3	MW	4:00-5:20 pm	33	SB 4140	Shultz
PSLS 3080-002	16971	Purchasing & Business Relationship Mgmt - BL	3	M	2:30-3:50 pm	33	SB 4140	Shultz
PSLS 3440-001	24041	Professional Sales - BL	3	M	2:30-3:50 pm	33	SB 4160	Johnson
PSLS 3440-002	24042	Professional Sales	3	MW	4:00-5:20 pm	33	SB 4160	Hancock
PSLS 3450-001	22952	Sales Technologies and Strategies	3	MW	12:55-2:15 pm	33	SB 4140	Hancock
PSLS 4710-901	24039	Salesforce Leadership - DL	3	DL	Distance Learning	44	Online	Mallin
PSLS 4740-901	22005	Advanced Sales - DL	3	DL	Distance Learning	28	Online	Johnson
PSLS 4940-001	12891	Sales Internship	3	-	-	15	-	Pullins