

# **APPLICATION FOR LICENSE**

Thanks for your interest in working with Learfield Licensing Partners and our client institutions. Please thoroughly read this packet before completing the application. Respond to all inquiries completely as it relates to your business model. Please contact Learfield Licensing at (317) 669-0808 if you have questions as you complete the license application process.

### Application Requirement Checklist

All applications must be submitted with the following materials and will be reviewed based on the details provided. Applications that are submitted without fees or samples will not be considered.

- \_\_\_\_\_Application Complete the application document beginning on Page 6. Answer each question to the best of your ability. An officer of your company must sign the completed application. Please be sure to mark your requested schools in the "List of Learfield Licensing Accounts".
- \_\_\_\_\_Product Samples Submit a quality sample of each product that you plan to produce for any of Learfield Licensing's clients. <u>A "quality sample" will not feature logos of the school(s) for which you are applying, but will feature a logo/design and illustrate the planned method of enhancement for review.</u> Samples that do not illustrate enhancement will not be accepted. All samples must be submitted with a completed product specification form (see Page 12). Samples that are received without a completed product specification form will not be considered. Learfield Licensing reserves the right to request a production-run sample of the licensed product prior to executing the License Agreement. Samples will not be returned.
- \_\_\_\_\_ Application Fee The application fee is a non-refundable fee that is required for reviewing your application. Learfield Licensing will accept payment by check or money order only. Please make payment payable to "Learfield Licensing Partners, LLC".
- \_\_\_\_\_Marketing Plan We encourage you to send support materials including a Marketing Plan. The purpose of the marketing plan is to give Learfield Licensing a more complete picture of your company and plan for success. We are especially interested in your expansion into the collegiate market and what makes your company unique. The marketing plan that you provide does not need to be comprehensive, but should cover several of the following areas:
  - Company History
    Company Objectives and Goals
    Product Development
    Product Minimums
    Promotional Programs
    Channels of Distribution and Target Markets (target customers)
    Short- and long-term expected results
    Advertising specifically which media will be used
    Strengths and Weaknesses / Challenges
    Plan for Implementation into the collegiate market

Mail completed application, application fee check, product samples and marketing plan to:

Learfield Licensing Partners, LLC ATTN: License Application 8900 Keystone Crossing, Suite 605 Indianapolis, IN 46240

- Faxed or emailed applications will not be accepted -

### Understanding the Licensing Process

License applications are reviewed in the order that they are received. The response time to your application may vary; however, most applications are completed within 30 days following receipt of the required application materials. Some applications may require a longer response time due to the number of schools selected or the nature of the product(s) that you have submitted for review. While your application is in review, we encourage you to begin researching the insurance options that are available and confirm that your insurance agent is able to meet the requirements that are required, but not obtain the policy until the license request is approved. An insurance requirement guideline and sample certificate that you can share with your agent is included (see Pages 3-5).

Should Learfield Licensing approve your licensing application and insurance certificate, you will be sent a license agreement for signature and have 90 days to sign and return the agreement along with any additional fees or advances. You must agree to the terms provided in the agreement that is issued to you as a condition of licensing. Changes to the license agreement will not be accepted.

Agreement terms run on an annual basis beginning July 1 and ending on June 30 of the following year. Licensees will be given the option to renew in May/June for the upcoming contract year unless the school or Learfield Licensing chooses not to renew the license.

Artwork will not be available, nor will authorization to produce products bearing the marks of any Learfield Licensing client be granted, until the applicant has completed the license application process in its entirety and received an executed license agreement. Upon completion of the license application process, you will receive a username and password providing access to production-ready artwork for the licensed client institution(s). Artwork may only be obtained online at college.trademarxonline.com.

Many collegiate institutions require that their licensees are members of the Fair Labor Association (FLA) and/or in compliance with rules and regulations of the Worker Rights Consortium (WRC), or agree to the terms and conditions of an individual school Code of Conduct. A complete list of school affiliation and codes of conduct requirements is available in the "List of Learfield Licensing Accounts" starting on Page 14.

### Licensing Fees

The application fee is due at the time of application. All other applicable annual administrative fees and annual advances will be invoiced <u>after</u> the review of your application with the agreement. Annual advances are predetermined according to the "List of Learfield Licensing Accounts" (Page 14). The application fee covers administration of the initial contract term with one school. An additional \$100.00 administration fee will be charged for each additional school and will be pro-rated based on a one-year contract. The length of the contract will be based on the date your completed application is received.

## Hologram Labeling Requirement



The Collegiate Licensed Properties Association (CLPA) is a non-profit organization made up of colleges and universities whom either manage their own licensing program, or partner with Learfield Licensing Partners for trademark management services. These institutions have come together to create the CLPA Authentication Program, which is designed to protect legitimate licensees from unlicensed and counterfeit products. The CLP labels and hangtags combine several optical imaging techniques into a single image to create the high level of security found in the CLP labels. Because of these security features, licensees may not print or produce their own CLP labels. Labels may not be ordered until you have completed the entire licensing process. For more information about the CLPA Authentication and hologram labeling program, including a list of labeling requirements, please visit <u>www.clpa.us</u>.

### Product Liability Insurance

Each Licensed Vendor has a contractual obligation to carry liability insurance and provide a Certificate of Insurance for its products that bear the logo of the institutions for which it is licensed. This liability coverage is required to additionally insure the institutions with which they hold a license and Learfield Licensing. Please share the following pages - information, Schedule A from the licensing agreement and the sample Certificate of Insurance - with your agent to expedite the licensing process and ensure that you have the proper coverage.

### **INSURANCE AGENT INFORMATION:**

- Learfield Licensing Partners, LLC grants commercial trademark licenses to manufacturers or resellers of collegiate licensed products. All manufacturers or resellers of collegiate licensed products must sign a license agreement with Learfield Licensing Partners LLC, which is an agent that provides trademark licensing services for more than 500 collegiate institutions and conferences.
- Learfield Licensing Partners LLC recommends that the insurance be procured for a term of at least one year. According to the license agreement, a current Certificate of Insurance must be retained throughout the term to avoid cancellation.
- Learfield Licensing Partners, LLC <u>is not</u> an Owner, Lessee, or Contractor, Manufacturer of Products, Vendor, Grantor of Franchise or Retailer; therefore, if an endorsement is applied to the policy, Learfield Licensing will not accept any endorsement that reflects a contractual relationship of the aforementioned as these endorsements do not reflect the contractual relationship between the Licensee and Learfield Licensing.
- Learfield Licensing Partners, LLC will accept the Grantor of Licenses Endorsements/Business Liability Coverage Forms; CG 20 35 04 13, CG 20 36 04 13, PB AI 99 01 01, SB 300623, SS 00 08 04 05, GA 41 52 10 01, CMP 4861, CMP 4852 or the equivalent.
- Learfield Licensing Partners, LLC will not accept insurance declaration forms, binder or the full policy in lieu of the Certificate of Insurance unless it is requested. Only a Certificate of Insurance and applicable endorsement will be accepted. Please note that an endorsement form is not required; however, if a form is used to endorse the additional insured language into the policy, Learfield Licensing must receive a copy of the endorsement form that includes the policy number along with the Certificate.
- Pursuant to the written contract with Learfield Licensing, the Endorsement/Business Liability Insurance Certificate is required to include <u>Product Completed Operations</u> Aggregate liability coverage.
- The Certificate of Insurance must be marked for Commercial General Liability. Required limits of product liability coverage are shown on the Sample Certificate.
- The Certificate of Insurance must be marked for Primary and Non-Contributory as indicated on the Sample Certificate.
- Licensed vendors that are approved for routine products are required to maintain a minimum of \$1,000,000 aggregate and \$1,000,000 coverage for each occurrence. Consumable and high risk products require a minimum of \$3,000,000 aggregate and \$3,000,000 for each occurrence. Learfield Licensing will inform the licensee if they are required to maintain consumable or high risk coverage.
- The following "additional insured" language must be endorsed into your insurance policy without deviation or added verbiage and appear on your insurance certificate or it will <u>not</u> be accepted:

"Learfield Licensing Partners, LLC (Learfield Licensing), all institutions represented by Learfield Licensing for which the insured is licensed, and their respective agents, officers and employees are named as Additional Insureds subject to the written contract."

\*The additional insured statement must be referenced with a policy number if placed on a separate page



### Schedule A - From Learfield Licensing Partners License Agreement

#### Product Liability Insurance

Pursuant to the Standard License Agreement, Licensee has a contractual obligation to carry liability insurance and provide a certificate of insurance for products that bear the intellectual property of Owners for which they are licensed. Liability insurance is required to additionally insure the institutions with which they hold a license, and Learfield Licensing Partners, who represents these institutions ("Additional Insureds"). This Commercial General Liability Policy must be Primary and Non-Contributory with respect to the named Additional Insureds. A Waiver of Subrogation Clause shall be added to the Licensee's Commercial General Liability Policy in favor of the named Additional Insureds. <u>Please share this page and the sample certificate of insurance (following this page) with your insurance agent to expedite the licensing process and ensure that you have proper coverage.</u>

1. <u>The Certificate must be marked for Commercial General Liability under the occurrence form</u>; and must evidence that the insurance afforded the named Additional Insureds is on a Primary and Non-Contributory basis and that a Waiver of Subrogation in favor of the named Additional Insureds is indicated.

- 2. The Certificate must meet or exceed the following limits:
  - General Liability
    - \$1 million Each Occurrence
    - \$1 million Personal & Adv Injury
    - \$1 million General Aggregate
    - \$1 million Products Comp/Op Agg

High Risk/Consumable Products\*\*
 \$3 million Each Occurrence
 \$3 million Personal & Adv Injury
 \$3 million General Aggregate
 \$3 million Products Com/Op Agg

\*\*High risk items may include, but are not limited to: Consumables, Electronics, Sharpe Items, Protective Equipment, Cosmetics and Sporting Goods

### 3. Additional Insured Language:

The Description of Operations area on the Certificate of Insurance must read <u>exactly</u> without deviation or added verbiage as follows:

A. The Severability of Interest Clause as per the written contract:

"Learfield Licensing Partners, LLC ("Learfield Licensing"), all institutions represented by Learfield Licensing for which the Insured is licensed, and their respective officers, agents and employees are named as Additional Insureds subject to the written contract."

- OR -

**B.** The Severability of Interest Clause (if using an Endorsement/Business Liability Coverage form in accordance with the written contract):

"Learfield Licensing Partners LLC, ("Learfield Licensing") all institutions represented by Learfield Licensing for which the Insured is licensed, and their respective officers, agents and employees are named as Additional Insureds per the applicable Endorsement/Business Liability Coverage form (insert the applicable form number here) attached to this policy subject to the written contract."\*

\*The Endorsement/Business Liability Coverage form must meet the Insurance requirements as stipulated in written contract with Learfield Licensing, including Products Completed Operations Aggregate. Learfield Licensing <u>will not accept</u> the following: <u>Vendors Endorsements, Grantor of Franchise Endorsements, or</u> <u>Owners, Lessees, or Contractors Endorsements.</u> These forms do not reflect the contractual relationship between the Licensee and Learfield Licensing Partners LLC. The Grantor of Licenses Endorsement CG 20 35 04 13 or the equivalent <u>will be accepted</u> by Learfield Licensing Partners LLC.

4. The Certificate Holder is:

Learfield Licensing Partners, LLC 8900 Keystone Crossing, Suite 605 Indianapolis, IN 46240

- SAMPLE CERTIFICATE PROVIDED ON FOLLOWING PAGE -



ACORD

## **CERTIFICATE OF LIABILITY INSURANCE**

DATE (MM/DD/YYYY) MM/DD/YYYY

THIS CERTIFICATE IS ISSUED AS A I CERTIFICATE DOES NOT AFFIRMATI BELOW. THIS CERTIFICATE OF INS REPRESENTATIVE OR PRODUCER, AI	vely of Urance	R NEGATIVELY AMEND, DOES NOT CONSTITUT	EXTEND OR ALT	ER THE CO	VERAGE AFFORDED BY	THE POLICIES
IMPORTANT: If the certificate holder the terms and conditions of the policy, certificate holder in lieu of such endors	is an ADI certain p	DITIONAL INSURED, the policies may require an en	policy(ies) must be ndorsement. A stat	e endorsed. Tement on th	If SUBROGATION IS WAIV is certificate does not confe	ED, subject to r rights to the
PRODUCER	semeni(s)		CONTACT NAME:			
PRODUCER			NAME: PHONE		FAX	
			(A/C, No, Ext): E-MAIL ADDRESS:		FAX (A/C, No):	
			INS	SURER(S) AFFOR	RDING COVERAGE	NAIC #
			INSURER A :			
INSURED Licensee Name	e		INSURER B :			
	-		INSURER C :			
Licensee Addr			INSURER D :			
(As it appears on con	u act)		INSURER E :			
			INSURER F :			
		ENUMBER:			REVISION NUMBER:	
THIS IS TO CERTIFY THAT THE POLICIES INDICATED. NOTWITHSTANDING ANY RE CERTIFICATE MAY BE ISSUED OR MAY EXCLUSIONS AND CONDITIONS OF SUCH	QUIREME PERTAIN,	NT, TERM OR CONDITION THE INSURANCE AFFORD LIMITS SHOWN MAY HAVE	OF ANY CONTRACT ED BY THE POLICIE BEEN REDUCED BY	OR OTHER I S DESCRIBE	DOCUMENT WITH RESPECT T D HEREIN IS SUBJECT TO AI	O WHICH THIS
LTR TYPE OF INSURANCE	INSR WVD	POLICY NUMBER	(MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
GENERAL LIABILITY					EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$	1,000,000
CLAIMS-MADE 🗙 OCCUR					MED EXP (Any one person) \$	
Primary and Non-Contributory	ΥY	XXX XXXXXXXX	M/DD/YYYY	M/DD/YYYY	PERSONAL & ADV INJURY \$	1,000,000
		* The Additional Insured	statement must be i	elerenced	GENERAL AGGREGATE \$	1,000,000
GEN'L AGGREGATE LIMIT APPLIES PER:		with a Policy Number if			PRODUCTS - COMP/OP AGG \$	1,000,000
			· · ·		\$	
AUTOMOBILE LIABILITY					COMBINED SINGLE LIMIT (Ea accident) \$	
ANY AUTO					BODILY INJURY (Per person) \$	
ALL OWNED SCHEDULED		СЛЛ	ΛΟΓ	Ľ	BODILY INJURY (Per accident) \$	
AUTOS AUTOS NON-OWNED		SAN		$\Gamma$	PROPERTY DAMAGE \$	
HIRED AUTOS AUTOS					(Per accident)	
				-		
					EACH OCCURRENCE \$	
CLAING-MADE					AGGREGATE \$	
WORKERS COMPENSATION					S WO STATUL LOTH	
AND EMPLOYERS' LIABILITY					WC STATU- TORY LIMITS ER	
ANY PROPRIETOR/PARTNER/EXECUTIVE	N/A				E.L. EACH ACCIDENT \$	
(Mandatory In NH)					E.L. DISEASE - EA EMPLOYEE \$	
If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - POLICY LIMIT \$	
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICI	ES (Attach	ACORD 101, Additional Remarks	Schedule, If more space l	s required)		
Learfield Licensing Partners, LLC insured is licensed, and their res						
written contract.						
(Note: With the exception of an applic contractually required Additional Insu						the policy, the
CERTIFICATE HOLDER			CANCELLATION			
Learfield Licensing Par 8900 Keystone Crossin			SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.			
-	-					
Indianapolis, IN 46240				ge <mark>nt Sig</mark>	nature	
ACORD 25 (2010/05)			© 19	988-2010 AC	ORD CORPORATION. All	rights reserved

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Step 1 - Return Pages 6-13 along with the application fee check, decorated product samples, marketing plan and completed pages from the List of Learfield Licensing Accounts. All fields must be completed as it applies to your business model. The application will be reviewed based on the details provided. Fields that do not apply to your business model can be completed as Non-Applicable (N/A).

## Selecting the License Type

### SELECT THE TYPE OF LICENSE FOR WHICH YOU ARE APPLYING:

Standard License - For companies that produce licensed consumer products that will be resold, such as items for sale at retail in local, regional and national retail outlets. This license type includes Internal Usage license.

L Internal Usage License - For companies that produce licensed consumer products for sale ONLY to University departments and approved campus organizations for internal/non-resale use. All sales must be exempt from royalties (as determined by University licensing policy).

\* Please note: An Internal Usage license may not be available for all schools. Some Internal Usage licenses require royalties regardless of the terms and conditions of the sale. Please refer to the "Learfield Licensing List of Accounts" on Page 14.

### SELECT THE LICENSE APPLICATION FEE (BASED ON NUMBER OF SCHOOLS REQUESTED):

Single School License (\$250 non-refundable application fee) \*only one school requested

Multiple School License (\$500 non-refundable application fee) \*more than one school requested

### Company Information

COMPANY NAME AS IT APPEARS ON FOUNDATIONAL DOCUMENTS: \_\_\_\_\_



# OTHER COMPANY-OWNED OFFICES, DISTRIBUTION/MANUFACTURING FACILITIES, RETAIL OUTLETS AND OFF-SHORE LOCATIONS:

NAME:	NAME:
ADDRESS:	ADDRESS:
CITY/STATE/ZIP:	CITY/STATE/ZIP:
COUNTRY:	COUNTRY:
TELEPHONE: ()	TELEPHONE: ()
Company Co	ntact Information
PRIMARY LICENSING CONTACT:	
NAME:	_
ADDRESS:	
CITY/STATE/ZIP:	
TELEPHONE: ()	
EMAIL ADDRESS:	
PRIMARY ROYALTY/FINANCIAL CONTACT	PRIMARY ARTWORK CONTACT
NAME:	NAME:
TELEPHONE: ()	TELEPHONE: ()
EMAIL ADDRESS:	EMAIL ADDRESS:
PRIMARY SALES CONTACT	PRIMARY MARKETING CONTACT
NAME:	NAME:
TELEPHONE: ()	TELEPHONE: ()
EMAIL ADDRESS:	EMAIL ADDRESS:



# **Company Profile Information**

# Overview

<i>Type of Organization:</i> Corporation LLC Partnership Sole Proprietorship
Other (please explain):
State Of Incorporation (If Applicable):
Type of Business:          Manufacturer           Distributor           Enhancer           Retailer           Ad Specialty #
Will Your Company apply the school logos and trademarks to the products that you intend to sell?
Are You An Approved Bookstore Vendor For: 🗆 Barnes & Noble 🗆 Follett 🛛 Other:
Describe Your Sales Force: 🗆 In-House Sales Force 🛛 Independent Reps 🛛 Agent
Has Your Company Filed for Bankruptcy in the Previous Five Years: 🗆 NO 🛛 S (include explanation)
Licensing History
Year Business Began Operations: Number of Years in the Collegiate Industry:
Does Your Company Currently Hold Licenses with any of the Following:
(   (       Fermata Partners     Independent ( <i>Diedse Ust</i> ).
□ CLC □ Fermata Partners □ Independent ( <i>please list</i> ): <i>Have You Ever Been Denied a Trademark License or Had a License Cancelled</i> : □ NO □ YES (explain)
Have You Ever Been Denied a Trademark License or Had a License Cancelled: 🗆 NO 🛛 🗆 YES (explain)



## **Business Strategy**

### Describe Your Distribution Capability:

- □ *Local Only* (within 100 miles of primary location)
- □ *National* Number of states covered: \_\_\_\_\_
- Regional (indicate regions covered):
   Northwest (AK, WA, OR, ID, MT, WY)
   West (HI, CA, NV, UT, AZ, CO, NM, TX)
   South (KY, TN, NC, SC, GA, FL, AL, MS, AR, LA)
   North Central (ND, SD, NE, KS, MN, IA, MO, OK, TX)
   Great Lakes (WI, IL, IN, MI, OH)
   Mid-Atlantic (VA, WV, MD, DE, PA, DC)
   Northeast (ME, NH, VT, RI, CT, NY, NJ)

### Targeted Retail Accounts/Channels Of Distribution:

Please indicate below where your product(s) will or may be sold (circle all that apply):

Campus/Local	Mid-Tier/Better	Mass	Direct	
Campus Bookstores	Better Department Stores	Discount Stores	Internet	
Concessions	Sports Specialty	Wholesale Club	Catalog	
Student Groups	Sporting Goods	Grocery Stores	Direct Response	
Alumni Association	Specialty Stores	Drug Stores	Television Shopping	
Athletic Team Shop	Gift/Novelty Shop	Convenience Stores		
Fan Shop	Mid-Tier Department Stores	Home Improvement Stores		
Campus Golf Course Shop	Financial Institution	Amusement Parks		

### Please List Targeted Retail Channels: \_\_\_\_\_

\*Note: Royalties would be required if your company sells through any of the above channels of distribution in most cases.

Do you have any pending orders from the above retail outlets?						
□ NO □ YES If Yes, then indicate the customer	$\Box$ YES If Yes, then indicate the customer and products ordered:					
Customer Name: Customer Contact Name:						
Customer Contact Phone Number:	Invoice Amount (\$):					
Product Description:	Order Quantity:					

LICENSING 🏰 PARTNERS
Support Your Product(s):
ow:
□ In-Store Materials
Media 🗆 Other:
t Contact
Pending Orders: 🗆 YES 🛛 NO
Pending Orders: 🗆 YES 🛛 NO
Pending Orders: 🗆 YES 🛛 NO
Labor Compliance Program? 🛛 NO 🛛 YES
Vith Its Factories?
stributor, broker):
acturer and/or can they verify the compliance
acturer and/or can they verify the compliance Yes, how often?
Yes, how often?
Yes, how often?
Yes, how often? with the following corporate responsibility onsortium (WRC)

# Performance References

LIST COLLEGIATE REFERENCES:	
UNIVERSITY/ORGANIZATION (1):	
CONTACT PERSON:	TITLE:
TELEPHONE: () E-MAIL ADDRESS:	
UNIVERSITY/ORGANIZATION (2):	
CONTACT PERSON:	
TELEPHONE: () E-MAIL ADDRESS:	
LIST CUSTOMER or RETAIL REFERENCES:	
CUSTOMER (1):	
CONTACT PERSON:	TITLE:
TELEPHONE: () E-MAIL ADDRESS:	
CUSTOMER (2):	
CONTACT PERSON:	TITLE:
TELEPHONE: () E-MAIL ADDRESS:	
LIST BANK REFERENCE:	
BANK:	
CONTACT PERSON:	TITLE:
TELEPHONE: () E-MAIL ADDRESS:	



# **Product Information Form**

One Product Information Form must be submitted with each product that you wish to license.

Applications that are received either without decorated product samples or a Product Information Form for each product submitted <u>will not be reviewed</u>. Products submitted for approval will be retained by Learfield Licensing and will not be returned.

Company Name:								
Product Description:								
Wholesale Price \$	Retail Price \$_	(enter l	N/A if items not resold)					
Method of Enhancement:	□ Screenprint	Embroidery	□ Sublimation					
	🗌 Tackle Twill	□ Woven	Carved/Etched					
	$\Box$ Engraved / Etched	□ Hand Painted	Embossed/Stamped					
	Offset Printing	Digital/Laser Print	Heat Transfer					
	□ Other:							
Do you apply the logo to	this product at your c	ompany's primary lo	cation?					
□ YES □ NO: <u>REQUIRED</u> : F	Provide information for the	he Company that applie	s the logo to this product:					
Company Name:								
Contact Person:								
Address:								
City:	State:	_ Zip: Cou	ntry:					
Telephone: ()	E-Mail Address:							
Do you manufacture the blank goods?								
□ YES □ NO: <u>REQUIRED</u> : Provide information for the company from whom you purchase blank goods:								
Company Name:								
Contact Person:								
Address:								
City:	State:	_ Zip: Cou	ntry:					
Telephone: ()	E-Mail Address:							
FOR INTERNAL USE ONLY TO BE COMPLETED BY THE	UNIVERSITY UPON LE	ARFIELD LICENSING'S	REQUEST					
Product Approved Pro	oduct Disapproved							
University:	Signed:		Date:					

## **Prospective Licensee Statement**

I have read and understand this application and agree that the information provided is, to the best of my knowledge, accurate and complete. I grant the Learfield Licensing Partners, LLC permission to verify and exchange information on the company filing this application, including requesting reports from credit reporting agencies, and may use this information to help evaluate the application. Upon request, Learfield Licensing Partners will provide the name and address of any agency that has provided a credit report on the company filing this application. I understand that Learfield Licensing Partners reserves the right to retain product samples permanently and to dispose of any samples at its discretion.

Signed:	Date:
•	

Print or Type Name: \_\_\_\_\_\_ Title: \_\_\_\_\_\_ Title: \_\_\_\_\_\_

PLEASE REMEMBER YOUR COMPANY IS NOT AUTHORIZED TO PRODUCE ANY PRODUCTS BEARING THE MARKS OF ANY LEARFIELD LICENSING PARTNERS, LLC CLIENTS UNTIL A FULLY EXECUTED VERSION OF THE LICENSE AGREEMENT HAS BEEN RETURNED TO YOUR COMPANY AND DESIGNS HAVE BEEN SUBMITTED AND APPROVED.

Mail completed application, application fee check, product samples and marketing plan to:
Learfield Licensing Partners, LLC ATTN: License Application 8900 Keystone Crossing, Suite 605 Indianapolis, IN 46240
- Faxed or emailed applications will not be accepted -

Questions regarding the license application process can be directed to Learfield Licensing at 317-669-0808.

#### Please check the box beside each institution for which you wish to obtain a license.

Applicable administrative fees and annual advances/minimum guaranteed royalties will be invoiced after the review of your application. Annual advances are pre-determined according to the List of Learfield Licensing Accounts, based on the product categories on your license. The application fee covers the administration of the initial contract term with one school. An additional administration fee of \$100 will apply to each additional school. Administrative fees and royalty advances will be pro-rated based on a one-year contract. Learfield Licensing will determine the length of the contract based on the date your completed application is received.

_		Advance Royalty / School Fee			Compliance Requirement				
	Institution	1	Royalty Rate		-		-		-
	Institution	Location	Royally Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH
	Abilene Christian University	Abilene, TX	10%	\$0	\$0				
	Adelphi University	Garden City, NY	10%	\$100	\$50				
	Akron, The University of	Akron, OH	10%	\$200	\$100				
	Akron, The University of (Fear the Roo Marks*)	Akron, OH	12%	\$0	\$0				
	Licensee <u>must</u> carry the 10% Akron license in c	order to use the "Fear the Roc	" logos; applying	for the FTR logos	only is not				
	permitted. There is no additional up-front fee	e to use the Fear the Roo logo	os.						
	Alabama A&M University	Normal, AL	8%	\$100	\$50				
	Alabama at Birmingham, University of	Birmingham, AL	10%	\$100	\$50				
	Alabama in Huntsville, University of	Huntsville, AL	10%	\$50	\$25				
	Alabama State University	Montgomery, AL	10%	\$0	\$0				
	Albany State University*	Albany, GA	10%	\$0	\$0				
	Albany, University at	Albany, NY	10%	\$100	\$50	х	х	х	
	Alcorn State University	Lorman, MS	10%	\$100 Flat R	ate Advance				
	American University	Washington, DC	10%	\$200	\$100	х	х		x
	Appalachian State University	Boone, NC	12%	\$250	\$100	х			x
	Aquinas College	Grand Rapids, MI	10%	\$0	\$0		х		
	Arkansas at Little Rock, University of	Little Rock, AR	10%	\$0	\$0				
	Arkansas at Monticello, University of	Monticello, AR	10%	\$0	\$0				
	Arkansas Pine Bluff, University of	Pine Bluff, AR	10%	\$0	\$0				
	Arkansas Tech University	Russellville, AR	10%	\$0	\$0				
	Arkansas-Fort Smith, University of	Fort Smith, AR	10%	\$0	\$0				
	Armstrong Atlantic State University	Savannah, GA	10%	\$0	\$0				
	Ashland University*	Ashland, OH	10%	\$0	\$0				
	* An additional, non-refundable Ashland applic	ation fee of \$100 is required	with the submitte	d application. Thi	is fee				
	is not a royalty advance and is non-recoupable	toward future royalties.							
	Assumption College	Worcester, MA	10%	\$0	\$0				
	Augustana College	Sioux Falls, SD	10%	\$50	\$25				
	Austin Community College	Austin, TX	10%	\$0	\$0				
	Austin Peay State University	Clarksville, TN	10%	\$50	\$25				
	Ave Maria University	Naples, FL	10%	\$0	\$0				
	Averett University	Danville, VA	10%	\$0	\$0				
	Ball State University	Muncie, IN	10%	\$100	\$100	х	x		
	Baruch College	New York, NY	10%	\$0	\$0				
	Bates College	Lewiston, ME	10%	\$0	\$0				
	Baylor University	Waco, TX	12%	\$500	\$100	х			
	Bellarmine University	Louisville, KY	10%	\$0	\$0				
	Belmont Abbey University	Belmont, NC	10%	\$0	\$0				
	Belmont University	Nashville, TN	8%	\$200	\$100	x			
	Beloit College	Beloit, WI	10%	\$0	\$0				
	Bemidji State University	Bemidji, MN	10%	\$0	\$0				
	Bethel College	Mishawaka, IN	10%	\$0	\$0				
	Bethune-Cookman University	Daytona Beach, FL	10%	\$0	\$0				
	Binghamton University	Binghamton, NY	10%	\$100 Flat R	ate Advance		x	х	
		Brenham, TX	8%	\$0	\$0				
	Bloomsburg University	Bloomsburg, PA	8%	\$0	\$0				
	Bob Jones University	Greenville, SC	10%	\$0	\$0				
	Borough of Manhattan Community College	New York, NY	10%	\$0	\$0				
	Bowling Green State University	Bowling Green, OH	10%	\$100	\$50	x			
	Bradley University	Peoria, IL	10%	\$100	\$50				
	Brandeis University	Waltham, MA	10%	\$0	\$0		x		
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				Advance Royalty	y / School Fee				lequirement
	Institution	Location	Royalty Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH
	Bridgewater State University	Bridgewater, MA	10%	\$0	\$0		x		
		Brockport, NY	10%	\$0	\$0				
		New York, NY	10%	\$0	\$0				
		New York, NY	10%	\$0	\$0				
	5	Fort Lauderdale, FL	10%	\$50	\$25				
	Brown University	Providence, RI	10%	\$100	\$50	х	х	х	x
	, ,	Smithfield, RI	10%	\$100	\$50 ¢50				
	·····,	Lewisburg, PA	10%	\$100	\$50	х			
	Buffalo State College*     * Internal Usage Contract Not Available for Buff	Buffalo, NY	8%^	\$0	\$0				
	Buffalo, University at	Buffalo, NY	10%	\$0	\$0	x	x	x	
	Butler University	Indianapolis, IN	10%	\$100	\$50	^	^	^	
	Cal State Fullerton	Fullerton, CA	10%	\$100 \$0	\$50 \$0		x		
П	Caldwell University	Caldwell, NJ	8%	\$0 \$0	\$0 \$0		A		
	· · · · · · · · ·	Thousand Oaks, CA	10%	\$0	\$0				
		Pomona, CA	10%	\$0	\$0			x	
		Camarillo, CA	8%	\$0	\$0				
	· · · · ·	Dominguez Hills, CA	10%	\$0	\$0				
		Long Beach, CA	10%	\$0	\$0	x			
	· · · · · · · · · · · · ·	San Marcos, CA	7.5%	\$100	\$50				
	California State University Stanislaus	Turlock, CA	7.5%	\$0	\$0				
	California State University, Bakersfield	Bakersfield, CA	8%	\$0	\$0				
	California State University, Chico (Athletics)	Chico, CA	10%	\$0	\$0				
	California State University, East Bay	Hayward, CA	8%	\$0	\$0				
	California State University, Monterey Bay	Seaside, CA	10%	\$0	\$0				
	California State University, San Bernardino	San Bernardino, CA	10%	\$0	\$0		х		
	California, Davis, University of	Davis, CA	10%	\$250	\$50	х	х	х	x
			7.5%	UC Davis Bookstore	Only				
	California, Irvine, University of*	Irvine, CA	10%	\$0	\$0	х	х	х	x
	* University of California, Irvine license does no								
		Riverside, CA	10%	\$50	\$25	x	х	х	x
		Santa Barbara, CA	7%	\$100	\$50	х	х	х	x
		Lawton, OK	10%	\$0	\$0				
		Buies Creek, NC	10%	\$50	\$50				
	5	Buffalo, NY	10%	\$100	\$50				
	Carl Sandburg College	Galesburg, IL	10%	\$0	\$0				
	Carroll College	Helena, MT	8%	\$0	\$0 \$70				
	Case Western Reserve University	Cleveland, OH	8%	\$100	\$50 £0				
	Castleton State College	Castleton, VT	8% 10%	\$0 \$100	\$0 \$F0				
		Conway, AR	10%	\$100 \$100	\$50 \$50				
	· · · · · · · · · · · · · · ·	New Britain, CT Mt. Pleasant, MI	10% 10%	\$100	\$50 \$50		x	х	
		Warrensburg, MO	10%	\$0	\$0				
		Edmond, OK	10%	\$0 \$0	\$0 \$0				
		Orange, CA	10%	\$0 \$0	\$0 \$0				
		Charleston, SC	10%	\$250	\$0 \$150				
		Charleston, WV	10%	\$250 \$0	\$0				
		Charleston, SC	8%	\$50	\$50				
		Cheyney, PA	8%	\$90 \$0	\$0				
	Chicago, University of	Chicago, IL	10%	\$300 Flat Rat			x	x	
	Christian Brothers University	Memphis, TN	10%	\$0	\$0				
	Christopher Newport University	Newport News, VA	10%	\$50	\$25				
		Batavia, OH	8%	\$0	\$0				
	Cincinnati State Technical and Community College	Cincinnati, OH	10%	\$0	\$0				
	City College of New York	New York, NY	10%	\$0	\$0				
		Clarion, PA	7.5%	\$0	\$0				
	Clark Atlanta University	Atlanta, GA	10%	\$50	\$25				
	Clarkson University	Potsdam, NY	10%	\$100 Flat Rat	e Advance				
	Cleveland State University	Cleveland, OH	10%	\$0	\$0				
	Coastal Carolina University	Conway, SC	10%	\$100	\$50				

			Advance Royal	ty / School Fee	(	Complia	ance F	Requirement
Institution	Location	Royalty Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH
Colgate University	Hamilton, NY	10%	\$200	\$100	x			
College of Staten Island	New York, NY	10%	\$0	\$0				
Colorado College	Colorado Springs, CO	10%	\$0	\$0	x			
Colorado Mesa University	Grand Junction, CO	8%	\$50	\$25				
Colorado School of Mines	Golden, CO	10%	\$100	\$50				
Colorado State University	Fort Collins, CO	10%	\$500	\$150	х			
Columbia University*	New York, NY	10%	\$500	\$250	х	х	х	x
* Ad Specialty & Promotional Product Licenses C	urrently Not Available for Co	olumbia Universit	y					
Columbus State University	Columbus, GA	8%	\$0	\$0				
Concordia University Chicago	River Forest, IL	10%	\$0	\$0				
Coppin State University	Baltimore, MD	8%	\$100	\$50				
Cornell College	Mount Vernon, IA	10%	\$0	\$0				
Creighton University	Omaha, NE	10%	\$100	\$50	х	х	х	
CUNY Graduate School of Journalism	New York, NY	10%	\$0	\$0			x	
CUNY Law School	New York, NY	10%	\$0	\$0			х	
CUNY School of Professional Studies	New York, NY	10%	\$0	\$0			x	
CUNY The Graduate Center	New York, NY	10%	\$0	\$0			x	
Daemen College	Amherst, NY	10%	\$0	\$0				
Dallas Baptist University	Dallas, TX	10%	\$0	\$0				
Dalton State College	Dalton, GA	10%	\$0	\$0				
Davidson College	Davidson, NC	10%	\$100	\$50	x			
Dayton, University of	Dayton, OH	10%	\$100	\$50	х			
Delaware State University	Dover, DE	10%	\$50	\$25				
Delta State University	Cleveland, MS	8%^	\$50	\$25				
Denison University	Granville, OH	7%	\$0	\$0	х			
Denver, University of	Denver, CO	10%	\$0	\$0				
DePaul University	Chicago, IL	10%	\$100	\$50	x		x	
Detroit Mercy, University of	Detroit, MI	10%	\$100	\$50	х			
Dickinson State University	Dickinson, ND	10%	\$50	\$25				
Dixie State University	St. George, Utah	10%	\$0	\$0				
Drake University-Athletic Marks*	Des Moines, IA	10%	\$100	\$50				
Drake University-Institutional Marks*	Des Moines, IA	10%	\$0	\$0				
* Note: Both the Institutional Mark license and t	the Athletic Mark license are	requried for this	school.					
Drew University	Madison, NJ	10%	\$0	\$0				
Duquesne University	Pittsburgh, PA	8%	\$0	\$0		x		
East Stroudsburg University	East Stroudsburg, PA	10%	\$0	\$0				
East Tennessee State University	Johnson City, TN	10%	\$0	\$0				
* An additional, non-refundable ETSU administre	ation fee of \$50 is required w	vith the submitte	d					
application. This fee is not a royalty advance of	and is non-recoupable toward	future royalties						
Eastern New Mexico University	Portales, NM	10%	\$0	\$0				
Eastern Washington University	Cheney, WA	8%	\$0	\$0				
Elizabeth City State University	Elizabeth City, NC	8%	\$0	\$0				x
Elon University	Elon, NC	10%	\$50	\$50	х			
Embry-Riddle Aeronautical University-Daytona	Daytona Beach, FL	10%	\$0	\$0				
Embry-Riddle Aeronautical University-Prescott	Prescott, AZ	10%	\$0	\$0				
Embry-Riddle Aeronautical University-World Wide	Daytona Beach, FL	10%	\$0	\$0				
Emory University*	Atlanta, GA	10%	\$50	\$50		х		
* Internal Usage Contract Not Available for Emo	ry University							
Emporia State University	Emporia, KS	8%	\$0	\$0				
Evansville, University of	Evansville, IN	10%	\$0	\$0				
Fairfield University	Fairfield, CT	10%	\$0	\$0	x	x		
Fairleigh Dickinson University	Teaneck, NJ	10%	\$50	\$50				
Fairmont State University	Fairmont, WV	10%	\$0	\$0				
Fayetteville State University	Fayetteville, NC	10%	\$0	\$0				x
Ferris State University	Big Rapids, MI	10%	\$0	\$0	х			
Findlay, University of	Findlay, OH	10%	\$250 admin fee	\$100 admin fee				
Fitchburg State University	Fitchburg, MA	10%	\$0	\$0				
Flagler College (Athletics Only)	St. Augustine, FL	10%	\$0	\$0				
Florida Atlantic University*	Boca Raton, FL	10%	\$0*^	\$0*^				

(\*^)\* An additional, non-refundable FAU administration fee of \$50 is required with the submitted

				Advance Roya	lty / School Fee	C	omplia	ince R	equirement
	Institution	Location	Royalty Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH
	application. This fee is not a royalty advance	and is non-recoupable toward	d future royalties						
	Florida Gulf Coast University	Fort Myers, FL	10%	\$0	\$0				
	Florida Institute of Technology	Melbourne, FL	8%	\$0	\$0				
	Florida International University	Miami, FL	10%	\$0	\$0				
	Florida SouthWestern State College	Fort Myers, FL	10%	\$0	\$0				
	Fordham University*	Bronx, NY	10%	\$0	\$0		х	х	
	* An additional, non-refundable Fordham appli	cation fee of \$100 is required	with the submitt	ted application.					
	This fee is not a royalty advance and is non-rec	oupable toward future royalt	ies.						
	Fort Lewis College	Durango, CO	8%	\$0	\$0				
	Fort Valley State University	Fort Valley, GA	8%	\$0	\$0				
	Framingham State University	Framingham, MA	10%	\$0	\$0				
	Francis Marion University	Florence, SC	10%	\$0	\$0				
	Franklin & Marshall College	Lancaster, PA	10%	\$0	\$0				
	Fredonia State University	Fredonia, NY	8%	\$0	\$0				
	Gardner-Webb University	Boiling Springs, NC	8%	\$50	\$25				
	Geneseo, State University of New York	Geneseo, NY	8%	\$0	\$0				
	Georgia College & State University	Milledgeville, GA	10%	\$0 \$F0	\$0 \$25				
	Georgia Regents University	Augusta, GA	10%	\$50	\$25				
	Georgia Southern University	Statesboro, GA	10%	\$250	\$100				
_	* Internal Usage Contract Not Available for Geo	• •	0%	ćo.	ćo.				
	Georgia Southwestern State University	Americus, GA	8%	\$0 \$0	\$0 60				
	Georgian Court University	Lakewood Township, NJ	8% 10%	\$0 50	\$0 50				
	Grand Canyon University	Phoenix, AZ	10% 10%	\$0 \$100	\$0 \$50				
	Grand Valley State University	Grand Rapids, MI	10% 10%	\$100 \$0	\$50 \$0		x	x	x
	Guttman Community College - CUNY	New York, NY	10% 10%	\$0 \$F0					
	Hampden-Sydney College	Hampden-Sydney, VA	10%	\$50 \$50	\$25				
	Hampton University Harford Community College	Hampton, VA Bel Air, MD	10% 8%	\$50 \$0	\$25 \$0				
	Hawaii University of	Honolulu, HI	10%	\$250	\$100				
	Heartland Community College	Normal, IL	10%	\$250	\$25				
	Henderson State University	Arkadelphia, AR	10%	\$0	\$0				
	Hawai'i Pacific University	Honolulu, HI	10%	\$0 \$0	\$0				
	High Point University	High Point, NC	10%	\$50	\$50				
	Hilbert College	Hamburg, NY	10%	\$0	\$0				
	Hofstra University	Hempstead, NY	10%	\$250	\$150				
	Holy Cross, College of the	Worcester, MA	10%	\$100	\$50		x	x	
	Hostos Community College	New York, NY	10%	\$0	\$0				
	Houston Baptist University	Houston, TX	10%	\$0	\$0				
	Houston, University of	Houston, TX	12%	\$100	\$50		x	x	
	Hunter College	New York, NY	10%	\$0	\$0		x		
	Illinois at Chicago, Univ. of (Dept. of Athletics)	Chicago, IL	10%	\$0	\$0	x	x		
	Illinois Springfield, University of	Springfield, IL	8%	\$0	\$0				
	Illinois State University	Normal, IL	10%	\$100	\$50	х	x		
	Incarnate Word, The University of	San Antonio, TX	10%	\$0	\$0				
	Indiana State University	Terre Haute, IN	10%	\$100	\$50				
	Indiana Univ-Purdue University Ft. Wayne (IPFW)	Fort Wayne, IN	10%	\$0	\$0				
	Indinapolis, University of	Indianapolis, IN	10%	\$0	\$0				
	Iona College	New Rochelle, NY	10%	\$100	\$50				
	Iowa State University	Ames, IA	12%	\$500	\$250			x	
	Ithaca College	Ithaca, NY	10%		ate Advance	x	x		
	Ivy Tech Community College of IN	Indianapolis, IN	10%	\$0	\$0				
	Jackson State University	Jackson, MS	10%	\$100	\$100				
	Jacksonville State University	Jacksonville, AL	10%	\$100	\$50				
	Jacksonville University	Jacksonville, FL	10%	\$0	\$0 5				
	Jarvis Christian College	Hawkins, TX	10%	\$0	\$0				
	John Carroll University (Athletics Only)	University Heights, OH	10%	\$0	\$0				
	John Jay College of Criminal Justice	New York, NY	10%	\$0	\$0				
	Johns Hopkins University*	Baltimore, MD	10%	\$250 admin fee	\$100 admin fee	x	x		
	* An additional, non-refundable JOHNS HOPKIN	s administration fee is requir	ed per category o	as outlined above v	with				

\* An additional, non-refundable JOHNS HOPKINS administration fee is required per category as outlined above with the submitted application. These fees are not royalty advances and non-recoupable toward future royalties.

	Institution	Location	Royalty Rate	Advance Royali Apparel	ty / School Fee Non-Apparel		omplic WRC		equirement BANGLADESH
						I LA	wite		DANGLADESH
	Johnson & Wales University	Providence, RI	10%	\$0	\$0 ¢0				
	Johnson State College	Johnson, VT	10% 12%	\$0 \$500	\$0 \$350				
	Kansas State University* * Internal Usage Contract Not Available for Kans	Manhattan, KS	12%	2000	\$250	x			
	Kennesaw State University	Kennesaw, GA	10%	\$0	\$0				
	Kent State University	Kent, OH	10%	\$0 \$100	\$0 \$50			x	
	Kentucky State University	Frankfort, KY	10%	\$0	\$00			^	
	Kenyon College	Gambier, OH	7.5%	\$50	\$0 \$25		x	x	
	Kingsborough Community College	New York, NY	10%	\$0	\$0		A	~	
	Kutztown University	Kutztown, PA	10%	\$0 \$0	\$0 \$0		x		
	La Salle University	Philadelphia, PA	8%	\$0	\$0		~		
	La Verne, University of	La Verne, CA	10%	\$0	\$0				
	Lafayette College	Easton, PA	10%	\$100	\$50				
	LaGuardia Community College	New York, NY	10%	\$0	\$0				
	Lake Erie College	Painesville, OH	10%	\$0	\$0				
	Lake Superior State University	Sault Ste. Marie, MI	8%	\$0	\$0				
	Lamar University	Beaumont, TX	10%	\$0	\$0				
	Lansing Community College	Lansing, MI	10%	\$0	\$0				
	Le Moyne College	Syracuse, NY	10%	\$0	\$0				
	Lehigh University	Bethlehem, PA	10%	\$0	\$0				
	Lehman College	New York, NY	10%	\$0	\$0				
	Lenoir-Rhyne University	Hickory, NC	8%	\$50	\$50				
	Liberty University	Lynchburg, VA	10%	\$100	\$50				
	Lincoln University	Jefferson City, MO	10%	\$50	\$25				
	Lincoln University	Lincoln, PA	10%	\$0	\$0				
	Lindenwood University	St. Louis, MO	9%	\$0	\$0				
	Lipscomb University	Nashville, TN	10%	\$50	\$25				
	LIU Brooklyn	Brooklyn, NY	10%	\$100	\$50				
	Longwood University	Farmville, VA	10%	\$50	\$25				
	Louisiana Monroe, University of	Monroe, LA	10%	\$100	\$50				
	Louisiana State Univ. Agricultural Ctr	Baton Rouge, LA	10%	\$0 \$0	\$0 ¢0				
	Louisiana State Univ. Eunice	Eunice, LA	10%	\$0 \$0	\$0 \$0				
	Louisiana State Univ. Health Care Srvices Division Louisiana State Univ. Hlth Scnces Cntr New Orleans	Baton Rouge, LA New Orleans, LA	10% 10%	\$0 \$0	\$0 \$0				
	Louisiana State Univ. Hith Schces Chr New Orleans	Shreveport, LA	10%	\$0 \$0	\$0 \$0				
	Louisiana State Univ. of Alexandria	Alexandria, LA	10%	\$0 \$0	\$0 \$0				
	Louisiana State Univ. Or Alexandria Louisiana State Univ. Paul M Hebert Law Center	Baton Rouge, LA	10%	\$0 \$0	\$0 \$0				
	Louisiana State U. Pennington Biomedical Res Cntr	Baton Rouge, LA	10%	\$0 \$0	\$0 \$0				
	Louisiana State Univ. Shreveport	Shreveport, LA	10%	\$0	\$0				
	Loyola Marymount University	Los Angeles, CA	10%	\$0	\$0				
	Loyola University Chicago	Chicago, IL	10%	\$0	\$0		x	x	
	* An additional, non-refundable Loyola Universit	ty Chicago administration fee	e of \$50 is require	d with the submit	ted				
	application. This fee is not a royalty advance of	nd is non-recoupable toward	l future royalties.						
	Loyola University Maryland	Baltimore, MD	10%	\$0	\$0				
	Lubbock Christian University	Lubbock, TX	10%	\$0	\$0				
	Lynn University	Boca Raton, FL	10%	\$50	\$25				
	Macaulay Honors College	New York, NY	10%	\$0	\$0				
	Madonna University	Livonia, MI	10%	\$0	\$0 5				
	Maine Maritime Academy	Castine, ME	10%	\$0	\$0				
	Maine, University of	Orono, ME	10%	\$100	\$50	x			x
	Manhattan College	Riverdale, NY	10%	\$0	\$0 60				
	Marian University	Indianapolis, IN	10% 10%	\$0 \$50	\$0 \$25				
	Maricopa County Community College District	Tempe, AZ	10% 10%	\$50 \$0	\$25 \$0				
	Marietta College	Marietta, OH Poughkoopsia NY	10% 10%	\$0 \$100	\$0 \$50				
	Marist College Marquette University	Poughkeepsie, NY Milwaukee, WI	10% 10%	\$100 \$100	\$50 \$50	~	v	v	
	Marquette University Mary, University of	Bismarck, ND	10%	\$100 \$50	\$50 \$25	x	x	x	
	Maryland Eastern Shore, University of	Princess Anne, MD	8%	\$30 \$0	\$25 \$0				
	Maryland, Baltimore County, University of	Baltimore, MD	0% 10%	\$0 \$0	\$0 \$0		x		
	Massachusetts College of Liberal Arts	North Adams, MA	10%	\$0 \$0	\$0 \$0		~		
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			Advance Royali	y / School Fee	0	Complie	ance R	equirement
Institution	Location	Royalty Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH
Massachusetts Maritime Academy	Buzzards Bay, MA	10%	\$0	\$0				
McKendree University	Lebanon, IL	10%	\$0	\$0				
McNeese State University*	Lake Charles, LA	10%	\$0	\$0				
Medgar Evers College	New York, NY	10%	\$0	\$0				
Memphis, University of	Memphis, TN	10%	\$200	\$100				
Mercer University	Macon, GA	10%	\$100	\$50				
Mercy College	Dobbs Ferry, NY	10%	\$0	\$0				
Meredith College -Athletic Marks	Raleigh, NC	10%	\$0	\$0				
Meredith College - Institutional Marks	Raleigh, NC	10%	\$0	\$0				
* Note: Both the Institutional Mark license and	the Athletic Mark license are	requried for this	school.					
Merrimack College	North Andover, MA	8%	\$0	\$0				
Miami University	Oxford, OH	10%	\$250	\$100		х	х	
Michigan Technological University	Houghton, MI	6%	\$0	\$0	x			
Midwestern State University	Wichita Falls, TX	10%	\$0	\$0				
Millikin University	Decatur, IL	10%	\$0	\$0				
Minnesota State University, Mankato	Mankato, MN	10%	\$0	\$0				
Minnesota State University, Moorhead	Moorhead, MN	10%	\$0	\$0				
Minot State University	Minot, ND	10%	\$0	\$0				
Mississippi College	Clinton, MS	10%	\$50	\$50				
Mississippi State University	Mississippi State, MS	12%	\$300	\$200				
Mississippi University for Women	Columbus, MS	8%	\$50	\$25				
Mississippi Valley State University*	Itta Bena, MS	8%	\$100 Flat Ra					
Missouri Baptist University	Saint Louis, MO	10%	\$0 50	\$0				
Missouri Southern State University	Joplin, MO	10%	\$0	\$0				
Missouri Western State University	St. Joseph, MO	8%	\$0	\$0				
Missouri-Kansas City, University of	Kansas City, MO	10%	\$0	\$0				
Missouri-Saint Louis (Athletics Only), University of	St. Louis, MO	10%	\$0	\$0	х			
Monmouth College	Monmouth, IL	9%	\$0	\$0 50				
Monmouth University	West Long Branch, NJ	8%	\$0 50	\$0 \$0				
Montana Tech of the University of Montana	Butte, MT	8%	\$0 50	\$0 \$0				
Montevallo, University of	Montevallo, AL	10%	\$0 \$0	\$0 \$0				
Morehead State University	Morehead, KY	10% 10%	عن \$150 Flat Ra					
Morehouse College	Atlanta, GA	10% 10%	• • • • • • •					
Mount St. Mary's University Mount Union, University of	Emmitsburg, MD Alliance, OH	8%	\$100 \$0	\$50 \$0				
Murray State University	Murray, KY	8% 10%	\$0 \$100	\$0 \$50				
	Kearney, NE	10%	\$0	\$30 \$0				
Nebraska at Kearney, University of Nebraska at Omaha, University of	Omaha, NE	9%	\$0 \$0	\$0 \$0				
Nevada-Las Vegas, University of	Las Vegas, NV	9% 10%	\$0 \$250	\$0 \$100	x			
New Haven, University of	West Haven, CT	8%	\$250 \$0	\$100 \$0	^			
New Jersey Institute of Technology	Newark, NJ	0%	\$100	\$0 \$50				
New Mexico, University of*	Albuquerque, NM	12%	\$500	\$100	x			
New Orleans, The University of	New Orleans, LA	10%	\$50	\$25				
New York City College of Technology	New York, NY	10%	\$0	\$0				
Newberry College	Newberry, SC	9%	\$0 \$0	\$0 \$0				
Niagara University	Niagara, NY	10%	\$100	\$50				
Nicholls State University	Thibodaux, LA	10%	\$50	\$50				
Norfolk State University	Norfolk, VA	10%	\$50	\$25				
North Alabama, University of	Florence, AL	10%	\$0	\$0				
North Carolina A & T State University	Greensboro, NC	10%	\$100	\$50				x
North Carolina Asheville, University of	Asheville, NC	10%	\$50	\$50				x
North Carolina at Pembroke, University of	Pembroke, NC	10%	\$0	\$0				x
North Carolina Central University	Durham, NC	10%	\$50	\$50				x
North Carolina State University	Raleigh, NC	12%	\$500	\$250	x			x
North Carolina Wilmington, University of	Wilmington, NC	10%	\$100	\$50				x
North Dakota State University	Fargo, ND	10%	\$250	\$100				
North Dakota, University of	Grand Forks, ND	10%	\$250	\$100				
North Florida, University of	Jacksonville, FL	10%	\$0	\$0				
North Georgia, University of	Dahlonega, GA	10%	\$50	\$25				
Northeastern State University	Tahlequah, OK	8.0%*	\$0	\$0				
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			Advance Royalt	y / School Fee	0	Compli	ance l	Requirement
Institution	Location	Royalty Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH
Northern Illinois University	DeKalb, IL	10%	\$100	\$50				
Northern Iowa, University of	Cedar Falls, IA	12%	\$50	\$50				
Northern Kentucky University	Highland Heights, KY	10%	\$100	\$100				
Northwest Missouri State University	Maryville, MO	10%	\$100 Flat Rat	te Advance				
Northwestern Ohio, University of	Lima, OH	10%	\$0	\$0				
Northwestern OK State University	Alva, OK	10%	\$0	\$0				
Northwestern State University	Natchitoches, LA	10%	\$150	\$50				
Northwood University	Midland, MI	10%	\$0	\$0				
Nova Southeastern University	Fort Lauderdale, FL	10%	\$50	\$25				
Oakland University	Rochester, MI	8%	\$0	\$0				
Ohio Dominican University	Columbus, OH	10%	\$0	\$0				
Ohio University	Athens, OH	10%	\$100	\$50		х	х	
Ohio Wesleyan University	Delaware, OH	10%	\$0	\$0				
Oklahoma Baptist University	Shawnee, OK	10%	\$0	\$0				
Oral Roberts University	Tulsa, OK	10%	\$0	\$0				
Ottawa University	Ottawa, KS	8%	\$0	\$0				
Otterbein University	Westerville, OH	10%	\$100	\$50				
Pace University	Pleasantville, NY	10%	\$100	\$50				
Pacific University (OR)	Forest Grove, OR	8%^	\$0	\$0				
Paine College	Augusta, GA	10%	\$0	\$0				
Park University	Parkville, MO	10%	\$0	\$0				
Pennsylvania, University of - Athletic Marks	Philadelphia, PA	10%	\$0	\$0	х	х	x	x
Pennsylvania, University of - Institutional Marks	Philadelphia, PA	10%	\$500	\$250				
* Note: Both the Institutional Mark license and the	e Athletic Mark license are re	quried for the U	niversity of Pennsyl	vania				
* Ad Specialty & Promotional Product Licenses Cur	rently Not Available for Univ	ersity of Pennsyl	lvania					
Pierpont Community & Technical College	Fairmont, WV	7%	\$0	\$0				
Pittsburg State University	Pittsburg, KS	10%	\$100 Flat Rat	e Advance				
Plymouth State University	Plymouth, NH	8%	\$0	\$0				
Point University	West Point, GA	10%	\$0	\$0				
Polk State College	Winter Haven, FL	10%	\$0	\$0				
Portland, University of	Portland, OR	10%	\$50	\$25	х	х	х	
Prairie View A&M University	Prairie View, TX	10%	\$200 Flat Rat	e Advance				
Presbyterian College	Clinton, SC	10%	\$50	\$25				
Purdue University Calumet	Hammond, IN	8%	\$0	\$0				
Queens College	New York, NY	10%	\$0	\$0				
Queens University of Charlotte	Charlotte, NC	10%	\$0	\$0				
Queensborough Community College	New York, NY	10%	\$0	\$0				
Quincy University	Quincy, IL	10%	\$0	\$0				
Quinnipiac University	Hamden, CT	10%	\$90	\$50				
Radford University	Radford, VA	10%	\$100	\$50				
Ramapo College of NJ	Mahwah, NJ	7%	\$0	\$0				
Rensselaer Polytechnic Institute	Troy, NY	8%	\$0	\$0				
Rhode Island College	Providence, RI	8%	\$0	\$0				
Richmond, University of	Richmond, VA	8%	\$100	\$50				
Rider University	Lawrenceville, NJ	9%	\$0	\$0				
Ripon College	Ripon, WI	10%	\$0	\$0				
Robert Morris University	Moon Township, PA	10%	\$100	\$50				
Rochester Institute of Technology	Rochester, NY	10%	\$0	\$0				
Rochester, University of	Rochester, NY	8%	\$0	\$0				
Rogers State University	Claremore, OK	10%	\$0	\$0				
Rollins College	Winter Park, FL	10%	\$0	\$0		x		
Rowan University	Glassboro, NJ	8%	\$0	\$0				
Sacred Heart University	Fairfield, CT	10%	\$100	\$50				
Saginaw Valley State University	University Center, MI	8%	\$0	\$0				
Saint Francis, University of	Fort Wayne, IN	8%	\$0	\$0				
Saint Leo University	Saint Leo, FL	10%	\$0	\$0				
Saint Louis University	St. Louis, MO	10%	\$100	\$50				
Saint Mary's College of California	Moraga, CA	10%	\$0	\$0				
Saint Peters University	Jersey City, NJ	10%	\$100	\$50	х			
Salem State University	Salem, MA	8%	\$0	\$0				

	Institution	Location	Royalty Rate	Advance Royalty Apparel	/ School Fee Non-Apparel		ompliance WRC INI	e Requirement D BANGLADESH
	Salve Regina University	Newport, RI	10%	\$100	\$50			
	Sam Houston State University	Huntsville, TX	10%	\$100	\$30 \$100			
	Samford University	Birmingham, AL	10%	\$50	\$50			
	San Francisco State University	San Francisco, CA	10%	\$0	\$0			
	San Francisco, University of	San Francisco, CA	10%	\$0	\$0			
	Savannah State University	Savannah, GA	10%	\$0	\$0			
	Seattle Pacific University	Seattle, WA	10%	\$0	\$0			
	Seattle University	Seattle, WA	10%	\$0	\$0	x	x	
	Seton Hall University	South Orange, NJ	10%	\$100	\$50	x		
	Shaw University*	Raleigh, NC	10%	\$50	\$50			
	* Internal Usage Contract Not Available for Shav	v University						
	Shenandoah University	Winchester, VA	10%	\$0	\$0			
	Siena College	Loudonville, NY	10%	\$0	\$0			
	Sinclair Community College	Dayton, OH	7.5%	\$0	\$0			
	Sioux Falls, University of	Sioux Falls, SD	10%	\$50	\$25			
	Slippery Rock University	Slippery Rock, PA	10%	\$0	\$0	x	x	
	South Alabama, University of	Mobile, AL	10%	\$0	\$0			
	South Carolina Aiken, University of	Aiken, SC	8%	\$0	\$0			
	South Carolina Beaufort, University of	Beaufort, SC	10%	\$0	\$0			
	South Carolina State University	Orangeburg, SC	10%	\$150	\$100			
	South Carolina Upstate, University of	Spartanburg, SC	8%	\$0 \$F0	\$0 \$25			
	South Dakota, The University of	Vermillion, SD	10%	\$50	\$25			
	Southeast Missouri State University	Cape Girardeau, MO	10%	\$50 \$50	\$50 ¢25			
	Southeastern Louisiana University	Hammond, LA	10% 10%	\$50 \$0	\$25 \$0			
	Southeastern Oklahoma State University Southern Arkansas University	Durant, OK Magnolia, AR	10%	\$0 \$0	\$0 \$0			
	Southern Connecticut State University	New Haven, CT	10%	\$100	\$50			
	Southern IL University Edwardsville	Edwardsville, IL	10%	\$100 \$0	\$0			
	Southern Inidana, University of	Evansville, IN	10%	\$0 \$0	\$0 \$0			
	Southern Maine, University of	Portland, ME	10%	\$100 Flat Rate		x		
	Southern Methodist University	Dallas, TX	12%	\$250	\$100	~		
	Southern Mississippi, University of	Hattiesburg, MS	10%	\$250	\$100			
	Southern Nevada, College of (Athletics Only)	Las Vegas, NV	10%	\$0	\$0			
	Southern Wesleyan University	Central, SC	10%	\$0	\$0			
	Southwest Baptist University	Bolivar, MO	8%	\$0	\$0			
	Southwest Minnesota State University	Marshall, MN	10%	\$0	\$0			
	Southwestern OK State University	Weatherford, OK	10%	\$0	\$0			
	Southwestern University	Georgetown, TX	10%	\$0	\$0			
	Spalding University	Louisville, KY	10%	\$0	\$0			
	St. Bonaventure University	St. Bonaventure, NY	10%	\$100	\$50			
	5	Pittsford, NY	8%	\$0	\$0			
	St. John's University	Queens, NY	10%	\$200	\$100	x	x	
	St. Lawrence University	Canton, NY	10%	\$0	\$0			
	St. Mary's University (TX)	San Antonio, TX	10%	\$0 \$25	\$0 ¢25			
	St. Norbert College	DePere, WI	10% 10%	\$25 \$0	\$25 \$0			
_	St. Thomas University State College of Fl	Miami Gardens, FL Sarasota, Fl	10% 8%	\$0 \$0	\$0 \$0			
	State College of FL State University of New York at Potsdam	Sarasota, FL Potsdam, NY	8% 10%	\$0 \$0	\$0 \$0	~		
	State University of New York at Potsdam Stetson University	DeLand, FL	10%	\$0 \$0	\$0 \$0	x		
	Stony Brook University	Stony Brook, NY	10%	\$0 \$200	\$0 \$100	x		
	Tampa, University of	Tampa, FL	10%	\$200 \$0	\$100 \$0	~		
	Tarleton State University	Stephenville, TX	10%	\$100 Flat Rate				
	Temple University	Philadelphia, PA	10%	\$500	\$250	x	x x	x
_	* Ad Specialty & Promotional Product Licenses C	•				-		
	Tennessee State University	Nashville, TN	8%	\$0	\$0			
	Tennessee Technological University	Cookeville, TN	10%	\$0	\$0			
	Texas A&M International University	Laredo, TX	10%	\$100 Flat Rate	Advance			
	Texas A&M University System	College Station, TX	10%	\$0	\$0			
	Texas A&M University-Central Texas	Killeen, TX	10%	\$100 Flat Rate	Advance			
	Texas A&M University-Commerce	Commerce, TX	10%	\$100 Flat Rate	Advance			

			Advance Royalt	y / School Fee	0	Complie	ance R	Requirement
Institution	Location	Royalty Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH
Texas A&M University-Corpus Christi	Corpus Christi, TX	10%	\$100 Flat Rat	e Advance				
Texas A&M University-Kingsville	Kingsville, TX	10%	\$100 Flat Rat	e Advance				
Texas A&M University-San Antonio	San Antonio, TX	10%	\$100 Flat Rat	te Advance				
Texas A&M University-Texarkana	Texarkana, TX	10%	\$100 Flat Rat	e Advance				
Texas AgriLife Extension Service	College Station, TX	10%	\$0	\$0				
Texas AgriLife Research	College Station, TX	10%	\$0	\$0				
Texas at Arlington, The University of	Arlington, TX	10%	\$100	\$100				
Texas at Brownsville, The University of	Brownsville, TX	10%	\$100	\$100				
Texas at Dallas, The University of	Dallas, TX	10%	\$100	\$100				
Texas at San Antonio, The University of	San Antonio, TX	10%	\$100	\$100				
Texas at Tyler, The University of	Tyler, TX	10%	\$100	\$100				
Texas Engineering Experiment Station	College Station, TX	10%	\$0	\$0				
Texas Engineering Extension Service	College Station, TX	10%	\$0	\$0				
Texas Forest Service	College Station, TX	10%	\$0	\$0				
Texas Hlth Science Ctr. Houston, The University of	Houston, TX	10%	\$100	\$100				
Texas Hlth Science Ctr. San Ant., The University of	San Antonio, TX	10%	\$100	\$100				
Texas Medical Branch Galveston, The University of	Galveston, TX	10%	\$100	\$100				
Texas of the Permian Basin, The University of	Odessa, TX	10%	\$100	\$100				
Texas Southern University	Houston, TX	10%	\$300	\$150				
Texas SW Med. Ctr. Dallas, The University of	Dallas, TX	10%	\$100	\$100 ¢0				
Texas State Technical Colleges	Waco, TX	8% 10%	\$0 \$0	\$0				
Texas Transportation Institute	College Station, TX	10% 10%	\$0 \$0	\$0 \$0				
Texas Veterinary Medical Diagnostic Laboratory	College Station, TX	10% 10%	\$0 \$100	\$0 \$100				
Texas-Pan American, The University of Tiffin University	Edinburg, TX Tiffin, OH	10%	\$100 \$0	\$100 \$0				
Toledo, University of*	Toledo, OH	10%	\$0 \$0	\$0 \$0				
Toronto, University of*	Toronto, ON, Canada	8%	\$0 \$0	\$0 \$0	x	v	v	x
* An additional, non-refundable Toronto admini				ΟÇ	^	x	x	*
This fee is not a royalty advance and is non-rec			tted application.					
Towson University	Towson, MD	10%	\$100	\$50	x			
Transylvania University	Lexington, KY	10%	\$0	\$0 \$0	~			
Trinity College	Hartford, CT	10%	\$0	\$0				
Troy University	Troy, AL	10%	\$0	\$0				
Truman State University	Kirksville, MO	10%	\$0	\$0				
Tyler Junior College	Tyler, TX	10%	\$0	\$0				
U. S. Merchant Marine Academy RA NAFI	Kings Point, NY	10%	\$0	\$0				
United States Coast Guard Academy	New London, CT	10%	\$0	\$0				
United States Naval Academy	Annapolis, MD	10%	\$250	\$100				
University of Hartford	West Hartford, CT	10%	\$100 Flat Rat	e Advance				
Upper Iowa University	Fayette, IA	10%	\$0	\$0				
Urbana University	Urbana, OH	10%	\$0	\$0				
Ursinus College	Collegeville, PA	10%	\$0	\$0				
Utah Valley University	Orem, Utah	8%	\$0	\$0				
Utica College	Utica, NY	10%	\$100	\$50				
Valdosta State University*	Valdosta, GA	7%^	\$0	\$0	х			
* An additional, non-refundable Valdosta State		•	submitted applicat	tion.				
This fee is not a royalty advance and is non-rec	oupable toward future royal	ties.						
Valparaiso University	Valparaiso, IN	8%^^	\$0	\$0				
Vermont, University of	Burlington, VT	10%	\$200	\$100	x	x	x	
Virginia Military Institute	Lexington, VA	10%	\$100	\$50				
Virginia State University	Petersburg, VA	7%	\$0	\$0				
Virginia's College at Wise, University of	Wise, VA	8%	\$0	\$0 \$0				
Wagner College	Staten Island, NY	10%	\$0	\$0				
Wartburg College	Waverly, IA	10%	\$0	\$0 \$0				
Washburn University	Topeka, KS	8%	\$0	\$0				
Washington and Lee University	Lexington, VA	8%	\$0 60	\$0				
Washington University in St. Louis	St. Louis, MO	10%	\$0 \$F0	\$0 \$25	x	x	x	
Webster University	St. Louis, MO	10%	\$50 \$0	\$25 ¢0				
Wesleyan University	Middleton, CT	10% 10%	\$0 \$0	\$0 \$0		x		
West Alabama, University of	Livingston, AL	10%	\$0	\$0				

				Advance Royalty / School Fee		C	omplie	ance R	equirement
	Institution	Location	Royalty Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH
П	West Chester University	West Chester, PA	10%	\$0	\$0				
	* An additional, non-refundable West Chester a	·							
	This fee is not a royalty advance and is non-red		•						
	West Florida, University of	Pensacola, FL	10%	\$0	\$0				
	West Texas A&M University	Canyon, TX	10%	\$100 Flat Ra	te Advance				
	West Virginia State University	Institute, WV	8%	\$0	\$0				
	Western Carolina University	Cullowhee, NC	10%	\$50	\$25				x
	Western Illinois University	Macomb, IL	10%	\$0	\$0				
	Western Michigan University	Kalamazoo, MI	10%	\$250	\$100		x	x	
	Western Oregon University	Monmouth, OR	8%	\$0	\$0				
	Western State Colorado University	Gunnison, CO	10%	\$50	\$25				
	Westfield State University	Westfield, MA	10%	\$0	\$0				
	Westminster College	Salt Lake City, Utah	10%	\$0	\$0				
	Wheaton College	Norton, MA	10%	\$100	\$50				
	Whittier College	Whittier, CA	10%	\$0	\$0				
	Wichita State University	Wichita, KS	10%	\$250	\$100				
	William Carey University	Hattiesburg, MS	8%	\$50	\$25				
	Williams College	Williamstown, MA	10%	\$0	\$0				
	Williston State College	Williston, ND	10%	\$0	\$0				
	Wingate University	Wingate, NC	10%	\$0	\$0				
	Winona State University	Winona, MN	10%	\$0	\$0				
	Winston-Salem State University	Winston-Salem, NC	10%	\$0	\$0				x
	Winthrop University	Rock Hill, SC	8%	\$50	\$50				
	Wisconsin-Eau Claire, University of	Eau Claire, WI	10%	\$50	\$25			х	
	Wisconsin-Green Bay, University of	Green Bay, WI	10%	\$0	\$0				
	Wisconsin-La Crosse, University of	La Crosse, WI	10%	\$0	\$0				
	Wisconsin-Platteville, University of	Platteville, WI	10%	\$0	\$0				
	Wisconsin-Stevens Point, University of	Stevens Point, WI	12%	\$0	\$0				
	Wisconsin-Stout, University of	Menomonie, WI	10%	\$0	\$0				
	Wisconsin-Whitewater, University of	Whitewater, WI	10%	\$0	\$0				
	Wofford College	Spartanburg, SC	10%	\$50	\$25				
	Worcester Polytechnic Institute	Worcester, MA	10%	\$100	\$50				
	Worcester State University	Worcester, MA	10%	\$0	\$0				
	Wright State University	Dayton, OH	10%	\$0	\$0				
	Xavier University	Cincinnati, OH	12%	\$250	\$100	х	х		
	York College	New York, NY	10%	\$0	\$0				
	Youngstown State University	Youngstown, OH	8%^	\$100	\$50				

		Advance Royalty / School Fee		Compliance Requireme			equirement
Institution Loca	cation Royalty Rate	Apparel	Non-Apparel	FLA	WRC	IND	BANGLADESH

### LEARFIELD LICENSING - BOWLS & CHAMPIONSHIPS

Bahamas Bowl (Complete Sports Management)	Hanford, CA	15%	\$500	\$100
Crossroads Classic	Indianapolis, IN	16%	\$0	\$0
🗆 Kanza Bowl	Topeka, KS	10%	\$0	\$0
🗆 Miami Beach Bowl, LLC	Miami, FL	15%	\$200	\$100
Pinstripe Bowl	Bronx, NY	15%	\$0	\$0

## LEARFIELD LICENSING - CONFERENCES

American Athletic Conference	Providence, RI	5%15%	\$250	\$125
Atlantic Sun Conference	Macon, Georgia	10.0%/14.0%	\$0	\$0
Big East Conference	New York, NY	5%/15%	\$250	\$125
Big Sky Conference	Ogden, Utah	10%	\$100	\$0
	Charlotte, NC	10%	\$50	\$50
California Collegiate Athletic Association (CCAA)	Walnut Creek, CA	10%	\$0	\$0
Central Atlantic Collegiate Conference (CACC)	New Haven, CT	10%	\$0	\$0
Central Intercollegiate Athletic Association	Hampton, VA	10%	\$0	\$0
City University of New York Athletic Conference	Flushing, NY	10.0%/12.0%	\$0	\$0
Eastern College Athletic Conference	Centerville, MA	10%	\$0	\$0
ECAC Hockey League	Albany, NY	12%	\$0	\$0
Great Lakes Valley Conference	Indianapolis, IN	10%	\$0	\$0
Hockey East Association	Wakefield, MA	10%/15%	\$100	\$50
Horizon League	Indianapolis, IN	13%	\$0	\$0
Landmark Conference	Towson, MA	10%	\$0	\$0
Liberty League	Canton, NY	10%	\$0	\$0
Little East Conference	North Dartmouth, MA	10%	\$0	\$0
Lone Star Conference	Richardson, TX	10%	\$0	\$0
Massachusetts State College Athletic Conf (MASCAC)	Westfield, MA	10%	\$0	\$0
Mid-America Intercollegiate Athletics Assoc. (MIAA)	Kansas City, MO	10%	\$0	\$0
Mid-American Conference	Cleveland, OH	14%	\$500	\$250
Missouri Valley Conference	St. Louis, MO	12%	\$0	\$0
Missouri Valley Football Conference	St. Louis, MO	12%	\$0	\$0
National Collegiate Hockey Conference	Colorado Springs, CO	12%	\$50	\$25
National Junior College Athletic Association (NJCAA)	CO Springs, CO	10%	\$0	\$0
New England Small College Athletic Conf. (NESCAC)	Hadley, MA	10%	\$0	\$0
Northeast Conference	Somerset, NJ	12%	\$50	\$25
PAC-12 Conference	Walnut Creek, CA	14%	\$0	\$0
Pacific West Conference	Newport Beach, CA	10%	\$0	\$0
Peach Belt Conference	Augusta, GA	10%	\$0	\$0
Pioneer Football League	St. Louis, MO	12%	\$0	\$0
Southern California Intercollegiate Athletic Conference	Los Angeles, CA	10%	\$0	\$0
Southern Intercollegiate Athletic Conference (SIAC)	Tucker, GA	10%	\$0	\$0
Southland Conference	Frisco, TX	13%	\$250	\$100
Southwestern Athletic Conference	Birmingham, AL	10.0%/13.0%	300	200
Sunshine State Conference	Winter Park, FL	10%	\$0	\$0
The Summit League	Elmhurst, IL	10%	\$0	\$0
West Coast Conference	San Bruno, CA	13%	\$0	\$0
Western Collegiate Hockey Association	Edina, MN	12%	\$50	\$25

^Royalty rate will change to 10% beginning 10/1/15

^^Royalty rate will change to 10% beginning 1/1/16

\*^FAU changes effective 10/1/15: University Admin fee is \$75; Apparel Advance is \$100; Non-Apparel Advance is \$50