

**Marketing International Business  
Summer 2022 Schedule**

Course	CRN	Course Title	Cr.Hrs.	Days	Time	Size	Classroom	Instructor
<i>Summer I (May 16 – June 24)</i>								
BUAD 2080-911	39993	Global Environment of Business	3	DL	Distance Learning	45	Online	Sullinger
BUAD 3010-911 <i>C/L</i>	39997	Principles of Marketing	3	DL	Distance Learning	45	Online	Mallin
BUAD 6500-911	39995	International Business	3	DL	Distance Learning	40	Online	Okoroafo
IBUS 3150-911	39959	Understanding Cultural Differences for Business	3	DL	Distance Learning	40	Online	Okoroafo
MKTG 3130-911	39964	Supply Chain Management	3	DL	Distance Learning	40	Online	Shultz
MKTG 3280-911	35891	Internet Marketing	3	DL	Distance Learning	40	Online	Pentina
MKTG 3690-911	40709	Principles of Marketing Communication	3	DL	Distance Learning	40	Online	Shultz
MKTG 3850-911	40710	Buyer Behavior and Relationship Marketing	3	DL	Distance Learning	40	Online	Bailey
MKTG 3920-911	39960	Sports Marketing	3	DL	Distance Learning	40	Online	Bailey
MKTG 4130-911	39662	Marketing Analysis & Decision Making	3	DL	Distance Learning	40	Online	Sullinger
MKTG 5410-911 <i>C/L</i>	39252	Marketing Systems	3	DL	Distance Learning	5	Online	Mallin
MKTG 6220-911	39969	Integrated Marketing Communication	3	DL	Distance Learning	40	Online	Pentina
PSLS 3450-911	39962	Sales Technologies and Strategies	3	DL	Distance Learning	32	Online	Mallin
IBUS 4940-011	40741	International Business Internship	3	–	–	0	–	Bailey
MKTG 4940-011	33687	Marketing Internship	1-3	–	–	0	–	Bailey
PSLS 4940-011	30109	Sales Internship	1-3	–	–	0	–	Pullins

**Marketing International Business  
Summer 2022 Schedule**

Course	CRN	Course Title	Cr.Hrs.	Days	Time	Size	Classroom	Instructor
<i>Summer II (June 27 – August 5)</i>								
BUAD 2080-921	39996	Global Environment of Business	3	DL	Distance Learning	45	Online	Pullins
BUAD 3010-921 <i>C/L</i>	39994	Principles of Marketing	3	DL	Distance Learning	45	Online	Parent
BUAD 6300-921	39998	Strategic Marketing and Analysis	3	DL	Distance Learning	40	Online	Gammoh
EBUS 3090-921	39958	Doing Business Digitally	3	DL	Distance Learning	40	Online	Lim
MKTG 3140-921	39965	International Marketing	3	DL	Distance Learning	40	Online	Gammoh
MKTG 3260-921	40711	Mobile Marketing	3	DL	Distance Learning	40	Online	Parent
MKTG 3850-921	37809	Buyer Behavior and Relationship Marketing	3	DL	Distance Learning	40	Online	Johnson
MKTG 3880-921	39659	Marketing Research & Data-Based Mgmt	3	DL	Distance Learning	40	Online	Lim
MKTG 4540-921	39660	Business Marketing	3	DL	Distance Learning	40	Online	Pullins
<del>MKTG 4980-921 <i>C/L</i></del>	<del>39967</del>	<del>Special Topics: Marketing in a Worldwide Crisis</del>	<del>3</del>	<del>DL</del>	<del>Distance Learning</del>	<del>30</del>	<del>Online</del>	<del>Canceled</del>
MKTG 5410-921 <i>C/L</i>	40726	Marketing Systems	3	DL	Distance Learning	5	Online	Parent
<del>MKTG 6980-921 <i>C/L</i></del>	<del>39968</del>	<del>Special Topics: Marketing in a Worldwide Crisis</del>	<del>3</del>	<del>DL</del>	<del>Distance Learning</del>	<del>10</del>	<del>Online</del>	<del>Canceled</del>
IBUS 4940-021	40743	International Business Internship	3	–	–	0	–	Bailey
MKTG 4940-021	40744	Marketing Internship	1-3	–	–	0	–	Bailey
PSLS 4940-021	30117	Sales Internship	1-3	–	–	0	–	Pullins