SYMPOSIUM
ASCLEPIUS SHRUGGED
RECAPTURING A SENTIMENT
OF EMPATHETIC CARE

An examination and resurrection of the healthcare experience enabling physicians to:

- Identify and discuss environmental, behavioral and communication challenges.
- Explore and deliberate on issues that are triggering a new era to re-invent medicine.
- Develop techniques to facilitate the re-humanization of patient and physician.
- Discuss and formulate adjustments to the student/resident selection process.
- Define and illustrate the value of honesty and transparency in risk management.
- Cultivate best practice solutions for specific case studies.

Keynote Address
Curtis A. Sheldon, MD
Professor of Surgery University of Cincinnati,
Founding Director Urogenital Surgery Program,
Children’s Hospital Medical Center.

Saturday, April 22, 2017
8:00 A.M. – 4:15 P.M.

Radisson Hotel at The University of Toledo Health Science Campus
3100 Glendale Avenue,
Toledo, Ohio 43614

FOR MORE INFORMATION, PLEASE CALL 419.383.6292
OR EMAIL ELIZABETH.SHEROIAN@UTOLEDO.EDU
AGENDA

7:30 a.m. – 8:00 a.m.  Registration and continental breakfast

8:00 a.m. – 8:15 a.m.  Welcome  
Mark Bonnell, MD

8:15 a.m. – 9:00 a.m.  “Bad Behavior; Patterns, Tales, and a New Era”  
Francis Brunercardi, MD

9:00 a.m. – 10:30 a.m.  Keynote Address: “Digital Dehumanization”  
Curtis Sheldon, MD

10:30 a.m. – 10:45 a.m.  BREAK

10:45 a.m. – 11:45 a.m.  Panel Discussion– “Environment, EHR, Bad Behavior Digital Communication”  
Provocateur: Lloyd Jacobs, MD  
Panel–  
Kent Bishop, MD, FACOG, CPE  
Francis Brunericardi, MD  
Joan Duggan, MD, FACP, FIDSA  
Todd Rothenhaus, MD  
Curtis Sheldon, MD, FACS, FAAP

11:45 a.m. – 12 noon  Lunch served

12 noon – 1:00 p.m.  Working Lunch with Group Topics  
◦ What are the top 3 things to look for in an applicant?  
◦ What is important in applicants?  
◦ Are we selecting the wrong students/residents?  
◦ Can we change behavior in the ones we have and how?  
◦ Can compassion be measured or taught? If so, how measured and assessed?

Discussion Leaders:  
Robert Bartlett, MD, FACS  
Kent Bishop, MD, FACOG, CPE  
Mark Bonnell, MD  
Francis Brunericardi, MD  
Joan Duggan, MD, FACP, FIDSA  
Patricia Hogue, PhD PA–C  
Lloyd A. Jacobs, MD  
Deborah Plate, DO, FAAFP  
Joseph Sferra, MD, MBA, FACS  
Curtis Sheldon, MD, FACS, FAAP
1:00 p.m. – 2:00 p.m.  
Panel Discussion – Results from the lunch poll group discussions  
_Provocateur: Joseph Sferra, MD, MBA, FACS_  
Panel:  
- Robert Bartlett, MD, FACS  
- Reginald Baugh, MD  
- Kent Bishop, MD, FACOG, CPE  
- Patricia Hogue, PhD PA-C  
- Deborah Plate, DO, FAAFP

2:00 p.m. – 2:10 p.m.  
BREAK

2:10 p.m. – 3:15 p.m.  
“Value of Honesty; The Irony of Transparency in Risk Management”  
_Richard Boothman, JD_

3:15 p.m. – 4:15 p.m.  
Panel Discussion: Case examples  
Admitting Mistakes. Does Apology = Culpability  
Failure of Accountability—A Healthcare Epidemic  
Environmental Factors—Shared Responsibility with an EHR  
_Provocateur: Richard Boothman, JD_  
Panel:  
- Francis Brunicardi, MD  
- Joan Duggan, MD, FACP, FIDSA  
- Todd Rothenhaus, MD  
- Thomas Schwann, MD, MBA  
- Joseph Sferra, MD, MBA, FACS

4:15 p.m.  
Adjourn
FACULTY

Robert Bartlett, MD, FACS
Professor Emeritus, in the Section of General Surgery,
Division of Acute Care,
Michigan Medicine.

Reginald Baugh, MD
Assistant Dean for Medical School Admissions,
Chief, Division of Otolaryngology, Head & Neck Surgery and
Professor in the Department of Surgery
The University of Toledo.

Kent Bishop, MD, FACOG, CPE
ProMedica Chief Experience Officer CXO,
President of Women’s Service Line.

Mark Bonnell, MD
Associate Professor,
Director of Mechanical Circulatory Support & ECMO,
Cardiothoracic Surgery,
The University of Toledo Medical Center.

Richard Boothman, JD
Assistant Adjunct Professor of Surgery,
Chief Risk Officer, Michigan Medicine.

Francis Brunicardi, MD
Professor and Chairman Department of Surgery,
University of Toledo Medical Center,
MCO Alumni Endowed Professor.

Joan Duggan, MD, FACP, FIDSA
Chief, Division of Infectious Diseases, Professor, Internal Medicine,
Physiology, Pharmacology, Metabolism, and Cardiovascular Science,
Microbiology and Immunology, Director Infectious Diseases Fellowship,
Director, Ryan White Clinics

Patricia Hogue, PhD PA–C
Associate Professor Department Chair, Physician Assistant Studies,
Associate Dean of Diversity and Inclusion,
Student/Faculty Recruitment & Retention,
Faculty Advisor: SNMA, LHMSA, PADA, MSFC, PEOPLE/LGBTQA,
Clinical Faculty-Family Medicine.
Lloyd A. Jacobs, MD
President Emeritus and Professor
The University of Toledo

Deborah Plate, DO, FAAFP
Clinical Associate Director
Cleveland Clinic Akron General Center for Family Medicine,
Family Medicine Clerkship Director–NEOMED,
Undergraduate Curriculum Site Director Doctoring Course–NEOMED,
Professor of Family Medicine–NEOMED.

Todd Rothenhaus, MD
SVP Customer Success, Chief Medical Officer Athenahealth.

Jason Schroeder, MD, FAANS
Assistant Professor of Surgery,
Chief of Division of Neurosurgery,
The University of Toledo Medical Center.

Thomas Schwann, MD, MBA
S. Amjad Hussain Professor of Thoracic and Cardiovascular Surgery,
Chief Cardiothoracic Surgery,
Director Heart and Vascular Center,
The University of Toledo Medical Center.

Joseph Sferra, MD, MBA, FACS
President, Chief Medical Officer,
ProMedica Surgery Service Line,
Vice President, Toledo Hospital, Surgical Services.

Curtis Sheldon, MD, FACS, FAAP
Professor of Surgery University of Cincinnati,
Founding Director Urogential Surgery Program,
Children's Hospital Medical Center.
Dianne Anaya  
Administrative Secretary  
The University of Toledo Medical Center  
Department of Surgery

Mark Bonnell, MD  
Associate Professor,  
Director of Mechanical Circulatory Support & ECMO,  
Cardiothoracic Surgery,  
The University of Toledo Medical Center.

Annette Collier, MD  
Medical Director, Sincera  
Director–Hospice and Palliative Medicine  
The University of Toledo Medical Center.

Megan Hinkle RNFA, BSN, CNOR  
Program designer,  
The University of Toledo Medical Center

Lloyd Jacobs, MD  
President Emeritus and Professor  
The University of Toledo

Patricia James  
Assistant to President Emeritus  
The University of Toledo Medical Center  
Department of Surgery
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Jason Schroeder, MD, FAANS
Assistant Professor of Surgery,
Chief of Division of Neurosurgery,
The University of Toledo Medical Center.

Elizabeth Sheroian
NSQIP Database Coordinator
The University of Toledo Medical Center
Department of Surgery
REGISTRATION

(Register by fax, phone, or mail no later than April 7, 2017.)
Note: Payment of $140 is required at time of registration using Check, Visa, MasterCard or Discover.

Fax registration with credit card information to: 419.383.3149
Phone registration with credit card information: 419.383.6292
Mail registration form with payment to: The University of Toledo
MS 1095—Department of Surgery
Attention: Elizabeth Sheroian
3000 Arlington Avenue
Toledo, OH 43614

SYMPOSIUM CANCELLATION POLICY: Refund for program registration will be granted minus a $25 administrative fee on or before April 7, 2017. After that date, the entire amount will be held in recognition of program expense. Failure to attend or cancel registration according to these guidelines will result in forfeiture of the registration fee.

Name ____________________________________________________________________________
Address __________________________________________________________________________
City ________________________________ State ____________ Zip _____________________
Degree ________________________ Specialty/Profession ________________________________
Telephone _____________________
Email (required to receive credit): _____________________________________________________
Please advise of any special needs or meals: _____________________________________________

Registration Fee: (check one)
_____ Physician ($140)  _____ Resident/Fellow (NO charge, but MUST REGISTER)

Payment:
_____ Check (Please make check payable to The University of Toledo in the amount of $140)
_____ Credit Card  Please charge: ____________________ to my credit card.
                   (Dollar Amount)
Credit Card Payment (check one): _____ Visa _____ MasterCard _____ Discover
Card # ______________________________ Exp Date: ____________________
CVV # ____________________________
Printed Name: _____________________________________________________________________
Signature _________________________________________________________________________