

SYMPOSIUM ASCLEPIUS SHRUGGED

RECAPTURING A SENTIMENT
OF EMPATHETIC CARE

An examination and resurrection of the
healthcare experience enabling physicians to:

- ◆ Identify and discuss environmental, behavioral and communication challenges.
- ◆ Explore and deliberate on issues that are triggering a new era to re-invent medicine.
- ◆ Develop techniques to facilitate the re-humanization of patient and physician.
- ◆ Discuss and formulate adjustments to the student/resident selection process.
- ◆ Define and illustrate the value of honesty and transparency in risk management.
- ◆ Cultivate best practice solutions for specific case studies.

Keynote Address

Curtis A. Sheldon, MD

Professor of Surgery University of Cincinnati,
Founding Director Urogenital Surgery Program,
Children's Hospital Medical Center.

SATURDAY, APRIL 22, 2017
8:00 A.M. – 4:15 P.M.

Radisson Hotel at
The University of Toledo
Health Science Campus
3100 Glendale Avenue,
Toledo, Ohio 43614

FOR MORE INFORMATION, PLEASE CALL 419.383.6292

OR EMAIL ELIZABETH.SHEROIAN@UTOLEDO.EDU



AGENDA

- 7:30 a.m. – 8:00 a.m. **Registration and continental breakfast**
- 8:00 a.m. – 8:15 a.m. **Welcome**
Mark Bonnell, MD
- 8:15 a.m. – 9:00 a.m. **“Bad Behavior; Patterns, Tales, and a New Era”**
Francis Brunicardi, MD
- 9:00 a.m. – 10:30 a.m. **Keynote Address: “Digital Dehumanization”**
Curtis Sheldon, MD
- 10:30 a.m. – 10:45 a.m. **BREAK**
- 10:45 a.m. – 11:45 a.m. **Panel Discussion– “Environment, EHR, Bad Behavior Digital Communication”**
Provocateur: Lloyd Jacobs, MD
Panel–
 Kent Bishop, MD, FACOG, CPE
 Francis Brunicardi, MD
 Joan Duggan, MD, FACP, FIDSA
 Todd Rothenhaus, MD
 Curtis Sheldon, MD, FACS, FAAP
- 11:45 a.m. – 12 noon **Lunch served**
- 12 noon – 1:00 p.m. **Working Lunch with Group Topics**
 ◇ What are the top 3 things to look for in an applicant?
 ◇ What is important in applicants?
 ◇ Are we selecting the wrong students/residents?
 ◇ Can we change behavior in the ones we have and how?
 ◇ Can compassion be measured or taught? If so, how measured and assessed?
Discussion Leaders:
 Robert Bartlett, MD, FACS
 Kent Bishop, MD, FACOG, CPE
 Mark Bonnell, MD
 Francis Brunicardi, MD
 Joan Duggan, MD, FACP, FIDSA
 Patricia Hogue, PhD PA-C
 Lloyd A. Jacobs, MD
 Deborah Plate, DO, FAAFP
 Joseph Sferra, MD, MBA, FACS
 Curtis Sheldon, MD, FACS, FAAP

1:00 p.m. – 2:00 p.m.

Panel Discussion – Results from the lunch poll group discussions

Provocateur: Joseph Sferra, MD, MBA, FACS

Panel–

Robert Bartlett, MD, FACS

Reginald Baugh, MD

Kent Bishop, MD, FACOG, CPE

Patricia Hogue, PhD PA–C

Deborah Plate, DO, FAAFP

2:00 p.m. – 2:10 p.m.

BREAK

2:10 p.m. – 3:15 p.m.

“Value of Honesty; The Irony of Transparency in Risk Management”

Richard Boothman, JD

3:15 p.m. – 4:15 p.m.

Panel Discussion: Case examples

Admitting Mistakes. Does Apology = Culpability

Failure of Accountability--A Healthcare Epidemic

Environmental Factors--Shared Responsibility with an EHR

Provocateur: Richard Boothman, JD

Panel–

Francis Brunicardi, MD

Joan Duggan, MD, FACP, FIDSA

Todd Rothenhaus, MD

Thomas Schwann, MD, MBA

Joseph Sferra, MD, MBA, FACS

4:15 p.m.

Adjourn

FACULTY

Robert Bartlett, MD, FACS

Professor Emeritus, in the Section of General Surgery,
Division of Acute Care,
Michigan Medicine.

Reginald Baugh, MD

Assistant Dean for Medical School Admissions,
Chief, Division of Otolaryngology, Head & Neck Surgery and
Professor in the Department of Surgery
The University of Toledo.

Kent Bishop, MD, FACOG, CPE

ProMedica Chief Experience Officer CXO,
President of Women's Service Line.

Mark Bonnell, MD

Associate Professor,
Director of Mechanical Circulatory Support & ECMO,
Cardiothoracic Surgery,
The University of Toledo Medical Center.

Richard Boothman, JD

Assistant Adjunct Professor of Surgery,
Chief Risk Officer, Michigan Medicine.

Francis Brunicardi, MD

Professor and Chairman Department of Surgery,
University of Toledo Medical Center,
MCO Alumni Endowed Professor.

Joan Duggan, MD, FACP, FIDSA

Chief, Division of Infectious Diseases, Professor, Internal Medicine,
Physiology, Pharmacology, Metabolism, and Cardiovascular Science,
Microbiology and Immunology, Director Infectious Diseases Fellowship,
Director, Ryan White Clinics

Patricia Hogue, PhD PA-C

Associate Professor Department Chair, Physician Assistant Studies,
Associate Dean of Diversity and Inclusion,
Student/Faculty Recruitment & Retention,
Faculty Advisor: SNMA, LHMSA, PADA, MSFC, PEOPLE/LGBTQA,
Clinical Faculty-Family Medicine.

Lloyd A. Jacobs, MD
President Emeritus and Professor
The University of Toledo

Deborah Plate, DO, FAAFP
Clinical Associate Director
Cleveland Clinic Akron General Center for Family Medicine,
Family Medicine Clerkship Director-NEOMED,
Undergraduate Curriculum Site Director Doctoring Course-NEOMED,
Professor of Family Medicine-NEOMED.

Todd Rothenhaus, MD
SVP Customer Success, Chief Medical
Officer Athenahealth.

Jason Schroeder, MD, FAANS
Assistant Professor of Surgery,
Chief of Division of Neurosurgery,
The University of Toledo Medical Center.

Thomas Schwann, MD, MBA
S. Amjad Hussain Professor of Thoracic and Cardiovascular Surgery,
Chief Cardiothoracic Surgery,
Director Heart and Vascular Center,
The University of Toledo Medical Center.

Joseph Sferra, MD, MBA, FACS
President, Chief Medical Officer,
ProMedica Surgery Service Line,
Vice President, Toledo Hospital, Surgical Services.

Curtis Sheldon, MD, FACS, FAAP
Professor of Surgery University of Cincinnati,
Founding Director Urogenital Surgery Program,
Children's Hospital Medical Center.

PLANNING COMMITTEE

Dianne Anaya

Administrative Secretary
The University of Toledo Medical Center
Department of Surgery

Mark Bonnell, MD

Associate Professor,
Director of Mechanical Circulatory
Support & ECMO,
Cardiothoracic Surgery,
The University of Toledo Medical Center.

Annette Collier, MD

Medical Director, Sincera
Director-Hospice and Palliative Medicine
The University of Toledo Medical Center.

Megan Hinkle RNFA, BSN, CNOR

Program designer,
The University of Toledo Medical Center

Lloyd Jacobs, MD

President Emeritus and Professor
The University of Toledo

Patricia James

Assistant to President Emeritus
The University of Toledo Medical Center
Department of Surgery

Jason Schroeder, MD, FAANS

Assistant Professor of Surgery,
Chief of Division of Neurosurgery,
The University of Toledo Medical Center.

Elizabeth Sheroian

NSQIP Database Coordinator
The University of Toledo Medical Center
Department of Surgery

ACCREDITATION

The University of Toledo is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Toledo designates this live activity for the maximum of **7.25 AMA PRA Category 1 Credits.TM** Physicians should claim credit commensurate with the extent of the participation in this activity.

REGISTRATION

(Register by fax, phone, or mail no later than April 7, 2017.)

Note: Payment of \$140 is required at time of registration using Check, Visa, MasterCard or Discover.

Fax registration with credit card information to: 419.383.3149

Phone registration with credit card information: 419.383.6292

Mail registration form with payment to: The University of Toledo

MS 1095—Department of Surgery

Attention: Elizabeth Sheroian

3000 Arlington Avenue

Toledo, OH 43614

SYMPOSIUM CANCELLATION POLICY: Refund for program registration will be granted minus a \$25 administrative fee on or before April 7, 2017. After that date, the entire amount will be held in recognition of program expense. Failure to attend or cancel registration according to these guidelines will result in forfeiture of the registration fee.

Name _____

Address _____

City _____ State _____ Zip _____

Degree _____ Specialty/Profession _____

Telephone _____

Email (required to receive credit): _____

Please advise of any special needs or meals: _____

Registration Fee: (check one)

Physician (\$140)

Resident/Fellow (NO charge, but MUST REGISTER)

Payment:

Check (Please make check payable to **The University of Toledo** in the amount of \$140)

Credit Card Please charge: _____ to my credit card.
(Dollar Amount)

Credit Card Payment (check one): Visa MasterCard Discover

Card # _____ Exp Date: _____

CVV # _____

Printed Name: _____

Signature _____

ACADEMIC AFFILIATION



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