utnews.utoledo.edu

APRIL 14, 2014 VOLUME 14, ISSUE 30

UT to open nation's most advanced health-care training facility

n Monday, April 21, from 7:30 a.m. to 6 p.m., the University community is invited to an open house to tour UT's new three-story, 65,000-square-foot Interprofessional Immersive Simulation Center on Health Science Campus.

In this center, health-care professionals will learn to care for patients by practicing skills and procedures using simulation, as well as learn to work as teams in a virtual hospital equipped with human patient simulators. In addition, the center

includes the introduction of 3D and Virtual Immersive Environments to medical education.

"These resources will be available to all colleges on the UT campus, offering transformative opportunities for students in other disciplines —

continued on p. 4



The Advanced Clinical Simulation Center on the second floor of the Interprofessional Immersive Simulation Center will include simulated hospital rooms, an intensive care unit, trauma suite, operating room, and labor and delivery room.

Professor transforming orthopedic implants, celebrating 20 years of NSF funding

By Samantha Watson

s baby boomers age and the general population gets more active, the need for orthopedic reconstructive implants is growing.



Bhaduri

This increase in need as well as an industry-wide switch from metallic to polymeric implants is encouraging engineering experts like Dr. Sarit Bhaduri to look into new technologies with funding from the National Science Foundation. Bhaduri's current project focuses on taking fundamental surface engineering technology and

transforming it for use in polymer implants.

A professor in The University of Toledo's Mechanical, Industrial and Manufacturing Engineering Department with joint appointment in dentistry,

continued on þ. 2

UT, BGSU to put together aviation education program

he University of Toledo and Bowling Green State University will collaborate to help meet the aviation industry's growing worldwide demand for pilots, airport administrators and other aviation practitioners.

The two universities have signed a letter of agreement to develop the Northwest Ohio Aviation Education Consortium, which will build upon BGSU's long-standing Aviation Studies Program.

According to university leaders, the partnership's initial efforts will center on recruiting students from China and other parts of Asia. That international focus is the result of the projected growth in aviation as the Chinese government loosens previous restrictions on general aviation.

"The demand for higher education in aviation-related fields in China and Asia is tremendous," said UT President Lloyd Jacobs. "Working together, BGSU and UT are well-positioned to serve this largely untapped market."

BGSU President Mary Ellen Mazey echoed the potential of the partnership. "This collaboration will reach far beyond UT and BGSU," she said. "It will benefit our communities, the region and the state of Ohio."

The consortium will explore additional educational programs and opportunities in aviation studies utilizing the resources in northwest Ohio after completing the initial phase focusing on international students.

Plans call for international students to begin their studies in Toledo. After completing classes for an associate degree at UT, students will begin flight training and the course work toward a bachelor's degree at BGSU.

continued on p. 4



Photo courtesy of BGSL

TAKING OFF: UT President Lloyd Jacobs and BGSU President Mary Ellen Mazey talked before announcing the two schools will work together to develop the Northwest Ohio Aviation Education Consortium.

Professor to give keynote speech at Morehouse Innovation Expo

By Aimee Portala

Dr. Rubin Patterson, professor and chair of the Sociology and Anthropology Department and director of the Africana Studies Program, has been invited to be the keynote speaker for the annual Morehouse Innovation Expo at Morehouse College in Atlanta.

The expo attracts more than 1,000 students who present their innovation plans to entrepreneurs from the Atlanta area.

The theme of this year's conference is "Igniting Innovative Ideas, Addressing Global Challenges." Patterson will give a lecture titled "A Triple Win for Sustainable Development: Renewable Energy" Thursday, April 17.

"I have a complicated assignment. They want me to discuss the social implications of disruptive innovation. They also want me to discuss my academic and professional career that moved from physics and electrical engineering to engineering management to sociology to innovative sustainable development in Southern Africa," Patterson said. "That is a tall task, but I look forward to the challenge."

The former engineer turned sociologist has been actively involved with developmental affairs in Southern Africa

since the early 1990s. He is also the director of UT's recently launched Institute for the Study and Economic Engagement of Southern Africa Institute, which seeks to produce future leaders on Southern



Patterson

African affairs and support sustainable economic activity between northwest Ohio and Southern Africa.

Patterson regularly travels to South Africa to work with fellow academics, government ministries and corporations on projects concerning sustainable socioeconomic development. He also served for more than 10 years as founding editor of Perspectives on Global Development and Technology, an international peer-review journal.

"Morehouse is a one-of-a-kind institution of higher learning. I would even say it is a national treasure. Students know they are part of a great tradition, and they not only strive to live up to the exceptionally high standard of their alumni, but students actually hold one another accountable," Patterson said. "I look forward to spending time with the campus community discussing preparation for leadership in an era of tumultuous transformation."

Professor

continued from p. I

Bhaduri is working with the Michigan company Orchid Bio-Coat to innovate these technologies. The project titled "A Microwave Assisted Biomimetic Coating Technology for Polymer Implants" is funded by Bhaduri's 11th NSF grant totaling \$150,000 with an additional supplement of \$15,000 to engage and train undergraduate students.

This project will continue research funded by two previous NSF grants, in which Bhaduri found a way to produce a coating similar in composition to bone mineral. The production processes for the new coating also take place in less than an hour, a relatively short time frame compared to conventional methods, making it ideal for large-scale industrial production.

"Dr. Bhaduri's efforts contribute to all facets of our mission in the areas of teaching, research and technology transfer," said Dr. Nagi Naganathan, dean of the College of Engineering. "His research is a huge asset to our institution and our students, who have the opportunity to work alongside him in many of his endeavors."

When Bhaduri secured the current grant from the NSF, it marked 20 years as the principal investigator of projects funded by the government agency. The co-principal investigator in the present grant is Dr. Vijay Goel, Distinguished University Professor and McMaster-Gardner Endowed Chair in Orthopedic Bioengineering.

Bhaduri's first NSF grant as the principal investigator was awarded in 1993, when he was an assistant professor of metallurgical engineering at the University of Idaho. Since then, he has secured eight NSF grants as the principal investigator and three as a co-principal investigator.

"The money is helpful, but it also brings a certain amount of prestige," Bhaduri said. "Only the really high-quality proposals are funded."

Bhaduri is also regularly invited by NSF and other agencies to review grant proposals. He enjoys doing this because he gets to meet colleagues in his field from the United States and Canada.

"These grants allow me to explore various innovative ideas," Bhaduri said. "They also are a validation that my ideas are worth pursuing."

Bhaduri's partnership with other researchers, including Goel and Dr.
Anand Agarwal, UT research professor of bioengineering and director of product development and Bio-Skills Laboratories, also has contributed to other technology transfer and commercialization initiatives on campus.

In session



Photo by Daniel Miller

The Supreme Court of Ohio held court in the Law Center McQuade Law Auditorium in the College of Law last week. As part of the court's Off-Site Court Program, the justices heard oral arguments in three cases.

NEWS APRIL 14, 2014

University Women's Commission honors employees, presents scholarships to students

By Vicki L. Kroll

wo UT employees were recognized last week for their excellent service to the campus community at the 28th annual Outstanding Women's Award ceremony.

Sandy Stewart, left, and Dr. Sharon Barnes received the 2014 Dr. Alice Skeens Outstanding Woman Award.

About 55 people attended the University Women's Commission program, which was held Wednesday in the Savage Arena Joe Grogan Room.

There were two recipients of the Dr. Alice Skeens Outstanding Woman Award: Dr. Sharon Barnes, associate professor in

the Department of Women's and Gender Studies, and Sandy Stewart, assistant resource manager in the College of Engineering

> Barnes received a doctoral degree from UT in 1998 and joined the faculty in 2001 as an assistant professor of interdisciplinary and special studies programs. She was promoted to associate professor in 2007, and joined the Women's and Gender Studies Department in 2010. Barnes serves on Faculty Senate and with the UT chapter of the American Association of University Professors. In addition, she has been involved with the Take Back the Night event since 1994 and serves on the University LGBTQA Advisory Board. In 2010, she received the UT Outstanding Teacher Award.

"Her courses are among the handful on campus that bring women's issues to the forefront, both in content history and

literature, and in the process of research," one nominator wrote. "She has published on a veritable who's who of important feminist thinkers/activists in American history, including Angelina Grimké, Cherrie Moraga, Harriet Jacobs, Charlotte Grimké, Margaret Sanger and Mercedes Gilbert,



Lauren Marshall, left, and Mollie Scholl were awarded University Women's Commission scholarships.

as well as on topics, including women's spirituality, pornography, privilege and censorship.

Stewart joined the University staff in 2001. She is responsible for scheduling and coordinating the use of College of Engineering facilities for UT and community events, including commencement ceremonies, design expos and area high school graduations.

"This was the first year that I got to work with Sandy, and she helped me out tremendously," one nominator wrote. "She never hesitated to answer my strange questions or to help with the logistics of the programs. We could not have done it without her skills and patience. Her dedication to all types of diversity shined through in each of these programs." Another noted, "Even before I got to work with Sandy, I heard how wonderful she was from many engineering students. She is always supportive and helpful for students, and she is eager to help them succeed. Sandy is the type of person who lifts up everyone around here. She is a wonderful representative for the University."

The University Women's Commission also presented \$1,000 scholarships to two students. Receiving awards based on academic achievement, support of women's and gender issues, and campus and community involvement were Lauren Marshall, a junior majoring in mechanical engineering, and Mollie Scholl, a sophomore with a double major in business marketing and management.

Toledo Region launches next phase of branding initiative

oledo Region, the organization leading the brand and image campaign for northwest Ohio, recently unveiled a new brand identity, symbolized by the introduction of a new logo and campaign slogan that celebrates both the cultural and economic assets of the region.

"It Matters Where You Make It" captures the Toledo Region's rich manufacturing history and a dynamic culture that has spawned a can-do attitude. The campaign is built upon the premise that making something means something again, and Toledo is a place where companies and individuals can come and "make it."

The double meaning is intentional. You can physically make or assemble something in the Toledo Region because of the abundant economic assets, and you can make a life or accomplish goals here because of the inviting culture and lifestyle.

TOLEDO'

MAKE IT AT TOLEDOREGION.COM

The new logo is a simple type-treatment built around the word, "Toledo" with a small arrow signifying progress. The green is energetic, fresh and youthful. The black is simple, powerful and strong. The identity is bold, efficient and unadorned, lending itself well to co-branding opportunities and community partnerships.

The new look and feel is the culmination of a six-month strategic process that will strengthen Toledo Region's value proposition and drive growth for the brand.

continued on p. 7

In memoriam

Beverly Ann Blake, Toledo, who worked in the UT Finance Office from 1990 to 1995, died April 3 at age 80.

Elvine M. Britter, Holland, Ohio, who was supervisor of food services at MCO from 1962 until her retirement in 1992, died March 26 at age 94.

Dolores A. "Dee" Damschroder, Oregon, Ohio, a nurse at MCO in 1980 and 1981, died April 8 at age 78.

Mary C. (Sue) Nissen, Oregon, Ohio, who worked in MUO/UT Health Information Management from 2005 to 2009, died March 28 at age 72.

Dr. Robert T. Sandin, Minneapolis, died April 5 at age 86. He joined UT as a professor of higher education and director of the Center for the Study of Higher Education in 1971. He served as assistant vice president for academic affairs from 1969 to 1971, when he was named director of planning.

College of Engineering to host inaugural freshman entrepreneurial pitch this week

By Aimee Portala

he University of Toledo College of Engineering is hosting the inaugural Freshman Engineering Entrepreneurship Development (FEED) Angel Pitch Wednesday, April 16.

The Angel Pitch will showcase the creativity, diligence and enthusiasm of freshman engineering students. Teams have eight minutes each to present plans in a structured pitch consisting of six key subject areas: problem identified; solution to problem; consumer/marketplace; competitive landscape; economic model; and investment proposition. Each team will be awarded prizes and support aimed at helping commercialize the inventions.

Judges and attendees will follow the pitches using a beta version of INsight, a new mobile judging app created by UT incubation client Phabriq Development. Part ownership of the app was granted to

two Phabriq engineering interns for their contributions in programming and user experience design.

Dr. Nagi Naganathan, dean of the College of Engineering, recruited Scott McIntyre, managing director of Phabriq Development and former UT manager of business incubation, to mentor freshman engineering students through a hands-on introduction to entrepreneurship with the ultimate aim of showing them the potential rewards and realities of self-directed

FEED was created to be a studentmanaged group charged with helping further develop innovations imagined by fellow classmates. FEED members can explore potential future careers in a physically and intellectually collaborative environment, including being invited to biweekly meetings with the Young Entrepreneurs Society, another UT student entrepreneurship organization, founded by Phabriq entrepreneur-in-residence and engineering graduate student Michael Koludrovich.

Designed and coordinated by McIntyre, the event will be held at the Thomas and Elizabeth Brady Innovation Center located inside the Nitschke Technology Commercialization Complex.

"The Angel Pitch is the culmination of a pilot program for freshman engineers that began with Drs. Patricia Relue [associate professor of bioengineering] and Matthew Franchetti [assistant professor of mechanical, industrial and manufacturing engineering] forming freshman design clubs as part of their redesigned freshman orientation classes. I carried forward that effort by introducing students to the finer points of entrepreneurship in a hands-

on way. By asking me to mentor these students, Dr. Naganathan provided the ideal opportunity to adapt my company's development process to student initiatives," McIntyre said.

"This initiative is made possible by the founding patronage of Tom and Betsy Brady. We are grateful to their generous philanthropy and their personal engagement," Naganathan said.

"As a College of Engineering, we are committed to graduating not just outstanding engineers, but also entrepreneurial leaders of tomorrow in our society," Naganathan said. "It is about seeding and nurturing a mindset and culture of success."

For more information, contact McIntyre at mc@phabriq.com or visit feed.phabriq.com.

Health-care training facility

continued from p. I

spanning the arts, humanities, natural sciences and engineering," said Dr. Pamela Boyers, executive director of the Interprofessional Immersive Simulation Center. "All of this amazing technology is not limited to studying medicine; modeling and simulation are used extensively in other industries such as oil and gas, manufacturing and aviation."

"Academic medical centers are expected to be on the leading edge when it comes to integrating technology into curriculum," UT President Lloyd Jacobs said. "Graduates in medicine, nursing, pharmacy, therapy and the other health professions will be far ahead of their peers as they start to treat patients. The result will be fewer medical errors and better patient outcomes."

While individual technological components of the UT facility may exist at other simulation centers, UT is among the first to bring together this range of simulation technologies in what Boyers calls the "tricenter concept."

The Virtual Immersive Reality Center features the first five-sided, seamless, LED iSpace in the world, as well as a large, curved interactive and 3D wall and two smaller 3D walls — all offering virtual immersive experiences and an unlimited range of images. For example, in these virtual immersive environments, health-care students and other

users will be able to "fly through" HD images of the human body from cells to organs, work on an oil rig, or design a new kind of automobile.

The Advanced Clinical Simulation Center on the second floor includes simulated hospital rooms, an intensive care unit, trauma suite, operating room, and a labor and delivery room, as well as pediatric and ambulatory rooms. Debriefing rooms are a feature of this simulation to encourage team problem solving and discussions to improve patient care.

The third floor's Progressive Anatomy and Surgical Skills Center will feature several surgical skills suites with numerous stations and advanced procedural skills training labs.

In addition to supporting faculty and students at the University, the Interprofessional Immersive Simulation Center also works closely with several global industry collaborators, the U.S. military and other health-care organizations.

"Working collaboratively with experts in fields other than health care helps us broaden our knowledge and skills as we expand our capabilities. Our goal is to provide the best possible education and training so that patients are the beneficiaries of the safest, highest quality and cost-effective care," Boyers said.

Aviation education program

continued from p. I

BGSU offers bachelor of science in technology degrees in flight technology and operations and in aviation management and operations. The program is housed at the Wood County Regional Airport adjacent to the Bowling Green campus.

BGSU and UT officials say the consortium is strengthened by existing partnerships the two universities have with other organizations.

UT has signed a letter of intent with a Chinese university — Northwestern Polytechnical University, Shenzen Campus — to develop an aviation program. That university is expected to be one of the primary sources of students for the new consortium.

Chuck Lehnert, UT vice president for corporate relations, singled out the efforts of 5 Lakes Global Group and its president, Simon Guo, for their role in introducing Northwestern Polytechnical to northwest Ohio university officials.

"We have developed strong partnerships with a number of Chinese institutions, and this is an excellent opportunity to bring two great universities in northwest Ohio together to expand on the strength of BG's aviation program in a way that will benefit both

schools as well as the region," Lehnert

In February, BGSU announced that it had contracted with North Star Aviation Inc. to provide flight instruction for the University's aviation program.

North Star Aviation, a full-service general aviation company based in Mankato, Minn., has established an Ohio company and will operate the training department as Bowling Green Flight Center LLC

According to Dr. Venu G. Dasigi, interim dean for the College of Technology, Architecture and Applied Engineering, the arrangement will enable BGSU to expand the aviation program without increasing university costs for new equipment or additional personnel.

"Our aviation students will benefit from their ability to provide an upto-date fleet of planes and state-ofthe-art equipment," Dasigi said. "Our partnerships with UT and Bowling Green Flight Center will help us meet the rapidly growing demand for trained commercial pilots both domestically and internationally." **NEWS** APRIL 14, 2014

Department of Psychiatry to screen film, raise awareness of mental illness

By Kevin Buche

n conjunction with the National Alliance on Mental Illness and the Mental Illness — No Discrimination Movement, The University of Toledo will screen "Silver Linings Playbook" to raise awareness and fight discrimination of mental illness.

The screening will take place Wednesday, April 16, from 6 to 9 p.m. in Health Education Building Room 100 on UT's Main Campus.

The 2012 Oscar-nominated movie is about a man with bipolar disorder who is released from a psychiatric hospital and moves back home with his parents.

The event is sponsored by the MIND (Mental Illness — No Discrimination) Movement, a collaboration of Ohio agencies, organizations and individuals joining together in the fight to end the stigma surrounding mental illness.

Following the film, there will be a discussion about the perceptions and realities of mental illness led by Dr. Daniel Rapport, associate professor in the UT Department of Psychiatry.

"Dr. Rapport is an expert in this field, and I think it will be a great educational opportunity and experience for those who

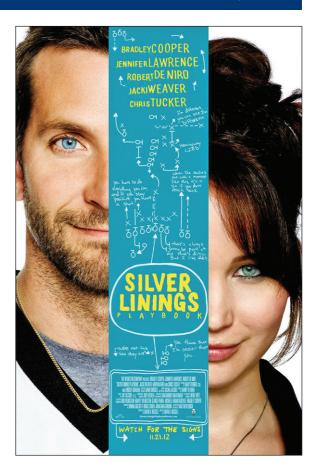
attend," said Dave Kubacki, department administrator for the Department of Psychiatry.

Also speaking at the event will be Larry Wanucha, UT graduate and mental awareness advocate. Wanucha received his associate's degree in business management and his bachelor's degree in education from The University of Toledo. He went on to earn his master's degree in rehabilitation counseling from Bowling Green State University in 2008.

Wanucha will share his story about living with schizophrenia and the challenges and discrimination individuals with mental illnesses face.

"Events like this create awareness for mental illness," said Adrianne Chasteen, a board member of the National Alliance on Mental Illness. "They also ensure individuals are free of discrimination and are actively seeking treatment and recovery."

For more information or to RSVP for the free event, contact Chasteen at visualimpairmentfamilies@gmail.com.



Come hear the music play at 'Cabaret'



Photo by Daniel Miller

Your table is waiting at the Kit Kat Klub in the Center for Performing Arts CenterTheatre. There's still time to come to "Cabaret" Friday and Saturday, April 18 and 19. Curtain time is 7:30 p.m. Tickets can be purchased at utoledo.edu/boxoffice, by calling 419.530.2375, or by visiting the Center for Performing Arts Box Office.

Piecing it all together



Photo by Crystal Hand

Lucy Thelma Osbourne chatted with Dr. Jose Rosales, success coach, in Rocket Hall last week during her book-signing event. The UT alumna was signing copies of *Quilt University: Transforming Oral Learning Into Academic Knowledge*. In her first book, Osbourne chronicles her time as a nontraditional graduate student, assimilating her African-American quilting culture into success in academics.

Impressive ride



Two Boeing CH-47 Chinook heavy-lift helicopters landed on Main Campus Thursday to pick up UT Army ROTC cadets to transport them to field training in Fort Custer Training Center in Michigan.

Satellites to hold jewelry sale April 16-17

Add some sparkle to your spring: Stop by the Satellites Auxiliary's fine jewelry sale this week.

There'll be diamonds, gemstones, sterling silver, 10K and 14K gold, and more.

The sale will take place Wednesday and Thursday, April 16 and 17, from 7 a.m. to 4 p.m. in the Four Seasons Bistro Atrium.

Cash, check, credit cards and payroll deduction will be accepted.

A portion of the proceeds will benefit scholarships for the College of Nursing.

The Satellites Auxiliary is a group designed to promote education, research and service programs; provide support of patient programs in accordance with the needs and approval of administration; conduct fundraising events; and provide volunteer services.

For more information on the jewelry sale, contact Lynn Brand, president of the Satellites, at lynn.brand@utoledo.edu.

UT to host national stuttering workshop

By Aimee Portala

eople who stutter represent 1 percent of the population. It may seem like a small number, but it is comparable to the number of individuals who have autism and greater than the number of individuals with hearing disorders.

The Northwest Ohio Stuttering Clinics at The University of Toledo are hosting the FRIENDS Workshop, a conference for children who stutter, their parents and clinicians.

The one-day workshop will take place Saturday, April 26, from 9:30 a.m. to 4 p.m. in UT's Health and Human Services Building and is sponsored by FRIENDS: The National Association of Young People Who Stutter and the Stuttering Foundation.

FRIENDS is a national, nonprofit organization created to provide support and education for children and teenagers who stutter, their families and the professionals who work with them.

"There are a few local families who have been very active with FRIENDS over the past few years, and they wanted to bring this workshop to Ohio," said Dr. Rodney Gabel, UT associate professor and director of the Northwest Ohio Stuttering Clinics. "When they presented the idea to me, I was all for it."

The workshop is designed to educate attendees about stuttering while introducing them to people with similar struggles. Children who stutter will learn about ways to increase their confidence in communicating. Parents will learn ways to best support their child, while sharing experiences and concerns with other parents of children who stutter. Speech-language pathologists and students will be given more information about stuttering, current treatments, and the support available to people who stutter.

"We are looking to expand past our usual summer intensives and take on a year-round endeavor. The FRIENDS workshop is a great start to achieving that goal," Gabel said.

Facilitators and presenters will include Gabel; Dr. Derek Daniels, associate professor of communication sciences and disorders at Wayne State University; Dr. Scott Palasik, assistant professor of speech-language pathology and audiology at the University of Akron; and Lee Caggiano, co-founder and director of FRIENDS and a board recognized specialist in fluency disorders.

The Northwest
Ohio Stuttering
Clinics offer a broad
range of therapy and
assessment opportunities
to individuals of all
ages. It is the only
clinic in northwest
Ohio designed to treat
individuals who stutter.
Other services include
traditional weekly

therapy, telepractice therapy offered via teleconferencing to individuals outside of the local area, and short-term intensive programs.

Two summer intensive clinics also are offered: the Intensive Stuttering Clinic for Children and their Families from June 23 to 27, and the Intensive Stuttering Clinic for Adolescents and Adults from July 7 to 18.

"There aren't a lot of folks who are comfortable working with people who stutter," Gabel said. "We wanted to develop a clinical program with summer intensives that is unlike anything in the Midwest. There is nothing else in the Toledo area, or northwest Ohio, that is similar. We are really the only game in town."



To register for the workshop, contact FRIENDS at friends@friendswhostutter.org or 866.866.8335. For more information, visit friendswhostutter.org.

For more information about the Northwest Ohio Stuttering Clinics, to register for therapy or to participate in the summer intensive clinics, contact Gabel at rodney.gabel@utoledo.edu.

More on the Northwest Ohio Stuttering Clinics can be found at http://utole.do/ stutteringclinics. Follow the clinic on twitter @NWOSC or on Facebook at Northwest Ohio Stuttering Clinic. NEWS APRIL 14, 2014

Color shot



Photo by Daniel Mille

AtulVij smiled at Holi Toledo last week. During the celebration of the Indian holiday Holi, students had the chance to learn about different cultures and religions — and throw powered color.

Toledo Region

continued from p. I

"We originally did not want the initiative to have a slogan or tagline, but we've realized that we need something more than a name and logo for people to associate with and adopt," said Jeff Schaaf, brand manager. "The new slogan, 'It Matters Where You Make It,' allows people, businesses and organizations to customize the brand to fit their needs. When you make a personal connection with the brand, it feels more authentic and shows the true Toledo brand."

The University of Toledo has been active in the rebranding of the region as a hub for the new manufacturing economy with efforts focused on encouraging businesses to locate, stay or expand here, as well as attracting talented faculty and students to area colleges and universities and encouraging tourism.

"It is important to have a consistent, positive message about Toledo," said Lawrence J. Burns, UT vice president for external affairs. "The brand of the city is an integral part of The University of Toledo's brand, and this re-launched initiative will help us promote UT and our collaborations with great institutions throughout the region."

Toledo Region encourages businesses, citizens and organizations to adopt the new slogan and logo in their marketing and communication pieces. A new hashtag, #ItMattersWhereYouMakeIt, has been developed for immediate social media use and will be collectively curated on the region's website.

The launch of the updated logo and new brand identity was developed in collaboration with North Design, a local brand design firm best known for its work in helping cities and regions brand themselves for events such as Olympic games and sporting events.

University to host Medical Mutual Glass City Marathon April 27

By Kevin Bucher

The University of Toledo will host the Medical Mutual Glass City Marathon Sunday, April 27, on Main Campus.

Thousands participate in a variety of events, including a marathon, half marathon, five-person marathon relay, a 5K and kid's marathon. All of the events except the kid's marathon will start on UT's Main Campus and finish on the field of the Glass Bowl. The kid's marathon will be held on the track outside Savage Arena.

Organized by the
Toledo Roadrunners Club,
the annual event is a qualifier for
the Boston Marathon. More than 7,000
participants are expected to run in the race.

"The marathon is a great community event," said Andrea Masters, assistant director and healthy living coordinator in Rocket Wellness. "We have people coming from all over the country to run this marathon, which makes the race a great opportunity for us to show the beauty of the campus."

As a result of the marathon, certain parking lots and roads will be closed on and around Main Campus.

Lot 10 will be closed beginning Friday, April 25, at 9 p.m. through Sunday, April 27, at 4 p.m. Any cars that are remaining in the lot Saturday, April 26, at 6 a.m. will be towed.

Other parking lot closures will begin at 6 a.m. Sunday, April 27, and stay closed until 1 p.m. No traffic will be allowed on or near Stadium Drive, and Lot 4 on Douglas Road will be closed.

The north entrance off Bancroft Street will only be open to the parking lots 1S, 1N and East Ramp; no through traffic will be

allowed.

East Rocket Drive from Douglas Road and South Towerview Boulevard will be closed. Traffic will be allowed into exterior Lots 28 and 25.

West Towerview Boulevard and West Rocket Drive will only allow traffic into Lot 12 or other exterior lots.

People can register for the run at the Health and Fitness Expo Saturday, April 26, from 10 a.m. to 6 p.m. in Savage Arena.

For more information or to register online, visit glasscitymarathon.org.

UTNEWS

UT News is published for faculty, staff and students by the University Communications Office weekly during the academic year and periodically during the summer. Copies are mailed to employees and placed in newsstands on the Main, Health Science, Scott Park and Toledo Museum of Art campuses. UT News strives to present accurate, fair and timely communication of interest to employees. Story ideas and comments from the UT community are welcome. Send information by campus mail to #949, University Communications Office, Vicki Kroll. Email: vicki.kroll@utoledo. edu. Fax: 419.530.4618. Phone: 419.530.2248. Mailing address: University Communications Office, The University of Toledo, Toledo, OH 43606-3390.

VICE PRESIDENT FOR EXTERNAL AFFAIRS:
Lawrence J. Burns
SENIOR DIRECTOR OF
UNIVERSITY COMMUNICATIONS: Jon Strunk
EDITOR: Vicki L. Kroll
ASSOCIATE EDITOR: Cynthia Nowak
GRAPHIC DESIGNER: Stephanie Delo
PHOTOGRAPHERS: Crystal Hand, Daniel Miller
CONTRIBUTING WRITERS: Kevin Bucher, Meghan
Cunningham, Kim Goodin, Khyara Harris,
Sam Naumann, Aimee Portala, Samantha Watson
EDITORIAL ASSISTANTS: Laurie Flowers, Joanne Gray
DISTRIBUTION ASSISTANT: Tyler Mattson

Read UT news at utnews.utoledo.edu and myut.utoledo.edu

The University of Toledo is committed to a policy of equal opportunity in education, employment, membership and contracts, and no differentiation will be made based on race, color, religion, sex, age, nationorigin, sexual orientation, veteran status or the presence of a disability. The University will take affirmative action as required by federal or state law.



Celebrate National Library Week with UT Libraries

By Samantha Watson

his week, The University of Toledo Libraries are joining libraries nationwide to celebrate librarians and library workers and what they do for their patrons.

The theme this year is Lives Change @ Your Library, and patrons are encouraged to share how libraries have made an impact on their lives on social media using the hashtags #NLW14 and #LivesChange. Patrons can tweet to @utcarlsonlib or @mulfordlib.

"I truly feel that so many of our lives have been enriched by libraries in some way, large or small, whether it's obtaining that perfect article for a paper or discovering an author that makes you see the world differently," said Jodi Jameson, UT instructor and nursing librarian.

The UT Libraries will have a few public events this week:

Monday, April 14

- READ posters on display. View 2014 National Library Week READ posters at Mulford and Carlson libraries.
- Used book sale, 10 a.m. to 3 p.m. Stop by Carlson Library and get some great deals on books.

Tuesday, April 15

• Bibliotherapy lecture, 4 to 5 p.m. UT alumna Holly Eichner, certified therapeutic recreation specialist, will give a lecture in Mulford Library Room 420.

Wednesday, April 16

- Creative readings, 4 to 5 p.m. Listen to readings from UT students in Carlson Library Room 2010.
- Game night, 6 to 9 p.m. Join student gaming groups UT BASH and Rocket Recess for table top and video games on the second floor of Carlson Library.

Thursday, April 17

• Used book sale, during library hours beginning at 10 a.m. Find more great deals on books at Mulford Library.

"National Library Week celebrates the important role that libraries play in providing access to rich resources, including books, journals, databases, special collections and digital media," Jameson said. "It is also a celebration of reading and the power of the written word."

National Library Week is an observance sponsored by the American Library Association that began in 1958 and occurs each April. This year's honorary chair is author and intellectual freedom advocate Judy Blume.

For more information, visit libguides.utoledo.edu/nlw.

