

Department of Marketing and International Business
Summer 2021 Class Schedule

Course	CRN	Course Title	Cr.Hrs.	Days	Time	Size	Classroom	Instructor
<i>Summer I (May 17 – June 25)</i>								
BUAD 2080-911	39993	Global Environment of Business	3	DL	Distance Learning	45	Online	Pullins
BUAD 3010-911	39994	Principles of Marketing	3	DL	Distance Learning	45	Online	Parent
BUAD 6500-911	39995	International Business	3	DL	Distance Learning	40	Online	Okoroafo
EBUS 3090-911	39958	Doing Business Digitally	3	DL	Distance Learning	40	Online	Lim
IBUS 3150-911	39959	Understanding Cultural Differences for Business	3	DL	Distance Learning	40	Online	Okoroafo
MKTG 3880-911	39659	Marketing Research & Data-Based Mgmt	3	DL	Distance Learning	40	Online	Lim
MKTG 3920-911	39960	Sports Marketing	3	DL	Distance Learning	40	Online	Bailey
MKTG 4540-911	39660	Business Marketing	3	DL	Distance Learning	40	Online	Pullins
MKTG 6140-911	39961	Customer Relationship Management	3	DL	Distance Learning	40	Online	Bailey
PSLS 3450-911	39962	Sales Technologies and Strategies	3	DL	Distance Learning	32	Online	Parent
IBUS 4940-011	39658	International Business Internship	3	–	–	0	–	Bailey
MKTG 4940-011	33687	Marketing Internship	1-3	–	–	0	–	Bailey
PSLS 4940-011	30109	Sales Internship	1-3	–	–	0	–	Pullins

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Course	CRN	Course Title	Cr.Hrs.	Days	Time	Size	Classroom	Instructor
Summer II (June 28 – August 6)								
BUAD 2080-921	39996	Global Environment of Business	3	DL	Distance Learning	45	Online	Sullinger
BUAD 3010-921 <i>C/L</i>	39997	Principles of Marketing	3	DL	Distance Learning	45	Online	Mallin
BUAD 6300-921	39998	Strategic Marketing and Analysis	3	DL	Distance Learning	40	Online	Gammoh
MKTG 3130-921	39964	Supply Chain Management	3	DL	Distance Learning	40	Online	Shultz
MKTG 3140-921	39965	International Marketing	3	DL	Distance Learning	40	Online	Gammoh
MKTG 3280-921	35891	Internet Marketing	3	DL	Distance Learning	40	Online	Pentina
MKTG 3850-921	37809	Buyer Behavior and Relationship Marketing	3	DL	Distance Learning	40	Online	Mallin
MKTG 3910-921	39966	Direct Marketing	3	DL	Distance Learning	40	Online	Shultz
MKTG 3920-921	39661	Sports Marketing	3	DL	Distance Learning	40	Online	Johnson
MKTG 4130-921	39662	Marketing Analysis & Decision Making	3	DL	Distance Learning	40	Online	Sullinger
MKTG 4980-921 <i>C/L</i>	39967	Special Topics: Marketing in a Worldwide Crisis	3	DL	Distance Learning	30	Online	Johnson
MKTG 5410-921 <i>C/L</i>	39252	Marketing Systems	3	DL	Distance Learning	5	Online	Mallin
MKTG 6220-921	39969	Integrated Marketing Communication	3	DL	Distance Learning	40	Online	Pentina
MKTG 6980-921 <i>C/L</i>	39968	Special Topics: Marketing in a Worldwide Crisis	3	DL	Distance Learning	10	Online	Johnson
IBUS 4940-021	35417	International Business Internship	3	–	–	0	–	Bailey
MKTG 4940-021	33977	Marketing Internship	1-3	–	–	0	–	Bailey
PSLS 4940-021	30117	Sales Internship	1-3	–	–	0	–	Pullins