EMPOWER

Strategic Plan 2013-2018
Wright State University-Miami Valley College of Nursing and Health

Mission: The Wright State University-Miami Valley College of Nursing and Health provides excellence in innovative educational programs as the foundation for lifelong learning; serves our community locally, regionally, nationally, and internationally; performs scholarship that enriches and guides the profession of nursing; and empowers faculty, staff, students, and alumni to reach their full potential.

Vision: The Wright State University-Miami Valley College of Nursing and Health will be a leader in the transformation of the educational enterprise in Ohio and beyond through collaborative partnerships, civic engagement, and service, supported by scholarship to advance and empower nursing in an inclusive, respectful environment.

Strategy Overview:
The College of Nursing and Health, is moving into a position of strength with regard to student and faculty outcomes and will need to build on the grass roots efforts of the Wright Nurse Project. The movement to change the learning environment is bolstered by faculty research in pedagogy, service activities, practice initiatives, international collaborations, and faculty expertise in a wide variety of areas. The CONH will support existing community partnerships and work to acquire new ones for development of practice sites, research partners, and clinical placement opportunities.
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<th>Institutional Goals</th>
<th>CONH Elaboration</th>
<th>Metrics</th>
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Goal 1 Program Quality and Academic Distinctiveness

Enhance academic quality and program distinctiveness by using the results of student and program assessments to improve learning, by having a diverse faculty and staff, and by partnering with community organizations to meet regional needs.

Creation of a stimulating, student centered, learning environment, characterized by best practices, that produces the most sought after graduates in the region who have the ability to critically think, embrace civic responsibility, are culturally competent, and thrive in the context of a rapidly changing world.

The CONH will:
1. Align with the parent organization’s prioritized needs and issues,
2. Recruit and retain a nationally recognized diverse faculty and staff,
3. Form new partnerships and sustain ongoing,
4. Develop new programs in response to community need,
5. Collaborate with the VP for Multicultural Affairs and Community Engagement.

- # and type of Simulation Activities
- Interactive teaching modalities and a unique curriculum based on the evidence
- Certificate offerings
- DEU in place with senior nursing students (also metric for Goal 3)
- International service learning course offerings
- International program collaborations
- Multiple sites for Community Engagement, multiple opportunities for Civic Engagement and Service
- The Wright Nurse Project
- Number of unfilled faculty lines and open staff

1. Every clinical undergraduate course has some form of simulation; every graduate clinical track has at least one mechanism for simulation (high fidelity, standardized patients, etc).
2. Evidence of a transformational educational product which includes innovations in instruction.
3. Every MS concentration should have a certificate option except for the neonatal program.
4. Establish DEU in Kettering’s Trauma unit, expand concept to other units, other hospitals once successful
5. Multiple opportunities for international service learning, either as electives or as part of key courses.
6. Leadership roles in the university for community engagement activities and diversity initiatives.
7. High degree of diversity in staff, students and faculty.
8. Implementation of new accelerated second degree option.
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<th>positions</th>
<th>9. Offer BSN-DNP program</th>
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<td>Diversity Plan</td>
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Goal 2 Student Success
Educational Attainment

Improve student access and educational achievement by increasing enrollment and retention, helping students meet career goals, and giving students a total university experience that includes online opportunities and MOOCs.

Students should have the opportunity to obtain a nursing degree from WSU that is competitively priced, supported by scholarships and tutoring services, allows direct admission from high school to maximize tuition dollars, offers creative accommodations for multiple learning styles. Online learning is available at multiple levels with the RN-BSN program, and the Doctor of Nursing Practice program being all-online.

The CONH will:
1. Increase enrollment,
2. Enhance degree completion,
3. Analyze and improve educational processes
4. Expand pathways for academic achievement
5. Provide student support services
6. Improve overall student experience

- Direct from high school admits
- State of the art online RN-BSN program
- NCLEX pass rates
- Student organizations: WSSNA, Dean’s Student Advisory Board, SMART
- Expansion of DNP
- Enrollment levels
- High level platform for online courses
- Traditional BSN offered at Lake Campus
- Scholarship fair/tea
- Expansion of student services
- Social Media

1. Admit at least 40 DFHS students fall 2014 and gradually increase as numbers of nursing intent students decrease
2. With Provost’s support, expand RN-BSN program in terms of advisory personnel, instructional design, business office support, marketing,
3. NCLEX pass rates of at least 90% for all prelicensure programs
4. New platform for all RN-BSN program courses; all pre-requisites offered online
5. Increase enrollment in the master’s program by 20%, Increase enrollment in BSN program by 25%, Increase enrollment by 100% in RN-BSN program.
6. Start outreach to Lake Campus for traditional undergraduate program
7. Implement scholarship fairs to increase awareness of scholarship opportunities
8. Optimize three new student advisors to include
| Goal 3 Research and Innovation | Nursing faculty will develop active programs of research with scholarly outcomes with the assistance of the Director of the Center for Nursing Research and Health and will contribute to the discipline with publications and presentations. Focus areas for research teams will include the use of simulation and other avant garde teaching methodologies, disaster nursing, and translational evidence based practice projects. Creation of teams that are interprofessional, led by nurses, and internal partnerships of research and clinical faculty will be the hallmarks of the CONH. The CONH will: 1. Increase the number of faculty incentives 2. Increase research and demonstration project awards | • Full time Director of the Center for Nursing Research and Health/Endowed Chair for Nursing Research  
• Statistical support  
• Interdisciplinary research teams  
• Grant submissions and subsequent funding  
• High profile presence at MNRS  
• Presentations  
• Publications  
• Number of GRAs, traineeships and assistantships  
• External research mentors  
• Travel dollars to support scholarship  
• Faculty/student dissemination | 1. Hire Endowed Chair/Director of the Center for Nursing Research and Health  
2. Continue to support statistician with a .5 FTE  
3. Form at least one research team annually  
4. Presence at MNRS with at least 10 faculty (presentations) and 5 students (presentations and mentoring)  
5. Submit at least 3 grants annually for external funding of at least $100,000 each  
6. Support research office with 3 GRAs  
7. Each tenure track faculty member will have external research mentor  
8. Publications/presentations from faculty/student teams will increase  
9. Continue to support faculty travel beyond the CBA-priority is for podium presentations, secondary... |
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<th>3. Foster an entrepreneurial culture</th>
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<td>4. Increase the number of faculty-student presentations and publications</td>
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<th>Goal 4 Community and Economic Development</th>
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<td>Create a campus culture that supports community engagement and economic development by increasing opportunities within the curriculum and offering degree programs consistent with community needs.</td>
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The CONH will:
1. Increase opportunities for community engagement,
2. Move the Student Health Clinic to a business model of sustainability while serving all of the WSU student population,
3. Focus development activities strategically (simulation+) working closely with the VP for Development,
4. Curriculum is aligned with community need

- Strong Academic Advisory Board
- Expand Student Health Clinic to Lake Campus
- Partnerships to offer practice opportunities
- Community engagement exemplars
- Programmatic offerings that support the magnet movement in the Miami Valley Region
- Development activities in the college
- NIWCO
- Student Health Clinic

are research poster presentations
10. Grant awards to CONH will increase by 50%
11. Identify at least 3 new revenue streams to support critical missions of CONH

- 1. Academic Advisory Board meetings quarterly
- 2. Increase opportunities for scholarship related to community engagement
- 3. Assess, staff, support, evaluate, implement, and serve with the new satellite of the Student Health Clinic at Lake Campus
- 4. Identify via the self study if meeting programmatic needs of the community and adjust accordingly
- 5. Increase joint appointments and practice opportunities
- 6. Comprehensive development plan with campaign goal of $6,000,000
- 7. Develop college naming opportunities
- 8. Decrease Student Health Clinic reliance on the University Office of Student Affairs funding
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<th>Goal 5 Essential Resources</th>
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<td><strong>Develop the human, fiscal and physical resources to support strategic goals by enhancing human resources operations and fiscal management, generating increased revenue, and increasing investment in facilities.</strong></td>
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<th>faculty development</th>
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<td>CONH footprint</td>
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<td>Lean administrative structure</td>
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<td>Increase efficiency in administration of the College of Nursing and Health</td>
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<td>Active Alumni Society</td>
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| 1. Increase alumni events |
| 2. Expand college footprint |
| 3. Annual staff retreat and other development opportunities |
| 4. Expand support of the business office |
| 5. One annual faculty development event |
| 6. Advocate for increased space for the CONH |
| 7. Improve budget margin and eliminate negative balance carryover accounts |
| 8. Remodel break room |
| 9. Implement findings from consultants report on how to improve process in the administrative suite |
| 10. Seek continued support for staff lines, the RN-BSN program and the NDHC |
| 11. Find means to increase revenue and decrease expense of the NIWCO |
| 12. Increase visibility of Alumni Society and facilitate meeting alumni needs |
support of the college through the Alumni Society and other means
7. Market and offer courses under the National Disaster Health Consortium,
8. Support the activities of the Nursing Institute of West Central Ohio