Welcome

Penny Poplin Gosetti
Interim Vice Provost, Academic Innovation
Panel Discussion

- Ron Opp – Assessment History Overview
- Marcia King-Blandford – HLC & OBOR Perspectives
- Bin Ning – IR Resources
- Karen Rhoda – Assessment Tools & The Selection Process
Assessment History

Overview

Assessment committee goals

• Facilitate and document faculty efforts to assess student learning in each academic major, as well as in the general education program

• Facilitate and document the efforts of student affairs staff to assess their student service outcomes
Overview

Assessment committee original charge

Develop a university plan for assessing student learning outcomes by fall 2001

- Spring 2002 — HLC site visit
- Fall 2002 — Rob Sheehan hired as Vice Provost for Assessment and Strategic Planning
- Spring 2003 — Focused visit in the areas of assessment and strategic planning
Assessment History

Overview

Assessment committee current charge

Prepare for the HLC site visit, spring 2012

Fall 2007, Penny Poplin Gosetti, Vice Provost for Academic Innovation, assumes administrative responsibility for university assessment and issues current charge
Assessment History

Overview

Assessment committee liaisons

- Faculty from each academic college, on both the Main and the Health Science Campus
- Representative from Student Life
- Representative from UTLC
- Representative from Distance Learning
- Student representative
Assessment History

Overview

Assessment liaison responsibilities

• Prepare annual assessment reports from their respective units
• Prepare new assessment plans every five years
Overview

Assessment Planning Committee

Laurie Mauro (Pharmacy), Chair

- Review all assessment plans (created every 5 years)
- Review all documentation for HLC site visit (2012)
Assessment Report Committee, Lee Heritage (Arts and Sciences), chair, reviews all annual assessment reports.

Professional Development Committee, Tracy Long Romer (UTLC), chair, coordinates professional development activities (like today’s assessment forum).
Assessment committee works closely with

• Faculty Senate Core Curriculum Committee and the annual “Collegiate Assessment of Academic Progress” test which measures student learning in our general education program

• University Survey Committee which coordinates university-wide student surveys, such as the “National Survey of Student Engagement” and the university’s “Student Centeredness Survey”
"Assessment of student academic achievement is fundamental for all organizations that place student learning at the center of their educational endeavors."

(The Handbook of Accreditation, Higher Learning Commission)
1. How are your stated student learning outcomes appropriate to your mission, programs, and degrees?
2. What evidence do you have that students achieve your stated learning outcomes?
3. In what ways do you analyze and use evidence of student learning?
4. How do you ensure shared responsibility for assessment of student learning?
5. How do you evaluate and improve the effectiveness of your efforts to assess and improve student learning?
‘Graduating people is the core business of higher education’

(Strategic Plan for Higher Education, 2006 – 2017)
Student Learning Outcomes

• Raise the overall educational attainment level of Ohio’s workforce.
• Enroll 230,000 more students by 2017 and to graduate an additional 20%.
HLC & OBOR

Perspectives

Student Learning Outcomes

Partnerships and Collaboration

Transfer and Articulation
IR Resources

- Provide consultation to departmental assessment activities
- Assist data analysis (e.g., trends, survey results, course passing rates)
• Design survey instrument, both on paper and online
• Administer online surveys
• Provide basic data report for program-based accreditation
• Provide certain benchmarking services
Assessment Tools
Selection Process by Subcommittee

RFP through Purchasing

- Blackboard Outcomes
- Desire2Learn
- Epsilen

- Foliotek
- TK20
- LiveText
Assessment Tools

Selection Process by Subcommittee

Criteria for selection

• Customizable features
• Compile data in rubrics; query for various reports
Assessment Tools

Selection Process by Subcommittee

Criteria for selection

- Easily understood and used
- Easily administered
- May provide networking component
- Reliable technology
Assessment Tools

Selection Process by Subcommittee

Criteria for selection

- Document student progress from admission to graduation
- Integrate with Banner; cross platform; support multiple browsers
Assessment Tools

Selected Products by Subcommittee

✓ Blackboard Outcomes – April 9
✓ Foliotek – April 14
✓ TK20 – April 16
University Assessment Committee

The committee needs your feedback form. Please complete the evaluation.
University Assessment Committee

- Ron Opp, Chair
- Susan Batten
- Anthony Edgington
- Llew Gibbons
- Terribeth Gordon Moore
- Noela Haughton
- Lee Heritage
- Shanhe Jiang
- Patsy Komuniecki
- Steve LeBlanc
- Laurie Mauro
- Bin Ning
- Bruce Poling
- Penny Poplin Gosetti
- Marlene Porter
- Karen Rhoda
- Tracy Long Roemer
- Rachel Semmelhaack
- Constance Shriner
- Suzanne Spacek
- Jeffrey Witt