

Glenn Miller Orchestra
dedication to UT

Floyd, Barbara L.

From: Floyd, Barbara L.
Sent: Tuesday, May 01, 2012 2:45 PM
To: 'glenn mittler'
Subject: Glenn Miller dedication

Mr. Mittler: Back in March, you wrote to me asking if I knew why Glenn Miller dedicated his piece "Here We Go Again" to the University of Toledo in 1942. By coincidence, I found out the answer to the question this afternoon.

I received a memoir written by Harold Lieberman, a UT alum. In that memoir, he answers the question. In 1941, the UT basketball team was invited to play in the National Invitational Tournament in Madison Square Garden. Chesterfield Cigarettes was sponsoring a 15-minute daily radio program featuring the Glenn Miller orchestra. The program honored colleges, so Mr. Lieberman drew up a petition and requested that, since the University of Toledo was playing in Madison Square Garden, that the radio program honor UT that week. They circulated the petition and collected over 3000 signatures. Glenn Miller then honored the request. During the program, Miller and his announcer Paul Douglas spent time talking about the petition before playing the number.

I cannot believe that this memoir was forwarded to me, and that it finally answered your question! Sorry it took so long.

Barbara Floyd
University Archivist
University of Toledo

5/1/2012