UToledo alumna Hannah Moore returned to campus last month to see Audrey the therapy dog at the University Counseling Center. The 2-year-old white golden retriever/Labrador retriever mix visits campus twice a week: Tuesdays from 10 to 11:30 a.m. in the Thompson Student Union and Wednesdays from noon to 1 p.m. in the University Counseling Center. Audrey is certified by the Alliance of Therapy Dogs and belongs to Debbie Andrews, director of graduate enrollment management in the College of Graduate Studies, who created a website to promote her popular pup's schedule; go to utoledo.edu/graduate/audrey.html. Those who want to meet Audrey also can stop by the College of Graduate Studies in University Hall Room 3240 between 9 a.m. and noon on Wednesdays. The canine is available for events and visits by emailing deborah.andrews@utoledo.edu.

Smiling Faces

UToledo Launches New Degrees in Data Science and Analytics

By Christine Billau

Due to skyrocketing demand from employers for data-savvy professionals, The University of Toledo is offering two new undergraduate degrees in data science and analytics.

Beginning in fall 2020, the University will debut a bachelor of arts degree in data analytics in the College of Arts and Letters, and a bachelor of science degree in data science in the College of Natural Sciences and Mathematics.

“The ability to interpret large quantities of data, translate insight, and understand broader implications is critical to success in modern organizations throughout every industry,” Dr. Karen Bjorkman, provost and executive vice president for academic affairs, said. “These degrees will give our students a competitive edge in our rapidly changing economy driven by big data and the increasing exchange of information as part of our everyday life and culture.”

Employment in data science is expected to grow nearly 20% between 2016 and 2026, according to the Bureau of Labor Statistics.

The undergraduate programs prepare students for employment in positions dealing with big data and data analysis in nonprofit, government and business environments. They share a core set of courses in econometrics, geographic information systems, data visualization and ethics.

UToledo is enrolling students to start in the fall semester who are interested in learning how to make informed, mathematically valid and ethically sound decisions based on the analysis of data.

The bachelor of arts degree in data analytics has an emphasis on social sciences and will prepare students for careers that focus on interpreting and applying structured data for clients who can use the data to make decisions.

Taking an interdisciplinary approach, the data analytics degree draws on the wide range of expertise in the College of Arts and Letters, from the social sciences to philosophy and visual arts. It includes courses in social statistics and quantitative research methods; computer science and engineering technology; and research and writing for different audiences.

Look for the next issue of UToledo News March 16
UToledo Dining Services Receives A on PETA Vegan Report Card

By Alexis Razo

The University of Toledo Dining Services has received an A on the People for the Ethical Treatment of Animals (PETA) Vegan Report Card, scoring among the top 15% of the 1,592 surveyed schools.

“It is part of our culture to listen to students’ requests for vegan options,” said Cameron McAdams, resident district manager of UToledo Dining Services. “It is important that students feel their needs are being met and to include menu items they look forward to eating. We are thrilled to receive an A rating on the vegan report card as a testament to this culture.”

UToledo students are feeling heard, with an 80% student satisfaction rate on the vegan report card from the largest animal rights organization in the world. The number of vegetarian college students has risen by more than 50% nationwide over the past decade, according to PETA. As a result, UToledo Dining Services has worked rapidly to expand vegan offerings and effectively communicate these options to the campus community.

Among many vegan program offerings, UToledo Dining Services provides at least one vegan entrée at every meal; labels and promotes vegan options and desserts; participates in meatless Mondays; and offers non-dairy milk.

“I want to feel good about what we serve,” said Jonathan Torok, executive chef of UToledo Dining Services. “A delicious vegan meal with quality plant-based proteins, fresh fruits and vegetables, and whole grains allows me to have pride in my work knowing I helped students eat healthy and with less, negative impact on the environment.”

To view the full report, visit the PETA Vegan Report Card website at collegereportcard.peta.org/college/university-toledo.

UToledo Dining Services is continually working to develop and implement a wider variety of vegan options throughout campus. Feedback from students, faculty and staff is valued. Visit collegereportcard.peta.org/college/university-toledo.

Ohio Ethics Law Review Class March 10

The Ohio Ethics Commission will visit campus to conduct an Ohio ethics law review and update class Tuesday, March 10.

Employees are encouraged to attend the session, which will be held from 2:30 to 4 p.m. in Rocket Hall Room 1520.

Participation in this session will meet the University’s annual training requirement through March 2021.

Employees must sign in at the class to receive credit for attending the session.

“This class will assist public employees to better understand—and comply with—the Ohio ethics law,” Denise L. Gayer, policy coordinator in the Office of Legal Affairs, said.

Topics to be covered include financial disclosure laws, confidentiality, nepotism, supplemental compensation, and conflicts of interest restrictions.

No preregistration is required, but employees should arrive at 2:20 p.m. to sign up at the class.

For more information, contact natalie.jackson@utoledo.edu.

Health Insurance Tax Forms Now Available

By Christine Wasserman

Tax form 1095-C has been issued to applicable employees. Employees who elected electronic delivery may now access these forms via the myUT portal in the Employee Self-Service Dashboard. Employees who did not elect electronic delivery should expect to receive their 1095-C form in their home mail before Wednesday, March 18.

Form 1095-C is distributed to all full-and part-time, benefits-eligible employees who either had health coverage with the University for at least one month during 2019 or were offered coverage but declined. Employees who were ineligible and did not receive health coverage will not receive a 1095-C.

The form confirms for the IRS that employees and their family members had qualifying health coverage during the 2019 calendar year. The form does not need to be attached to your tax return, but it should be kept for your records.

Employees with questions about their tax return or how to use 1095-C information on their tax return should consult with a tax advisor.

If you do not receive your 1095-C form by March 18 or have other concerns, contact benefits@utoledo.edu.

Do You Want to Build a Snowman?

Ruam Pimentel, a graduate student in psychology, made his first snowman last week outside University Hall.

Photo by Cameron Norton
**Marketing Team Recognized With Advertising Awards**

By Meghan Cunningham

The University of Toledo’s undergraduate viewbook received a Gold Addy from the Toledo American Advertising Federation recognizing the bold and confident messaging of UToledo’s new Fueling Tomorrows brand.

The top-place finish in the brochure campaign category recognizes the creative design of the primary recruitment publication sent out to more than 30,000 prospective students.

“Our marketing team has spent a lot of time and energy during the past year strategically and creatively incorporating our new Fueling Tomorrows brand into all of our promotional materials,” said Adrienne King, assistant vice president for marketing and communications. “This award is a great recognition of their talent. I’m proud of this viewbook and all of the hundreds of materials we’ve created to better tell the UToledo story.”

The brand launch also received two bronze awards at the local 2020 ADDYs competition held Feb. 20 at the Valentine Theatre. UToledo was recognized in the integrated media category highlighting the redesign incorporated throughout all marketing materials, including print, outdoor billboards, the new mobile-first website and a social media campaign.

The University also earned recognition in the integrated brand identity campaign category for how it rolled out the brand launch with an online brand guide and video.

UToledo’s gold award-winning entry at the local level will automatically be entered into the district contest as the next step in the national American Advertising Awards (ADDYs) competition, which is the advertising industry’s largest and most representative competition, attracting more than 40,000 entries every year in local American Advertising Federation Club competitions.

UToledo’s viewbook also earned a gold award in the 2020 Print Excellence Awards for the specialty finishing on the cover from the local chapter of the Printing Industries of America.
Eberly Center Honors Legacy of Past While Looking to Future

By Sherry Stanfa-Stanley

Catharine S. Eberly, a member of The University of Toledo’s Board of Trustees in the 1970s, served as an advocate for women. In 1978, she helped to establish a campus women’s center and sat on its advisory board.

The following year, Eberly died in a tragic car accident. In 1980, the Catharine S. Eberly Center for Women was named to honor her legacy.

“I never met my grandmother, but from the stories I hear she was a remarkable woman - kind, thoughtful and generous,” said her granddaughter, Sloan Eberly Mann. “At her funeral, John Straub, president of The University of Toledo Board, stated, ‘I believe Kate’s most lasting contribution ... is her pressure on us for sensitivity to the goals and aspirations of women. She did this by example, by her calm logic, and, when necessary, with forceful, but always polite, persuasion.’”

Focusing on advocacy, education, empowerment and student financial assistance, the Eberly Center has evolved through the past 40 years to reflect the changing needs of women on campus and in the community. Current programs include:

- **Kate’s Closet** – professional women’s clothing at no cost;
- **Courageous Conversation** – community dialogue series on intersectional gender equity;
- **Monthly Teach-Ins** – exploring personal, professional and political issues that impact women;
- **Suffrage Summit** – Wednesday and Thursday, Sept. 16 and 17, in partnership with the League of Women Voters; and

- **Scholarships** – for women in STEM careers, seeking a second degree, impacted by domestic violence, and those who are single parents. Eberly Mann’s father, Michael, who died in August 2018, also served on the center’s advisory board. Now she fills that position. “My grandmother and my father believed education is the key to equality,” she said, “and I will continue to honor both of their legacies as best I can.”

Last fall, the Eberly Center welcomed a new director.

“Dr. Angela Fitzpatrick is shaping a strong vision for the center’s future, which honors the legacy of the past, but also recognizes the importance of meeting needs of women today,” Eberly Mann said.

“It is a remarkable time to be a woman,” Fitzpatrick said. “Over the last few years, we have seen a powerful resurgence among women mobilizing to end social and political inequities.”

She said the center is “tapping into this power by creating spaces where women feel empowered and valued, and can develop tools for personal and professional growth.”

Despite the gains women made in the past century, significant inequities still exist in political office, student loan debt and wage gap. “I believe it is our responsibility to advocate for gender equitable practices and policies,” she said, “and assist women in reaching their full potential.”

As a first-generation college student who was a young mother, Fitzpatrick noted, “Sometimes we need someone to remind us of our strength and to help us find the way forward. I feel passionate about using my position here to open doors for women and remove barriers that might prevent them from walking through those doors.”

The Eberly Center is developing its strategic plan, exploring the needs of women on campus and in the community, and making data-driven decisions about programs and services to best address those needs.

“I am a firm believer in collaboration and building power together,” Fitzpatrick said. “Please don’t hesitate to reach out to me if you want to partner.”

For more information about the Eberly Center, or to make a financial contribution, contact Fitzpatrick at angela.fitzpatrick@utoledo.edu or 419.530.8874.

The bachelor of science degree in data science is designed to prepare students for careers that involve statistical tools to extract meaning from large data sets for specific applications. It includes courses in calculus; statistics and probability; object-oriented programming; and machine learning.

The data science degree emphasizes the analysis of data in the applied sciences with training in math and computer science to develop data from different sources and apply the results in fields ranging from astronomy to the environment to human health and beyond.

“In the past few years, our ability to collect detailed data has dramatically expanded, impacting every area of modern life,” Dr. John Plenefisch, interim dean of the College of Natural Sciences and Mathematics, said. “However, our ability to extract useful information from this sea of data has lagged because we simply don’t have enough data scientists. This new degree program will help our students gain the knowledge, skills and experience that will position them to succeed in this expanding career area.”

Beyond the undergraduate degrees, UToledo also offers master’s degree programs in business analytics in the College of Business and Innovation; a minor in data science in the College of Health and Human Services; a minor in data analytics in the College of Arts and Letters; and a concentration in data science in mathematics in the College of Natural Sciences and Mathematics.
University Slates Events for Women’s History Month

Helping others through a day of service, inspiring female entrepreneurs, encouraging women to get involved in politics, and hearing from an expert on race, gender, class and social movements – that’s what The University of Toledo has planned for Women’s History Month.

“It’s important to intentionally create space for uplifting women,” Dr. Angela Fitzpatrick, director of the Catharine S. Eberly Center for Women, said. “Our theme this year, ‘Celebrating Persistence,’ honors the legacy of courageous women who took risks, who picked themselves up after falling, and who fought to make the world a better place.”

Listed by date, this year’s events sponsored by the Eberly Center for Women, the Office of Diversity and Inclusion, the History Department, and the Department of Women’s and Gender Studies are:

- **Wednesday, March 4 — Women’s History Month Jeopardy**, 6 p.m., Eberly Center for Women, Tucker Hall Room 0152. Stop by for trivia and pizza.
- **Friday, March 13 — Eberly Center Day of Service**, 10 a.m., Eberly Center for Women, Tucker Hall Room 0152. Volunteers will visit the Beach House Family Shelter, a local charity that helps homeless families regain independence as they transition to permanent housing. “The Eberly Center is excited to partner with Beach House Family Shelter to provide a service-learning opportunity that looks at gender inequities in Toledo,” Fitzpatrick said. A program on gender equity, housing security and activism will take place in the morning; lunch will be provided before volunteers head to the Beach House Family Shelter. Make a difference: RSVP on the Eberly Center’s web page at utoledo.edu/centers/eberly/alternativespringbreak.html.
- **Wednesday, March 18 — Courageous Conversation**, 5:30 p.m., Scott Park Campus Room 1080C. The Eberly Center and the Minority Business Development Center will host a conversation on women’s leadership in business. Dinner will be provided. The program is free, but RSVPs are requested by Wednesday, March 11. Go to the Eberly Center web page at utoledo.edu/centers/eberly/courageouscafe.html.
- **Wednesday, March 25 — Participation Equals Representation: Why It’s Time to Come Off the Political Sidelines**, student session at 4:30 p.m., panel discussion at 6 p.m., Thompson Student Union Room 2591. “Politically, the more we engage, the more we achieve,” said Shiloh Todorov, director of finance and development with the Matriots, a nonpartisan political action committee dedicated to electing more women. “Research shows a clear correlation between American women’s political giving and their representation in elected office. But the research also shows women lag drastically behind men in political giving. This panel discussion will help you think about where, how and why you must engage in the political process.” The free, public panel event is co-sponsored by the Matriots.
- **Thursday, March 26 — Channeling Confidence: Landing That Next Opportunity**, noon, Eberly Center for Women, Tucker Hall Room 0152. “The gender confidence gap is a well-documented social phenomenon with far-reaching implications,” Fitzpatrick said. “It’s crucial that women learn how to promote themselves for awards, job applications and promotions.” The workshop will be facilitated by Aleiah Jones, program coordinator in the Office of Multicultural Student Success and recipient of the 2020 Outstanding New Latinx Professional Award from the American College Personnel Association.
- **Saturday, March 28 — Keynote Talk and Workshop with Dr. Melina Abdullah**, professor and chair of Pan-African Studies at California State University at Los Angeles and co-founder of the Los Angeles chapter of Black Lives Matter, 11 a.m., Toledo Lucas County Public Library, 325 N. Michigan St. “Dr. Abdullah will speak on the significance of black women’s voting and political work,” Fitzpatrick said. “Then she will lead a workshop on how to move beyond political resistance toward a new vision of liberation.” Seating for the workshop at 12:30 p.m. is limited; register on the Eberly Center’s web page at utoledo.edu/centers/eberly/abdullah.html.

For more information on these events, visit utoledo.edu/centers/eberly.
Spring Job Fest Set for March 3

Representatives from more than 70 employers will be at The University of Toledo for the Spring Job Fest Tuesday, March 3.

The event will take place from noon to 3 p.m. in the Thompson Student Union Auditorium.

“We put a new spin on this annual event. The Spring Job Fest will include the addition of the on-campus student employment job fair along with the all-majors job and internship fair,” said Shelly Drouillard, director of career services.

That means students can look for part-time jobs and seasonal employment, internships, and full-time positions.

Professional business attire is recommended.

“Students should plan to attend this event, which will offer a chance to meet potential employers, practice their interpersonal skills, and prepare for interviews,” Drouillard said.

In addition, students will have the opportunity to meet with representatives from more than 20 Japanese companies that are members of the Japan External Trade Organization.

“We are excited to add additional opportunities for our students to find experiential learning and employment opportunities, whether that is on or off campus,” said Shannon Niedzwiecki, assistant director of internship and employment development. “This event will be the one-stop shop for all students and offer a diverse range of opportunities.”

Students can meet with representatives from numerous businesses, including Beaumont Health, Caliber Smart, Cedar Point, City of Detroit Law Enforcement, Clean Harbors, Fifth Third Bank, Honda Kaishatsu Americas Inc., Inverness Club, Mercy Health, and Mitsubishi Electric Automotive America.

To see the list of participating companies, go to the Spring Job Fest Involvement Network web page at invonet.utoledo.edu/event/5148371 or download the Career Fair Plus app. The app provides students with the latest employer information, links to research employers prior to the event, the ability to tag favorite employers to check out at the event, a map of the fair, and a place to take notes throughout the day.

Students who need assistance with job-hunting strategies, resumes and interview skills can check out the Career Services website at utoledo.edu/career, or stop by the office, located in Thompson Student Union Room 1533, or call 419.530.4341.

Electric Scooters, Bikes to Return to Campus

Electric Lime scooters and bikes will return to campus mid-March in anticipation of warmer weather.

“I am eager to see our students outside enjoying the alternative transportation UT offers,” said Sherri Kaspar, director of parking and transportation services. “These are great transportation options that enable all members of campus to travel from one corner of the University to another.”

Since UT introduced Lime scooters at the beginning of fall semester 2018, more than 10,000 unique UT users have signed up and logged 68,000 miles and 95,000 trips.

Users can locate scooters in real time and unlock and lock them by downloading the free Lime app to their mobile devices. The cost is $1 to unlock a scooter, plus 15 cents per minute of use.

Bikes may be checked out with a Rocket Card, after registering as a member of the free Rocket Wheels bike share program. Allow 24 hours for account activation. Bike corrals are located outside the West Parking Ramp, by Rocket Hall near the horse sculpture, next to Ritter Planetarium, and by the North Engineering Building and Palmer Hall.

Users are encouraged to wear helmets and should avoid leaving scooters and bikes near doorways, which prevents accessibility. Bikes and scooters should be left in an upright position and in a manner that would not cause trips and falls or impede foot traffic.

For more information about Rocket Wheels, review safety guidelines and register for the program, visit utoledo.edu/parkingservices/rocket-wheels.

A complete list of safety rules and regulations for scooters may be viewed at utoledo.edu/parkingservices/electric-scooters, where the free Lime app and much more information are available.

Photo by Daniel Miller

READY TO ROLL: Tia Harris, a student majoring in forensic psychology, rode a Lime scooter on Centennial Mall last year. The electric scooters and Rocket Wheels bike sharing program are scheduled to return to campus later this month.
IN MEMORIAM

Kalil A. "Kal" Bejaige, Swanton, an electrician journeyman on Health Science Campus, died Feb. 19 at age 50. He joined the staff in 1993 as an electrical maintenance worker and was promoted to electrician journeyman in 2008.

Todd J. Cramer, Quincy, Mass., a research technician in the Biological Sciences Department from 2009 to 2010, died Feb. 15. He was 35.

Jerry N. Keil, The Villages, Fla., who was the voice of the Rockets on WSPD radio for more than three decades, died Feb. 13 at age 83. He was the play-by-play announcer for football and basketball games until the mid-1990s. Keil also hosted "Rocket Country" and coaches' shows on television and radio for several years. After leaving WSPD, the Toledo native was an announcer for the Mid-American Conference football and basketball game of the week. In 1996, Keil was elected a charter member of the MAC Media Hall of Fame for his work with UT and the conference.

Bernadine A. (Jarzynski) Martin, Toledo, who worked at the University from 1996 to 2003, died Feb. 22 at age 89. She retired from the Bursar's Office.

Rose M. (Biland) Moring, Toledo, a former UT employee, died Feb. 13 at age 92.

Marco Zaragoza, a senior majoring in computer science and engineering technology, right, talked to Landon Grim of Amazon Detroit at the Spring Engineering Career Expo. Representatives from more than 150 employers were on campus to meet with approximately 650 College of Engineering students and alumni at the Feb. 26 event.
Toledo Football Home Contests vs. Bowling Green, San Diego State Highlight 2020 Slate

By Paul Helgren

The University of Toledo last week announced its 2020 football schedule, which features six home games. The Rockets open the 2020 season at Tulsa Sept. 5, before hosting their home opener Sept. 12 vs. San Diego State.

Other highlights of the home schedule are a clash with Bowling Green in the annual Battle of I-75 Oct. 17 and the Homecoming Game vs. Ohio Oct. 3.

The other three home games are a non-conference battle with Central Connecticut State (Sept. 26), and mid-week contests vs. Central Michigan (Nov. 11) and Ball State (Nov. 24).

Road games include a Sept. 19 matchup at Michigan State, the Rockets’ first contest against the Spartans in almost 100 years.

The four league road games are at Western Michigan (Oct. 10), Eastern Michigan (Oct. 24), Akron (Oct. 31) and Northern Illinois (Nov. 17).

Full-time UT employees and retirees may purchase up to two season tickets at half-price. Additional season tickets may be purchased at the full price. UT students are admitted to home games free with ID.

Rocket football season tickets are on sale now. For more information, go to utrockets.com, call 419.530.GOLD (4653), or stop by the UT Athletic Ticket Office in the Sullivan Athletic Complex in Savage Arena.

Varsity T Hall of Fame Nominations Due April 17

Nominations for the 2020 class of the Varsity T Hall of Fame are being accepted through Friday, April 17. Nominations may come from any source. Nominations from previous years automatically carry over to the next year.

Criteria are:

- Any former varsity student-athlete who has performed with athletic distinction at The University of Toledo. The student-athlete need not necessarily be a graduate. For the 2020 class, nominees must not have been active on or after July 1, 2015.
- Any coach, administrator, trainer, etc. who has served The University of Toledo with distinction for a period of at least five years and who has been retired or resigned or otherwise separated from his/her position for a period of at least five years. For the 2020 class, nominees must not have been active on or after July 1, 2015.

The nomination form can be found at utrockets.com/honors.

Email the nomination form along with all supporting data to Paul Helgren at paul.helgren@utoledo.edu.

Members will be chosen by a three-quarters vote of the selection committee. The Varsity T Hall of Fame banquet will be held in the fall, with the 2020 class being presented at halftime of a Toledo football game.