

The most award winning laptops in Dell history

3502 excellent reviews | 924 awards

Through 4.15.20



XPS 15 2-in-1

70 total awards
198 excellent reviews
34 Best of CES awards

XPS 13 (all models)

610 awards
2238 excellent reviews
78 CES awards + CES Innovation Awards (2015, 2018, 2019, 2020)

XPS 15 (all models)

130 awards
581 excellent reviews

XPS 13 2-in-1 (all models)

108 awards
432 excellent reviews
10 Computex awards + Best of inclusions (2019)
29 CES awards + CES 2017 Innovation Awards Honoree



Info and Videos:

Alienware Assets:

<https://s3-us-west-2.amazonaws.com/stg.dellrepo.contents/329a8cdf-8f69-421f-bda9-72c87f6c428e.pdf>

Dell Cinema -

<https://www.dell.com/learn/us/en/98/videos/new-dell-cinema-2.0?c=us&l=en&s=dhs>
<https://www.youtube.com/watch?v=nVJHMSBYMW4>

Dell Mobile Connect: - <https://youtu.be/VILUmzu3uTw>

XPS 13:

CES review- https://www.youtube.com/watch?v=PU_S_ga7ZU

XPS innovation- <https://www.youtube.com/watch?v=fVK-kQCjdmU>

15 second spots:

1. 15s Gallery Spot: https://www.youtube.com/watch?v=d_qdW5SRA7g&feature=youtu.be
 2. Compact Design: <https://www.youtube.com/watch?v=DRvpQtLGssc&feature=youtu.be>
 3. Woven Glass Fiber: <https://www.youtube.com/watch?v=T3bNqhmU0B8&feature=youtu.be>
 4. Infinity Edge: <https://www.youtube.com/watch?v=e4TrPJNcqXQ&feature=youtu.be>
 5. Diamond Cut Edges: <https://www.youtube.com/watch?v=dl3LTMt-1Zs&feature=youtu.be>
 6. Machined Aluminum: <https://www.youtube.com/watch?v=RZGSMEE8G10&feature=youtu.be>
 7. Larger Keys: <https://www.youtube.com/watch?v=YDO4PmKnlEY&feature=youtu.be>
- 30 second Gallery Spot: <https://www.youtube.com/watch?v=AWW9jjBFMYU&feature=youtu.be>

Some reasons to believe:

- Most awarded product in Dell history:
 - XPS 13" has received 610 awards as the Best Laptop on the market
 - 78 Awards at CES for innovation
 - 2,238 Excellent Reviews
- Smaller dimensions for better portability
 - The XPS 13 is still smaller, thinner, lighter than the original XPS 13, starting at just 2.6 pounds* and squeezing a 13.3-inch laptop in an 11-inch footprint.
 - The XPS is 36% thinner than the Inspiron 14" 7000
 - InfinityEdge display means the screen takes up 80.7% of the body (4mm side borders that are 23% thinner)
- Ideal for the college student
 - The most powerful 13-inch laptop in its class: XPS 13 features the newest 10th Gen Intel[®] processors, offering increased performance up to 6 cores. More cores means increased performance when you multitask.
 - Features a quiet mode that is 50% quieter for late night studying.
 - It's runs cooler than the Inspiron. The XPS 13 is the first laptop to use Gore Thermal Insulation, with thermal conductivity lower than air, in a thin, flexible format, used to spread and dissipate heat and provide increased performance.
 - 4 array mics, the smallest webcam in the industry, and a stunning 4k display are perfect for video conferencing.
- Premium Materials
 - The XPS 13 is cut from a single block of aluminum, so it's more durable than the Inspiron 7000 series.
 - Inspired by the aerospace industry, the carbon fiber and woven glass fiber of the palm rest allow for maximum strength and minimal weight.
 - Corning[®] Gorilla[®] Glass 4 is tough, damage resistant, durable and elegant and better able to withstand damage from drops.

Inspiron 7000 2 in 1 -

[Inspiron 7000 Series 2-in-1 with Dell Cinema
https://www.youtube.com/watch?v=fes1IC19Zb4](https://www.youtube.com/watch?v=fes1IC19Zb4)

Dell optimizer-

<https://www.youtube.com/watch?v=DvKsqSqUmU0>