



JOHN B. AND LILLIAN E. NEFF
COLLEGE OF BUSINESS
AND INNOVATION
THE UNIVERSITY OF TOLEDO

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FUELING TOMORROWS

FALL 2021 news & updates



Congratulations to the Class of 2021!

The University of Toledo hosted multiple in-person ceremonies to celebrate the success of the graduating Class of 2021 at Fall Commencement.

Over 400 John B. and Lillian E. Neff College of Business and Innovation graduates were recognized at 6 p.m. on Friday, Dec. 17 and Saturday, Dec. 18 at 9 a.m.

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STORIES FROM THE FALL SEMESTER



Emotional Intelligence Proves Significant to Remote Leadership in a Crisis

From employee morale to virtual fatigue and people not using their cameras, managers navigated a wide variety of issues when thrust into leading remotely during the COVID-19 pandemic.

New research from Dr. Jenell Wittmer and Dr. Margaret Hopkins conducted during the pandemic found that individuals with higher levels of emotional intelligence experienced lower levels of concern for leading remotely during the crisis.

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UToledo Co-Hosts International Virtual Conference on New Populism

The University of Toledo and CHRIST (Deemed to be University), Bangalore, India, with other collaborating institutions, hosted an international virtual conference, New Populism and Responses of the 21st century, on September 24-25.

The goal of the conference was to bring together experts from different disciplines to define, debate and update the recurring forms of populism in the 21st century.

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Two-time Alumna Recognized as 2021 PPB Rising Star

Two-time alumna of the Neff College of Business and Innovation, Kristen Filzer, '14, '18 has been named a PPB 2021 Rising Star!

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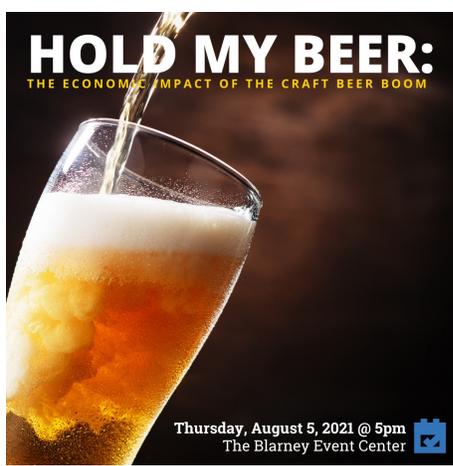
College of Business Hosts High School Students from UToledo Y.E.S. Program

The John B. and Lillian E. Neff College of Business and Innovation hosted a group of 27 high school students from the Jones Leadership Academy of Business as part of The University of Toledo's Young Executive Scholars (Y.E.S.) Program.

[WATCH HERE](#)

During the Nov. 12 event, the Y.E.S. students experienced the College's action learning labs throughout the Savage and Associates Business Complex on Main Campus.

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Hold My Beer: Local Experts Discuss the Economic Impact of the Craft Beer Boom

On Thursday, August 5, The University of Toledo Family Business Center and the John B. and Lillian E. Neff College of Business and Innovation Alumni Affiliate hosted a fun evening of sampling local craft beer, meeting the makers and learning about the impact of the craft beer boom from Dr. Neil Reid.

Dr. Reid, affectionately known as the “Beer Professor,” is a professor of geography and planning at UToledo and presented on the phenomenal growth of the craft beer industry and its impact on economies and tourism.

Representatives from local brewers Black Frog Brewery, Earnest Brew Works, HEAVY Beer Co., Patron Saints Brewery and Twin Oast Brewery also shared their experience with craft beer and how they have turned it into successful businesses.

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UToledo Student Chapter Receives Merit Award from Society for Human Resource Management

The Society for Human Resource Management (SHRM) awarded a 2020-2021 Outstanding Chapter Award designation to The University of Toledo SHRM student chapter for providing superior growth and development opportunities to its student members. This is the highest designation that a chapter can receive.

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Greek Life Provides Leadership Experience for Finance Student

Kourtnee Dallas-Robinson will leave The University of Toledo with more than a degree and a job lined up. With her experience in Greek life, she’s ready to make her mark with leadership skills that set her up for success.

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New Study Explores Digitally Native, But Technologically Illiterate Students

A new study by Dr. Gary Insch and Mr. Daniel Pfaltzgraf



in The University of Toledo John B. and Lillian E. Neff College of Business and Innovation published in the *Journal of Applied Business and Economics* analyzes the interesting paradox and outlines methods to bridge the technology gap and better prepare students for the realities of the workplace, including the Microsoft Office suite and beyond.

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UToledo Fosters Career, Development Opportunities for Transfer Business Student

Next spring, Giovanni Baiocco will graduate from UToledo with a bachelor's degree in professional sales. He is the top intern at the Toledo office and one of the top producing interns in the country for Northwestern Mutual, a financial advising and insurance company.

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ALUMNI SPOTLIGHT: WILLIAM E. "BILL" KIEFFER



'85 Alumnus Pens Book Highlighting How to Successfully Transition From the Military to the Civilian Work World

In his new book, *Military Career Transition: Insights from the Employer Side of the Desk*, coach, advisor, human resources executive, U.S. Army veteran and 1985 alumnus of the John B. and Lillian E. Neff College of Business and Innovation, William E. "Bill" Kieffer shares over 150 insights that will help readers successfully make the critical transition from the military to the civilian work world.

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CANNABIS BOOTCAMP: A LEGAL, ETHICAL AND MEDICAL INQUIRY INTO CANNABIS

The First Annual Ohio Cannabis Bootcamp for Lawyers, Medical Professionals and Entrepreneurs

April 22, 2022

This collaborative event between The University of Toledo's Neff College of Business and Innovation, College of Law and College of Pharmacy will provide foundational information about cannabis and address many common questions.

The Bootcamp will include a networking breakfast, an overview of the seminar, background information about cannabis, its legal and ethical aspects at the state and federal levels and the chemistry of the substance. The keynote speaker is Mr. Pete Kadens, a businessman and philanthropist. Attendees will have an opportunity to ask questions and hear from speakers from the College of Pharmacy and the College of Law.

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