



Syllabus Narrative: BUAD 3050 – 003 / 004

“Information Technology Management”, Spring 2011

Instructor:

Name: **John A. Zarb** (Bio is available on MYCOURSES)
E-mail address: john.zarb@utoledo.edu
Office Hours: Mon/Wed before/after class (in classroom) and by appointment.

Class Calendar/Location:

Beginning / End dates: Monday, January 10, 2011 & Friday, May 6, 2011
Meeting times/location: Mon & Wed 3:30p – 4:45p (Section 003) or 5:45p - 7p (Section 004)
Room ST-2140, Stranahan Hall (North) (Sections 003 & 004)
Final exams: Section 003 – Tuesday, May 3, 2011, 2:45p-4:45p, ST 2140
Section 004 – Monday, May 2, 2011, 5:00p-7:00p, ST 2140
No class on: January 17, March 7, and March 8, 2011

Course Description

The course will focus upon the many managerial and user facets of Information Technology from the vantage of a practitioner. Included will be current event discussions (e.g. read your WSJ), lectures, case studies, class participation, individual or group presentations, reports, guest speakers, and examinations. Areas we will be concentrating upon include: Information Systems in Business, Strategic Decision Making, eBusiness, Ethics and Security, Data Management, Networks / Telecommunications / Mobile Computing, Functional I/T applications, Globalization, Innovation, and 21st Century Organizational Trends.

Course Objectives

- Understand the role of I/T in an organization and how it impacts various functional areas
- Understand the components of I/T, such as architecture, infrastructure, systems, etc.
- Understand and relate to information requirements and process flows in business
- Understand the value of I/T to an organization both conceptually and practically
- If you major in I/T, to gain an elevated energy; if not, a higher appreciation of I/T
- Be able to actively participate in future I/T planning and project implementations

Textbook:

“Business Driven Information Systems” by Baltzan and Phillips – McGraw-Hill CUSTOM
ISBN 978-0390460578 (Available at UT Bookstore as BUAD3050 – Custom Book)

Course Requirements/Policies:

1. The textbook is required and students are expected to read and explore the assigned material **prior to class**. See Detailed Syllabus (Course matrix) for amplification.
2. Attendance, constructive discussion, questioning, observations, counter-points, and personal opinions are required. "Positive" Participation is required to succeed in this class.
3. Students are responsible for **WITHDRAWAL** or **DROP** – see catalog/UT websites.
4. Phones / PDA's must be **OFF** during class. If you have an emergency, kindly leave the classroom. Any disruption, rudeness, or behavior unlike a professional will not be tolerated.
5. No food or drink allowed in the classroom if UT policy dictates (e.g. computers are present).
6. When students talk, I'll listen and be attentive – I expect the same.
7. Computers are to be used only when, and for purposes which, the instructor indicates.
8. 3x5's with Photo and details (name, major, email ID, phone #) are required at Class #2
9. A project proposal, presentation & report will be required by all students and/or groups – details will be discussed at class # 2.
10. There will be a closed-book mid-term and a closed-book final examination. **No makeup exams will be given.**
11. You are required to regularly review the Wall Street Journal for pertinent articles on current events, topics of discussion, and other areas we should explore.
12. Students are required to utilize Microsoft tools (Excel, Powerpoint, Word) as part of the course.
13. You must regularly use UT's intranet: **MY UT / MY COURSES** to capture lectures, etc.

Academic Honesty

This course will be conducted according to the College policies as published. It is the student's responsibility to be familiar with these rules. See this webpage for more details:

<http://www.utoledo.edu/policies/>

Standards of Quality and Assessment

The student's grade will be determined by his/her performance on class participation, a project, a mid-term examination, and a final exam, all worth 25% of the grade. The final letter grade will be based on the percentage of total points earned.

90% - 100% = A	77% - 79% = C+	60% - 66% = D
87% - 89% = B+	70% - 76% = C	Below 60% = F
80% - 86% = B	67% - 69% = D+	

Grading Information

The final grade in the course will be determined based on this distribution:

Midterm (closed book) Examination – Chapters 1-6, lectures, WSJ, etc.	25%
Final (closed book) Examination – Chapters 7-12, lectures, WSJ, etc.	25%
Project (includes PEER review)	25%
Class Participation (17.5%) and Attendance (7.5%)	<u>25%</u>
** Total	100%

Welcome to the class, do your very best to gain as much as possible from the course as this will improve your chances of a successful business career - good luck, and have a great term. jaz

BUAD 3050-003 & 004 INFORMATION TECHNOLOGY MANAGEMENT - DETAILED SYLLABUS - Spring 2011 12/15/10jaz					
Week #	Class #	Date	Discussion	Chapter Focus	Project / Presentations:
1	1	Jan 10	Introduction / Course Review		
	2	Jan 12	Overview / Project Discussion		
2		Jan 17	Martin Luther King Day - No Class		3 x 5 ID cards DUE
	3	Jan 19	Information Systems in Business	1	
3	4	Jan 24	Information Systems in Business	1	
	5	Jan 26	Strategic Decision Making	2	
4	6	Jan 31	Strategic Decision Making	2	
	7	Feb 2	eBusiness	3	
5	8	Feb 7	eBusiness	3	PROPOSALS DUE
	9	Feb 9	Ethics and Information Security	4	
6	10	Feb 14	Ethics and Information Security	4	Participation #1 Feedback
	11	Feb 16	Data Bases and Data Warehouses	6	
7	12	Feb 21	Data Bases and Data Warehouses	6	
	13	Feb 23	Mid-Term Review	1,2,3,4,6	
8	14	Feb 28	Guest Lecturer - TBD		
	15	Mar 2	Mid-Term Examination		
		Mar 7	Spring Break - No Class		
		Mar 9	Spring Break - No Class		
9	16	Mar 14	Networks, Telecomm, & Mobile	7	
	17	Mar 16	Operations Mgmt & SCM	8	
10	18	Mar 21	Operations Mgmt & SCM	8	
	19	Mar 23	CRM and Business Intelligence	9	
11	20	Mar 28	CRM and Business Intelligence	9	Participation #2 Feedback
	21	Mar 30	ERP and Collaborative Systems	10	
12	22	Apr 4	ERP and Collaborative Systems	10	
	23	Apr 6	Globalization and Innovation	12	
13	24	Apr 11	Guest Lecturer - TBD		
	25	Apr 13	Group Presentations		Group 1, 2, 3
14	26	Apr 18	Group Presentations		REPORTS DUE
	27	Apr 20	Group Presentations		Group 4, 5, 6
15	28	Apr 25	Group Presentations		REPORTS DUE
	29	Apr 27	Group Presentations		Group 7, 8, 9
			Final Review / Future of I/T	7,8,9,10,12	REPORTS DUE
16	30	May 2	Final Exam - Section 004		
	30	May 3	Final Exam - Section 003		Exam - 5p-7p
					Exam - 2:45p-4:45p

