

The University of Toledo Archives  
Manuscript Collection

Finding Aid

➤Jesse R. Long Papers, 1938 to 1995◀  
UM 88

**Size:** 2 linear feet

**Provenance:** Jesse R. Long

**Access:** Open

**Related Collections:**

**Processing Note:**

**Condition:** Good

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**Location:** R 17/S C (1); R 1/S F (2)

**Completed by:** Barbara Floyd, March 26, 1998

### **Biographical/Historical Sketch**

Dr. Jesse R. Long was a professor emeritus of journalism and former executive vice president of the University of Toledo. He joined the faculty in 1941, retiring in 1973.

Long was born in Lafayette, Ohio in 1906. He attended school in Ada, and graduated from Ohio Northern University in 1928. While in college, he was president of the senior class, president of the band, and editor-in-chief of the student newspaper. Long served as principal and basketball coach at Washington Township High School in Dola, Ohio, and attended Columbia University in New York City during the summers. He received a Master of Arts degree from Columbia in 1933.

From 1935 to 1941, he worked part-time for the Ada Herald. While a teacher at Toronto High School (1935-1941) in Toronto, Ohio, he worked for the Toronto Tribune during the summer.

In 1941, he joined the faculty of the University of Toledo as an instructor of political science. He took on the added job of director of publicity in 1944, a position he held until 1950. During this time, he also worked part time and summers for The Toledo Times and The Toledo Blade. During World War II, he was a director of placement for the Engineering, Science, and War Management Training Program.

Following the Death of President Wilbur W. White in 1950, Long was one of three faculty members appointed to the Interim Operating Committee, serving with John Turin and John Brandenberry. The three men served as chief administrators of the university during this time. After Asa Knowles became president, Long became administrative assistant to the president and director of public relations. From 1953 to 1961, he was also chair of the department of journalism. Long became the university's first provost in 1962, and two years later was named executive vice president.

In addition to his official duties with the university, Long served for many years as advisor to The Collegian, Blue Key, and the student council. He also chaired the Board of Student Publications, the Commencement Committee, and was secretary to the Athletic Board of Control. In 1959, he led the campaign for passage of a charter amendment that would provide needed funds to keep the university operating. The ballot issue passed by just 144 votes.

Long was active in community affairs, having served on the Board of Trustees of St. Luke's Hospital, the executive board of Boy Scouts of America, and as president of the Ohio Northern University Alumni Association. He served on the college's board of trustees from 1950 to 1955, and received an honorary doctor of education degree from ONU in 1953. He was a member of the Society of Professional Journalists/ Sigma Delta Chi, the Public Relations Society of America, the American Association of University Professors, and the Honor Society of Phi Kappa Phi.

When Dr. Long retired from UT, he was awarded an honorary Doctor of Philosophy degree in Political Science. He passed away on June 30, 1998.

**Jesse R. Long  
Papers, 1938-1995**

**Scope and Content Note**

This collection contains both personal and professional papers documenting the life and career of Jesse R. Long from the 1940's to the 1990's. The collection is arranged alphabetically.

Many of the files concern his years at the University of Toledo as an administrator and director of public relations. Included are essays and notes about UT president Asa Knowles, William Carlson, and Glen Driscoll, as well as materials from the time he served as a member of the Interim Operating Committee. There is much information on the topic of campus unrest during the 1960's and 1970's, especially concerning UT's reactions to the shootings at Kent State University. UT material includes copies of speeches Long wrote for presidents Carlson and Driscoll.

The collection also focuses on his skills as a public speaker. Included are commencement addresses, speeches written for faculty retirements, and speeches delivered to fraternities, students, and community organizations.

Other files document his many personal and professional interest. There are speeches and essays concerning teaching, journalism and the journalists, collegiate athletics, and the history of the Collingwood Presbyterian Church, the Torch Club, and various organizations. Incoming and outgoing correspondence during the 1940's includes letters written to Long by former students and family members serving in World War II and Long's responses.

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**Folder List**

<b>Box</b>	<b>Folder</b>	<b>Item Description</b>
1	1	AAUP Speech 1973
1	2	Academic Titles
1	3	Administrative chores as ombudsman 1969
1	4	Articles for William Carlson 1958-1972
1	5	Articles for Glen Driscoll 1973
1	6	Biggest news stories of the year 1938-1981
1	7	Blade Editorials 1965-1971
1	8	Blue Key 1955-1956
1	9	Board of Trustees 1967
1	10	Bulley Case 1952
1	11	Campus Disorders 1970-1971
1	12	Campus Police 1969-1972
1	13	Campus Unrest 1969
1	14	Campus Unrest 1965-1971
1	15	Campus Unrest in relation to Kent State
1	16	Charter Amendment campaign 1959
1	17	College of Education media relations 1960-1970
1	18	College of Education's 75 <sup>th</sup> anniversary 1991
1	19	College of Engineering 1983 Homecoming 1983
1	20	College Public Relations Quarterly 1954-1955
1	21	Collegiate Athletics 1966-1971
1	22	Collingwood centennial 1993
1	23	Commencement address 1969
1	24	Commencement address 1973
1	25	Commencement address 1982
1	26	Committee to study campus disorder 1970
1	27	Correspondence concerning faculty members 1969-1971
1	28	Correspondence incoming 1941-1947
1	29	Correspondence outgoing 1942-1945
1	30	Cracks in the Ivory Tower 1973
1	31	Deans- Paper Written for College of Ed. Party 1990
1	32	Deansmanship 1992
1	33	Dulinski and Smith Retirement 1989
1	34	Emeriti and Retirees 1972
1	35	English Class Lecture 1981
1	36	Essay on the Interim Operating Committee 1991
1	37	Eta Kapp Nu banquet address 1973
1	38	50 <sup>th</sup> Anniversary of the Bancroft St. Campus 1981
1	39	Golden Alumni 1992
1	40	History of the College of Engineering 1983
1	41	History of the Torch Club 1995
1	42	International Institute Speech 1971

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1	43	Journalism Lectures 1947-1975
2	1	Journalists 1977
2	2	Judis, Joseph Retirement 1984
2	3	“Looking Back” 1990
2	4	Media relations 1973
2	5	Misc. papers about UT Presidents 1972
2	6	Morrow Dissertation 1970
2	7	“Musings of an Octogenarian” by A.J. Townsend 1973
2	8	Newspaper column by Russell Long 1941-1945
2	9	Notes on Interim Operating Committee 1950
2	10	Papers on Teaching 1967
2	11	“Paper Power, and the Ivory Tower” 1976
2	12	Perry Retirement Speech 1990
2	13	Phi Kappa Phi 1975-1982
2	14	“Professionalism on the Rocks” 1990
2	15	“Professionalism on the Rocks” Riverside Hospital n.d.
2	16	Publications, misc. 1956-1985
3	1	ROTC Commissioning Speech 1973
3	2	Schmakel’s retirement 1984
3	3	Speeches about Journalism 1952-1958
3	4	Speeches for President Glen Driscoll 1973-1975
3	5	“Story of the Torch” 1991
3	6	Student Government 1970s
3	7	Sullivant, Robert 1974
3	8	Thompson, Lance, retirement speech 1988
3	9	The Torch 1966-1990
3	10	Tower Club Speeches 1977-1978
3	11	Trustees 1972
3	12	UT History Speeches 1980-1987
3	13	UT Homecoming 1991
3	14	UT Homecoming 1992
3	15	UT newspaper articles 1988-1992
3	16	UT presidents 1972
3	17	UT presidents 1983-1988

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